### **Big Data Science**

# **HW3** — Twitter keyword extraction

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#### Part 1 HPC setup

Screenshot of required commands output.

```
[[114123@c38-02 114123]$ 1s -1
total 233212
[-rw-r---- 1 114123 114123 238803811 Mar 2 22:18 sentiment140.csv
[114123@c38-02 114123]$ wc -l sentiment140.csv
1600000 sentiment140.csv
[[114123@c38-02 114123]$ head -n 5 sentiment140.csv
"0","1467810369","Mon Apr 06 22:19:45 PDT 2009","NO_QUERY","_TheSpecialOne_","@
[switchfoot http://twitpic.com/2y1zl - Awww, that's a bummer. You shoulda got D]
avid Carr of Third Day to do it. ;D"
"0", "1467810672", "Mon Apr 06 22:19:49 PDT 2009", "NO_QUERY", "scotthamilton", "is
upset that he can't update his Facebook by texting it... and might cry as a res
ult School today also. Blah!"
"0","1467810917","Mon Apr 06 22:19:53 PDT 2009","NO_QUERY","mattycus","@Kenicha
n I dived many times for the ball. Managed to save 50% The rest go out of boun
"0","1467811184","Mon Apr 06 22:19:57 PDT 2009","NO_QUERY","ElleCTF","my whole
body feels itchy and like its on fire "
"0", "1467811193", "Mon Apr 06 22:19:57 PDT 2009", "NO_QUERY", "Karoli", "@nationwid
eclass no, it's not behaving at all. i'm mad. why am i here? because I can't se
e you all over there. "
[114123@c38-02 114123]$
```

## Part 2 Data exploration

1 Top 20 most frequent hashtags: please see top#.txt

#fb	941
#squarespace	515
#followfriday	493
#seb-day	276
#1	230
#iranelection	203
#musicmonday	178
#marsiscoming	164
#fail	161

#BSB	161
#2	159
#andyhurleyday	146
#FF	145
#mcflyforgermany	144
#myweakness	142
#iremember	128
#bgt	117
#FollowFriday	113
#ff	111
#trackle	96

2 Top 20 most frequent @-mentions: please see top@.txt

@mileycyrus	2509
@tommcfly	2182
@ddlovato	1686
@DavidArchie	730
@Jonasbrothers	726
@JonathanRKnight	667
@taylorswift13	579
@jordanknight	574
@DonnieWahlberg	565
@mitchelmusso	554
@jonasbrothers	509
@selenagomez	423
@dougiemcfly	393
@aplusk	351
@peterfacinelli	330
@joeymcintyre	304
@gfalcone601	289
@YoungQ	281
@Dannymcfly	257
@shaundiviney	256

# Part 3 N-gram analysis

1 Top 20 1-grams: please see top20\_1gram.txt

1 1 0 P 2 0 1 8 1	1
[to]	293190
[I]	271480
[the]	255501
[a]	191464
[my]	150309
[and]	147103
[i]	138317
[you]	124499
[is]	117076
[it]	111553
[for]	109012
[in]	108568
[of]	93969
[on]	83372
[me]	80755
[have]	70950
[so]	69666
[that]	69039
[but]	60988
[with]	58136

2 Top 20 2-grams: please see top20\_2gram.txt

[in, the]	23039
[going, to]	19456
[for, the]	17211
[to, be]	15782
[to, go]	15716
[I, have]	15505
[on, the]	15439
[to, the]	15190
[have, to]	14631
[I, am]	13362
[of, the]	12673
[have, a]	12552
[to, get]	11878

[want, to]	11591
[go, to]	10366
[I, was]	10310
[at, the]	10162
[I, don't]	9959
[to, do]	9943
[for, a]	9878

3 Top 20 3-grams: please see top20\_3gram.txt

o rop zo o gramo. pro-	
[to, go, to]	5282
[I, have, to]	3960
[I, want, to]	3089
[going, to, be]	3047
[I, wish, I]	2790
[I, have, a]	2650
[want, to, go]	2366
[is, going, to]	2337
[I'm, going, to]	2317
[i, have, to]	2204
[I, need, to]	2116
[looking, forward, to]	2102
[go, to, the]	2002
[a, lot, of]	1767
[have, to, go]	1708
[I, think, I]	1707
[to, be, a]	1671
[i, wish, i]	1667
[I, don't, know]	1630
[in, the, morning]	1619

4 Top 20 4-grams: please see top20\_4gram.txt

[I, wish, I, could]	1050
[to, go, to, the]	1023
[want, to, go, to]	940
[is, going, to, be]	895
[I, don't, want, to]	821
[to, go, to, work]	811
[you, are, on, the]	788
[on, the, train, or]	775

[are, on, the, train]	773
[a, day, using, www]	773
[add, everyone, you, are]	773
[followers, a, day, using]	773
[Once, you, add,	773
everyone]	
[the, train, or, pay]	773
[you, add, everyone, you]	773
[train, or, pay, vip]	773
[com, Once, you, add]	773
[100, followers, a, day]	773
[everyone, you, are, on]	773
[Get, 100, followers, a]	773

## Part 4 TextRank

#### 1 Summary of TextRank:

TextRank is a general purpose, graph based ranking algorithm for NLP. It calculates the importance of a vertex in a graph. The core ideas in this model are "voting" and "recommendation". If one vertex is linked to another vertex, a vote will be casted for that another vertex. The number of votes that a vertex obtained, represents the importance of the vertex. Initially, arbitrary values will be assigned to each node in the graph, consistent iterations will be conducted until convergence reaches below a given threshold.

2 Run the TextRank algorithm on the entire dataset: please see allTextRank.txt

1	I
2	I'm
3	day
4	good
5	today
6	work
7	time
8	love
9	u
10	2
11	night

12	The
13	home
14	My
15	lol
16	3
17	feel
18	tomorrow
19	great
20	Just
21	morning
22	bad
23	hope
24	sleep
25	gonna
26	But
27	sad
28	fun
29	tonight
30	It's
31	And
32	You
33	4
34	bed
35	wait
36	people
37	haha
38	I'11
39	It
40	week
41	twitter
42	nice
43	watching
44	So
45	I've
46	days
47	hate
48	school
49	watch
50	No

51	long
52	wanna
53	happy
54	show
55	A
56	Oh
57	find
58	weekend
59	tired
60	Good
61	working
62	ur
63	awesome
64	1
65	sick
66	friends
67	hours
68	ready
69	yeah
70	guys
71	phone
72	house
73	life
74	pretty
75	Now
76	n
77	feeling
78	left
79	We
80	Thanks
81	movie
82	Not
83	thought
84	bit
85	This
86	cool
87	man
88	early
89	LOL

90	5
91	lost
92	start
93	guess
94	year
95	friend
96	big
97	missed
98	Im
99	What
100	coming

Analysis: The top keywords are mixed, there are both positive and negative words.

3 Run the TextRank algorithm on the positive ["4"]: please see poisitiveTextRank.txt

1	I
2	I'm
3	good
4	day
5	love
6	u
7	today
8	time
9	great
10	2
11	night
12	The
13	lol
14	work
15	You
16	fun
17	3
18	Just
19	morning
20	home
21	nice
22	haha
23	hope

24	tomorrow
25	wait
26	My
27	I'11
28	It's
29	happy
30	watching
31	And
32	Good
33	twitter
34	tonight
35	gonna
36	awesome
37	Thanks
38	people
39	4
40	It
41	But
42	bed
43	A
44	watch
45	sleep
46	ur
47	week
48	I've
49	So
50	days
51	show
52	cool
53	feel
54	LOL
55	movie
56	amazing
57	ready
58	pretty
59	guys
60	yeah
61	friends
62	long

63	song
64	weekend
65	Oh
66	We
67	Have
68	school
69	www
70	1
71	life
72	Twitter
73	Now
74	bit
75	ya
76	birthday
77	excited
78	house
79	If
80	Норе
81	friend
82	party
83	start
84	hey
85	No
86	bad
87	follow
88	big
89	glad
90	check
91	tweet
92	music
93	finally
94	beautiful
95	n
96	find
97	working
98	thought
99	What
100	Hey

Analysis: The top keywords are mainly positive words.

4 Run the TextRank algorithm on the negative ["0"]: please see negativeTextRank.txt

1	I
2	I'm
3	work
4	day
5	today
6	2
7	time
8	good
9	u
10	home
11	My
12	sad
13	feel
14	night
15	bad
16	The
17	tomorrow
18	sleep
19	love
20	3
21	hate
22	But
23	lol
24	gonna
25	Just
26	tonight
27	hope
28	morning
29	bed
30	sick
31	No
32	school
33	And
34	wanna
35	week

36	It's
37	4
38	people
39	It
40	I've
41	days
42	So
43	tired
44	find
45	fun
46	long
47	lost
48	Oh
49	twitter
50	phone
51	working
52	I'11
53	wait
54	left
55	hours
56	feeling
57	watch
58	great
59	show
60	watching
61	weekend
62	missed
63	Not
64	1
65	haha
66	house
67	A
68	n
69	sucks
70	early
71	Now
72	guess
73	thought
74	You

75	man
76	nice
77	5
78	friends
79	life
80	This
81	rain
82	year
83	car
84	ready
85	hard
86	Im
87	bit
88	missing
89	yeah
90	Why
91	yesterday
92	weather
93	wanted
94	guys
95	damn
96	ur
97	start
98	leave
99	late
100	hot

Analysis: The top keywords are mainly negative words.