ANALYSIS OF THE JOB MARKET USING LINKEDIN AND GLASSDOOR DATA

WHERE ARE WE?









01.

PROJECT OVERVIEW



TOPIC

Augmenting Linkedin Dataset with Glassdoor Information through Web Scraping

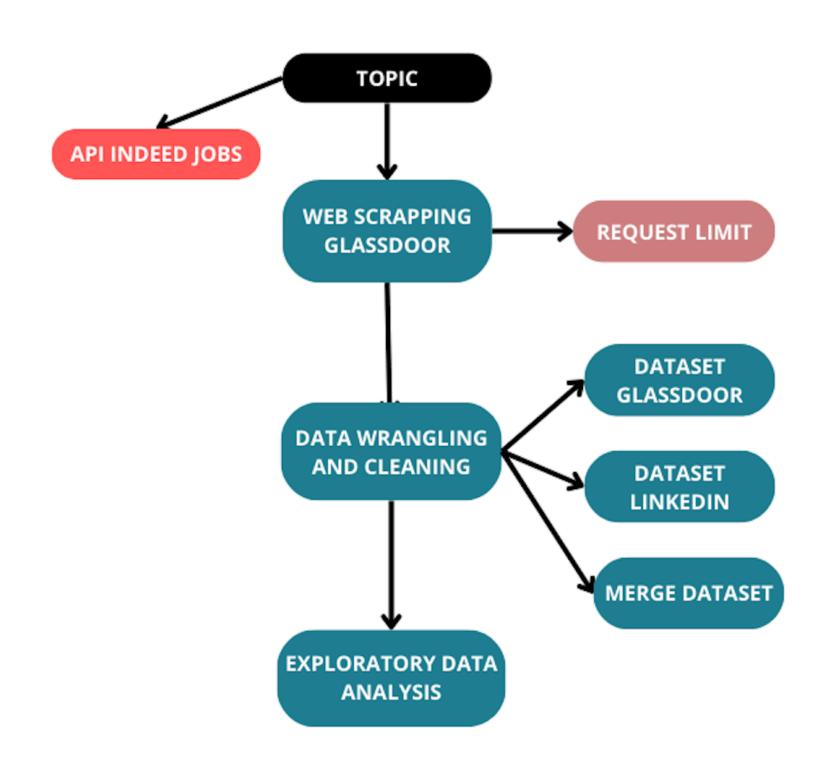
HIPOTHESYS

By integrating LinkedIn job postings data from the previous month with the latest updates from Glassdoor, we aim to identify the most sought-after jobs by companies, the top cities with the highest number of job openings, and the essential skills required. This analysis will help students focus their job search after completing the bootcamp.

02.

PROJECT METHODOLOGY

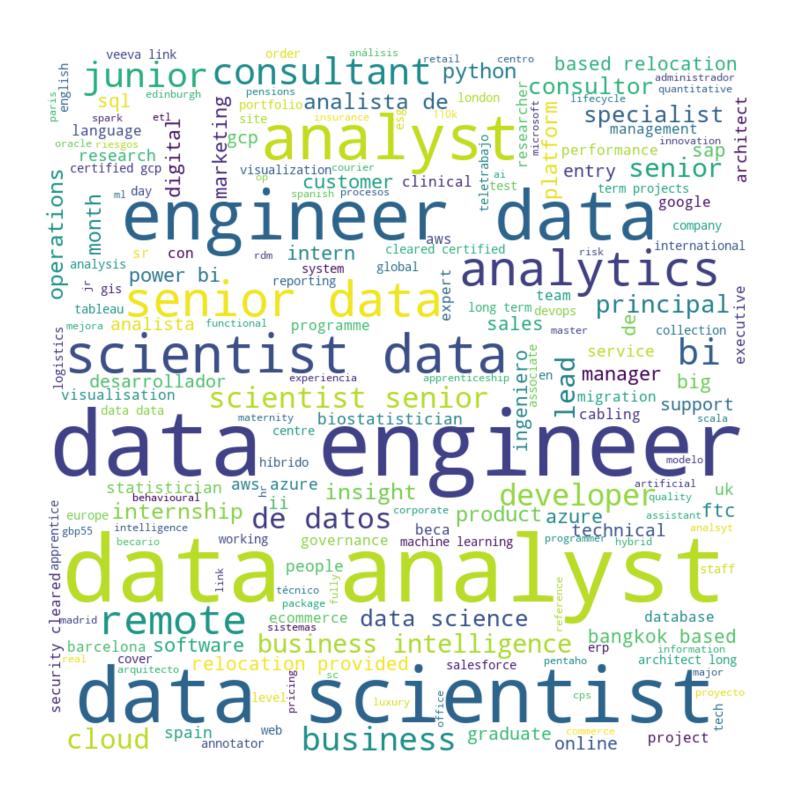




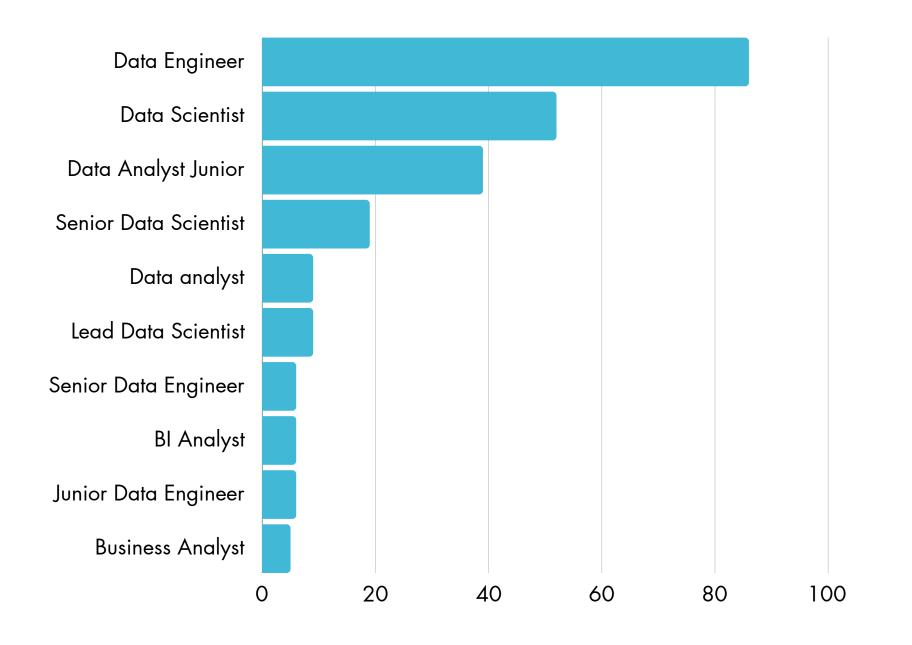
03.

EXPLORATORY DATA ANALYSIS

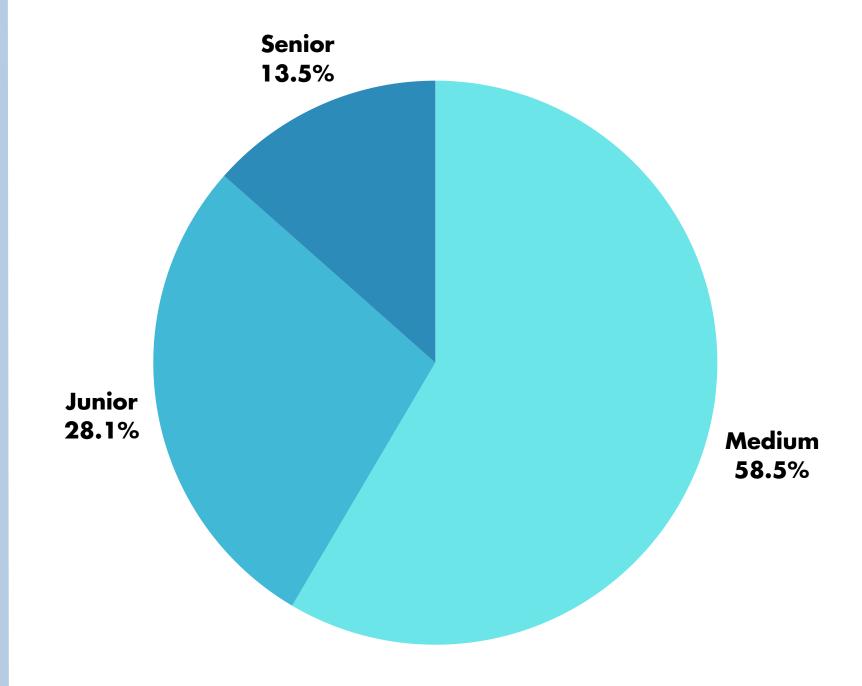
MOST COMMON WORDS IN JOB TITLES



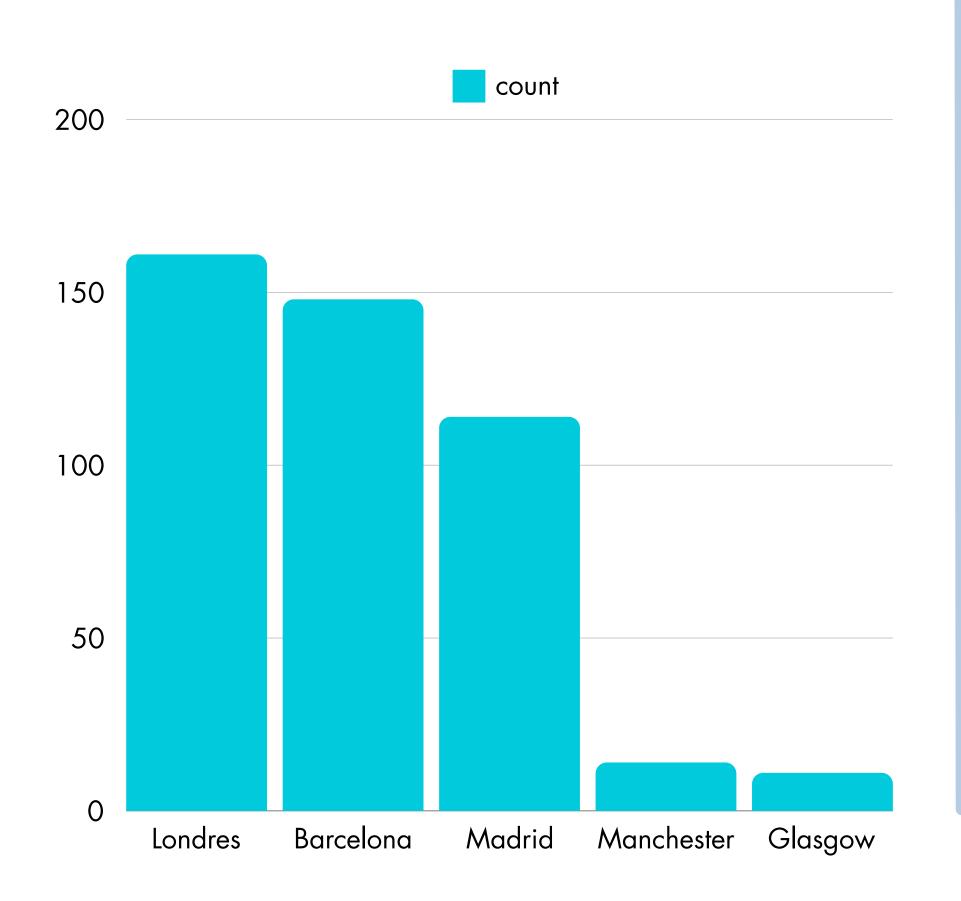
TOP 10 MOST PUBLISHED JOBS TITLE



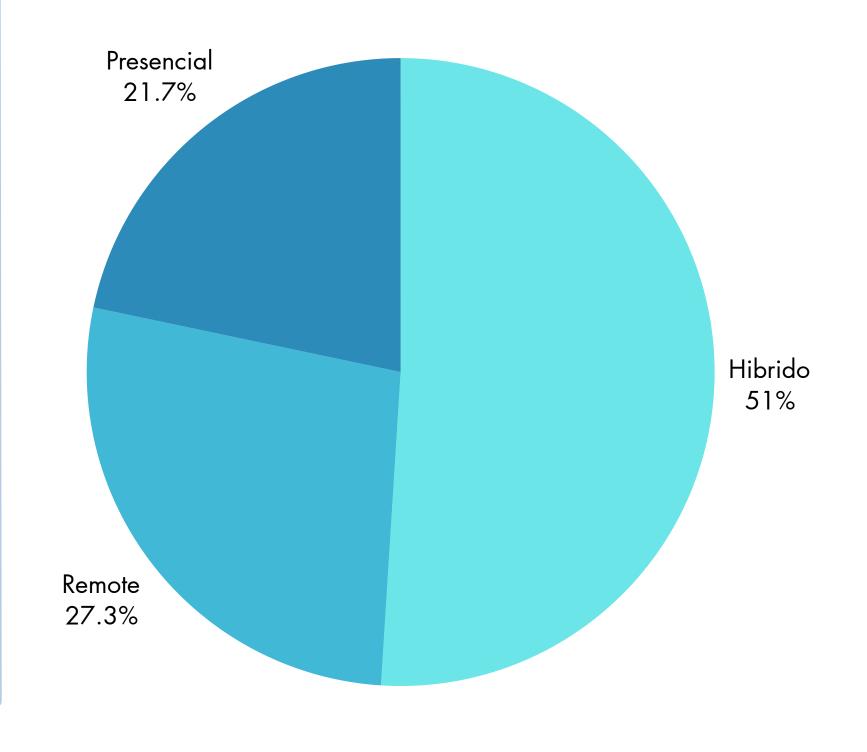
SENIORITY



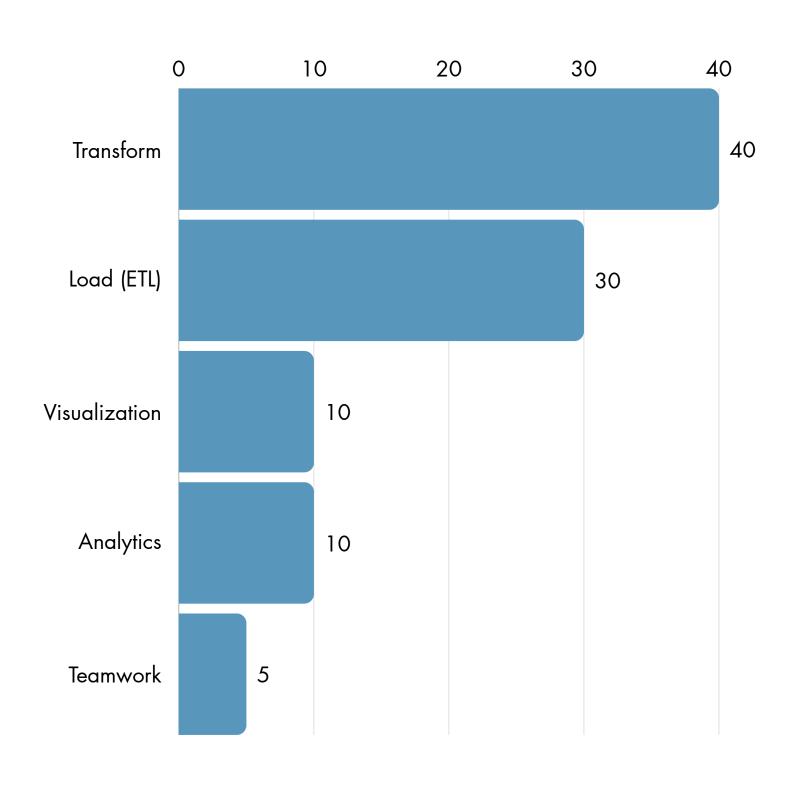
TOP 5 CITYS WITH MOST JOBS POSTING



JOB MODALITY



TOP SKILLS





THANKS YOU!



Luna Tissera