

#### P4: Entrepreneurship & Industrial Development in Tanzania Through Blended Learning

**Activity:** IR. 3.1 Call for Research Proposals – February 27, 2021

**Theme:** Entrepreneurship & Industrial Development in Tanzania: Upgrading value chains of Rural Economies

1. Ten proposals were received.
2. Each proposal was assigned a reference number for anonymity and review purposes.
3. Each proposal was sent to two reviewers (double blind peer review proposes)
4. Review documents were received from both reviewer 1 (Rv1) and reviewer 2 (Rv2). The average score (Avg.) was calculated. And, the ranking based on the highest score was done. Proposals were ranked to both technical evaluation and administrative evaluation.
5. Observation, recommendation and suggestions towards funding the proposals

Proposal Ref. No.	Tech. Eva.		Adm. Eva.		Comments
	Score	Rank		Rank	
2021-003-101	51.05	10	34.38	10	This proposal is too weak to be funded by the project. It is recommended NOT to be funded.
2021-003-102	63.63	7	56.25	5	The Principle investigator (who is also the senior researcher) of this project failed to meet the proposal evaluation deadline even after the extended deadline. This suggest that the PI is less committed to the activity. The PI cannot work within deadline and cannot effectively mentor the two junior researchers of his team and hence cannot meet the requirements of the project. It is recommended NOT to be funded.
2021-003-103	91.67	1	93.75	1	This proposal is within the project and university reequipments. It have ranked the first in both technical and administrative evaluation. <b>It is recommended to be funded.</b>
2021-003-104	52.27	9	56.25	6	This proposal is within the project and university reequipments. It have ranked the first in both technical and administrative evaluation. <b>It is recommended to be funded.</b>
2021-003-105	62.50	8	59.38	4	This team, only the principle investigator is committed to participate in the activity as he managed to submit the proposal and the review in time. Other two members of the team failed to meet the deadline for proposal evaluation, and even the extended deadline. This suggest that members are less committed to the activity. They cannot work within deadline and hence cannot meet the deadline as required by the project.

					It is recommended NOT to be funded.
2021-003-106	68.37	5	53.13	8	This proposal is within the project and university reequipments. Two members of the team failed to meet the deadline for proposal evaluation, and even the extended deadline. This suggest that members are less committed to the activity. They cannot work within deadline and hence cannot meet the deadline as required by the project. It is recommended NOT to be funded.
2021-003-107	70.45	4	43.75	9	This proposal scored and ranked higher in the technical evaluation, but scored below 50% in the administrative evaluation. According to the MU research policy and operational guideline, a research proposal should be funded after scoring above 50% in both technical and Administrative evaluations It is recommended NOT to be funded
2021-003-108	78.16	2	62.50	3	This proposal is within the project and university reequipments. It have ranked the second and the third in technical and administrative evaluation respectively. <b>It is recommended to be funded.</b>
2021-003-109	70.80	3	81.25	2	This proposal is within the project and university reequipments. It have ranked the third and the second in technical and administrative evaluation respectively. <b>It is recommended to be funded.</b>
2021-003-110	65.62	6	56.25	7	This proposal is within the project and university reequipments. It have ranked the third and the second in technical and administrative evaluation respectively. <b>It is recommended to be funded.</b>

Reference No	Title	Status	Comment
2021-003-101	The effectiveness of government interventions for export promotion on the export performance of Tanzanian Entrepreneurs	Not Qualified	Low score in both technical and administrative evaluation
2021-003-102	Antecedents for Consumers' Intention to Participate in Social Commerce.	Qualified but Not Recommended	Lack of commitment by the PI. There could be delays in meeting deadlines. Junior researchers might not be mentored well.
2021-003-103	Green branding in Tanzanian manufacturing industry: Analysis of consumers' purchase behaviour	Qualified and Recommended	These two proposals are very similar with minor difference. Focusing on the entrepreneurship and industrialization theme, I recommend for funding the proposal with code 2021-003-104
2021-003-104	Green Branding and Firm's Performance: Determinants of Green Branding Adoption and Firms Performance	Qualified but Not Recommended	

2021-003-105	Assessing the SMEs' capacity, strategies and challenges in Leveraging digital marketing platforms	Qualified but Not Recommended	Only the PI show commitment. If the campuses will be considered, the proposal can be funded
2021-003-106	Fresh fruits and vegetable (FFV) value chains in Tanzania: examining standards, certification, quantity/order fulfilment and sustainability of high-end markets	Qualified but Not Recommended	Lack of team members commitment.
2021-003-107	SMEs actors within clusters: investigating relevance, sustainability and their potential for industrial development	Not Qualified and Not Recommended	Scored low in the administrative evaluation
2021-003-108	Maize Value Chain in Tanzania: Value Capture Analysis in Rural Areas	Qualified and Recommended	
2021-003-109	Industrialization through SMEs in Tanzania: Institutions' compliance in value chains	Qualified and Recommended	These two proposals are submitted by the same team. Given the requirements of the activity, and the commitment of the PI, it is recommended to fund one project.
2021-003-110	Agricultural innovation in Tanzania: value capture analysis in SMEs value chains	Qualified and Recommended	

After analysis, evaluation and discussion, the following research proposals are qualified and selected for funding.

Reference No	Title
2021-003-102	Antecedents for Consumers' Intention to Participate in Social Commerce.
2021-003-104	Green Branding and Firm's Performance: Determinants of Green Branding Adoption and Firms Performance
2021-003-105	Assessing the SMEs' capacity, strategies and challenges in Leveraging digital marketing platforms
2021-003-108	Maize Value Chain in Tanzania: Value Capture Analysis in Rural Areas
2021-003-110	Agricultural innovation in Tanzania: value capture analysis in SMEs value chains

I congratulate the principle researchers and their team members for the efforts, dedication and commitment.

For the selected proposals, the PIs will be informed when to show up to sign the contracts. For the selected not proposals, we thank you for submitting your proposals and we encourage to submit when next offered.

I submit

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