



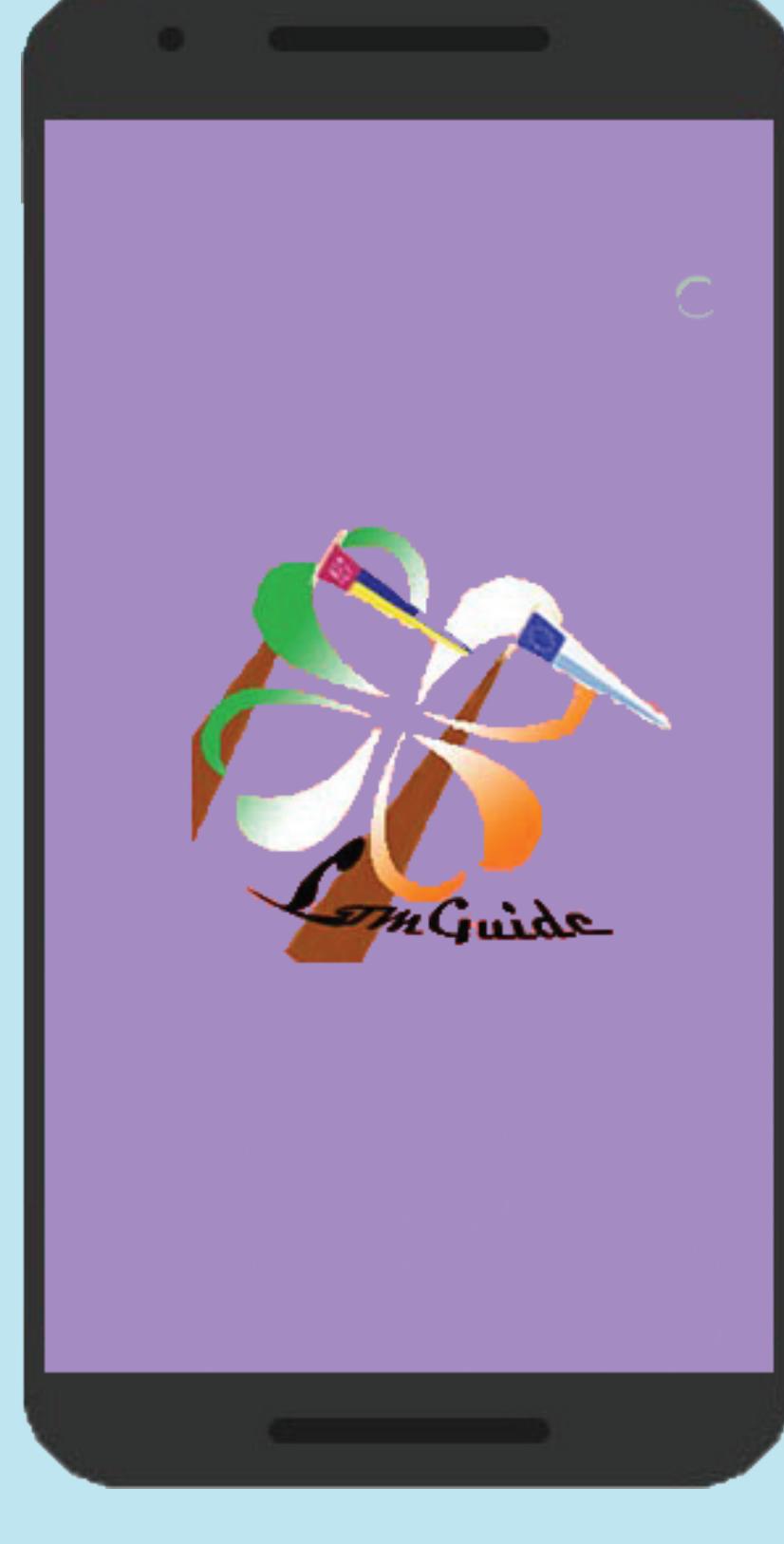
LimGuide 行在利莫

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LimGuide (行在利莫) Mobile Application

What it is: A Travel Guide Mobile App, For Chinese Visitors.

LimGuide (行在利莫) is an app which helps Chinese visitors have a quick and direct understanding about Limerick, this app would be useful to Chinese people who come to Limerick first time, this is a multi-functions app, Chinese people can use this app to solve some fundamental problems which always happened during their travel in Ireland. Because of different culture and customs, there are many differences between China and Ireland, so when Chinese people came to Ireland, some problems appear, and they would be confused. The app aims to try to increase these differences, let Chinese people can be familiar with Ireland. This app would solve some main problems Chinese people faced.



This app have some main functions:

1. Map navigation function would be the main function, chinese people can easy to find the routes to save time.
2. Travel tips also be provided in the app, different tips like travel strategies, rental information, Visa questions and even Flea markets details would be provided to Chinese visitors.
3. Weather predict will display the recent weather about Limerick.

Considering the demand of travelers, this mobile application also can provide Limerick special events information to users, it would be helpful to those visitors who want to experience special events. Also favorite tour attractions can be displayed on the app, so people can find tour attractions information and related history knowledge to have a complete understanding about attractions during their traveling.

Different culture and lifestyle make Easterners and Westerners have a different life, this occupied a lot to let me have the idea to design a Limerick travel app, especially for Chinese visitor. And I hope in the future, this app would also be useful for Irish people, everyone would get the quick and completely understanding about Limerick, to try to know different aspects of Limerick.

LimGuide, try to understand Limerick well.



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