



October 8-9, 2012

Sheraton Waikiki
2255 Kalakaua Ave
Honolulu, HI 96815

Thank you for your interest in supporting the Aloha Ruby Conference!

The overwhelmingly positive feedback we received from previous conference attendees and speakers has challenged us to do it again in 2012 — and with your help — make it legendary.

Ruby, Rails, and surrounding technologies are experiencing interest and adoption growth in the Pacific. Honolulu, in particular has an active and flourishing Ruby User Group with new memberships every month. We'd like to extend the opportunity to be a part of Aloha Ruby Conference 2012 and to connect with some of the best and brightest developers in the Pacific and around the world.

SPONSORSHIP PACKAGES

RUBY: \$5000 (Limit 1)

4 passes • 2 Luau tickets • Logo and 400 word description on sponsor page • Large banner style logo on website • Option to supply swag • Large logo printed on t-shirt • Logo displayed before each recorded session video • Logo displayed on projectors between sessions • Logo displayed on digital signage Exhibit table • Announcement during the keynote • Sponsor designation in our marketing efforts Banner on main stage (supplied by sponsor)

GOLD: \$3000 (Limit 3)

- 3 passes
- 250 word company description on sponsor page
- Medium sized logo on website
- Medium sized logo in program
- Logo displayed on digital signage
- Logo displayed on projectors between sessions
- Option to supply swag
- Logo printed on t-shirt
- Exhibit table

SILVER: \$1500 (Limit 5)

- 2 passes
- 100 word company description
- Small sized logo on website
- Small sized logo in program
- Option to supply swag
- Logo printed on t-shirt

BRONZE: \$750 (Limit 10)

- 1 pass
- 50 word company description
- Small sized logo on website

OTHER SPONSORSHIP OPTIONS:

Wifi/Internet Access • Luau - \$2000 • Coffee - \$600 • Lanyards and Badges - \$300 • Video recording • Media sponsors

Materials Deadline: July 15, 2012

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Checks Can be Made Payable to:

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