Vanessa Engler

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Email • englerprogramming@gmail.com **GitHub** • github.com/LunarWyrm
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SKILLS

Marketing and Content Creation
Newsletter Creation • Social Media Management • Ad Metrics and Analysis • SEO • Video Editing • Meta Business Suite • Google Ads • Marketing Automation

Design and User Interface
Graphic Design • User Interface Design (UX/UI) • 3D Modeling: Hard Surface and Organic •
3D Animation/Motion • 3D UV Layout/Unwrapping • 3D Texturing/Texture Painting

Technical and Programming
Programming languages: HTML, CSS, Python, Javascript • JS Frameworks: REACT, Express, Node • Database Management: PostgreSQL, MongoDB • Proficiency in Google Suite, Word, Excel, etc.

PROJECTS
Budgie • Quiz Questers • Weather Dashboard

EXPERIENCE

Aubuchon Team of Companies - Cape Coral, FL | Creative Marketing Strategist | April 2025 - Now
Creative Marketing Strategist supporting a multi-entity real estate and construction organization. Lead brand-consistent marketing, oversee high-impact listing presentation, and turn complex projects into clear, engaging visual and written content. Work cross-functionally to strengthen brand identity, increase visibility, and position each project with purpose and clarity.

VMG Financial - Fort Myers, FL | Marketing Lead | June 2024 - April 2025
Solely managed all marketing efforts, including newsletters, ads, email campaigns, websites, and social media. Developed strategies to drive engagement, boost brand awareness, and generate leads. Created content, optimized digital channels, and analyzed performance to refine campaigns.

Orion Capital Solutions - Cape Coral, FL | Collections Specialist | Dec 2023 - June 2024
Managed and resolved debt collection while ensuring compliance with legal standards.

Alta Resources - Fort Myers, FL | Customer Service Representative | Oct 2022 - Dec 2023
Managed 80+ member accounts, handling shoe warranties, service agreements, and customer retention.

Shadowalk Studios - Miami, FL | 3D Asset & UX Designer | Mar 2019 - Aug 2022
Used 3D content creation tools extensively, working across Unreal Engine 5, Godot, and Unity to develop game assets and environments.

Poncho - San Francisco, CA | Graphic Designer/Social Media Manager | Apr 2018 - Mar 2019
Designed press kits, ads, and development packages using Affinity, Photoshop, Illustrator, and Sketch.

EDUCATION

University of Miami Full-Stack Web Development Certificate (September 2024)
Several Codecademy Certificates including Python and HTML/CSS