Moodboard 1

Sample Colour Palette
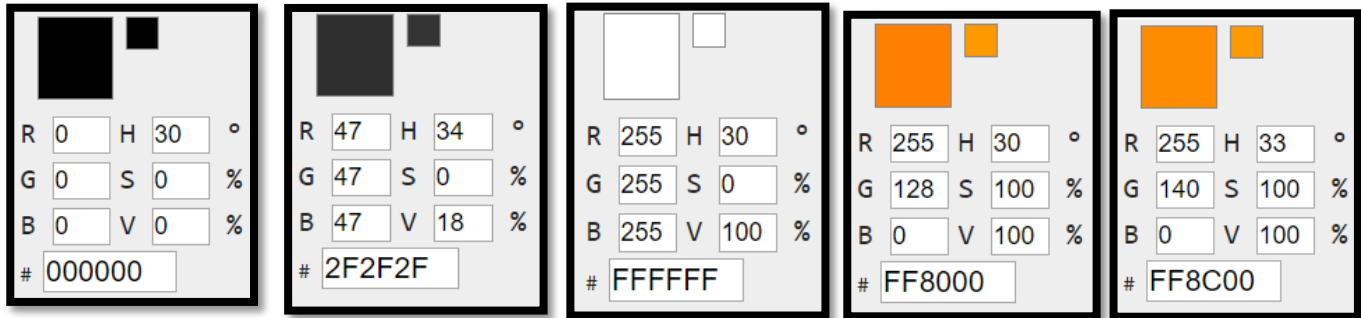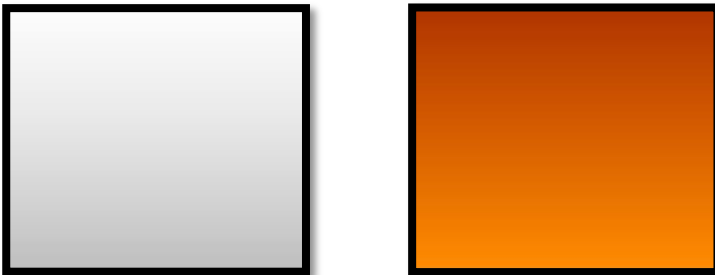
R	0	H	30	°
G	0	S	0	%
B	0	V	0	%
#	000000			

R	47	H	34	°
G	47	S	0	%
B	47	V	18	%
#	2F2F2F			

R	255	H	30	°
G	255	S	0	%
B	255	V	100	%
#	FFFFFF			

R	255	H	30	°
G	128	S	100	%
B	0	V	100	%
#	FF8000			

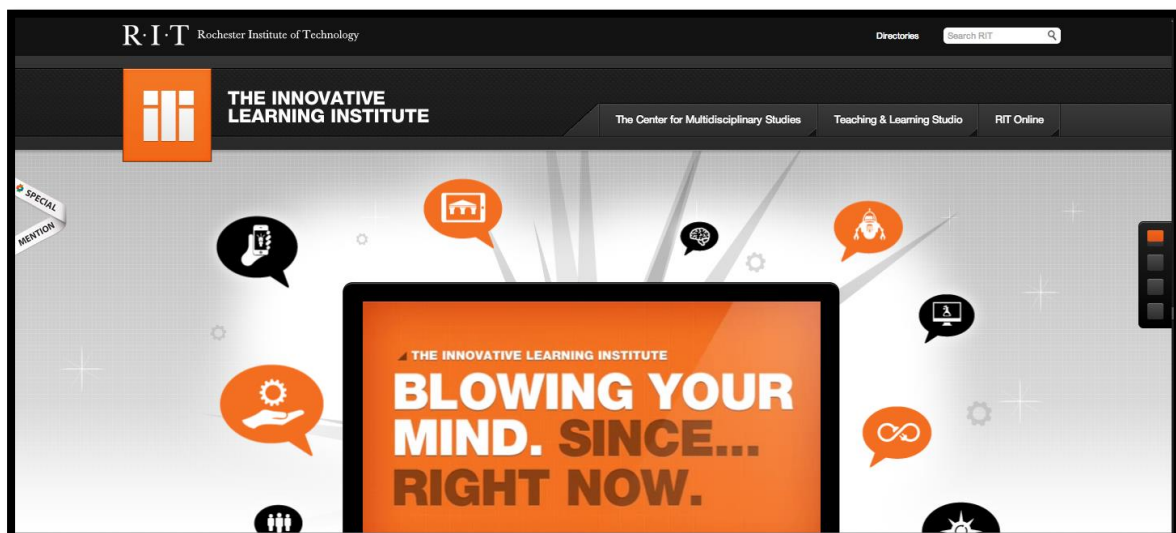| R	255	H	33	°
G	140	S	100	%
B	0	V	100	%
#	FF8C00			

Sample Patterns & Textures (gradient)
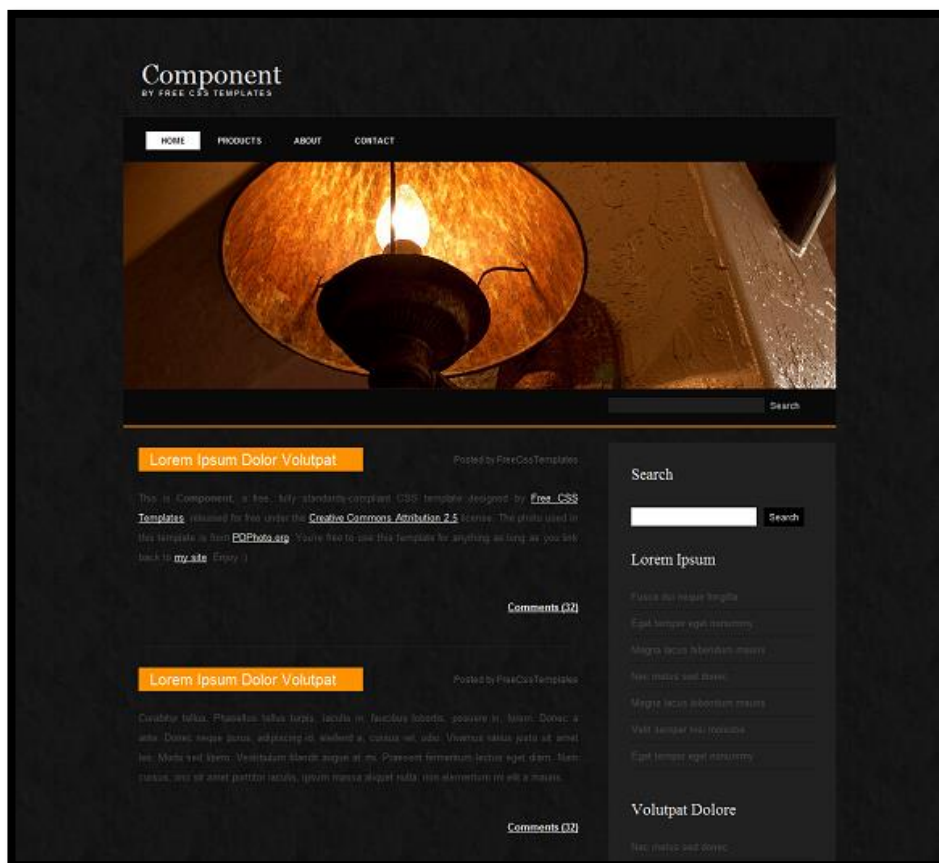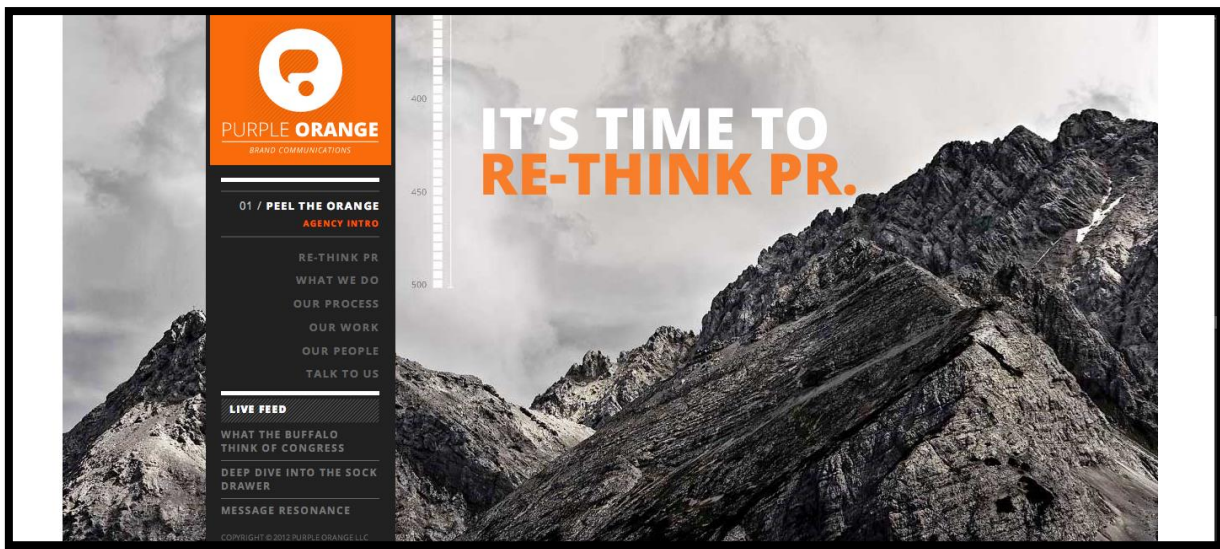

Sample Photography & Illustrations
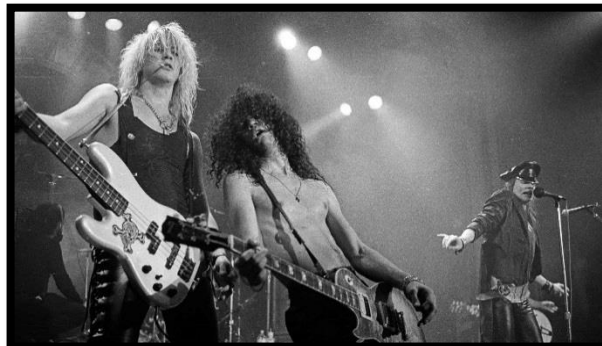
Theme

Sample Typography

Background colour here is background colour of site

THIS IS A HEADER
Font : Arial Header
Size: 2em

THIS IS A SUB HEADER
Font : Helvetica Header
Size: 1.5em

This is text <p>
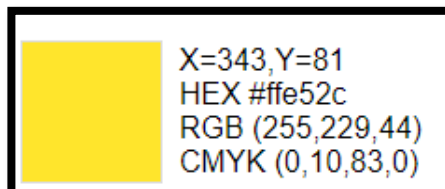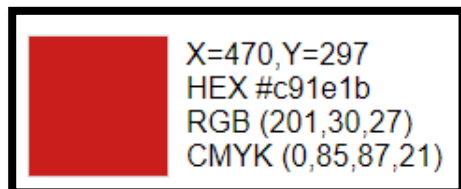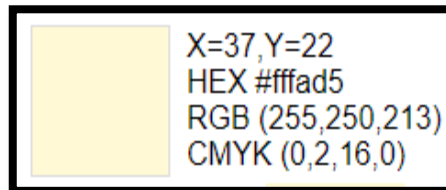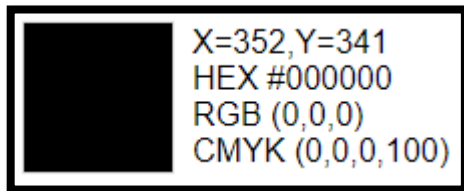Font : Cinzil
Size: 1em

Designer notes

This design is intended to be bold and basic. The colour palette has minimal colours as the design is meant to be basic in order to get the point across.

Minimal fonts are used to keep the interface clean and easy to read.
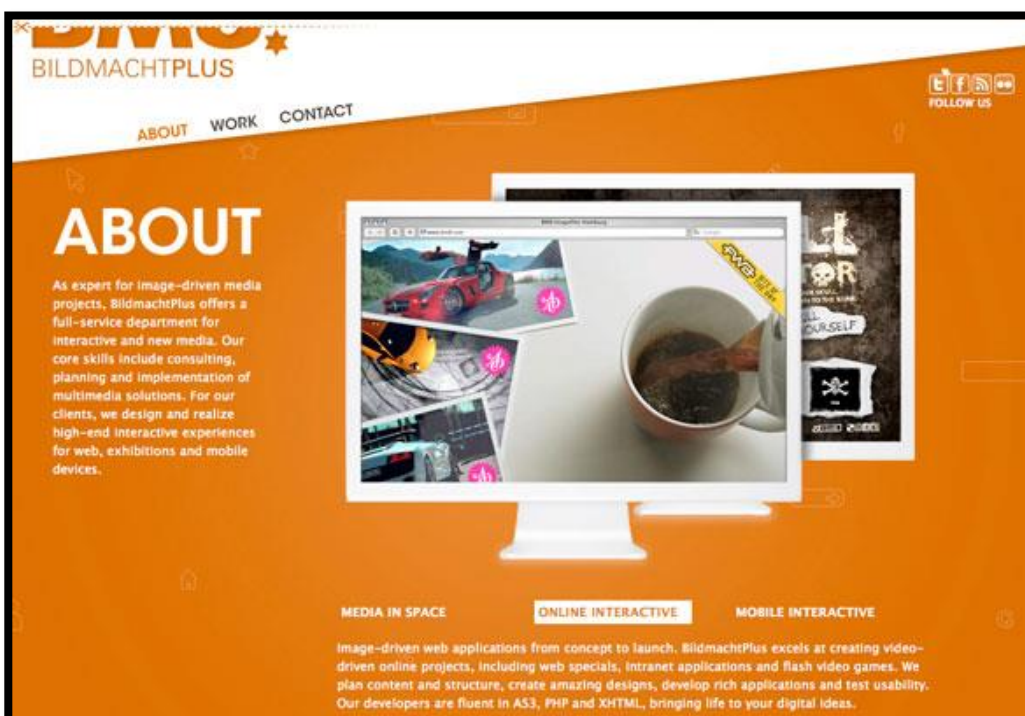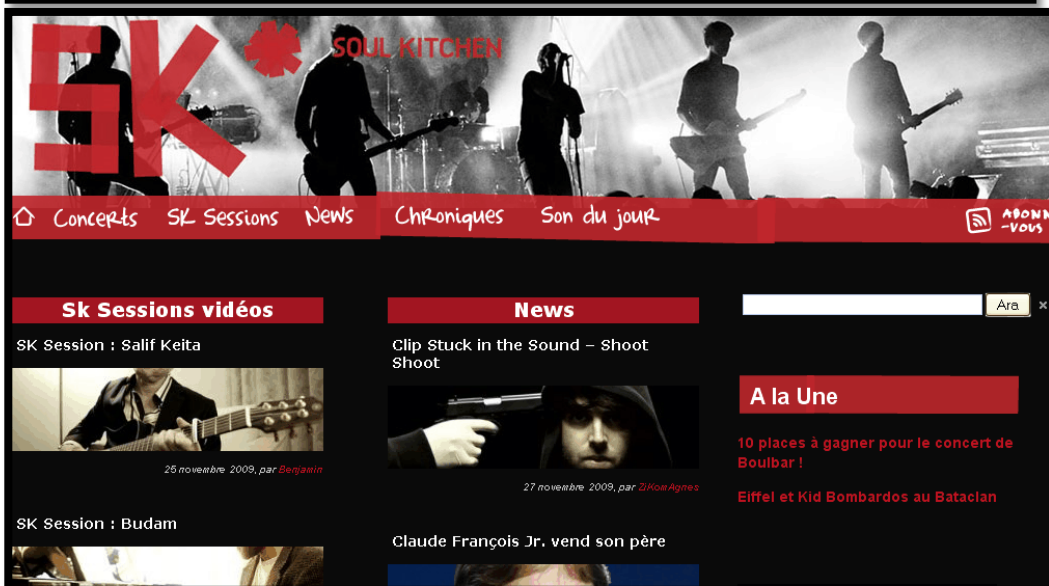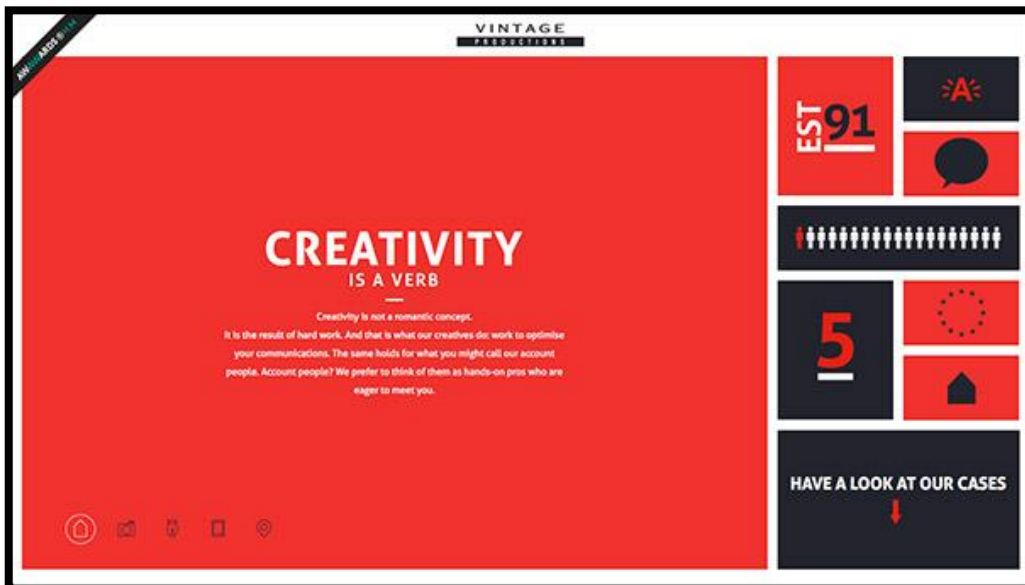
Moodboard 2

Sample Colour Palette

X=352,Y=341
HEX #000000
RGB (0,0,0)
CMYK (0,0,0,100)

X=37,Y=22
HEX #fffad5
RGB (255,250,213)
CMYK (0,2,16,0)

X=470,Y=297
HEX #c91e1b
RGB (201,30,27)
CMYK (0,85,87,21)

X=343,Y=81
HEX #ffe52c
RGB (255,229,44)
CMYK (0,10,83,0)

Sample Patterns & Textures (gradient)

Sample Photography & Illustrations

Theme

Sample Typography

Background colour here is background colour of site

THIS IS A HEADER
Font : Cochin
Size: 2em

THIS IS A SUB HEADER
Font : Bureau Grot
Size: 1.5em

This is text <p>
Font : Open Sans
Size: 1em