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## Abstract

A leading specialty chemicals company is seeking to evaluate process performance, optimize production capacity, and establish strategic plans. After measuring current equipment utilization rate and identifying bottleneck caused by inefficient planning and system constraints, an optimization model is being developed to minimize the process batch duration and thus maximize production volume. This model could be a strong tool to support management team to better make decisions on resource allocation, process planning and risks mitigation.

## Introduction

The study aims to explore inefficient production planning and asset utilization issues in petrochemical industry by conducting operation analysis and developing the process optimization model.

The target Process A has followed an identical pattern for each batch. However, the production has not been operating in an optimal status due to inefficient planning, lack of manpower and functional constraints. The study aims to utilize data analytics and operation management tools to mitigate those potential risks to improve process performance.

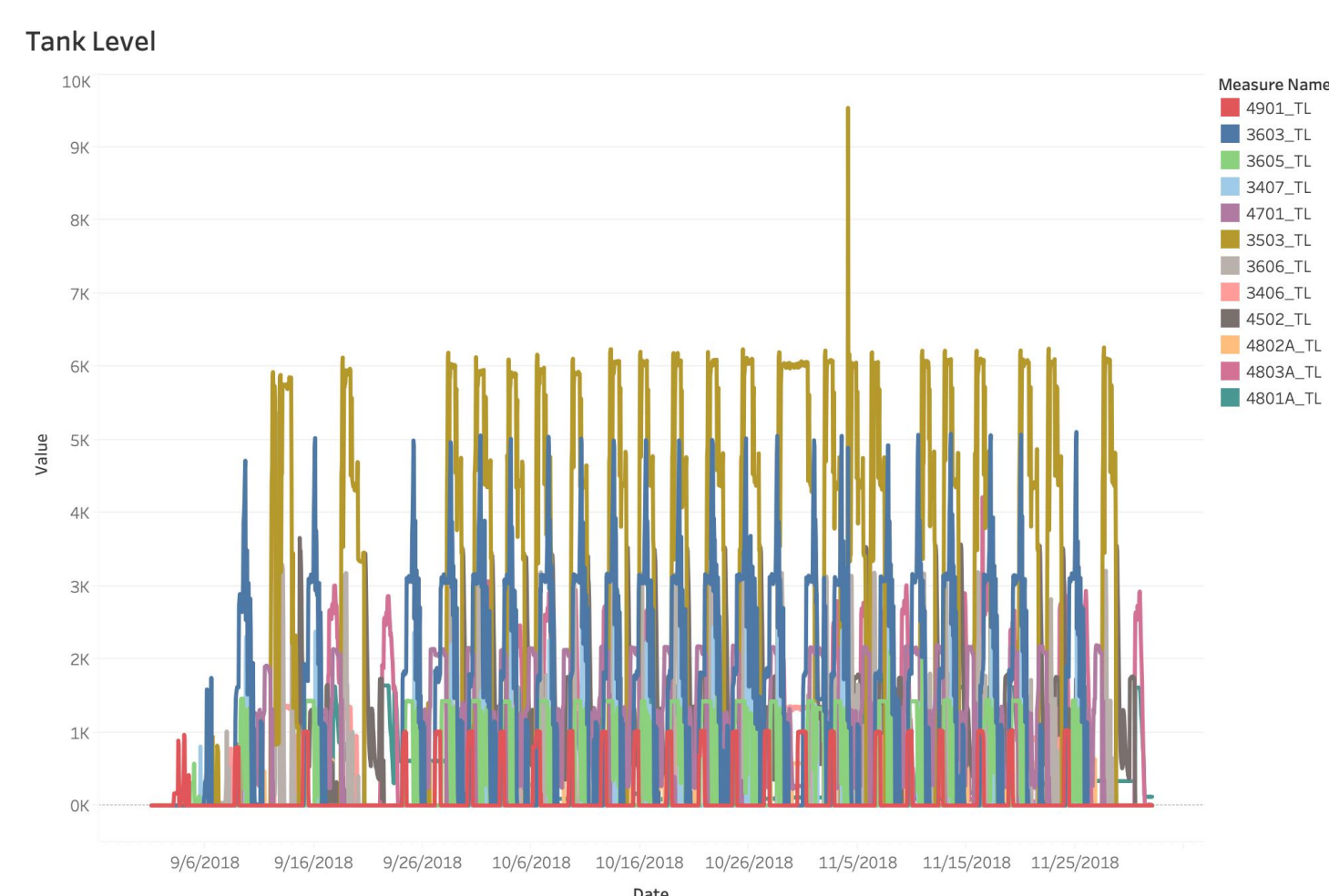


Figure 1. Real-Time Tank Operating Status

CPM (Critical Path Method) was adapted to diagnose the bottleneck of each process block and provide a high-level story flow visualization

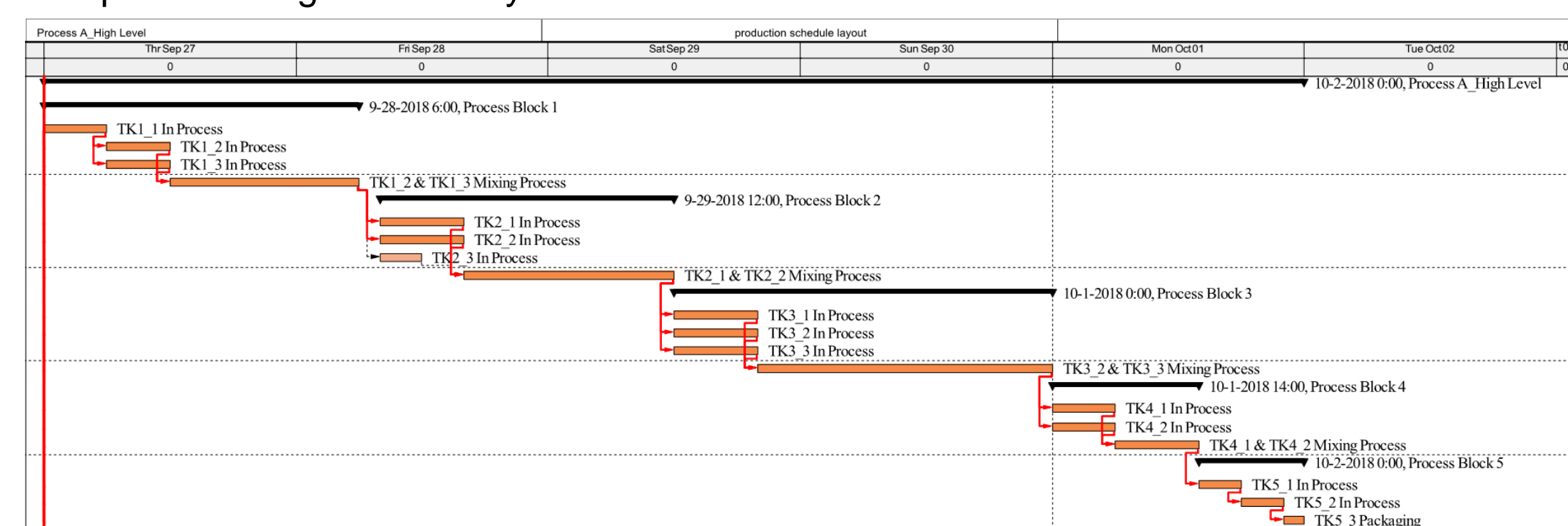


Figure 2. Flow Chart - Process A

## Literature Review

This study aims to analyze asset utilization and improve production planning, so we cross reference with previous studies and propose the most satisfactory optimization solution.

Study	Chemical Plant Operation	Scheduling	Operation Research	Optimization Model	PERT
(Cottrell, 1999)					✓
(Law & Kelton, 2000)		✓	✓	✓	
(Sharda & Vazquez, 2009)	✓	✓			
(Mendez & Cerda, 2002)		✓	✓	✓	
(Williams, 2013)			✓	✓	
<b>Our Study</b>	✓	✓	✓	✓	✓

Table 1: Literature Review Summary

## Methodology

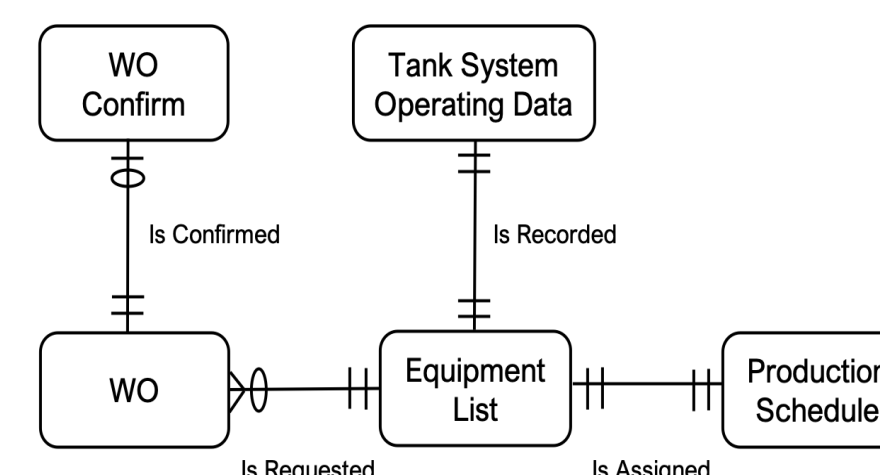
### Data

#### Data Description

Time Series Data (8,760 hours)  
Equipment Attributes:  
Running Status & Real-Time Level  
Tank Story Book\*  
Production Schedule

#### Constraints

Data Inconsistence and Incomplete  
Unclear Production Block Sequence  
Incomplete Information about Product Batch Level  
Lack of Performance Metric

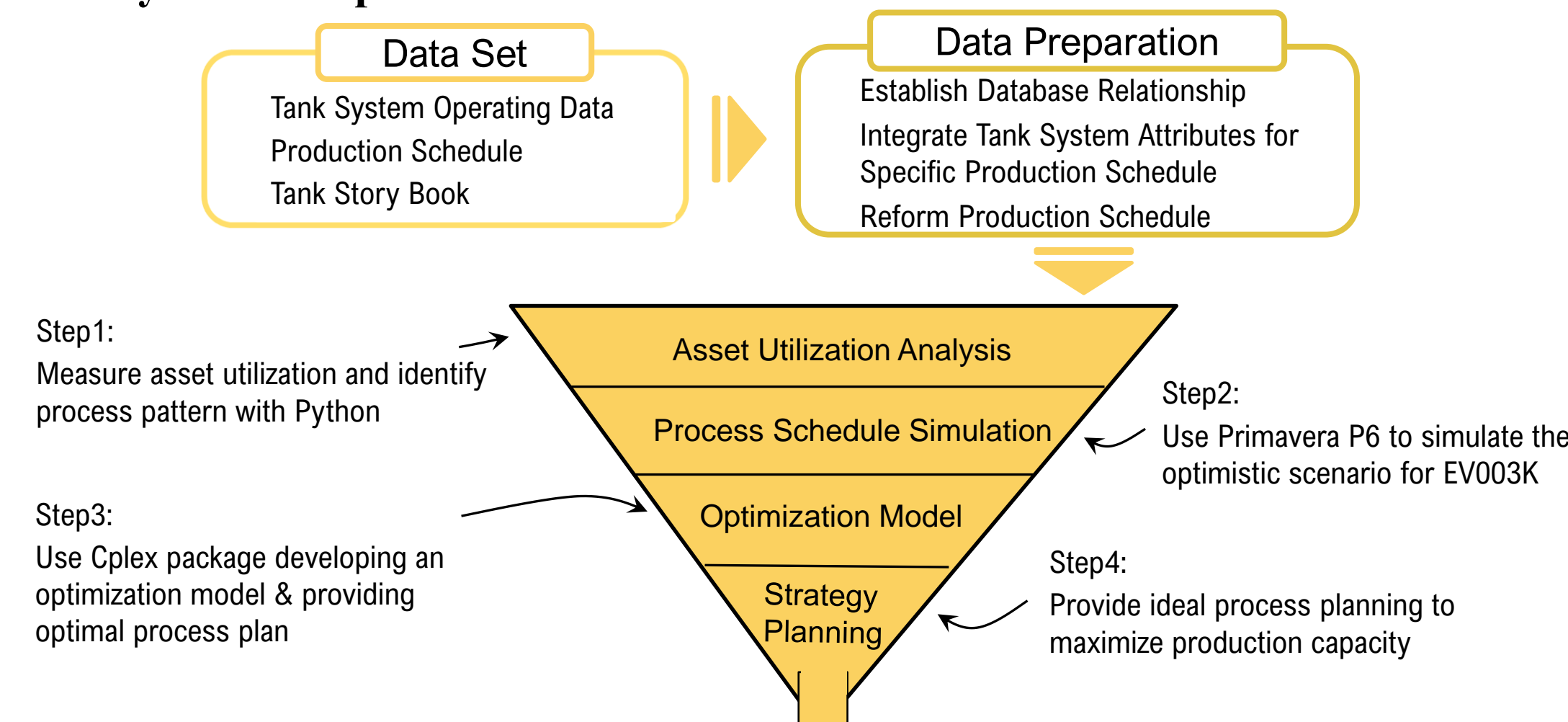


\* EV003K 2017 Commercial Production Storybook Flow

Figure 3. Business Information & Constraints

Figure 4. Data Relationship Diagram

### Analysis Development Process



### Optimization Model Building

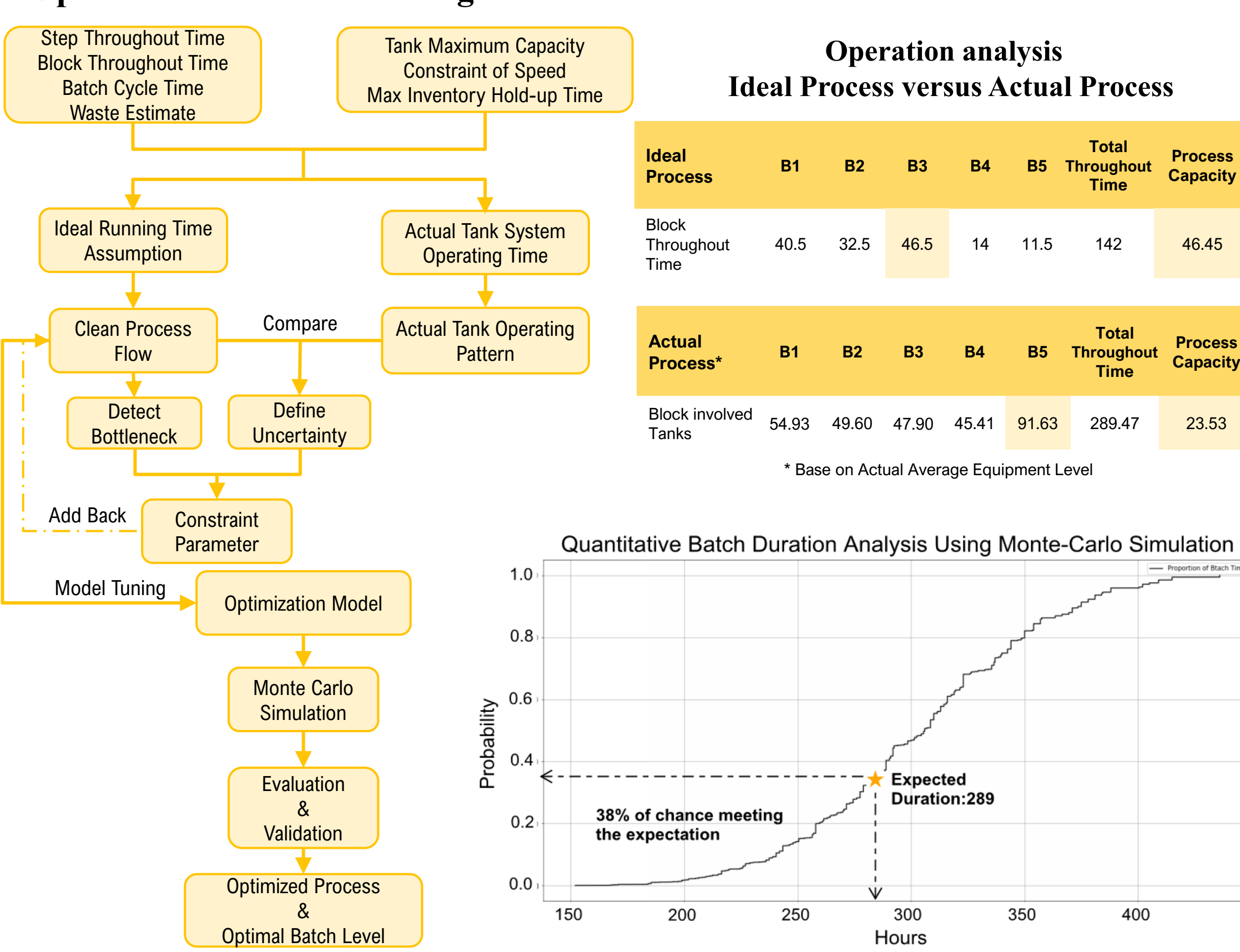


Figure 5. Optimization Model Development Process

Figure 6. Monte Carlo Simulation Cumulative Probability of Batch Time

## Results

### Utilization Rate by Project

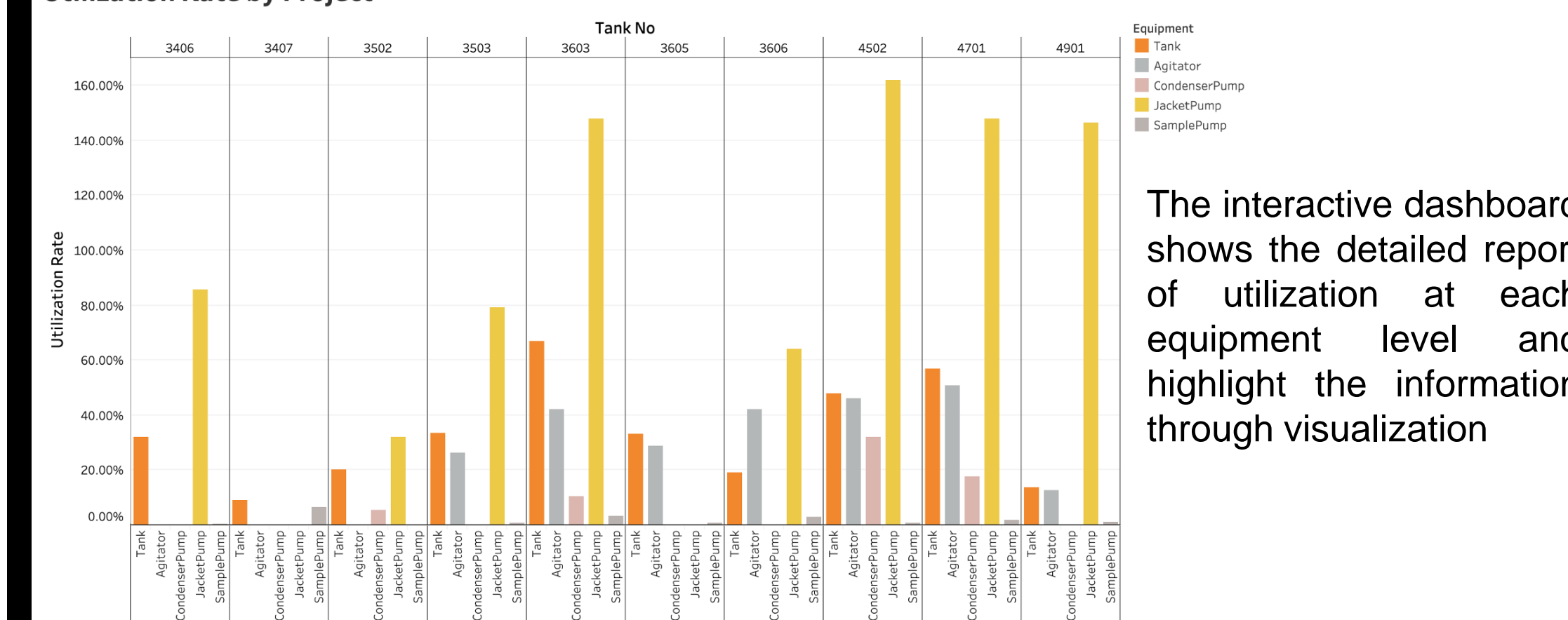


Figure 7. Utilization Interactive Dashboard

The interactive dashboard shows the detailed report of utilization at each equipment level and highlight the information through visualization

### Model Summary

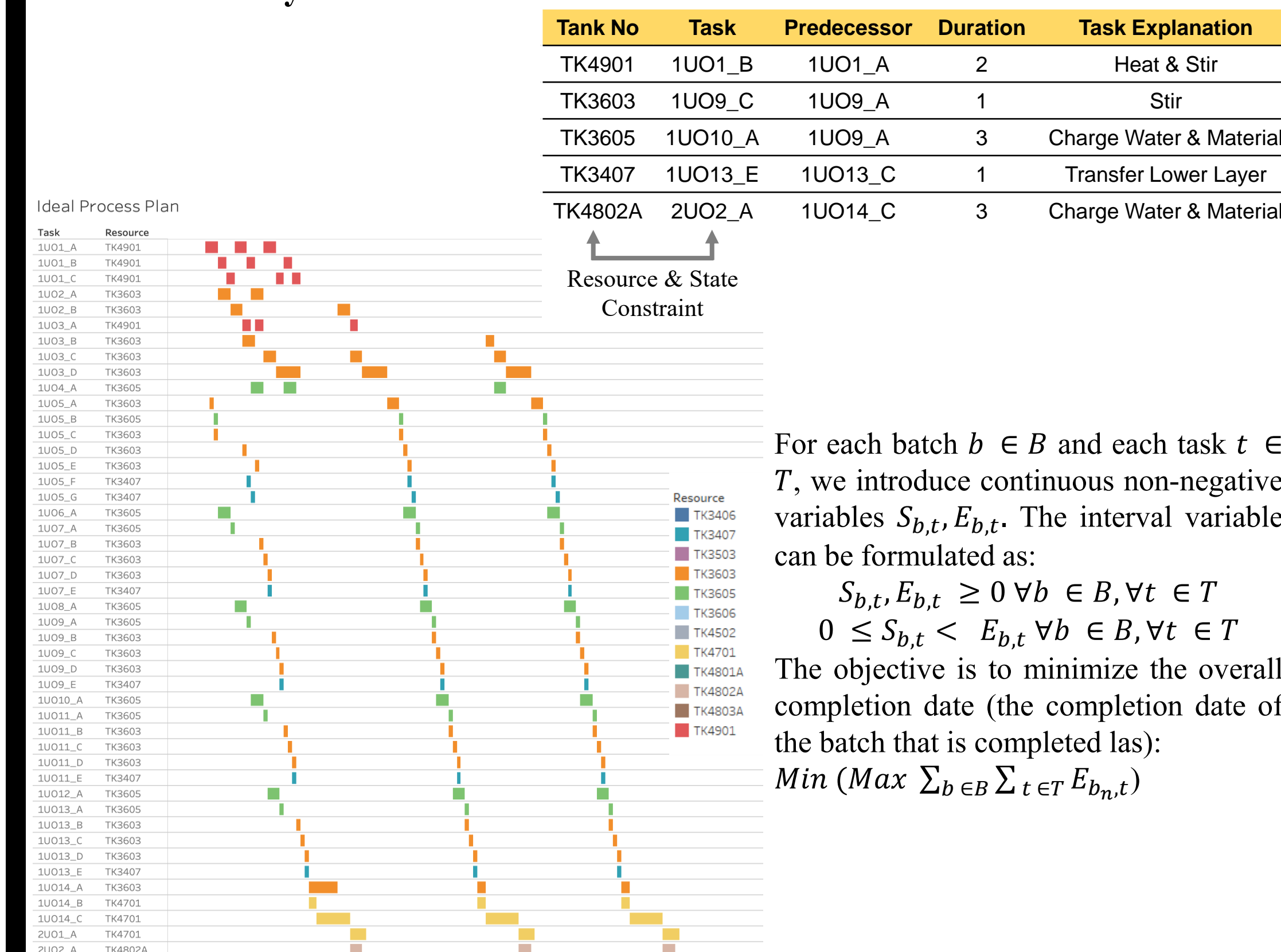


Figure 8. Simulated Optimal Process Schedule

For each batch  $b \in B$  and each task  $t \in T$ , we introduce continuous non-negative variables  $S_{b,t}, E_{b,t}$ . The interval variable can be formulated as:

$$S_{b,t}, E_{b,t} \geq 0 \forall b \in B, \forall t \in T$$

The objective is to minimize the overall completion date (the completion date of the batch that is completed last):

$$\min (\max \sum_{b \in B} \sum_{t \in T} E_{b,t})$$

## Conclusions

Through the analysis of target process, redundant and inefficient equipment setup may prolong whole process, extend bottleneck, induce single equipment's over-usage and waste. Further analysis requires more operation data on each steps, labors, and risk events. Combine with six sigma analysis, managers could leverage the optimization model in controlling manpower effects, improve process planning and boost production efficiency.

## Acknowledgements

We thank our industry partner for their trust, support and encouragement while approaching this business problem. We also thank Professor Wang for constant guidance on this project.