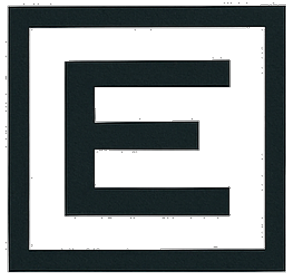


NEEDS A DESIGN SCHEME
KEEPING IT AS WHITE FOR NOW
WILL LOOK AT CANVA

LOGO AND
NAME AS
PLACEHOL
DERS



EDGE LABS

High-impact automation.

Solutions that cut wasted time, reduce costs, and scale your
business.

The Problem

Manual processes, bottlenecks, and inefficiencies drain capacity, slow growth, and frustrate teams.

Common pain points experienced by UK companies:



40% of UK SMEs cite **manual admin** as their #1 barrier to growth



Hidden costs pile up — storage, errors, delays, lost revenue.



The average **SME employee wastes 6+ hours/week** on avoidable tasks



Inefficient customer journey — bookings, enquiries, or sales processes are inefficient



Siloed systems — tools don't talk to each other, causing duplication, rework and errors

80% of automation ROI is realised in <12 months

EdgeLab cuts the waste and turns inefficiencies into productivity gains



From Bottlenecks to Working Automation

“We diagnose. We design. We build. We optimise. We empower.”



Discover inefficiencies

Find wasted time, expose efficiencies & bottlenecks.

Expose the inefficiencies. Quick wins in weeks.

Pain point map + immediate action list.



Roadmap

Build an automation roadmap

Sharp, prioritised roadmap: what to automate first, ROI case, where to start.

Investment case with ROI.



Build Fast

Deliver working solutions fast

Live systems in weeks, not months (booking, invoicing, dashboards, AI copilots).

Booking systems, invoicing, dashboards, AI copilots.



Scale Impact

Scale and Optimise

Track ROI, cut errors, expand impact.

Savings and productivity gains.



Empower Teams

Train your team to own it

Make your team automation-ready, no consultant dependency.

Workshops, training, toolkits

Case Studies - NHS

Challenge

- **Autism Spectrum Disease diagnostic waits escalating**, with ~1,000+ children on the list and many approaching 104 weeks.
- **Current pathway running at ~2x gold standard** (5.8h vs 2.5–3.5h per assessment); clinicians doing admin; non-standard reporting.
- **Core capacity and skill-mix misaligned**; recruitment lags make “more staff only” solutions slow to bite.

Solution

- **Re-engineered pathway to gold standard**, introducing AI tools (speech-to-text, auto-scoring, templated reporting) to cut clinician time to ~2.25 h.
- **AI-enabled pathway**: speech-to-text, auto-scoring, templated reporting integrated with EHR to reduce clinician time to **~2.25h/case** while maintaining governance/quality.
- **Targeted redesign to benchmark**: reallocate tasks to Bands 3–5, standardise templates/SOPs, optimise clinic flow.

Impact



Backlog compression and **>52-week waits reduced**; pathway stabilised against ongoing demand.



~60% time reduction per assessment (5.8h → ~2.25h); **~2.5x throughput** with existing workforce.



Sets foundations for a **Neurodiversity Hub** model (ASD/ADHD) and sustained performance



~£1.5m net annual contribution (scalable to ~£4.5m with expanded workforce)

Case Studies - SME

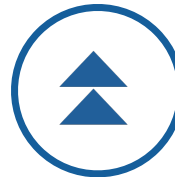
Challenge

- Manual booking system limited garage throughput (2 bays fully utilised, overflow stock of cars waiting for service, storage and cost pressures).

Solution

- Bespoke digital booking system aligned demand with capacity, introduced a third bay, optimised scheduling, and reduced waiting stock
- We delivered a bespoke booking system that unlocked a third service bay, increasing efficiency by 40%, cutting costs, and improving customer experience

Impact



40% efficiency increase in service throughput



Reduced car storage costs and improved site safety



Better customer experience with predictable turnaround times



Owner reports smoother cash flow and reduced admin load

Why EDGELABS

?

Automation that delivers real results

What we do best:

- **Process redesign & mapping** – uncover inefficiencies and restructure workflows.
- **Automation strategy** – define the ROI and prioritise the quick wins.
- **AI integration** – apply speech-to-text, auto-scoring, and generative AI to real processes.
- **Bespoke automation builds** (booking, invoicing, reporting, scheduling).
- **Custom dashboards & analytics** (real-time performance visibility).
- **AI copilots & agents** (handling repetitive tasks and decisions).
- **Workflow integrations** (connecting tools like Airtable, Power Automate, Python builds).
- **Training & capability uplift** (so clients aren't dependent on consultants).



Why it matters: Proven impact | Rapid delivery | Scalable growth

Who We Are

Experienced builders with a track record of delivery in AI, automation, and transformation.

- 15+ years delivering large-scale transformation and complex AI automation in the public and private sector
- Proven track record: £3m+ savings delivered, supply chains built, digital solutions implemented
- Boutique scale - hands-on expertise and rapid delivery,
- Network of developers and automation specialists ready to scale with client needs



Joanna Cholas, Director

Banking product strategist and digital solutions lead. Experienced in building automation, analytics dashboards, and AI integrations across public and private sectors. Hands-on delivery of bespoke systems that unlock growth.



Izzy Holdsworth, Director

Extensive experience leading large-scale NHS and national programmes. Specialist in service redesign, digital transformation, and AI adoption. Delivered £3m+ in cost savings and scaled supply chain innovations.

We build high-impact automation that frees time, reduces costs, and unlocks growth

