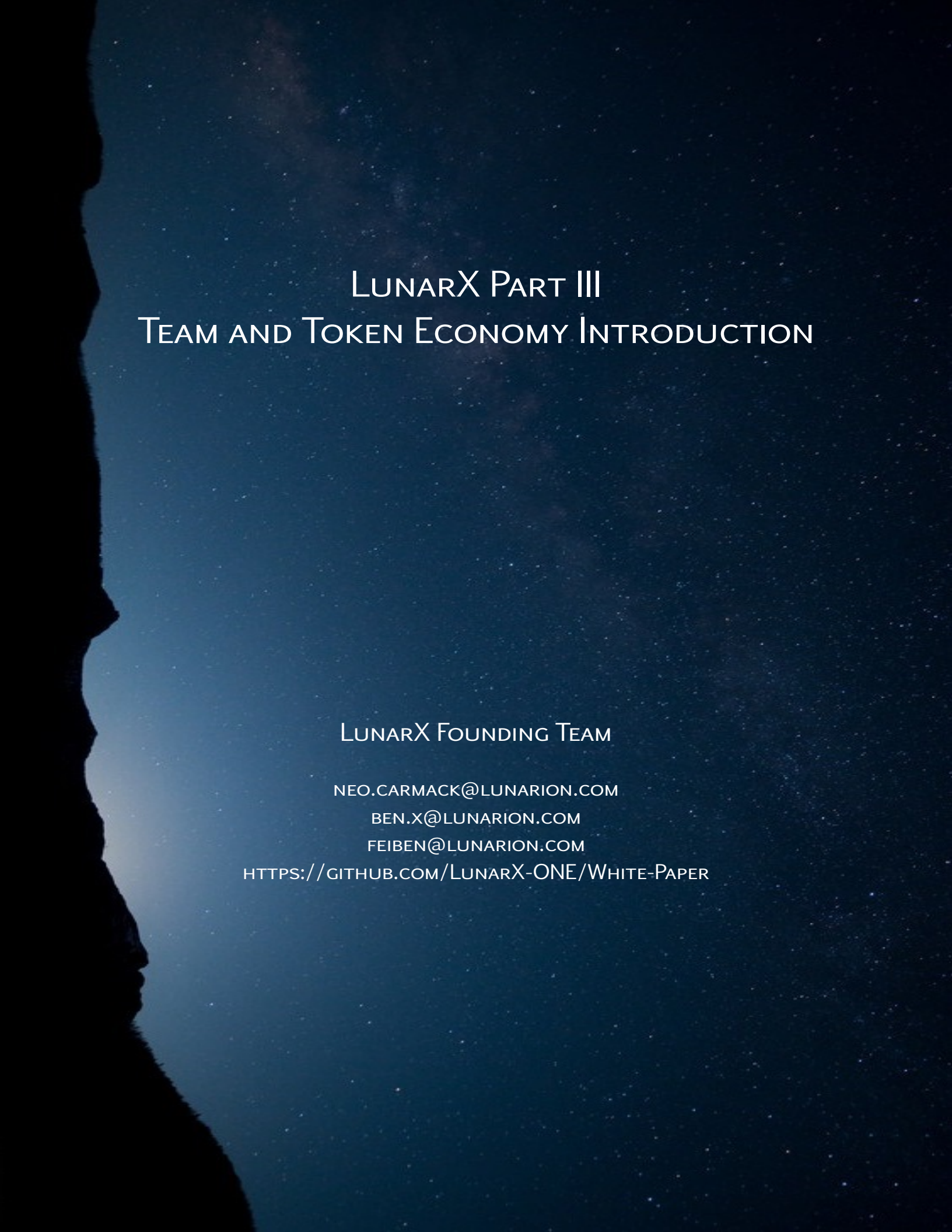

# LunarX Part III
# Team and Token Economy Introduction


LunarX Founding Team

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https://github.com/LunarX-ONE/White-Paper

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Art. No II
ISBN xxx–xx–xxxx–xx–x
Edition 0.6.6

Cover design by LunarX Design Team

Published by neo.carmack@lunarion.com
ben.x@lunarion.com
feiben@lunarion.com
https://github.com/LunarX-ONE/White-Paper
Printed in Beijing, China

# Contents

1 LunarX Economy . . . . . 5

1.1 Use of LX token 5

1.2 Incentive - based circulation mechanism 5

1.3 LX Issue Plan 6

2 Road Map . . . . . 7

2.1 Q2, 2018 – Q4, 2019 7

3 Team . . . . . 9

3.1 team background 9

Literature . . . . . 11

# 1. LunarX Economy


1.1 Use of LX token 5

1.2 Incentive - based circulation mechanism 5

1.3 LX Issue Plan 6


## 1.1 Use of LX token

The LX token will be devoted to research and development, team expansion, community operations and marketing in the agreed ratio. In order to make the leading creation of science and technology, our team will gradually release reserved LX tokens to invest in fundamental scientific research, cultivate the leading science and technology, reward the blockchain developers who have made outstanding contributions, and incubate the potential scientific and technological direction.

## 1.2 Incentive - based circulation mechanism

**Who will make profits?** The following participants will earn tokens, not only LX, but also mainstream cryptographic currencies:

1) The miners;

2) The auditors who audit whether there are forgery nodes;

3) DApps' suppliers;

4) Users who create valuable services/products/contents/tools to the internet via DApps;

In the early version of LunarX, we only support the mainstream BTC, ETH, and our partners' tokens. We will have periodic bulletin boards telling users how many tokens a registered service can exchange and the exchange rate between tokens. The pricing of services is determined by the DApp/service suppliers.

**who will pay?**

1) LunarX system will generate tokens for miners after proofing the validity of data services;

2) DApps' users, who seek useful services for their own needs;

## 1.3 LX Issue Plan

LX issued a total of 100 million, no crowdfund. The token will be logged into the mainstream exchange in the short time.

**[Token total]** 100 million.
**[Crowdfunding]** NO ICO, The founders are also the funders.

**Token Distribution**

25%=25 million of core team,
55%=55 million of community and miners, for rewards of contribution,
20%=20 million of early investors.

# 2. Road Map

2.1 Q2, 2018 – Q4, 2019 7

## 2.1 Q2, 2018 – Q4, 2019

Readers should understand that with the development of technology and market, the planning in this white paper will also make corresponding adjustments. The only thing that will never change is our vision. We will keep working hard to create a better internet data service ecosystem.

Table 2.1 White Papers

| | |
|---|---|
| 2018 Q2 | • Part I: Technique white paper, architecture, fundamental module planning. |
| | • Part II: Business, marketing and token economy white paper. |
| | • Website and github. |

Table 2.2 Road Map

| | |
|---|---|
| 2018 Q2 | architecture, fundamental module development. |
| 2018 Q3 | Hardware design, interface release. |
| | Software architecture improvement. Test fundamental modules. |
| | Internal testnet online. Start to build and grow LunarX community. |
| | Middleware protocol release. |
| 2018 Q4 | Storage application, which is the first DApp release. |
| | Name Service. |
| | Content site building Service, CDN. |
| | live streaming service. |
| | complete hardware development. |
| | by the end of Q4, LunarX main network online. Join test with partners. |
| | Miner release. |
| 2019 Q1 | More DApps plugin. Begin to support main stream blockchains, including: BTC, Ethereum, Zilliqa, EOS, and partners' coins. |
| | Begin to test LunarX on Skywire. |
| 2019 Q2 | Release standard data access interface. |
| | Personal AI assistant trained by individual secret data. |
| | plugin more DApps. |

# 3. Team

3.1 team background 9

## 3.1 team background

**Ben Fei**, Funder of LunarX. Years of asset management, product management experience.

**Exp:**
Funding internet company, as CEO, won "Outstanding Enterprise Award" on Demo China Summit 2016, Beijing.

Former IBMer at IBM CRL, PBC(Personal Business Commitment) top 5% once, top 30% twice.

**Edu:** B.S/Ph.D, Fundamental Math, Tongji University, Shanghai, China.
**LinkedIn:**https://www.linkedin.com/in/ben-fei-813867113/

**Jinlei Ben Xiong**, Funder of LunarX. Successful entrepreneur.

**Exp:**
**Senior Vice President** of Listed Company, Product/MediaStrategy(Fractalist, code: 870104),
**Co-publisher**, MIT Technology Review Chinese Edition,
**Co-publisher**, Science Times Magazine from NYTimes,
Founding Telecom Servicing Company, acquired by a listed company(code:837272)
Sales Manager, Hewlett Packard,
Sales/Marketing, SONY VAIO,

**Edu:** MA, University of Sheffield, England.
**LinkedIn:**https://www.linkedin.com/in/ben-xiong-802a496/

**Yan Wang**, co-Funder

**Exp:** worked in China Academy of Social Sciences.
Join in the early blockchain field as angel investor, benefit from Bitshares and Ethereum successfully. Used to be advior of several overseas blockchain projects. Founder of SPO project.

**Edu:** M.S at China Academy of Social Sciences(the top research institute in China).

**Ryo Umezawa**, co-Funder

**Exp:**
Ryo has been with J-Seed Ventures since 2005, participating in several partner companies where he frequently assisted in starting up the businesses, marketing and business development. He has experience in the mobile, online marketing, advertisement and platform businesses.

**Principle**, East Ventures. East Ventures is a seed-early stage venture capital firm with offices in Singapore, Indonesia and Tokyo. It was founded in 2010, and have invested in more than 200 companies across Asia and US, which include internet startups on commerce, social, game, SAAS, and mobile service.

**Director**, J-Seed Ventures, Tokyo-based venture incubator. The company also manages Venture Generation, a startup community in Tokyo, and assists foreign clients to establish operations in Japan.

**President & CEO**, Hailo. Hailo is the evolution of the hail - a free smartphone app which puts people just two taps away from a licensed vehicle, and lets drivers get more passengers when they want them.

**Edu:** BA, International Business and Economics, Sophia University .
**LinkedIn:**https://www.linkedin.com/in/ryoumezawa/

**Young Jun**

**Exp:** Amazon (the leading cloud computing unicorn).
He has rich experience in cloud computing, big data, e-commerce platforms, is excellent at internet architecture and leads the technical progress.

**Edu:** M.S at Tsinghua University, Computer science, Beijing, China.

**Cheng Zhang**,

**Exp:** Over 18 years of work experience in the IT industry. From 2001 to 2007 as a senior software engineer in the software outsourcing industry in Japan. Since 2007, as the **Co-Founder** & **CTO**, he founded **the largest mobile game company** in Xi'an( Capital of Shanxi Province). Since then, he has Co-Founded a number of Internet companies, focusing on the development of apps and games for mobile platform. He has great experience in team management and project research and development.

**Yenny.Z**

**Exp:** More than 10 years as editor-in-chief of traditional media and new media, management experience and planning experience of large-scale activities, and has been involved in blockchain industry for 3 years.
Worked in many top media such as <<The Mirro>> and <<Beijing news>>, participated in the planning and reporting of major national events, and won more than 10 awards in the field of news. Have rich practical experience in new media operation, brand public relations, market expansion and community operation.

**Edu:** B.A, Renmin University of China, Beijing, China.

**Vincent**, Leader of new media operation

**Exp:** project manager at the head office of a bank. Promoted the progress of several intra-bank projects. He is a geek of block chain, used to hold media and community operation positions in two top 70 block chain companies, and have a deep understanding of block chain industry.

**Edu:** M.S, machine learning, Chinese academy of sciences.