

Sales and Profit

\$2.297.201

Total Sales

\$286.397

SUM of Profit

531

Quantity of City

793

Quantity of Customer

1697

Quantity of Discount P...

1894

Quantity of Product

3

Quantity of Segment

4

Quantity of Ship Mode

Year



Month



All



All

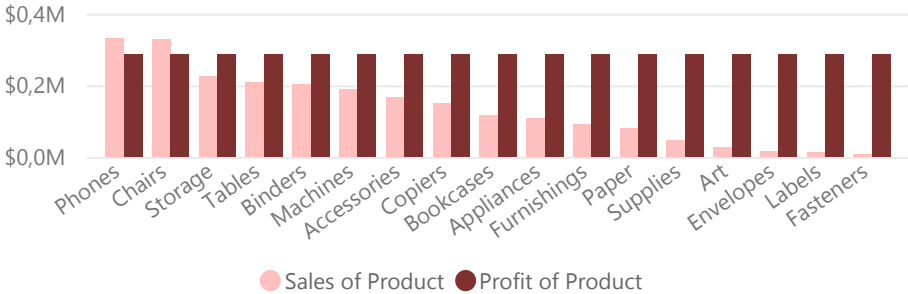


City	Sales of Product	Sales of Top 2 Category
New York City	\$256.368	\$75.691
Los Angeles	\$175.851	\$54.000
Seattle	\$119.541	\$40.996
Philadelphia	\$109.077	\$36.496
San Francisco	\$112.669	\$36.357
Houston	\$64.505	\$23.183
San Diego	\$47.521	\$20.031
Detroit	\$42.447	\$16.364
Chicago	\$48.540	\$12.495
Springfield	\$43.054	\$12.046
Columbus	\$38.706	\$9.730
Columbia	\$25.283	\$9.389
Henderson	\$17.549	\$8.863
Jacksonville	\$44.713	\$8.821
Jackson	\$24.964	\$8.191
Burlington	\$21.668	\$7.532
Dallas	\$20.132	\$7.307
Franklin	\$11.257	\$7.022
Milwaukee	\$11.410	\$6.650
Concord	\$10.542	\$6.162
Buffalo	\$9.063	\$5.949
Long Beach	\$13.455	\$5.933
Fresno	\$7.889	\$5.520
Aurora	\$11.656	\$5.240
San Antonio	\$21.844	\$5.155
Lakewood	\$18.192	\$4.621
Total	\$2.297.201	\$742.000

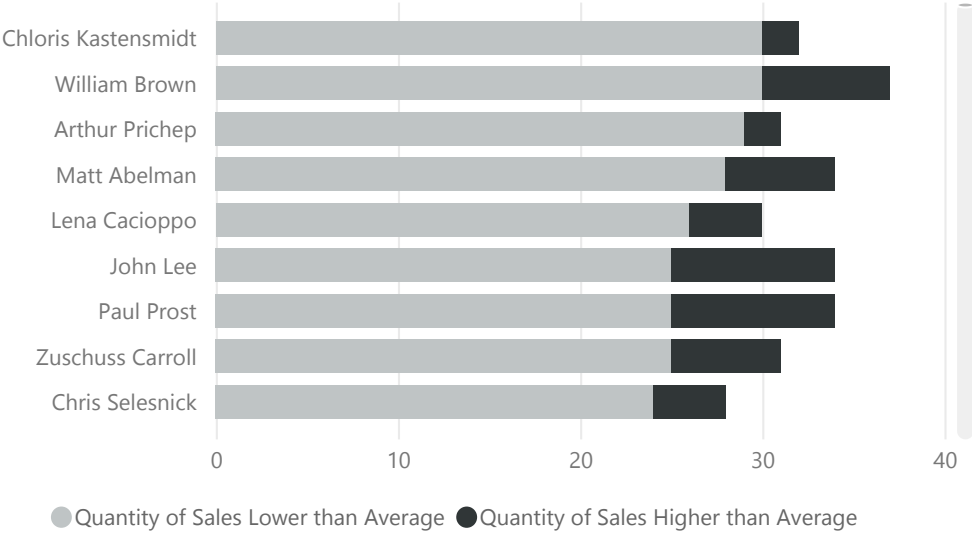
Customer Name	Sub-Category	Ranking Sales of Product & Customer
Sean Miller	Machines	1
Tamara Chand	Copiers	2
Raymond Buch	Copiers	3
Sanjit Chand	Binders	4
Tom Ashbrook	Copiers	5
Christopher Conant	Copiers	6
Adrian Barton	Binders	7
Hunter Lopez	Copiers	8
Bill Shonely	Machines	9
Sanjit Engle	Machines	10

Category	Sales of Product	Ranking Sales of Category
Technology	\$836.154	1
Furniture	\$742.000	2
Office Supplies	\$719.047	3

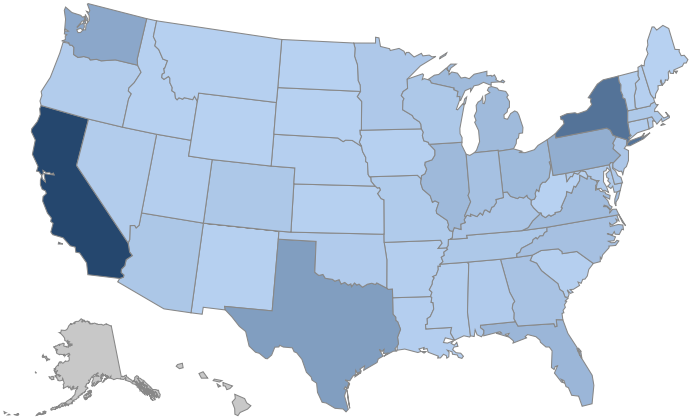
Sales against Profit by Product



The Quantity of Sales based on Average by Customer



State



Region

All

State

All

City

All

Segment

All

Ship Mode

All

Sub-Category	Sales of Product	% of Total Sales of Product	% of Filtered Total Sales of Product
Phones	\$77.391	23,45 %	15,98 %
Chairs	\$77.242	23,52 %	15,95 %
Machines	\$62.023	32,78 %	12,81 %
Storage	\$50.329	22,48 %	10,39 %
Tables	\$46.088	22,27 %	9,52 %
Binders	\$43.488	21,38 %	8,98 %
Accessories	\$25.014	14,94 %	5,17 %
Bookcases	\$20.037	17,44 %	4,14 %
Appliances	\$15.314	14,24 %	3,16 %
Paper	\$14.835	18,90 %	3,06 %
Supplies	\$14.394	30,84 %	2,97 %
Furnishings	\$13.826	15,08 %	2,86 %
Copiers	\$10.850	7,26 %	2,24 %
Art	\$6.058	22,34 %	1,25 %
Envelopes	\$3.856	23,40 %	0,80 %
Labels	\$2.841	22,76 %	0,59 %
Fasteners	\$661	21,87 %	0,14 %
Total	\$484.247	21,08 %	100,00 %

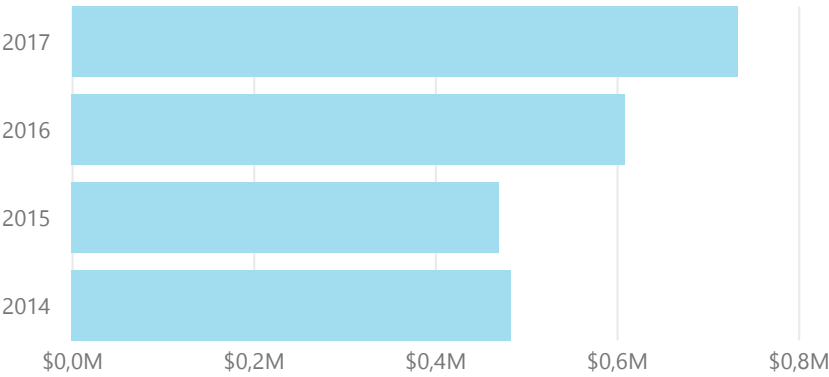
Quarter	Total Sales QTD
1	\$74.447,80
2	\$86.538,76
3	\$143.633,21
4	\$179.627,73

Year	Sales YoY Growth %
2015	-2,83 %
2016	29,47 %
2017	20,36 %

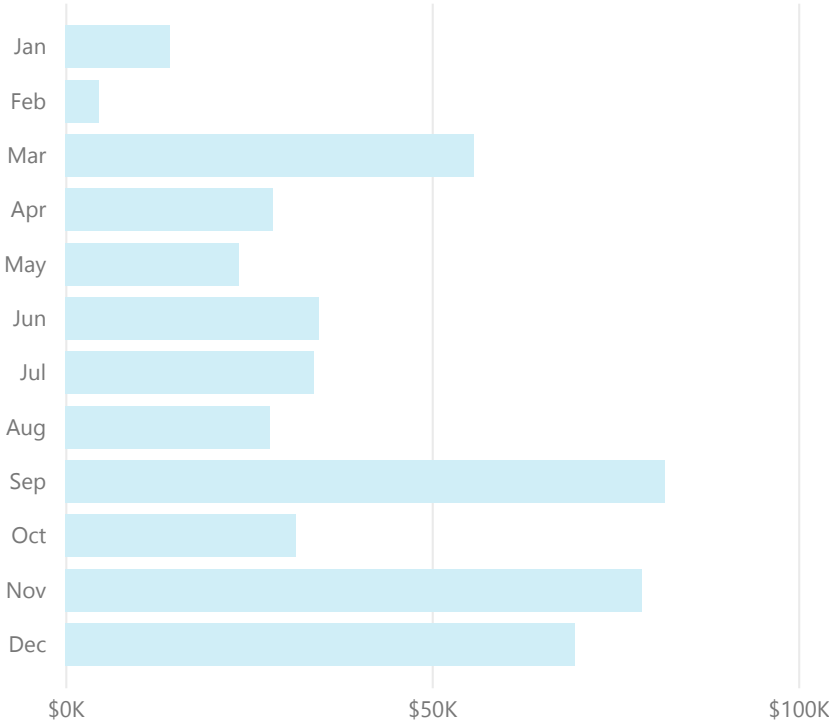
Year	Month	Total Sales YTD
2014	Jan	\$14.236,89
2014	Feb	\$18.756,79
2014	Mar	\$74.447,80
2014	Apr	\$102.743,14
2014	May	\$126.391,43
2014	Jun	\$160.986,56
2014	Jul	\$194.932,95
2014	Aug	\$222.842,42
2014	Sep	\$304.619,77
2014	Oct	\$336.073,16
2014	Nov	\$414.701,88
2014	Dec	\$484.247,50
Total		\$484.247,50

Month	Sales MoM Growth %
Feb	-68,25 %
Mar	1132,13 %
Apr	-49,19 %
May	-16,42 %
Jun	46,29 %
Jul	-1,88 %
Aug	-17,78 %
Sep	193,01 %
Oct	-61,54 %
Nov	149,98 %
Dec	-11,55 %

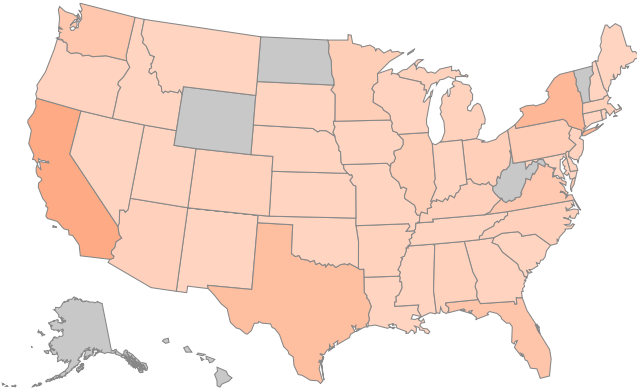
Total Sales by Year



Total Sales by Month



Sales of Product by State



\$50K

1894

818

Profit of Product

Quantity of Product

Quantity of Discount Products

Year

2014

2015

2016

2017

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Region

All

State

All

City

All

Segment

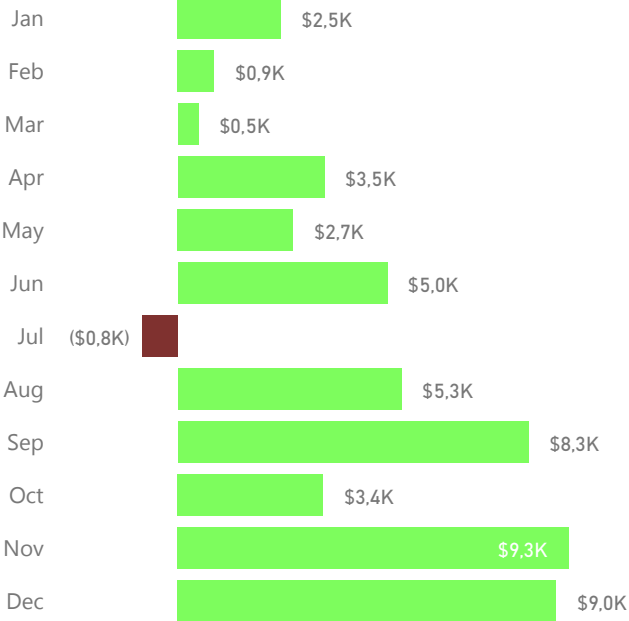
All

Ship Mode

All

Sub-Category	Profit of Product	Quantity of Product	% of Total Profit of Product	% of Filtered Total Profit of Product
Accessories	\$6.403	147	15,27 %	12,92 %
Appliances	\$2.459	99	13,56 %	4,96 %
Art	\$1.407	164	21,55 %	2,84 %
Binders	\$4.740	213	15,68 %	9,57 %
Bookcases	(\$346)	50	9,97 %	-0,70 %
Chairs	\$6.955	88	26,16 %	14,04 %
Copiers	\$2.913	13	5,24 %	5,88 %
Envelopes	\$1.495	54	21,47 %	3,02 %
Fasteners	\$179	43	18,81 %	0,36 %
Furnishings	\$1.973	188	15,11 %	3,98 %
Labels	\$1.286	70	23,19 %	2,60 %
Machines	\$369	64	10,91 %	0,75 %
Paper	\$6.371	284	18,71 %	12,86 %
Phones	\$11.808	189	26,53 %	23,83 %
Storage	\$4.166	133	19,58 %	8,41 %
Supplies	\$490	38	-41,21 %	0,99 %
Tables	(\$3.124)	57	17,62 %	-6,31 %
Total	\$49.544	1894	17,30 %	100,00 %

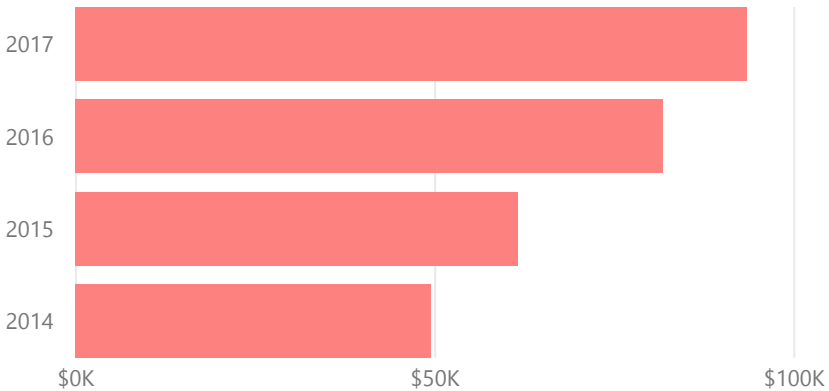
Profit of Product by Month



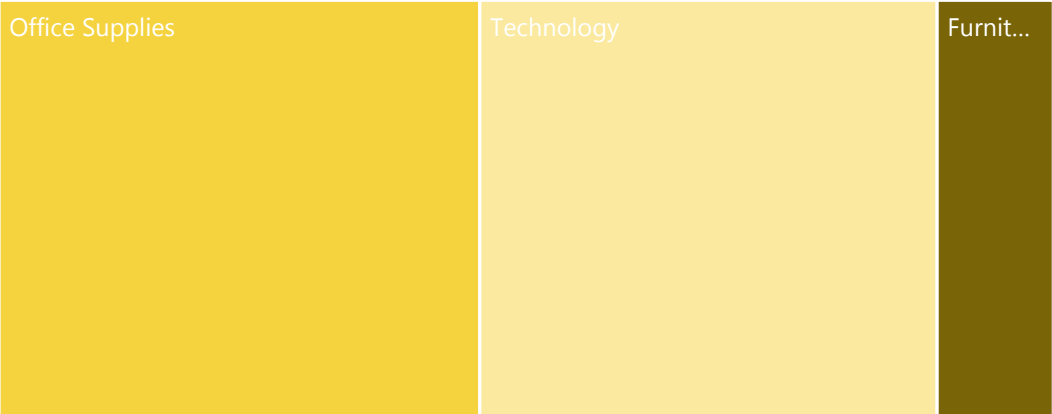
Year	Month	Total Profit YTD	Month	Profit MoM Growth %
2014	Jan	\$2.450	Feb	-64,81 %
2014	Feb	\$3.312	Mar	-42,16 %
2014	Mar	\$3.811	Apr	599,54 %
2014	Apr	\$7.300	May	-21,50 %
2014	May	\$10.039	Jun	81,71 %
2014	Jun	\$15.015	Jul	-116,91 %
2014	Jul	\$14.174	Aug	-731,99 %
2014	Aug	\$19.492	Sep	56,60 %
2014	Sep	\$27.820	Oct	-58,59 %
2014	Oct	\$31.268	Nov	169,47 %
2014	Nov	\$40.560	Dec	-3,32 %
2014	Dec	\$49.544		

Year	Profit YoY Growth %	Quarter	Total Profit QTD
2015	24,37 %	1	\$3.811
2016	32,74 %	2	\$11.204
2017	14,24 %	3	\$12.805
		4	\$21.724

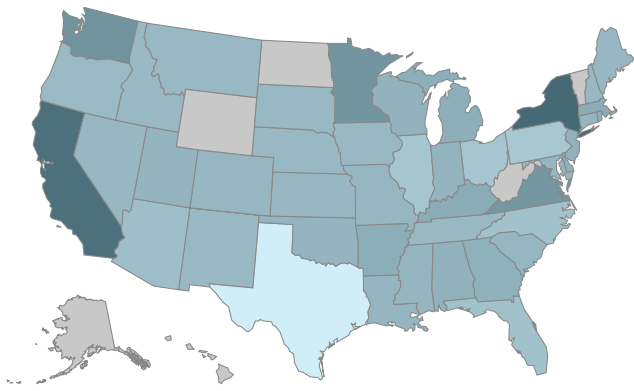
Profit of Product by Year



Profit of Product by Category



Profit of Product by State



State

▼

All

▼

Year

▼

2014

2015

2016

2017

Month

▼

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

City

▼

All

▼

\$484.247

Total Sales

\$470.383

Total Sales by Ship Date

\$484.247

Total Sales by Order Date

\$49.544

Total Profit

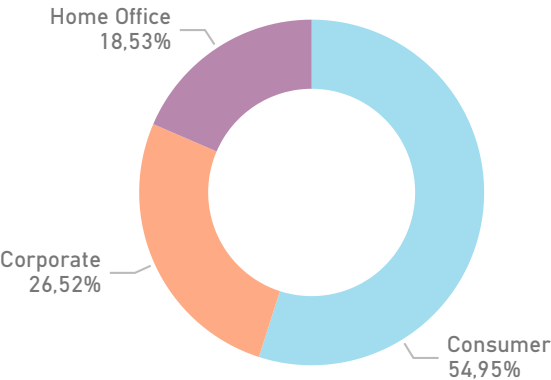
47.292,73

Total Profit by Ship Date

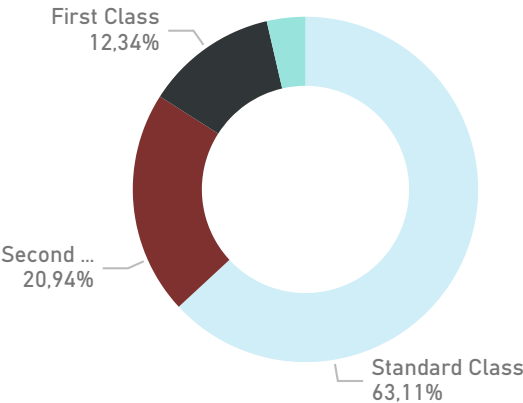
49.543,97

Total Profit by Order Date

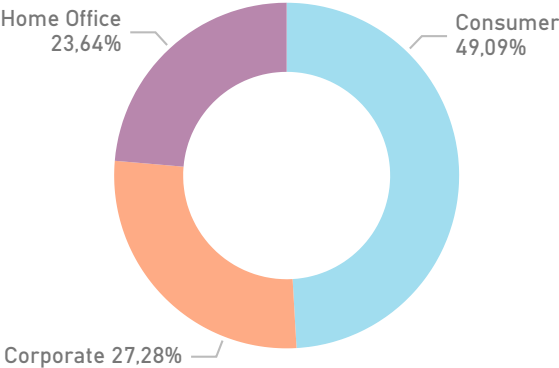
Total Sales by Segment



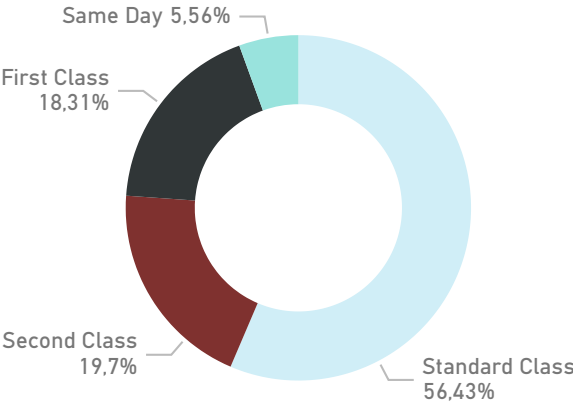
Total Sales by Ship Mode



SUM of Profit by Segment



SUM of Profit by Ship Mode



Month	Total Sales by Ship Date	Total Sales by Order Date
Jan	\$13.275	\$14.237
Feb	\$5.407	\$4.520
Mar	\$50.708	\$55.691
Apr	\$30.388	\$28.295
May	\$22.479	\$23.648
Jun	\$35.992	\$34.595
Jul	\$32.991	\$33.946
Aug	\$30.245	\$27.909
Sep	\$73.127	\$81.777
Oct	\$35.741	\$31.453
Nov	\$80.182	\$78.629
Dec	\$59.848	\$69.546

Month	Total Profit by Ship Date	Total Profit by Order Date
Jan	2.424,11	2.450,19
Feb	866,19	862,31
Mar	123,41	498,73
Apr	3.313,26	3.488,84
May	2.636,22	2.738,71
Jun	5.316,87	4.976,52
Jul	-1.047,90	-841,48
Aug	6.161,53	5.318,11
Sep	6.835,89	8.328,10
Oct	4.567,78	3.448,26
Nov	9.415,35	9.292,13
Dec	6.680,03	8.983,57

Month	Total Sales	Total Profit
Jan	\$14.237	\$2.450
Feb	\$4.520	\$862
Mar	\$55.691	\$499
Apr	\$28.295	\$3.489
May	\$23.648	\$2.739
Jun	\$34.595	\$4.977
Jul	\$33.946	(\$841)
Aug	\$27.909	\$5.318
Sep	\$81.777	\$8.328
Oct	\$31.453	\$3.448
Nov	\$78.629	\$9.292
Dec	\$69.546	\$8.984

Ship Mode	Total Sales	Total Profit
First Class	\$59.769	\$9.074
Same Day	\$17.470	\$2.756
Second Class	\$101.387	\$9.759
Standard Class	\$305.621	\$27.955

Segment	Total Sales	Total Profit
Consumer	\$266.097	\$24.320
Corporate	\$128.435	\$13.513
Home Office	\$89.716	\$11.711