### ANALYSIS OF THE JOB MARKET USING LINKEDIN AND GLASSDOOR DATA

### WHERE ARE WE?





Luna Tissera



# 01.

### PROJECT OVERVIEW



#### **TOPIC**

Augmenting Linkedin Dataset with Glassdoor Information through Web Scraping

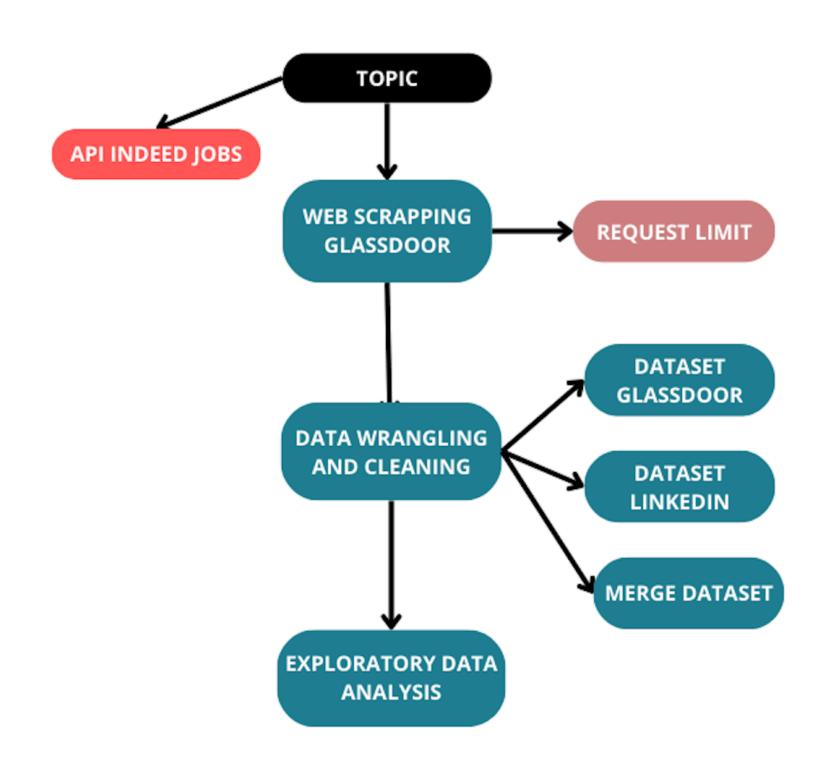
#### **HIPOTHESYS**

By integrating LinkedIn job postings data from the previous month with the latest updates from Glassdoor, we aim to identify the most sought-after jobs by companies, the top cities with the highest number of job openings, and the essential skills required. This analysis will help students focus their job search after completing the bootcamp.

02.

### PROJECT METHODOLOGY

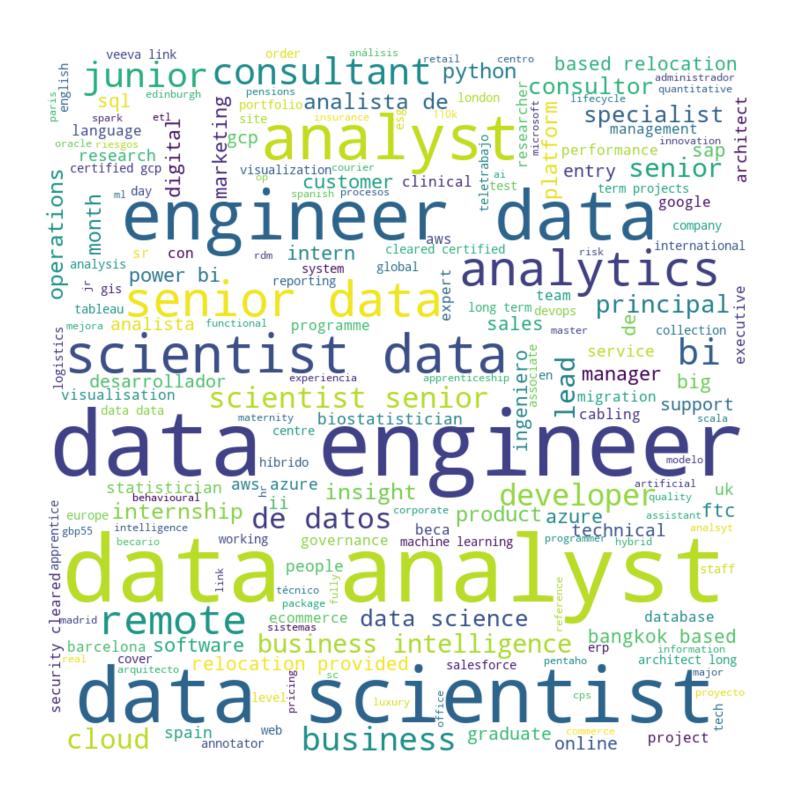




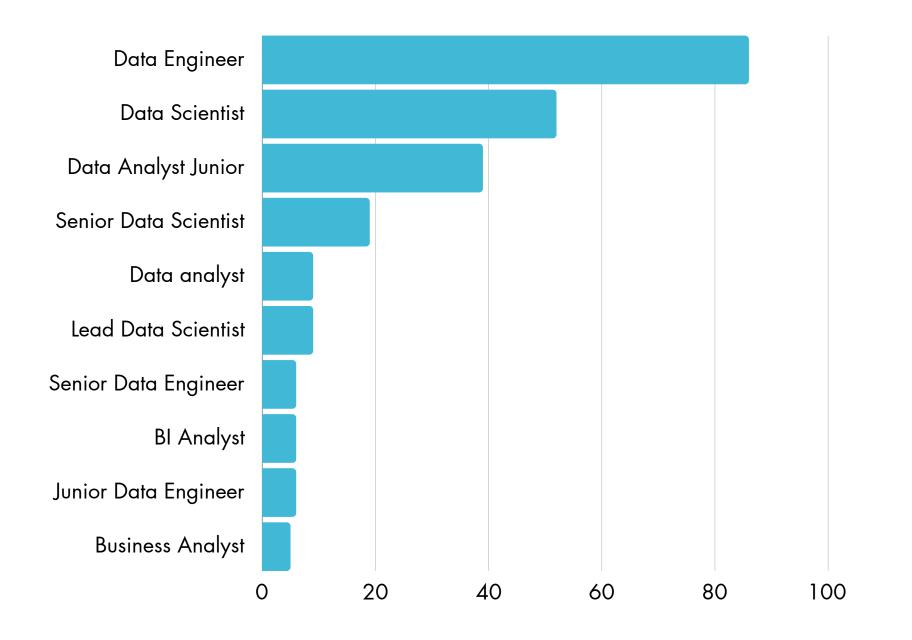
03.

# EXPLORATORY DATA ANALYSIS

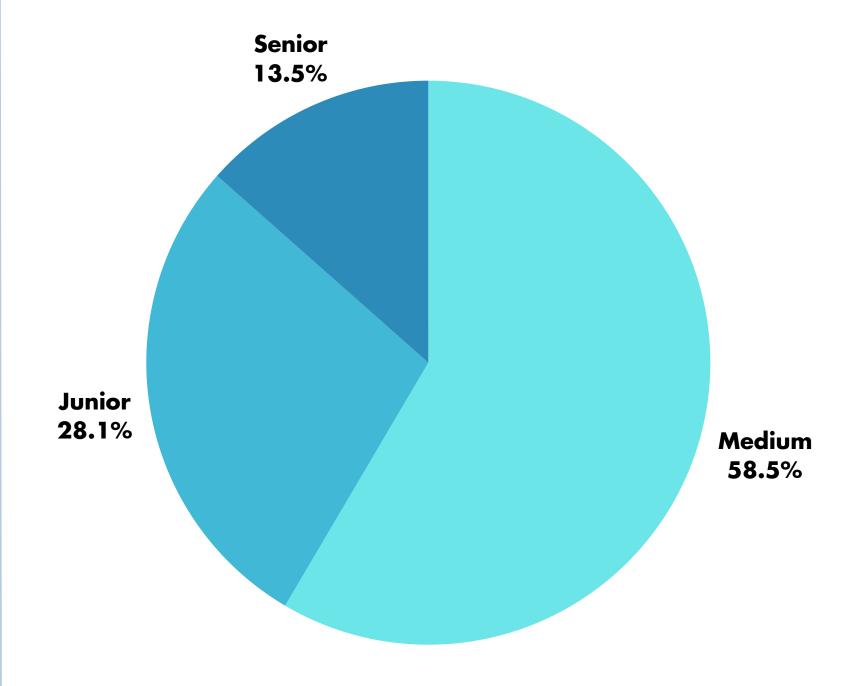
#### MOST COMMON WORDS IN JOB TITLES



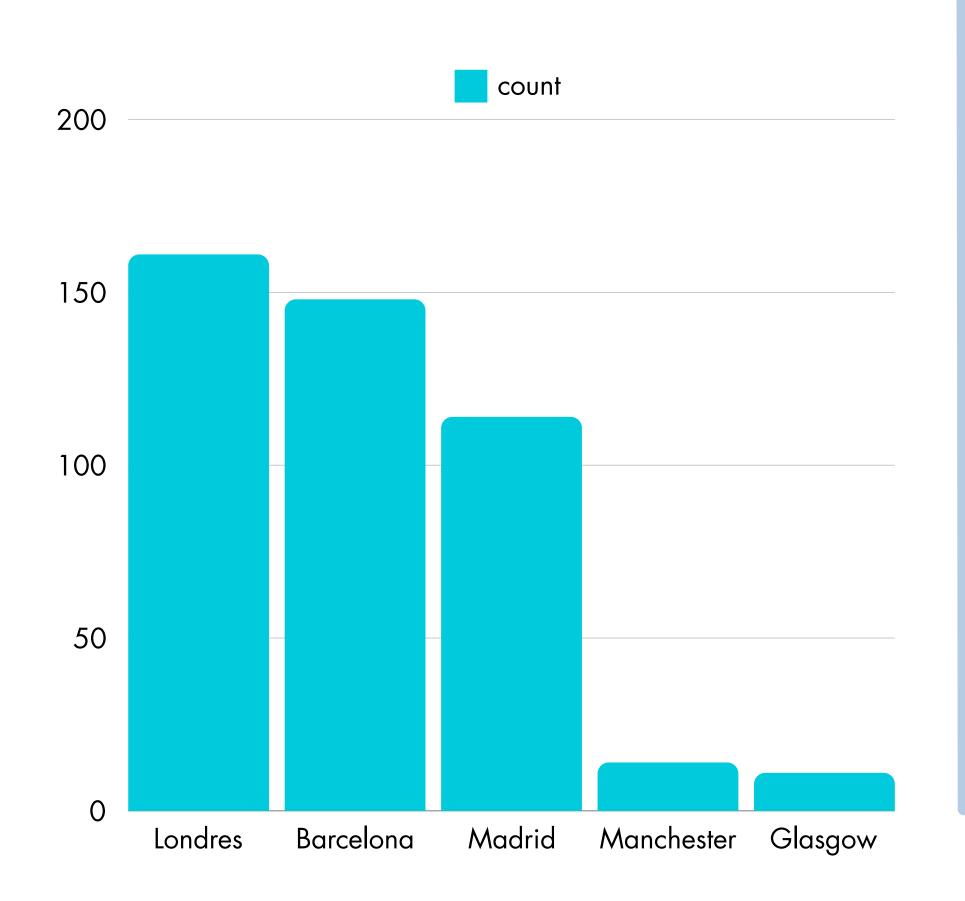
## TOP 10 MOST PUBLISHED JOBS TITLE



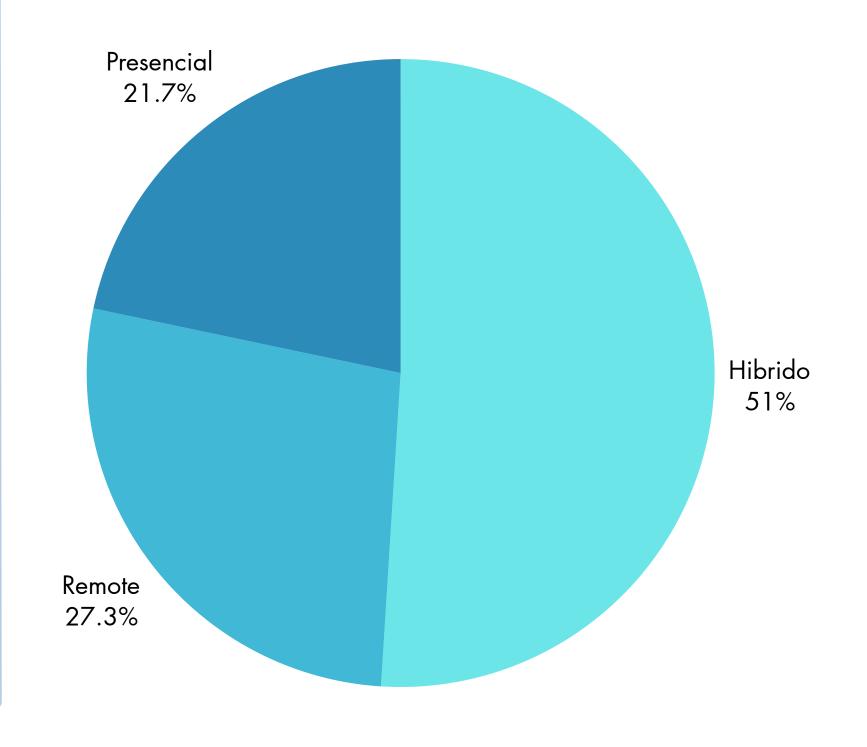
#### **SENIORITY**



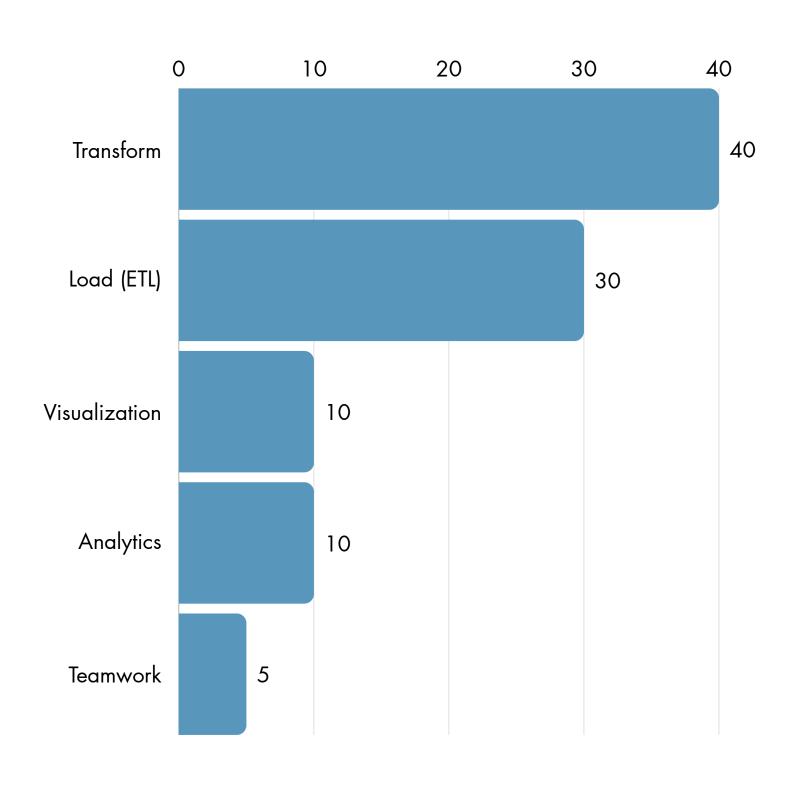
## TOP 5 CITYS WITH MOST JOBS POSTING



#### JOB MODALITY



### **TOP SKILLS**





# THANKS YOU!



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