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LUNAR RABBIT

WHITEPAPER VI

www.lunarrabbit.cz



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COMPLIANCE

The following whitepaper is intended to be a technical overview. It is not intended to be comprehensive nor to be the final design. Noncritical aspects are not covered. This paper consists of information given for discussion purposes only and does not represent investment advice of any kind. Further, it does not constitute an offer to sell shares or securities, nor does it constitute a solicitation to buy such shares or securities. None of the information found within is intended to influence any investment decision nor should it be the basis of an investment decision of any kind. Investment advice for investment in any security, or any tax or legal advice should only be given by an investment advisor, and Lunar Rabbit is not an investment advisor. Lunar Rabbit encourages readers to seek appropriate and independent professional advice to inform themselves of the legal requirements and tax consequences of any investments they make, both within Lunar Rabbit and within the blockchain industry as a whole. Investments should only be done with the help of an independent financial advisor within the context of the countries of their citizenship or residence, and their place of business with respect to the acquisition, holding or trade in Lunar Rabbit or any other tokens. Please note that this Whitepaper does not constitute an offer to sell, or the solicitation of an offer to buy, for any person for whom it may be unlawful to participate in a token sale. Those for whom it is unlawful to participate should not participate. Consult with your own lawyer or accountant to determine whether it is lawful for you to participate in this token sale. This Whitepaper should in no way be construed as being intended to create a contract for investment. This Whitepaper (version 1.0) may be revised, with the newest edition always appearing on our website. For each revision cycle, we will provide notes on what has changed and the justification for the change. Updated versions of the Whitepaper (as indicated by consecutive edition numbers) may contain information which may override, clarify, this

1.

LUNAR RABBIT SUMMARY

It's the Year of the Rabbit! 新年快乐!

Cryptocurrency is no longer in the very early phase of its adoption. Cryptocurrency paved the way for a decentralized banking system. Bitcoin was the first crypto created in 2009, and today, thousands of other cryptocurrencies, known as altcoins, have been created.

While many may still be on the fence about crypto investment, there's undoubtedly a steady growth in this industry. One of the biggest wins for this digital currency is that buying, and selling are executed without the governmental regulations found in fiat currency. Regulations have been criticized for benefiting the system more than the investors, and they usually get in the way of efficient transactions.

Businesses around the world are now accepting various forms of cryptocurrency in transactions. There's a continuous movement towards a decentralized financial system to counterbalance fiat currency. Crypto has continued to flourish as an alternative option for investors looking to diversify their portfolio.

Crypto currency investor must be wiser and security conscious when making investments in new Tokens. In Lunar Rabbit, we have made sure that we bring several security measures and some utility feature all together, to build the perfect ecosystem on which investors can make the most out of their investment and more so, have fun while earning.

WHY LUNAR RABBIT

Chinese New Year 2023 falls on Sunday, January 22nd, 2023, and celebrations culminate with the Lantern Festival on February 5th, 2023.

It is the year of the Rabbit and Lunar Rabbit is being launched to commemorate this year of the Rabbit. Chinese New Year, also called Lunar New Year, annual 15-day festival in China and Chinese communities around the world that begins with the new moon. The holiday is sometimes called the Lunar New Year because the dates of celebration follow the phases of the moon. Since the mid-1990s people in China have been given seven consecutive days off work during the Chinese New Year. This week of relaxation has been designated Spring Festival, a term that is sometimes used to refer to the Chinese New Year in general.

MEME TOKENS

According to Binance, meme coins are cryptocurrencies inspired by memes or jokes on the Internet and social media. The first meme coin created was Dogecoin (DOGE). Launched in 2013 as a parody, DOGE was inspired by the popular Doge meme of a Japanese Shiba Inu dog.

Meme coins tend to be highly volatile. They are mainly community-driven and can gain popularity overnight due to online community endorsements and FOMO. Still, their price can also slump unexpectedly when traders turn their attention to the next meme coin.

Another characteristic of meme coins is that they often have a huge or unlimited supply. For example, Shiba Inu (SHIB) has a total supply of 1 quadrillion tokens, while DOGE has no maximum supply, and over 100 billion tokens are already in circulation. As meme tokens generally do not have a coin-burning mechanism, the huge supply explains their relatively low prices. With just \$1 USD, you can buy millions of meme tokens. Meme tokens can make millionaires and can also cause massive loss of funds, depending on the nature the token in questions and its ecosystem.

Lunar Rabbit is not just a meme, it takes the best parts of a meme token and combines it with utility products that will ensure longevity and continuous adoption of the Token. Also products are designed to keep the community members always interested in the project. We have studied most meme tokens and coins out there and have figured out why they tend to fail after a one time massive pump and hype. It is due to the lack of utility products that will ensure the adoption of its token which would ensure price growth, and also not having well laid out marketing plans to always create strong awareness within and outside the crypto space.

Lunar Rabbit will thrive on the combination of meme hype, its useful utility products and the experience of its Dev teams in regards to marketing and project management.

4.

CHINESE LUNAR YEAR

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The origins of the Chinese New Year are steeped in legend. One legend is that thousands of years ago a monster named Nian (“Year”) would attack villagers at the beginning of each New Year. The monster was afraid of loud noises, bright lights, and the colour red, so those things were used to chase the beast away. Celebrations to usher out the old year and bring forth the luck and prosperity of the new one, therefore, often include firecrackers, fireworks, and red clothes and decorations. Young people are given money in colourful red envelopes. In addition, Chinese New Year is a time to feast and to visit family members. Many traditions of the season honour relatives who have died.

Among other Chinese New Year traditions is the thorough cleaning of one’s home to rid the resident of any lingering bad luck. Some people prepare and enjoy special foods on certain days during the celebrations. The last event held during the Chinese New Year is called the Lantern Festival, during which people hang glowing lanterns in temples or carry them during a nighttime parade. Since the dragon is a Chinese symbol of good fortune, a dragon dance highlights festival celebrations in many areas. This procession involves a long, colourful dragon being carried through the streets by numerous dancers.

LUNAR RABBIT ECOSYSTEM

The Lunar Rabbit ecosystem is an intricate network of utilities such as the \$LUNR Token, LUNR NFT Collection, Rabbit Run2Earn Game. Designed to offer several passive income avenue to investors. Investors can earn good reward from playing the Rabbit Run-To-Earn Game, get reward from the reflection system of the token and earn massive rewards from the Lunar Rabbit NFT that they hold, by staking the NFT or selling them for good profits.

The \$LUNR Token is the currency of the Lunar Rabbit platforms that can be traded on DEX and CEX once launched, it is designed with unique tokenomics that ensures maximum security for the investor and against sniping bots. The token is built with functions that give less maneuverability to the Dev team, the token will be Audited by a reputable security firm, as community trust and safety is very important to us.

LUNAR RABBIT NFT COLLECTION

What are NFTs?

In economics, a fungible asset is something with units that can be readily interchanged - like money. With money, you can swap a £10 note for two £5 notes and it will have the same value. However, if something is non-fungible, this is impossible - it means it has unique properties so it can't be interchanged with something else. It could be a house, or a painting such as the Mona Lisa, which is one of a kind. You can take a photo of the painting or buy a print but there will only ever be one original painting. NFTs are "one-of-a-kind" assets in the digital world that can be bought and sold like any other piece of property, but which have no tangible form of their own. The digital tokens can be thought of as certificates of ownership for virtual or physical assets. Traditional works of art such as paintings are valuable precisely because they are one of a kind. But digital files can be easily and endlessly duplicated. With NFTs, artwork can be "tokenised" to create a digital certificate of ownership that can be bought and sold. As with crypto-currency, a record of who owns what is stored on a shared ledger known as the blockchain. The records cannot be forged because the ledger is maintained by thousands of computers around the world. NFTs can also contain smart contracts that may give the artist, for example, a cut of any future sale of the token.

Luna Rabbit NFT Collection

The Lunar Rabbit NFT is a collection of 2023 pieces of NFT, each NFT is designed with different uniqueness and Rarity. The NFTs portray the beauty of the Asian women and the attires they don during the Lunar Year celebration.

Lunar Rabbit community members can use these high quality NFT designs PFP images or for other uses. To possess any of the NFT images, user has to mint it on the Lunar Rabbit DApp that will released on Launch day. User can chose to keep the NFT until its value appreciates, then sell it. Or a user can chose to stake the NFT and earn \$LUNR token in return. The Lunar Rabbit NFT is an important utility with the Lunar Rabbit ecosystem which will give great income to the community members.

WHAT IS PLAY-TO-EARN GAME

In 2021, there were 3 billion gamers worldwide, and the industry generated hundreds of billions of dollars in revenue. A big enough industry that some countries are labeling video gaming as an addiction, and big enough that governments are even limiting video gaming for teenagers.

In short, video games are a thriving industry.

The Lunar Rabbit team is giving massive opportunity to the community members and the general crypto users, to enjoy the Rabbit Run-To-Earn Game while they also earn juicy reward from the Game play.

Even though the industry is experiencing a bullish period, there seems to be plenty of video game growth on the horizon. Various factors are driving this growth, but a large part of it is due to the rise of NFTs, blockchain technology, and perhaps most importantly, the play-to-earn model of gaming.

The concept behind play-to-earn games is simple: players collect cryptocurrencies or NFTs produced in the blockchain-based game. Next, players generate income by selling in-game NFTs or earning cryptocurrency rewards, both of which can be exchanged for fiat cash.

Another feature of play-to-earn games centers on the idea that the more a user participates, they have more chances to earn assets and increase the value of the assets they've already collected. As more players join and develop the in-game marketplace, the game's value increases for the community and developers.

Earning tokens and generating revenue does involve skill and strategy as well. It should go without saying that the more talented users will acquire more assets than players with less skill. Regardless of skill level, players worldwide are joining in on the decentralized gaming action

Rabbit Run2Earn Game

Do you like games with set tasks and leaderboard? Then this game is just for you. It's a very exciting and addictive game designed to give players several means of earning rewards in our native token and also earning NFTs.

Players need to complete various tasks running with the Rabbit, at various levels. The higher the level, the harder the difficulty level. With every level completed, reward is made available to the player on the game dashboard, which is claimable straight into the connected Binance Smart Chain wallet or allowed to accumulate.

Players are given the chance to collect NFTs during gameplay, upon achieving special feats. These NFTs can be traded or staked to staking reward.

As more and more players accumulate the native token or trade the token, it gives a healthy trading volume to the token on DEX and CEX.

To combat price crash by players who get token reward from game play, we have made it mandatory that each play must first buy a certain amount of our Token, to be qualified to play the Rabbit Run-To-Earn Game.

Another way to make cool income from playing the Rabbit Run-To-Earn game, is by holding a certain amount to our token, to be qualified to participate in the weekly Leaderboard contest, players get to choose their preferred Rabbit and race against other 9 most active player of the game over the week. The top 3 winners are rewarded with USDT or BUSD Token.

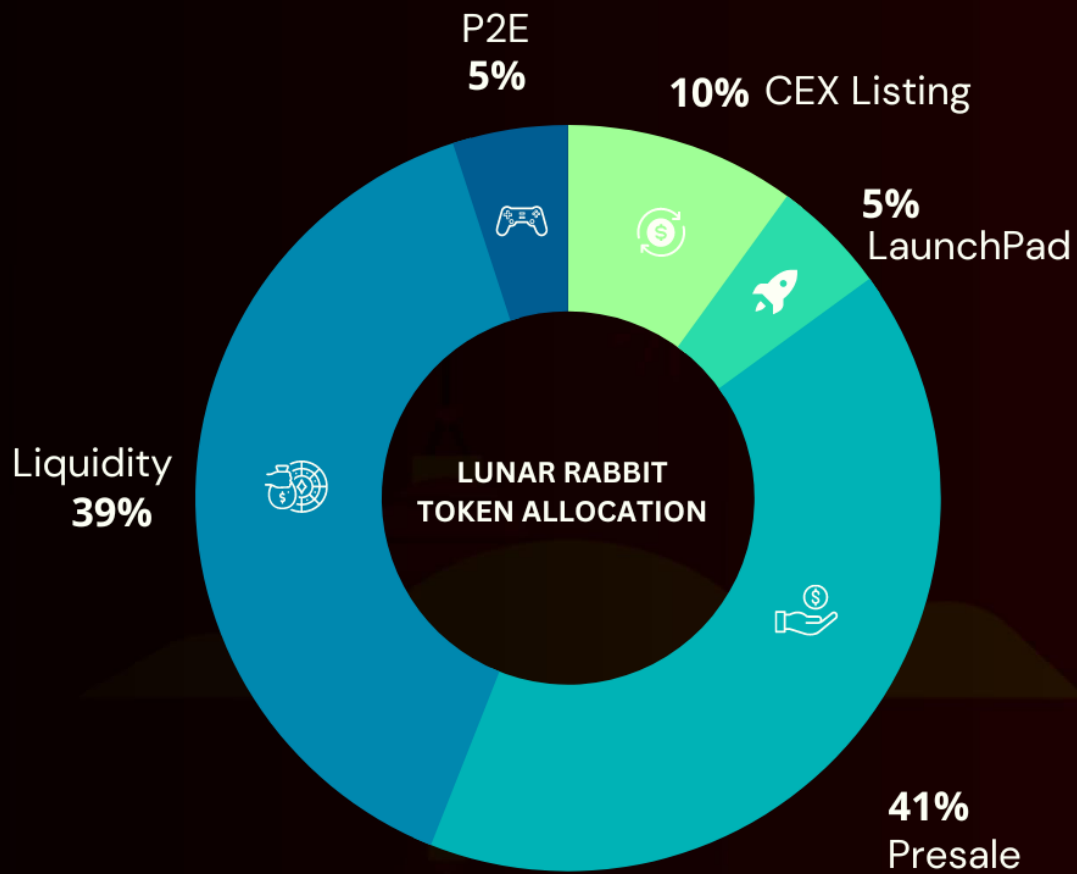
It will be very exciting and addictive game in the crypto space that will be adopted massively once released.

AUTO REFLECTION REWARD

To show appreciation every community for their trust and loyalty, there is a 2% fee that is taken upon every buying and selling transaction. This token is spread to all holders of the token at that particular point in time. Do not be surprised when you notice subsequent increase in the amount of token that you hold in your wallet. As long as buying and selling transactions is done using the token, you get your own share of the 2% fee taken from the transaction token.

You earn free token reward simply for holding the LUNR Token.

LUNARNOMICS



Tax: Buy 6% | Sell 6%

LUNARMAP

LunarRabbit
Whitepaper Release
LunarRabbit Contract
Deploy
Social Platforms
creation
Website Creation
NFT collection design
NFT Mint integration
Contract Audit
Team KYC
Marketing Asia and
Europe
Community
Development

PHASE 1

Fair Launch on
Pinksale
Pre-Launch Marketing
all Regions
Social Media
promotion
Launch on
Pancakeswap
Activate NFT Staking
on Mint DApp
NFT collection
Release
Upvote platforms
Listing
Dextool Trending
3k Holders Milestone
CoinGecko &
Coinmarketcap listing

PHASE 2

5k Holders Milestone
List on a major CEX
Billboard &
mainstream
promotion t
Aggressive digital
marketing
Celebrities &
Influencer partnership
Weekly AMAs on
appropriate platforms

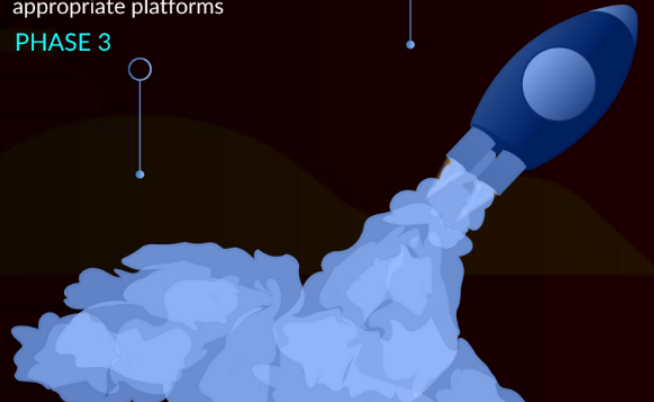
PHASE 3

Further Develop and
expand our
Ecosystem
List on more Major
exchanges
Expand brand
awareness and
develop use case
product - Game
Celebrities &
Influencer Shout outs

PHASE 4

Continuous
development as we
progress into the
future

PHASE 5



PARTNERSHIPS



Lbank



BSC Daily



Bitmart



Ave.ai



PinkSale



DEXView

DISCLAIMER

The attached white paper is meant to describe Lunar Rabbit's current anticipated plans for developing its business and Lunar Rabbit Tokens. Nothing in this document should be treated or read as a guarantee or promise of how Lunar Rabbit is business will develop or of the utility or value of Lunar Rabbit; the document outlines our current plans, which could change at our discretion, and the success of which will depend on many factors outside our control, including market based factors and factors within the cryptocurrency industries, among others. Any statements about future events are based solely on our analysis of the issues described in this document, and our analysis may prove to be incorrect. Purchasing Lunar Rabbit is subject to many potential risks, some of which are described in this paper, and some of which are provided in the FAQ on website. These documents, along with additional information about our business and Lunar Rabbit, are available on our website. Purchasers Lunar Rabbit could lose all or some of the value of the funds used to purchase Lunar Rabbit.