

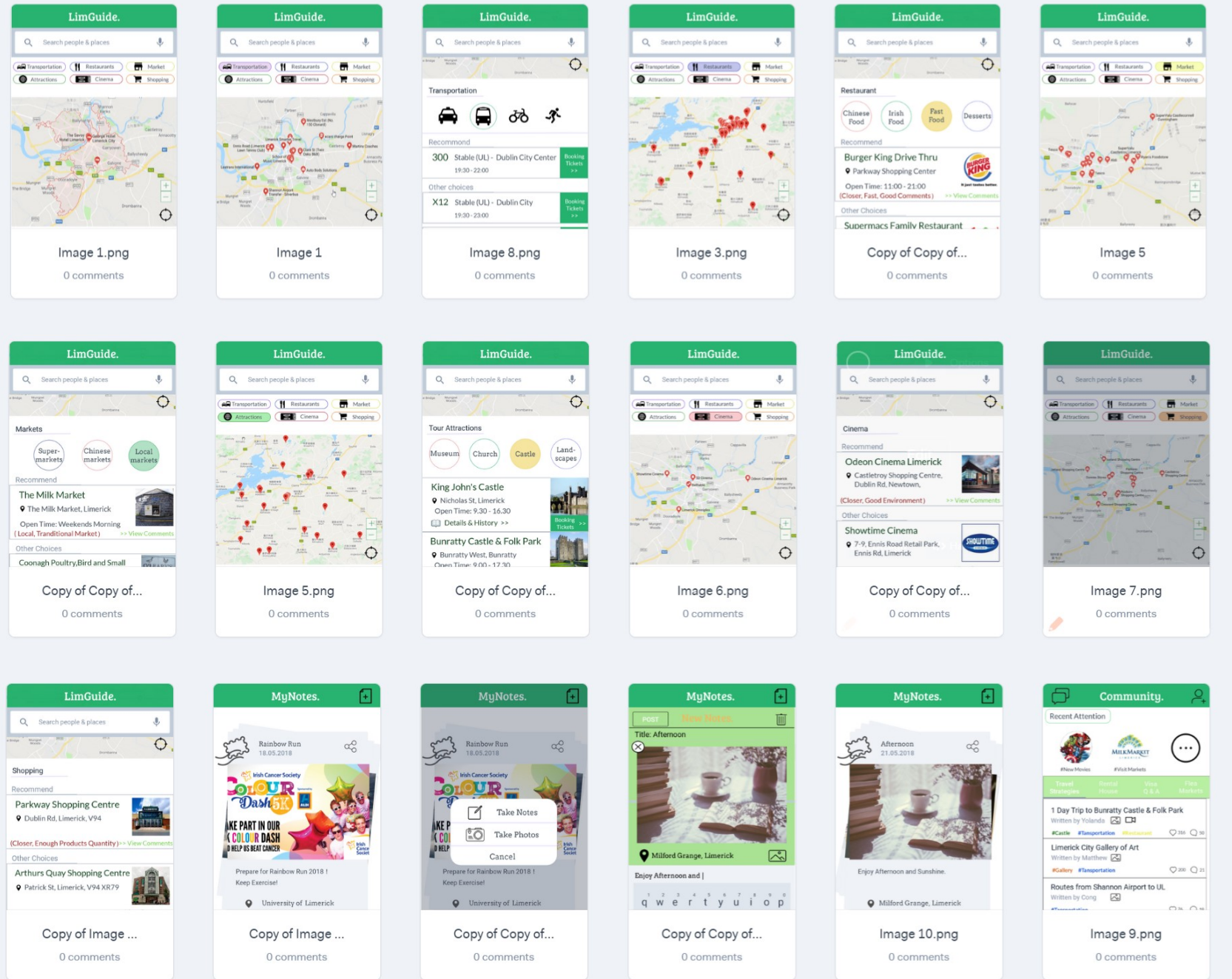


# LimGuide

## Low-fi Prototyping

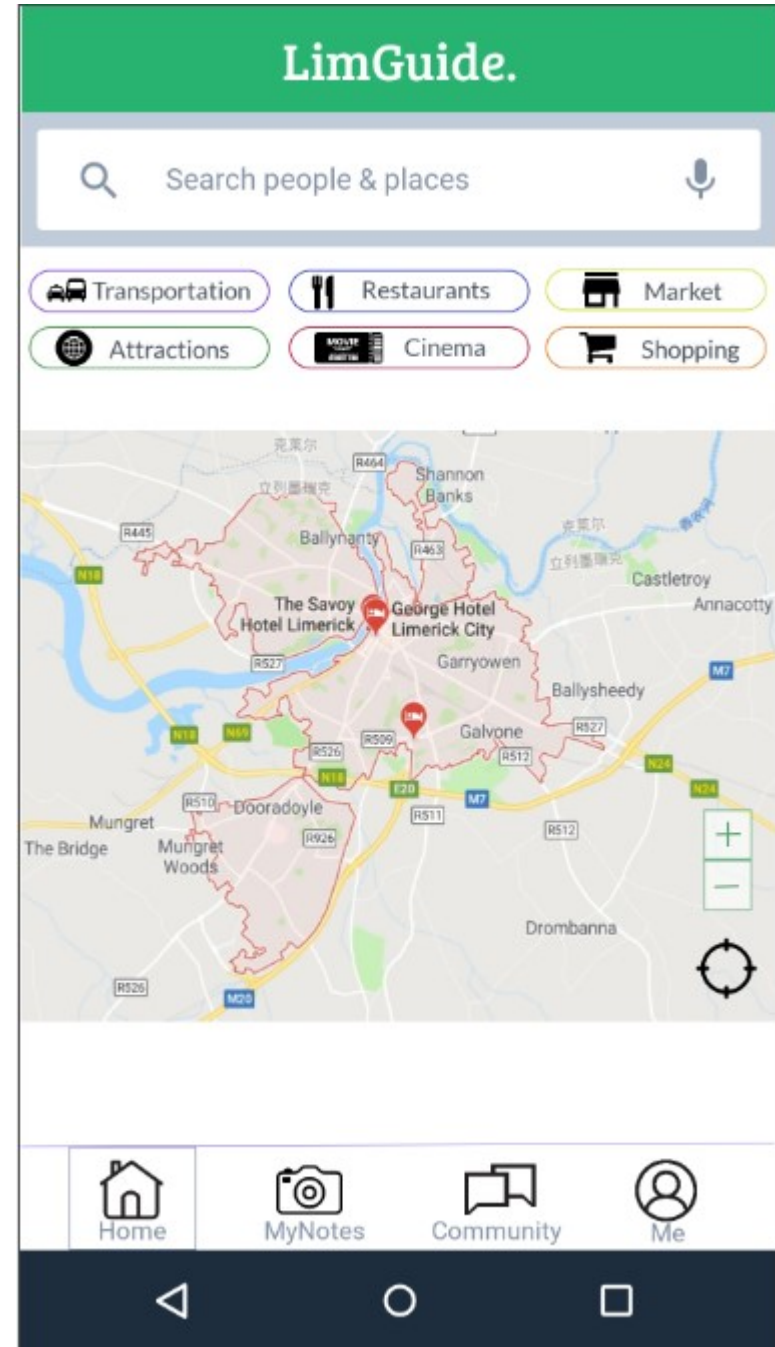
Luoning Zhang 17056152  
Supervisor: Dr. Gabriela Avram

# Interface Prototyping



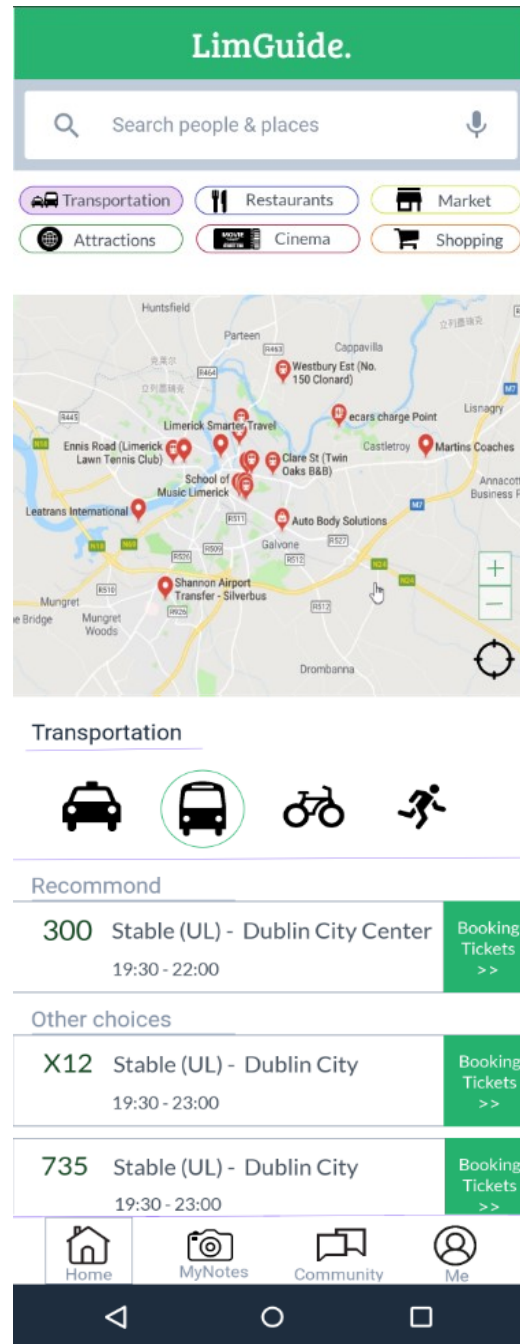
# 1. Homepage

It will including the basic Searching function to Transportation, Restaurants, Markets, Tour Attractions, Cinema and Shopping etc.

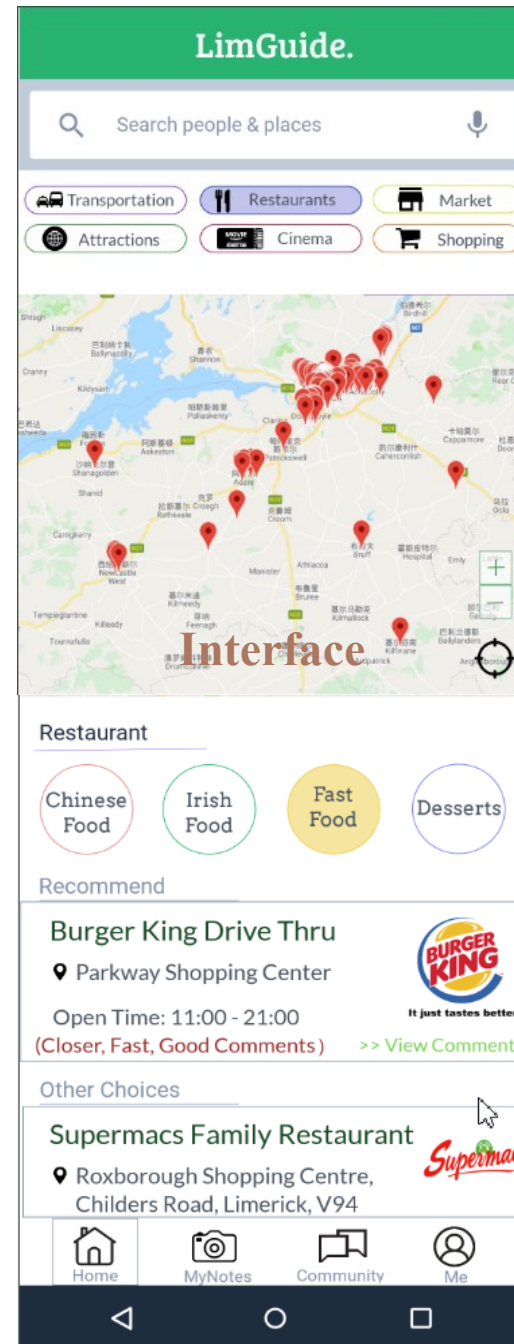




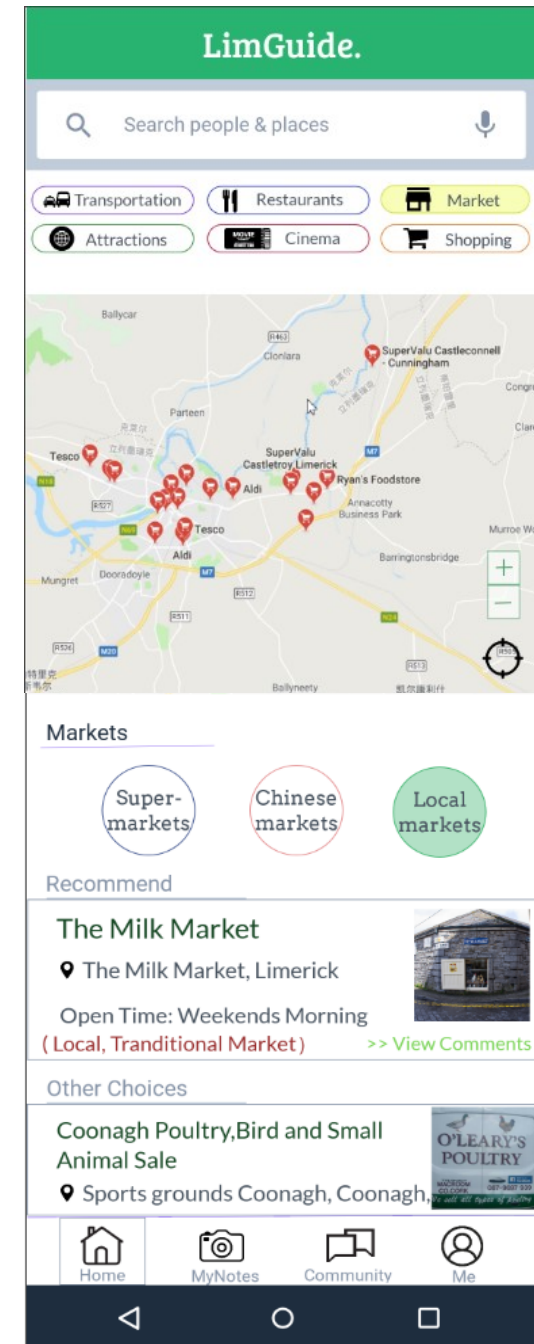
# Transportation



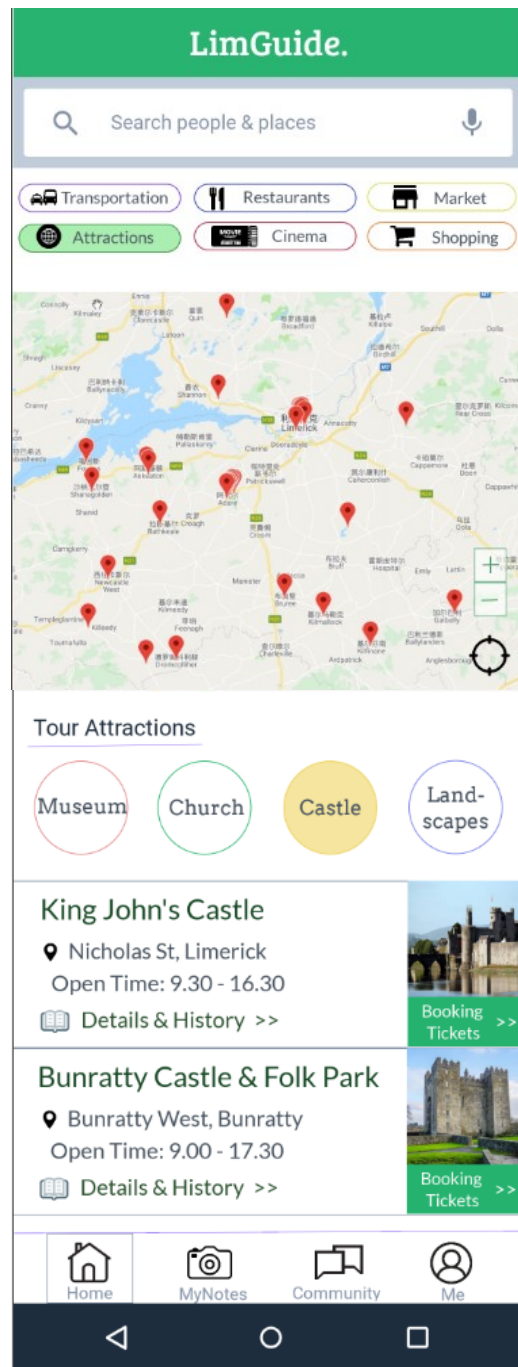
# Restaurants



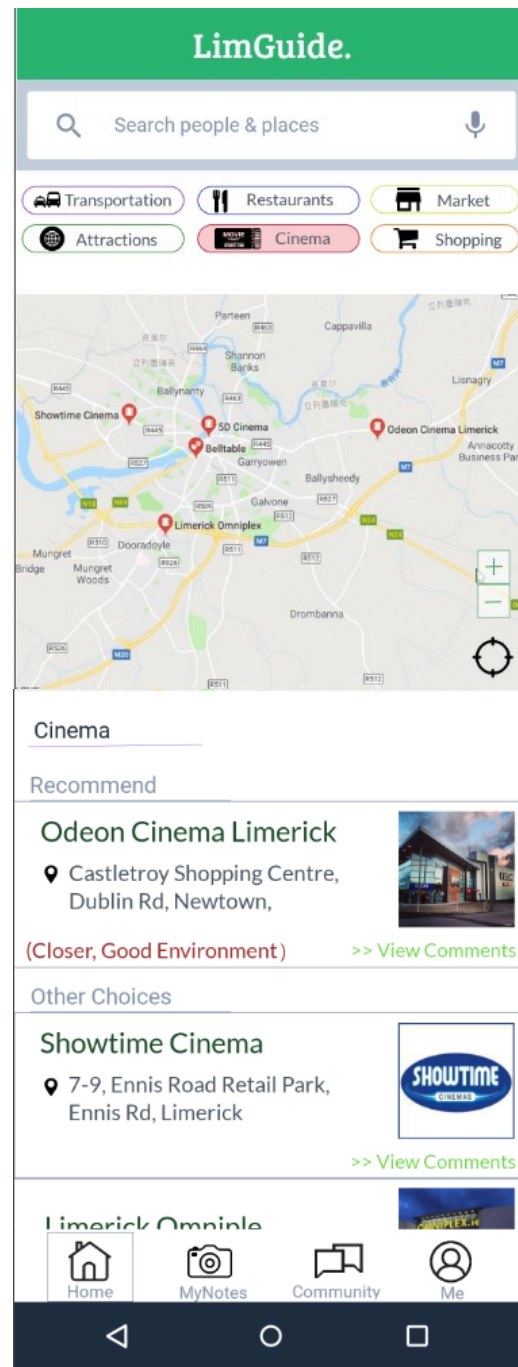
# Markets



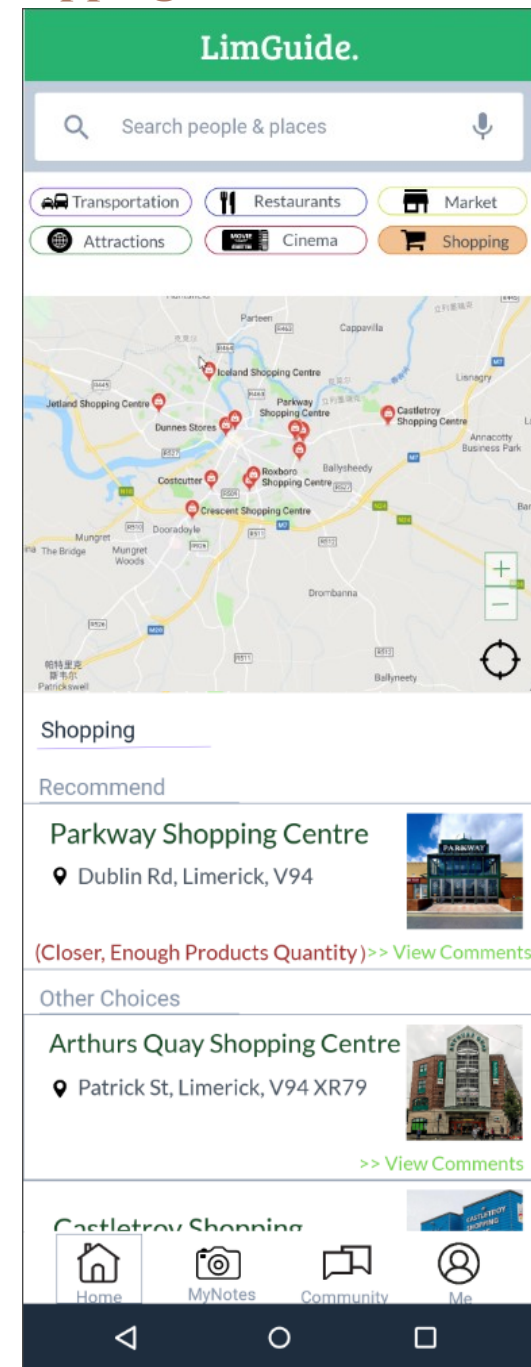
# Tour Attractions



# Cinema



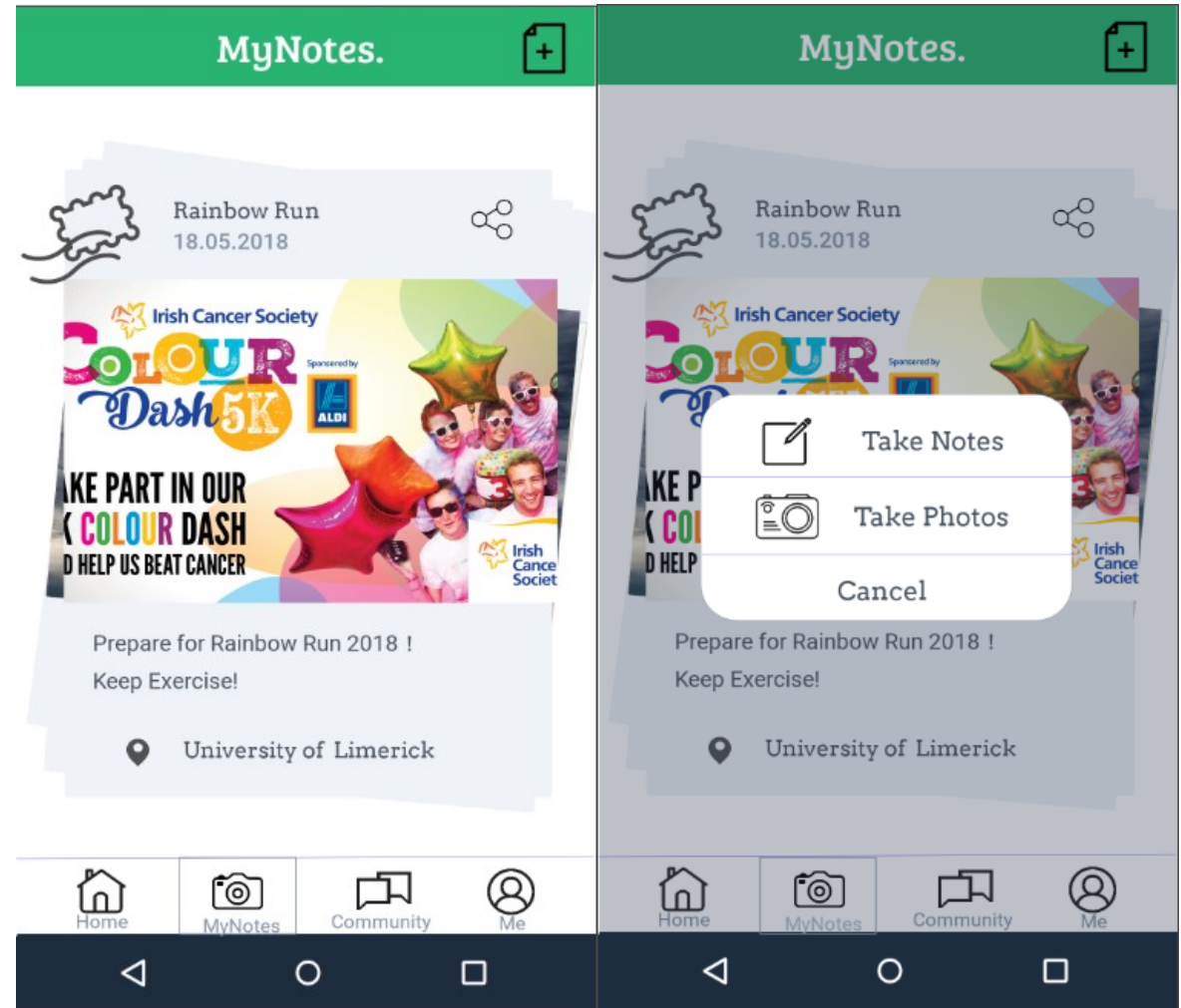
# Shopping



## 2. MyNotes

Some people maybe don't like write a travel strategy by using too much time, so this interface would help them if they want to post a note immediately.

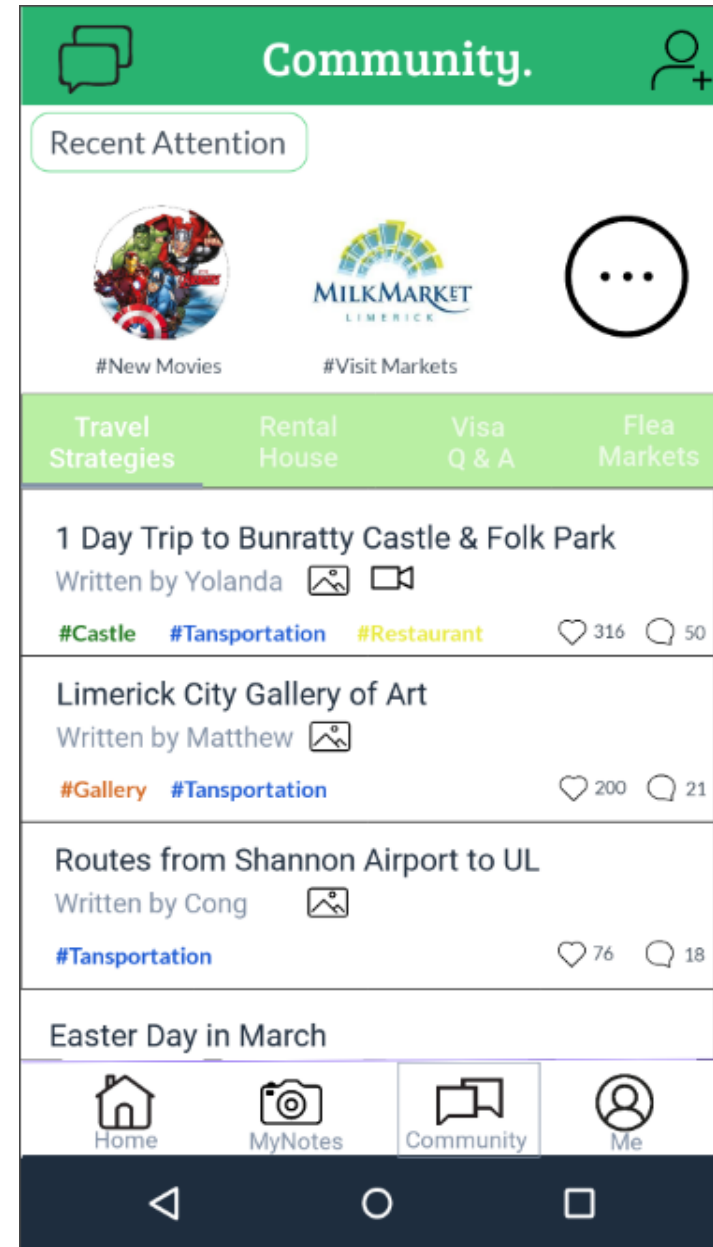
Besides, these posts can be add to strategy as long as users want.



# 3. Community

To the Community interface, this function are help people to get more information about Limerick, including tour attraction strategies, rental houses, visa question & ask etc.

Besides, Chinese students can use this function to learn many life and study skills in Limerick, and it can also help them meet new friends.





# Research

## Questionnaires

&

## Interviews

1. 您的性别 [单选题] \*

☐男

☐女

2. 您的年龄 [单选题] \*

☐18岁以下

☐18~25

☐25~30

☐30岁以上

3.您在爱尔兰呆的时间 [单选题]

☐不到一年，现在还在

☐1~2年，现在还在

☐超过两年，现在还在

☐待过，已回国 \_\_\_\_\_

4.您认为爱尔兰的景点多吗？

☐多

☐我知道的很少

☐没什么景点

☐其他 \_\_\_\_\_

5.您在爱尔兰怎样去景点参观？ [单选题]

☐学校组织

☐自行车

☐自己出行搭乘公交车等

☐没去过

☐其他 \_\_\_\_\_

6.您一般出行旅游会出行几天？ [单选题]

☐小于3天

☐3~7天

☐7~10天

☐10~15天

☐其他

7.您觉得爱尔兰与中国国内景点的对比

☐类似

☐不同

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐其他

☐经常用app上的攻略

☐其他 \_\_\_\_\_

10.您一般制作攻略所花费的时间？ [单选题]

☐使用别人的攻略，用10几分钟搜索

☐大约半天

☐1~2天

☐3~5天

☐一周甚至更多

☐其他 \_\_\_\_\_

11.下面是做攻略旅行的一些步骤，请按照

[排序题，请在中括号内依次填入数字] \*

[ ]对行程不满意，增减行程再生成行程单

[ ]确定玩几天以及预算

[ ]查看别人游玩攻略

12.当您看到了一些app上的有

[单选题] \*

☐会

☐不会

☐其他 \_\_\_\_\_

13.您喜欢在旅行后在社交媒体

☐经常在上面写攻略

☐偶尔会

☐更喜欢和朋友/家人交流讨论

☐喜欢自己一个人回忆

14.请将以下几种在线旅行分享

[排序题，请在中括号内依次填

[ ]短视频

[ ]小视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

[ ]短视频

☐旅途中的有趣见闻

☐其他 \_\_\_\_\_

16.目前您使用过哪些相关的app类别？ [多选题] \*

☐没有使用过旅行相关的app

☐地图类（谷歌地图，百度地图等）

☐导航类（高德导航）

☐旅行资讯类（全国旅游景点，百度旅游）

☐天气预报类

☐机票，车票，酒店预订类

☐景点点评

☐美食点评

☐攻略类（穷游，马蜂窝等）

☐景点导航类（China touch etc.）

☐旅行工具类（汇率转换器等）

望它会有什么功能？ [多选题] \*

☐速整理出一个合适攻略

☐线和景点

☐不够也能用

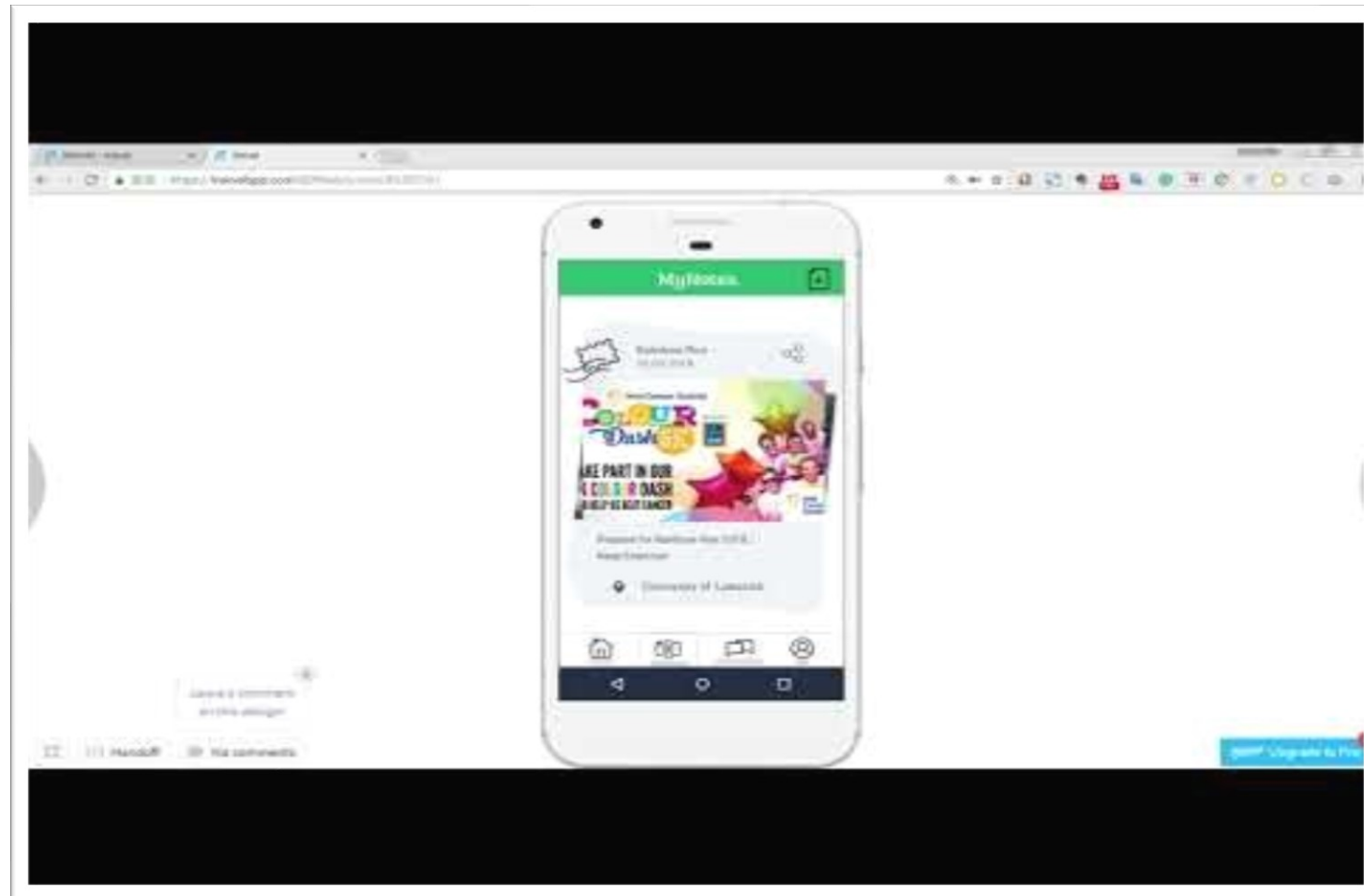
☐时进行历史知识与景点导览

☐当地独特活动的信息咨询



# Low-fi Prototyping

<https://youtu.be/Ykx-BnhDGTQ>



The image is a 4x5 grid of 20 small square panels, each featuring a different Paris-themed scene. The central panel (row 2, column 3) is white and contains the text "THANK YOU" in a large, brown, serif font. The surrounding panels show various Parisian landmarks and maps. Top row: 1. A black Polaroid camera with a rainbow stripe on a map of Paris. 2. A map of Paris with a fountain pen resting on it. 3. A map of Paris with a fountain pen resting on it. 4. A map of Paris with a fountain pen resting on it. 5. A map of Paris with a fountain pen resting on it. Second row: 1. A black Polaroid camera with a rainbow stripe on a map of Paris. 2. A map of Paris with a fountain pen resting on it. 3. A map of Paris with a fountain pen resting on it. 4. A map of Paris with a fountain pen resting on it. 5. A map of Paris with a fountain pen resting on it. Third row: 1. A map of Paris with a fountain pen resting on it. 2. A map of Paris with a fountain pen resting on it. 3. A map of Paris with a fountain pen resting on it. 4. A map of Paris with a fountain pen resting on it. 5. A map of Paris with a fountain pen resting on it. Bottom row: 1. A map of Paris with a fountain pen resting on it. 2. A map of Paris with a fountain pen resting on it. 3. A map of Paris with a fountain pen resting on it. 4. A map of Paris with a fountain pen resting on it. 5. A map of Paris with a fountain pen resting on it. The text "THANK YOU" is centered in the middle of the grid.

THANK  
YOU