

Luna Tissera & Rori Chávez

# Renting Barcelona

Market study of tourist rental and renting





# Structure

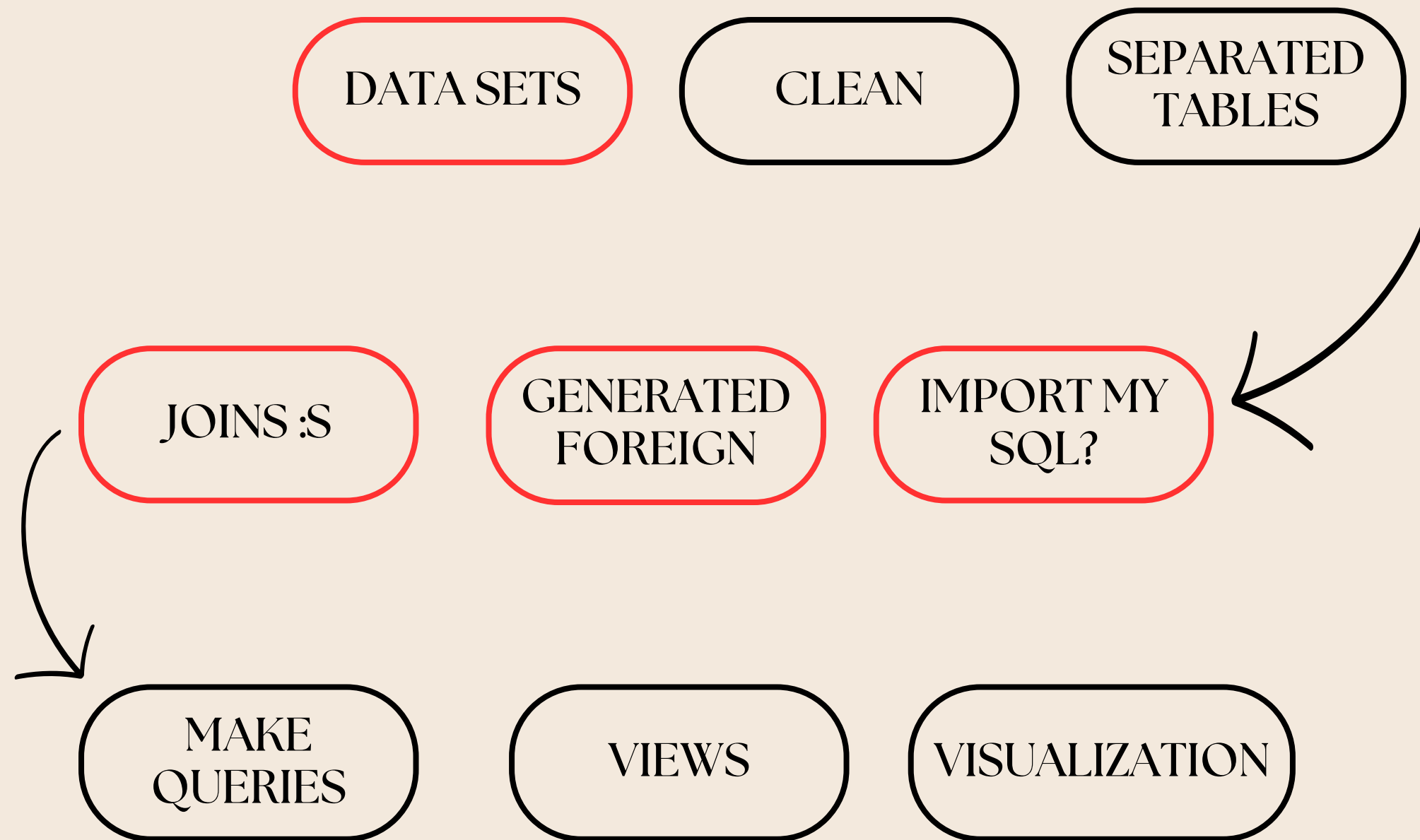
**01/** Districts with the highest concentration of tourist rentals.

**02/** Average rent prices by district & neighborhood.

**03/** Average price per night for Airbnb by district.

**04/** Which neighborhood has high concentration of tourists & locals?

# HOW WE DID IT?

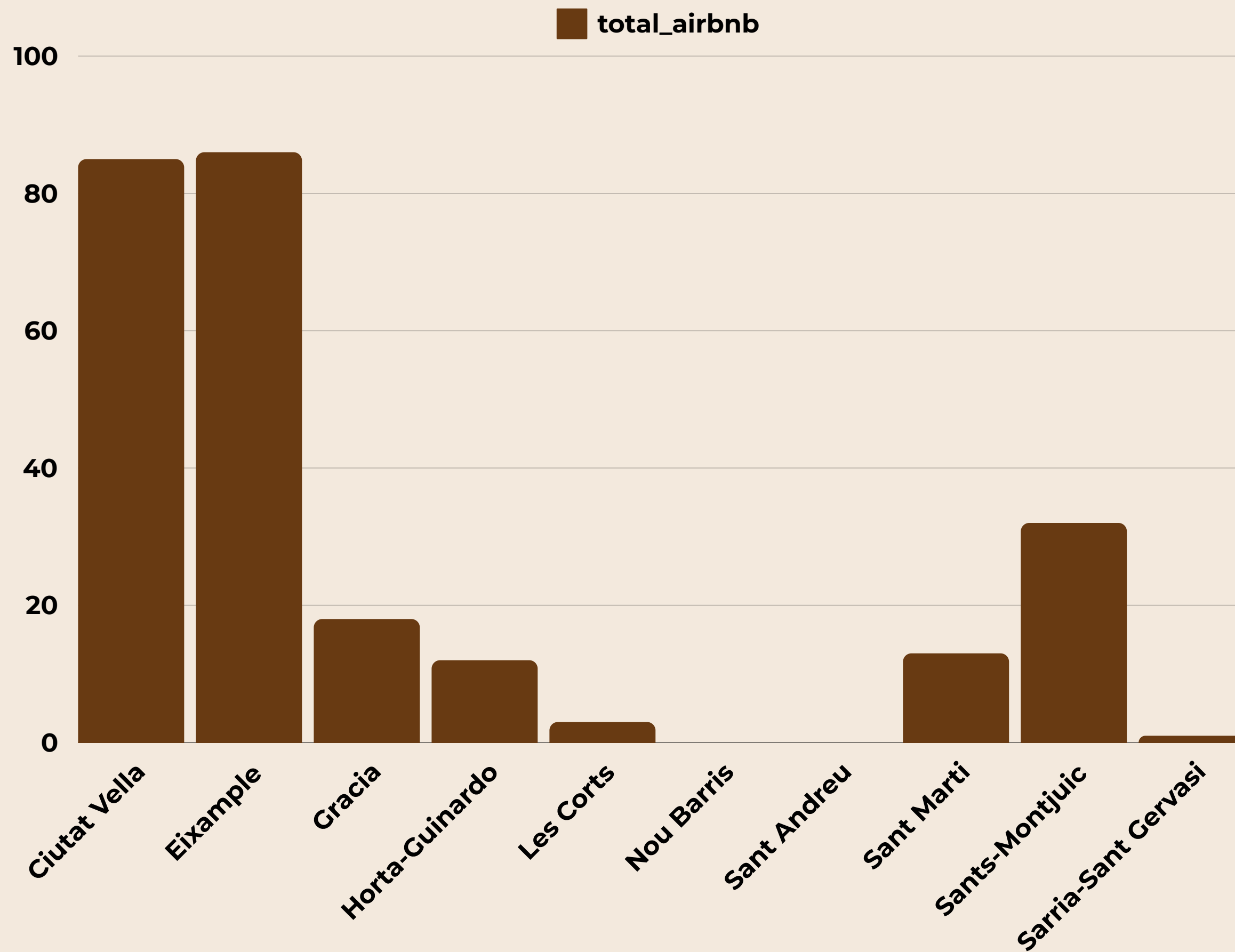


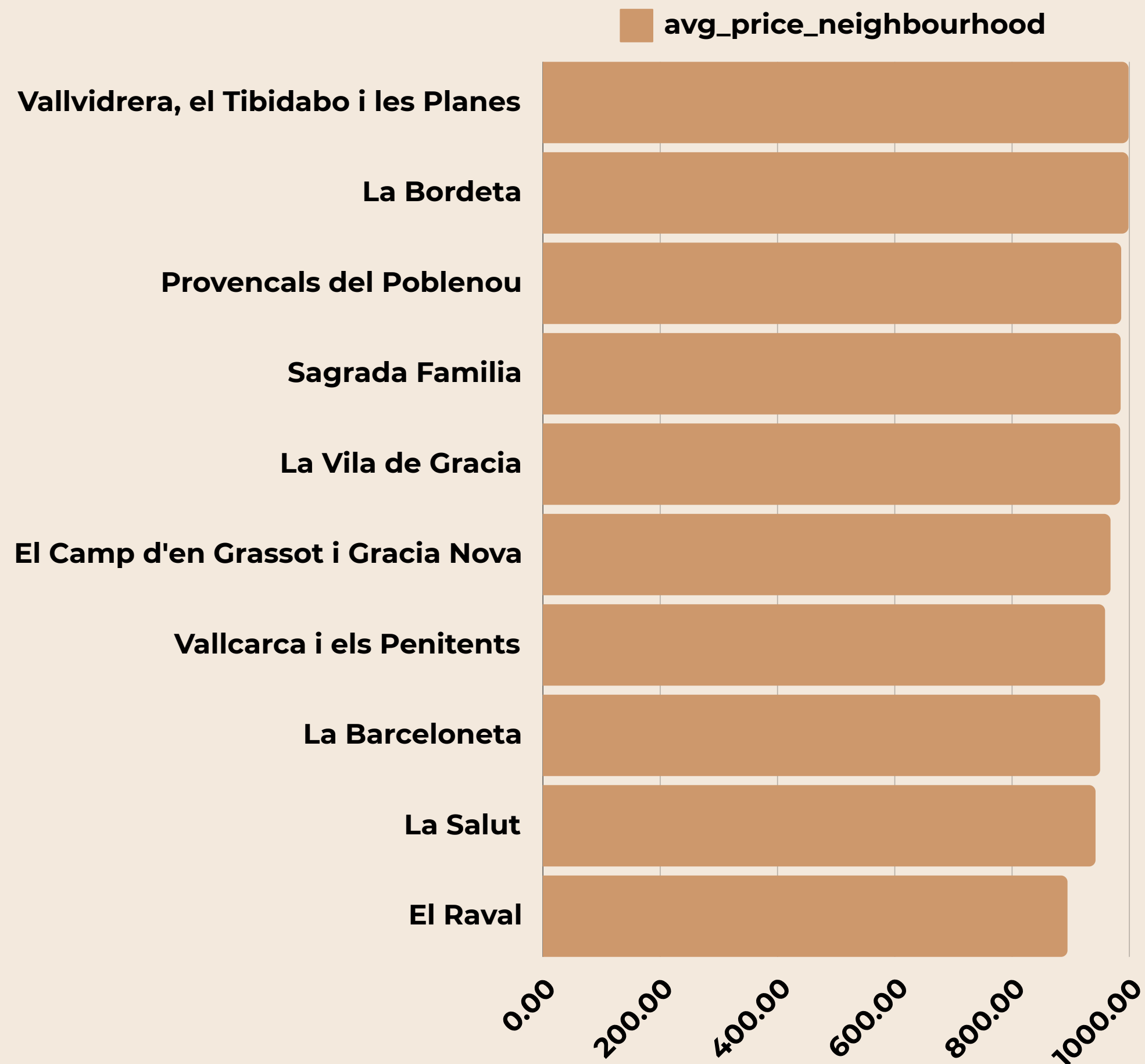


# Insights

# 01/

Districts with the highest concentration of tourist rentals.





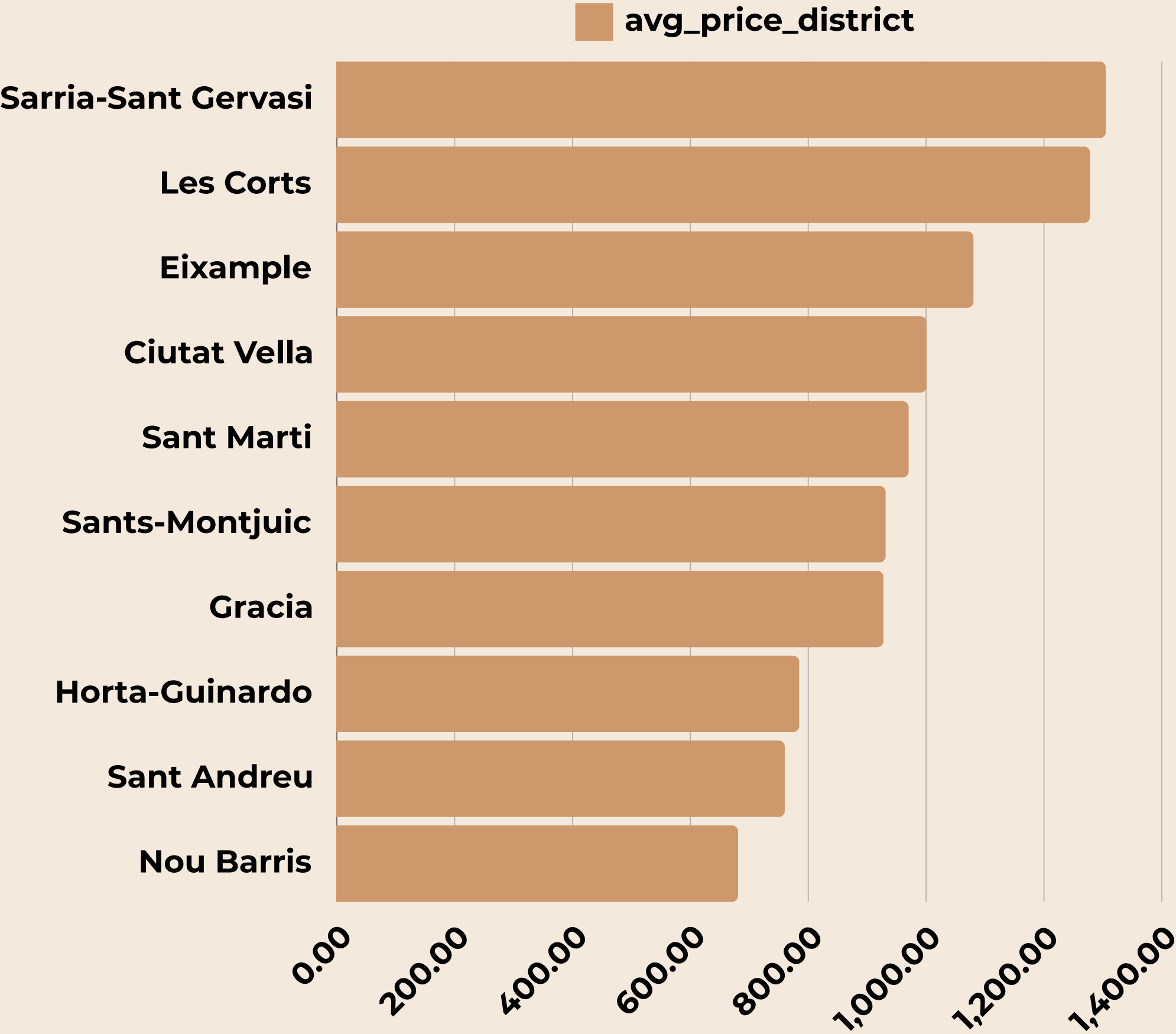
neighbourhood	avg_price_€
Vallvidrera, el Tibidabo i les Planes	998.55
la Bordeta	998.40
Provencals del Poblenou	986.05
Sagrada Familia	985.10
la Vila de Gracia	984.30
el Camp d'en Grassot i Gracia Nova	967.85
Vallcarca i els Penitents	958.55
la Barceloneta	950.15
la Salut	942.30
el Raval	894.50

02/

Average rent prices by  
district & neighborhood

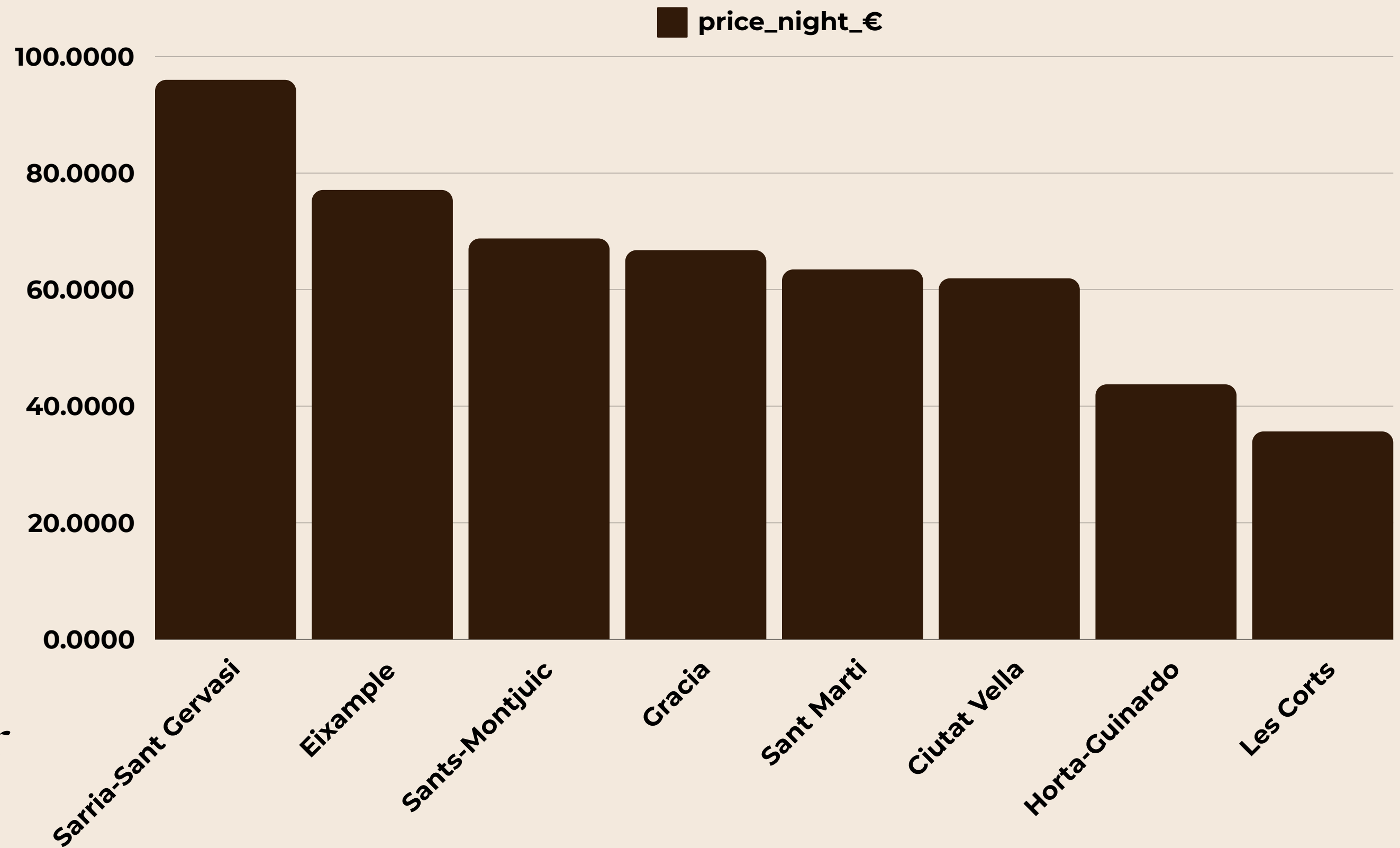
02/

district	avg_price_€
Sarria-Sant Gervasi	1,305.03
Les Corts	1,278.13
Eixample	1,080.37
Ciutat Vella	1,000.95
Sant Marti	970.36
Sants-Montjuic	931.32
Gracia	927.51
Horta-Guinardo	784.69
Sant Andreu	760.16
Nou Barris	680.97



03/

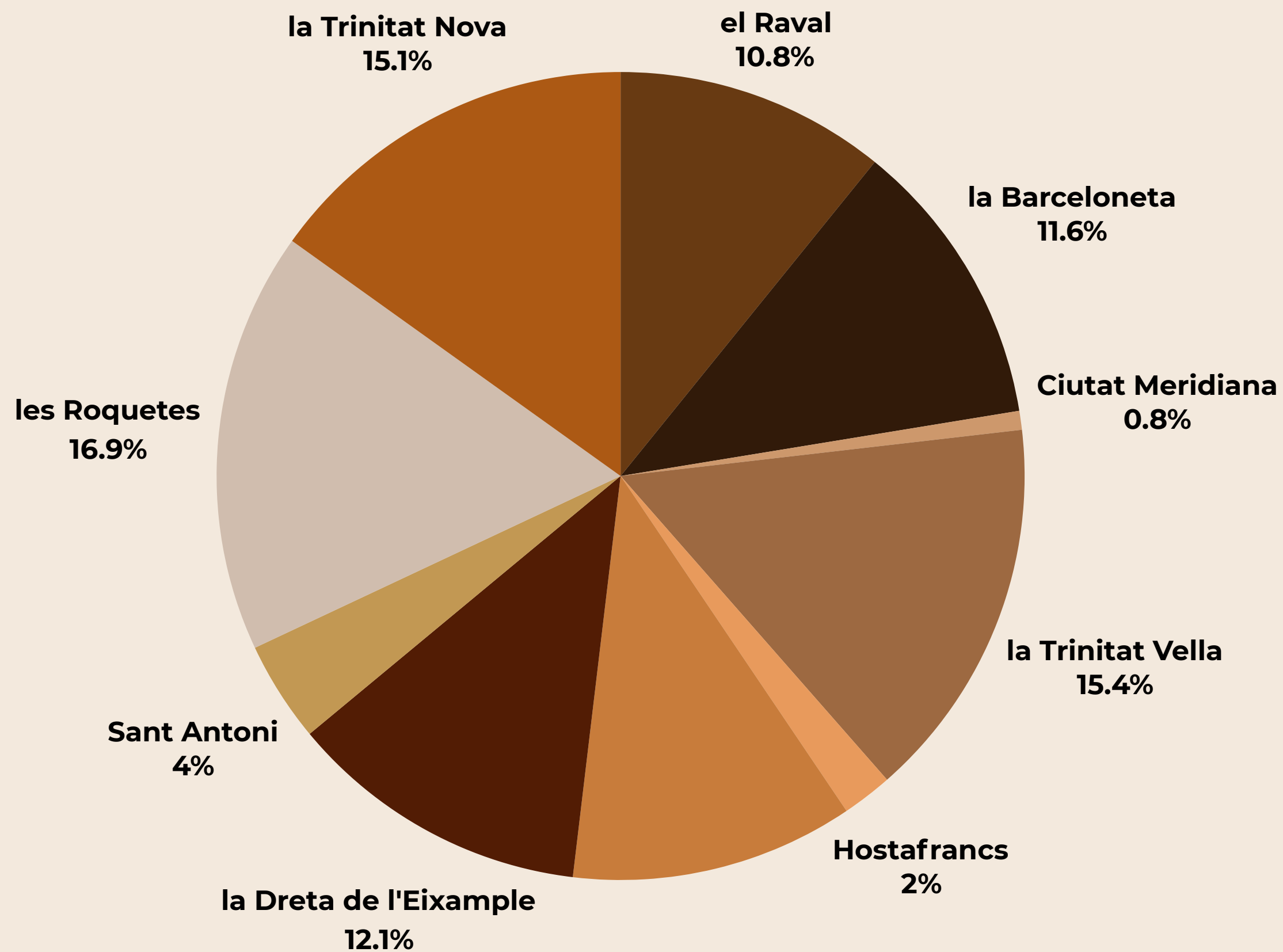
Average price per  
night for Airbnb  
by district.





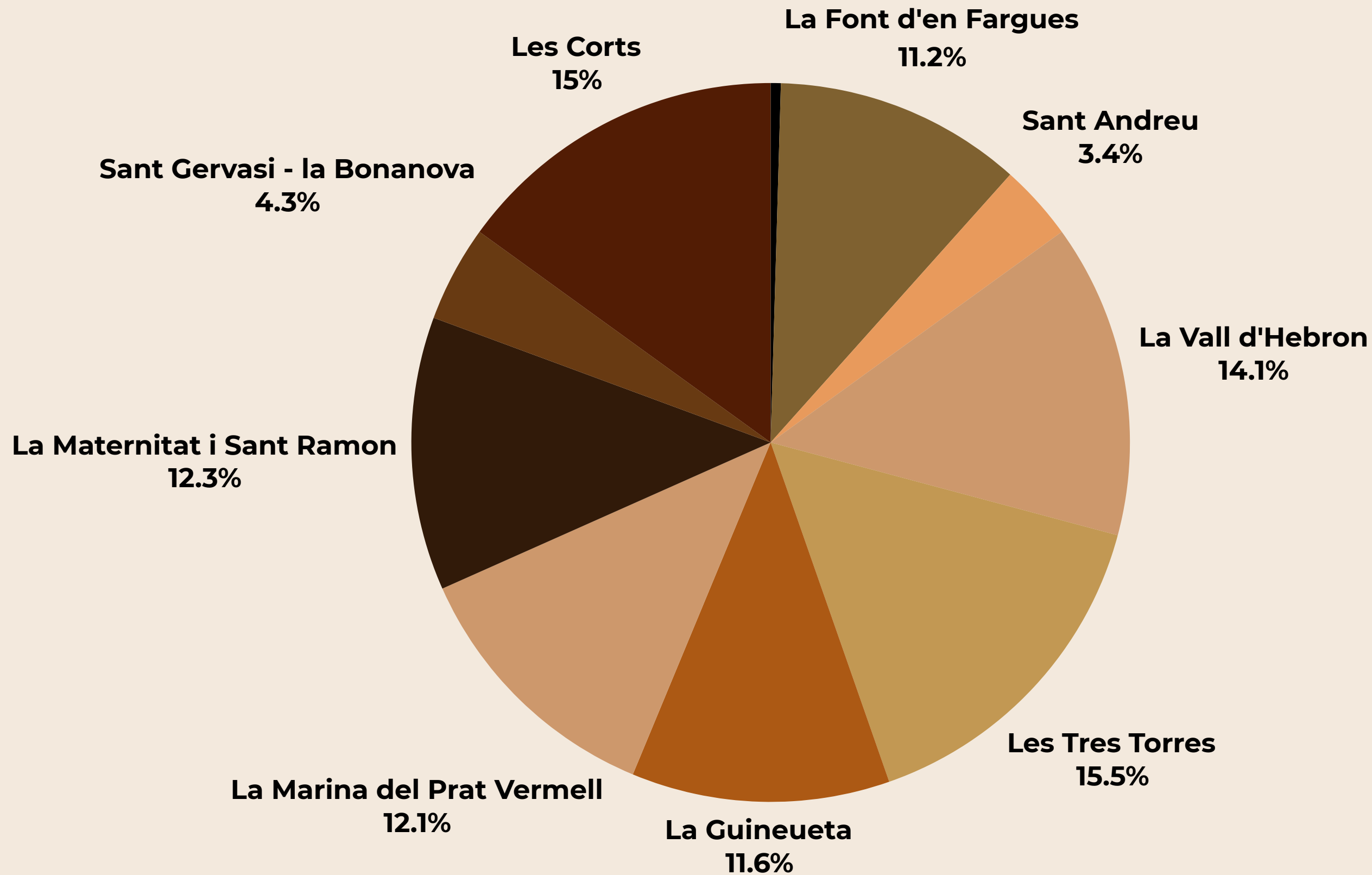
04/

Neighborhood that has  
high concentration of  
foreigns



04/

Neighborhood that has  
a high concentration of  
locals.



# CONCLU- TIONS



Thank YOU!

Renting Barcelona

L u n a T i s s e r a & R o r i C h á v e z