

Popescu Stefan

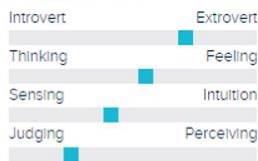


Age: 21

Work: Customs Agent

Location: Birmingham, UK

Personality



Goals

- Our website will use adequate contrast and allow him to adjust contrast settings for his personal needs.
- Providing alternative presentations of the video content, text and audio alternatives.
- We will avoid text and images with insufficient contrast between foreground and background color combinations.

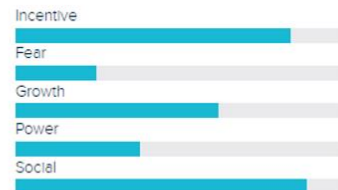
Frustrations

- Unable to distinguish between red and green, which are some pretty commonly used colors and websites not paying attention to this problem, not implementing a color-blind theme of the website.
- Can't stand seeing the combination of these two colors for too long.
- Missing out on some parts of the information or visual representation of the lectures.

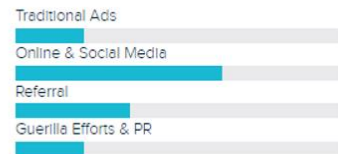
Bio

He is a full-time student in his first year at the University of Birmingham, taking a degree in Business and Management. Besides that, he is currently hired in a full-time job as a customs agent in order for him to fund his living. During his day to day life being color-blind is something he got used to, but it is still something challenging. Especially when it comes to studying and paying attention over a long period of time, if the two colors (red and green in his case) get used a lot it can be very tiring for the eyes and very hard to understand the information provided.

Motivation



Preferred Channels



Ana Smith

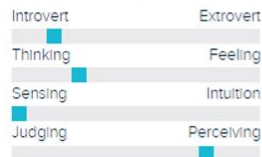


Age: 21

Work: Unemployed

Location: Birmingham, UK

Personality



Goals

- Implementing an API for auto-caption.
- We will suggest every user that uploads on our website to add their own caption to his videos.
- For the videos that don't have captions, we will make it possible for the people that use the website to make one.
- Captioned videos will be easily distinguishable from non-caption ones.

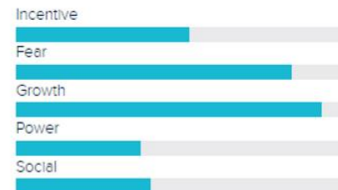
Frustrations

- Impossible for her to follow video content without captions.
- The internet can be easily adapted for her with enough interest.

Bio

She a full-time student in her second year at the University of Birmingham currently studying Law. She has been experiencing hearing problems from a young age and she had to learn the sign language and later on the written one. That was very useful for her when it comes to her education, being able to get help from Communication Access Realtime Translation and sign language interpreters. However, her daily life is still very challenging, but she finds the internet her safe-space where she is guided by captions and transcripts.

Motivation



Preferred Channels



Melia Christogeorgi



Age: 20
Pronouns: She/Her
Title: Full-Time
Student
Location:
Birmingham, UK

Frustrations

- Lack of extra resources beyond the provided course material, which at times are also unsatisfactory
- Being unable to efficiently communicate with other students studying similar modules and content in order to discuss or have a way to vent about the material in a healthy way
- Having insufficient time to dedicate to her studies due to having to juggle several jobs simultaneously.

Goals

- To have a platform to discuss issues and questions about topics relating to the course
- An easy-to-use hub for where course-related notes and further explanations can be referenced without it being a hindrance on time
- A platform to discuss career opportunities in her field with other students with similar goals

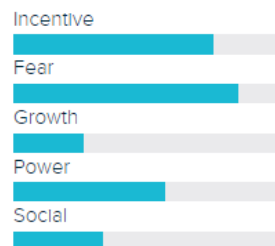
Bio

Melia is a full-time student in her penultimate year of her Computer Science undergraduate degree at the University of Birmingham. She is a Greek national and currently lives in Birmingham, and has a more stressful student life compared to many of her peers as she has to maintain three part-time jobs on the side in order to fund her living and tuition fees. Because of this, she is also keen on networking with people in order to find new opportunities which may help her advance either financially in her career or in her studies.

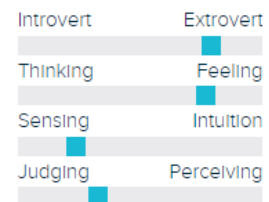
Traits

- Extroverted and sociable
- Often cynical and critical of aspects of her life which hinder her from reaching her goals
- Often calls the shots first, and leaves details to be sorted out later

Motivation



Personality



Kaho Yau



Age: 21
Pronouns: He/Him
Title: Full-Time Student
Location: Hong Kong

Bio

Kaho is an international student studying Economics at the University of Birmingham. He resides, and is therefore studying remotely in Hong Kong, and although he is fluent in English, many of his international friends and classmates sometimes struggle with specific concepts in his course due to the language barrier, and he is always keen on being the language mediator - being the person willing to help with translations and explanations whenever he has the chance.

Frustrations

- Being unable to offer help to other international classmates who may struggle with understanding the course material
- The lack of a community that international students are offered compared to those able to interact on campus
- Due to time zone differences, he finds it frustrating that he is often unable to participate in group chat discussions live, and often misses out on specific discussions relating to topics he has queries about

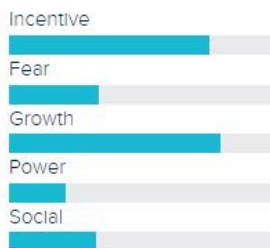
Traits

- Quiet and reserved, but enjoys forming close bonds
- Studious and diligent in learning, being resourceful in gathering information to discover more
- Prefers not to speak publicly to large groups, but rather one-to-one when discussing topics

Goals

- A platform for offering translations and further explanations to topics relating to the course to those who may need it
- A centralised hub for keeping tabs on various videos and notes relating to the course, which can be used as reference material during revision
- To be able to connect abroad with other classmates who are learning similar topics or share common interests and hobbies

Motivation



Personality



Gigi Joseph-Garrison



Age: 19
Pronouns: She/Her
Title: Part-Time Student
Location: London, UK

Frustrations

- As she spends a lot of time recovering and resting, she has very few waking hours to dedicate to her studies
- The lack of understanding by people who dismiss her condition and underestimate her symptoms
- Due to her condition, she often finds it incredibly taxing to interact with devices such as phones or laptops, and often limits it to keyboard interactions with tab navigation

Goals

- A website with user-accessibility in mind, in order to provide those like her with a more pleasant learning and browsing experience
- To have a platform where she can see curations of videos and discussions about topics created by other coursemates in order to aid her in her limited hours of study
- The ability to raise awareness about her condition by curating her own resources to share with other students

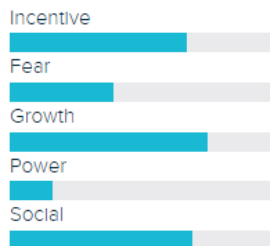
Bio

Gigi is a part-time student in her first year studying PPE at the University of Birmingham. Gigi has had a unique life, as in 2018 she unexpectedly developed Chronic Fatigue Syndrome (CFS/myalgic encephalomyelitis) and had to pull out of her studies at the time. She is studying remotely in London in order to receive adequate medical and family care. Due to her condition, she is bedbound, which severely limits who she can interact with - contrasting sharply with her naturally outgoing and eager attitude. Despite this, she has been able to continue pursuing education, and is always enthusiastic about talking to people who are willing to listen about her condition.

Traits

- Outgoing and personable, cultivates safe and welcoming friend circles
- Empathetic and provides counselling and support to those also suffering with chronic disease
- Embraces achievements and milestones in her education and recovery, which may lead to disappointments when they are not met

Motivation



Personality

