



UNIVERSITY OF CALOOCAN CITY
COMPUTER ENGINEERING DEPARTMENT



Mr. Dexter Luis Vega

Owner, *Doing Good Clothing*

Company Address: Ph 2 Blk 11 Lot 1-4 Sagrado Village, Llano, Caloocan City.

Dear Mr. Dexter Louise Vega,

We, the second-year students of BS Computer Engineering program, who are currently enrolled in CPE 204-L, are writing to express our intention to assist *Doing Good Clothing* in further enhancing its brand visibility and online presence. As the head of a steadily growing clothing brand, your commitment to providing quality apparel with purpose is truly admirable.

To support the continued growth of your business, we would like to propose the development of a professionally designed website for *Doing Good Clothing*. Through this project, our aims are to:

- Present your clothing collections in an attractive, organized, and user-friendly manner;
- Strengthen the brand's credibility and presence in the digital market;
- Help your business reach a broader audience both locally and internationally;
- Provide customers with a more convenient and efficient way to browse and purchase products online;
- Clearly communicate the brand's mission, values, and future initiatives.

In today's digital landscape, having a dedicated website is highly valuable for brand promotion, customer engagement, and long-term growth. We believe that this initiative can greatly contribute to the ongoing success and expansion of *Doing Good Clothing*. We would be honored to collaborate with you on this project and are committed to creating a website that truly reflects your brand's identity, purpose, and vision. Please feel free to contact us at gabrielle.luminario22@gmail.com as your convenience should you wish to discuss the details any further.

Thank you very much for your time and consideration. We look forward to the opportunity of working with you.

Respectfully yours,

Glenn10 members:

Luminario, Venice Gabrielle Lou

Aquino, Jester

Calica, Ljay

Enverzo, Kyle Andrey

Gabuyo, Ivan Love

Tan, Charles Dominic

Elpedes, Glen Jorge


Dexter Louise Vega
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Noted By:



Engr. Maria Rizette H. Sayo

Instructor