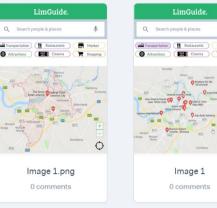
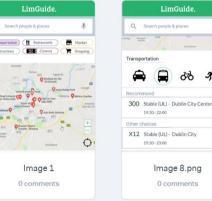


Luoning Zhang 17056152 Supervisor: Dr. Gabriela Avram































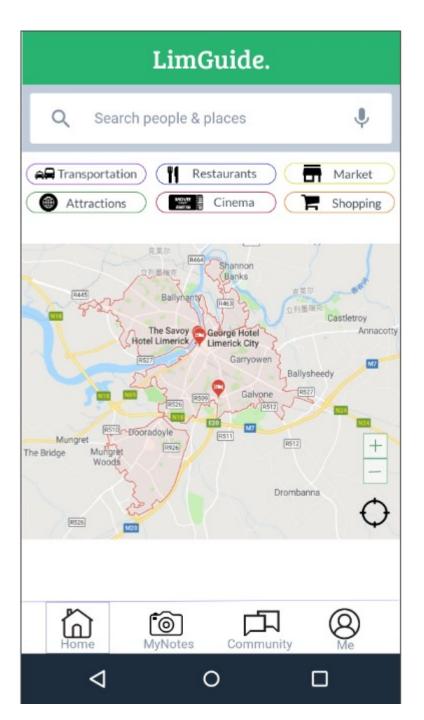




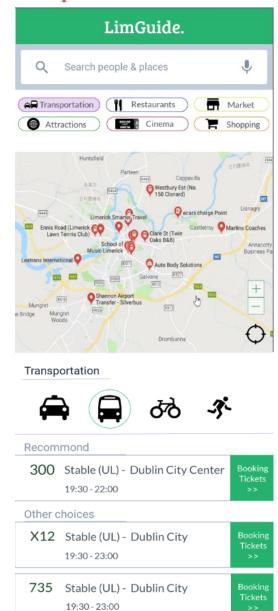


1. Homepage

It will including the basic Searching function to Transportation, Restaurants, Markets, Tour Attractions, Cinema and Shopping etc.



Transportation



6

0

(m)

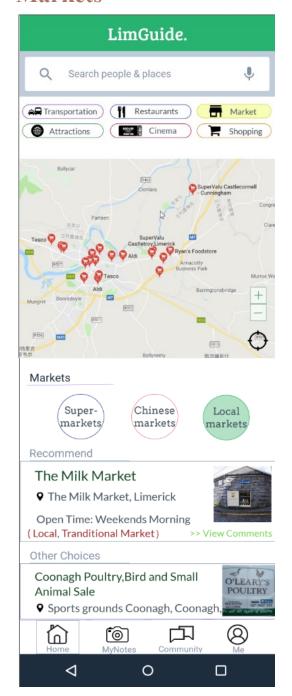
4

(A) Me

Restaurants



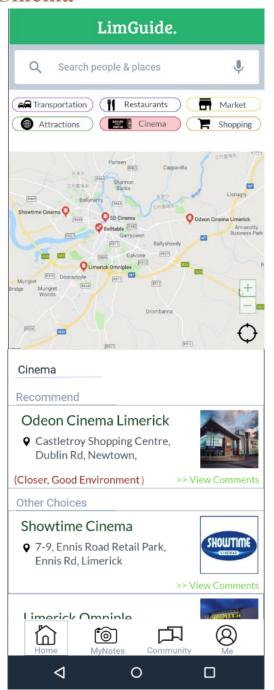
Markets



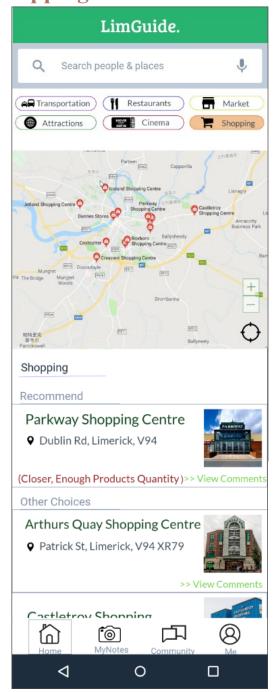
Tour Attractions



Cinema



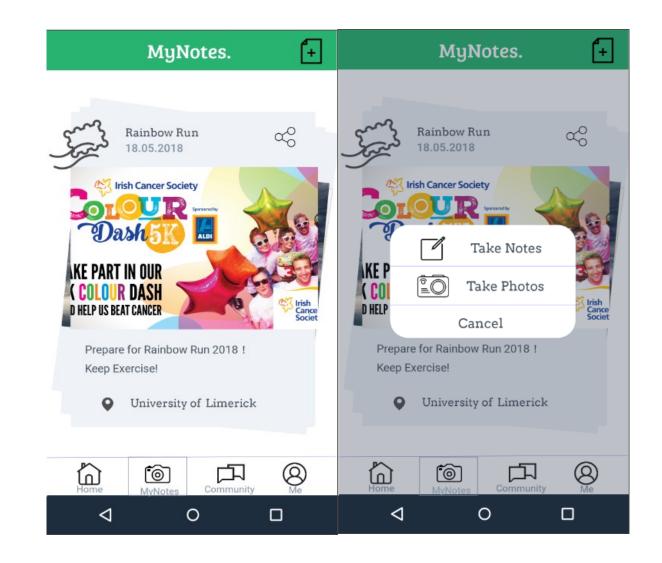
Shopping



2. MyNotes

Some people maybe don't like write a travel strategy by using too much time, so this interface would help them if they want to post a note immediately.

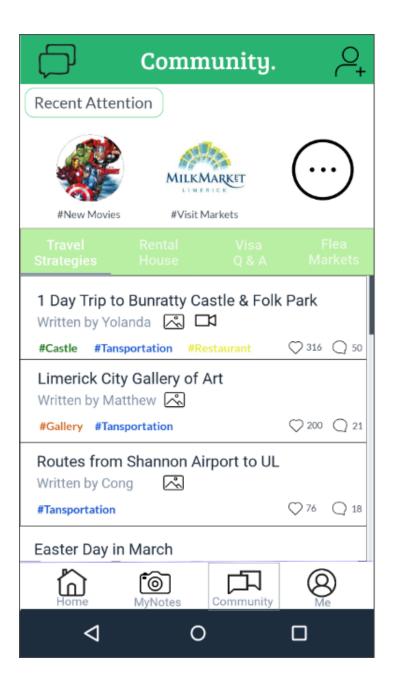
Besides, these posts can be add to strategy as long as users want.



3. Community

To the Community interface, this function are help people to get more information about Limerick, including tour attraction strategies, rental houses, visa question & ask etc.

Besides, Chinese students can use this function to learn many life and study skills in Limerick, and it can also help them meet new friends.



Research

Questionnaires



Interviews

1. 您的性别 [单选题] •
○男
○女
2. 您的年龄 [单选题]*
○18岁以下
018~25
o25~30
○30岁以上
3.您在爱尔兰呆的时间 [单选
o不到一年,现在还在
o1~2年,现在还在
o超过两年,现在还在
o待过,已回国
4.您认为爱尔兰的景点多吗?
o 多
o我知道的很少
o没什么景点
o其他

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5.	您在爱尔兰怎样去景点参观? [单	o经常用app上的攻略	12. 当你看到了一些app上的有/	
0	o学校组织 o其他 o自行驾车 10.整一般制作攻略所花费的时间? 「单			
0			A选 0会 16.目前您使用过哪些相关的app类别	引? [多选题]*
0	自己出行搭乘公交车等	o使用别人的攻略,用10几分钟搜索	o不会 □没有使用过旅行相关的app	
0	没去过	o大约半天	o其他□地图类(谷歌地图,百度地图等)	
0	其他	01~2天	□导航拳 (高德导航)	
		03~5天	13.您喜欢在旅行后在社交媒体 □旅行资讯类(全国旅游景点,百月	作的说)
6.恶一般出行账游会出行几大? [丰		0一周甚至更多	o经常在上面写攻略 ロ天气預报类	KAK OT /
0	小于3天	o其他 •	o偶尔会	
	3~7天		o更喜欢和朋友/家人交流讨论 □机票,车票,酒店预订类	
0	7~10天	11.下面是做攻略旅行的一些步骤,请	6 各双自己一个人回忆	
0	10~15天	[排序题,请在中括号内依次填入数字]	1.4 地址打工目标查验信息公司	
0	其他	[]对行程不满意,增减行程再生成行程	至単 「株皮藤 法大小红品市体等社	
7.您觉得爱尔兰与中国国内景点的?		[]确定玩几天以及预算	口京点守肌矢 (Cnina touch etc.)	
_		[]查看别人游玩攻略	[]小视频 □旅行工具类(汇率转换器等)	
8.	7		F.	望它会有什么功能
0	Questionnaire:		El E	東整理出一个合足
0	8		12. Do you have a driver's license??	戈和景点
0	Which transporta time you came to	tion did you choose when you come to UL from the airport, at the fir Ireland?	13. Who do you think will use navigation apps more frequency, pedestrians or drivers?	下够也能用
0	How easily could you find the bus station/taxi station?		14. When you are driving, are you using any navigation apps? Please write some apps names.	付进行历史知识与
0	1		15a. If yes, do you think these navigation apps will give you accurate guidance? 1	当地独特活动的信
9.	3. What apps for navigation and guidance do you have on your phone? 9.5. 4. How easily did you find famous tourist destinations in Ireland? 6. When the control of the		5b. If not, how could you drive and find those place that you are not familiar with?	3-032-14-14-35-14-15
			15. When you are traveling, do you usually use tour apps before you travel or during the	
when you visit the famous tourist destination		he famous tourist destinations, will you check some historical knowle spots before you visit? (no matter yes/or no, please write the reason)		
-	6. Do you usually use navigation apps or tour apps in China? Why?		16. How could you find out the opening & closing times of tourist attractions?	
6a. Which app you usually used in China? Please write 6b. Do you use the same apps in Ireland? If not, please between China & Ireland popular apps from your persp to the property of the p			17. How can you buy tickets for tourist attractions? Did you have any experience buying tickets online? Are there many tourist attractions that sell online tickets?	
			18. Do you prefer buying paper tickets on location or booking tickets online?	
			19. Do you prefer making a tour plan by yourself or using mobile apps?	
	7. When you were still in China (before coming to Ireland), did you checked the related		20. Please name some apps you use for planning tours.	
		t Ireland transport or city guidance?	21. When you use mobile arms to make a plan, will you follow the e-plan to travel and visit?	
	8. Do you usually u	se mobile apps to plan your trip? (If yes, which app you usually used	22a. If yes, will the app help you consider some basic factors (like price, quality of	
	9. When you use na	vigation apps, what kind of problems you usually found with the app	service, language difference etc.?)	
	10. Can you find all t	the information and details you need from those navigation apps?	22b. If no/not really, please write the reason.	
		are some special events which are only held in Ireland, like Culture N St. Patrick's Day etc. How were you able to find out these special eve		
	12a. Do you know th	nat there are some websites that post these dates	23. As we all know, Google Maps are popular right now, but are you, by any chance, a person who always get lost and cannot find correct direction from Google Maps?	
	12a-1. If ves. p	lease tell me how could you find those websites?	24. If there is would be an ideal travel app, what kind of functionalities would you want the	
		by those websites are not known to people? Please write your opinion	app to have? (eg: online booking tickets, real-time transportation checking etc.)	
		I give you these websites addresses, will you search for those	25. Write 2 differences (pick 2 from those 5 aspects below) between China & Ireland?	
		mation by using the website? (no matter yes/or no, please write the	Transportation, Navigation,	
	(Cason)		 Tourist Attractions Tour, Finding accommodation & food places, 	
			 The frequency of using mobile apps (like navigation apps or tour planning apps). 	

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望它会有什么功能? [多选题]。 速整理出一个合适攻略 线和景点 不够也能用 时进行历史知识与景点导览 当地独特活动的信息咨询

Low-fi Prototyping

https://youtu.be/Ykx-BnhDGTQ

