

## Benchmark Creation – Inspiration

To get some inspiration, I started using benchmark creation from the CMD-Methods pack. At first, I wanted to go with the show, don't tell style. So I looked up some examples from portfolios with this style.

### Show, don't tell:



Figure 1: <https://www.cult.nl/>

After the meeting from Erik on Wednesday 16 February 2023, I realized that the show, don't tell style was not good for this kind of portfolio. We must show our research and show the process we have went through to make this product, so that means I will have a lot of text.

So, the style I have chosen after realizing that the show, don't tell doesn't really work, is the minimalism inspired design and the personal touch (Cousins C., 2022). This is because I really like this style myself and it leaves room for both images and text. This way I can keep a clean portfolio, without much little details that keep you from reading.

## Personal Touch:

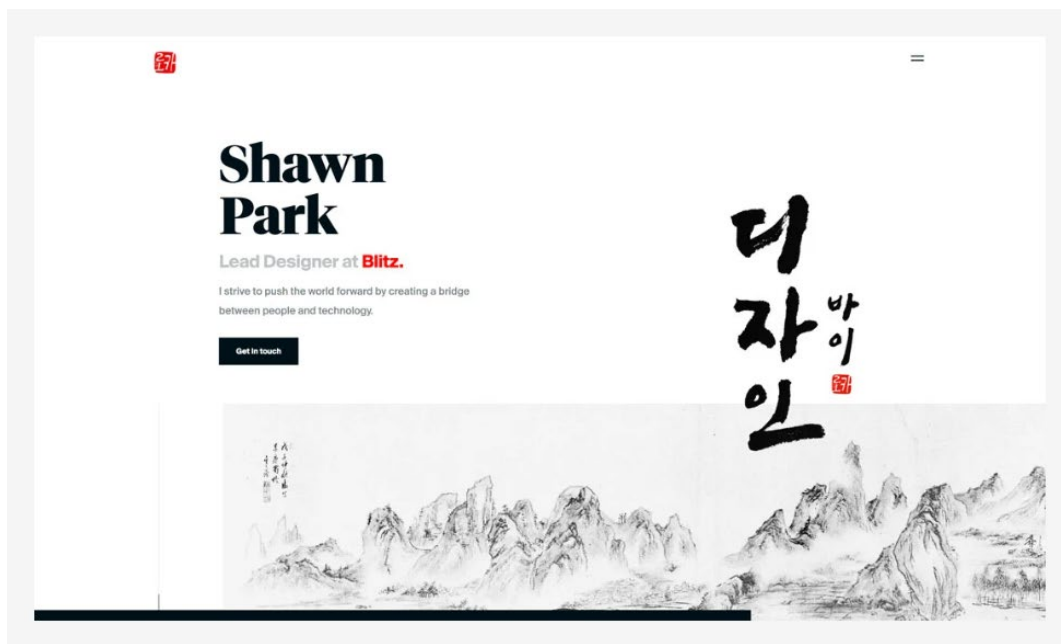


Figure 2: <https://designshack.net/articles/trends/portfolio-design/>



Figure 3: <http://admirhadzic.com/#/>

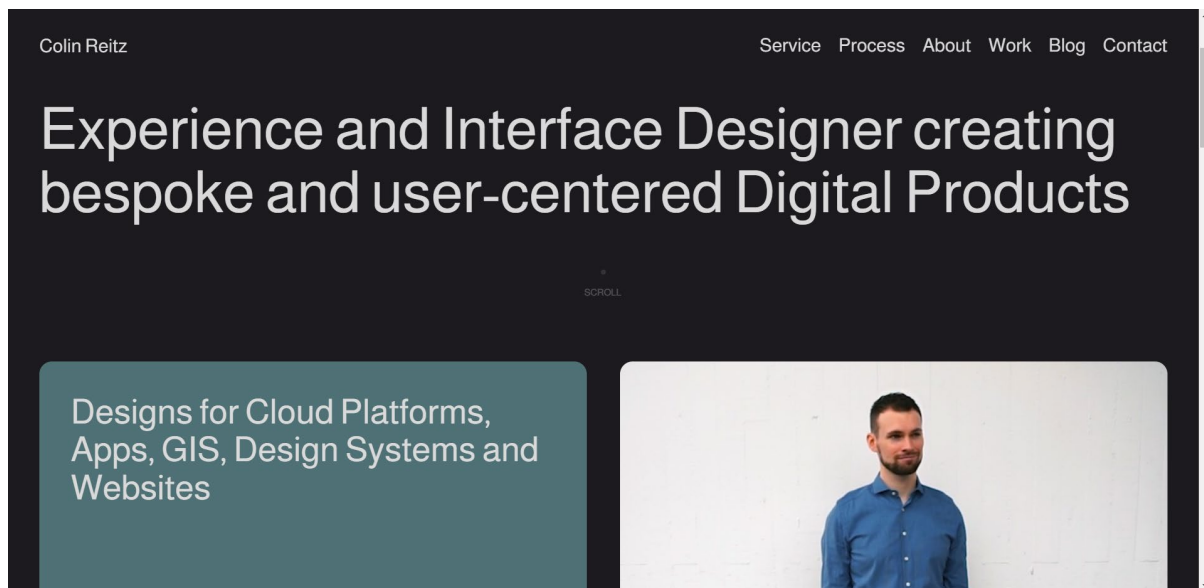


Figure 4: <https://design.colinreitz.de/>

**More of a commercial feeling:**

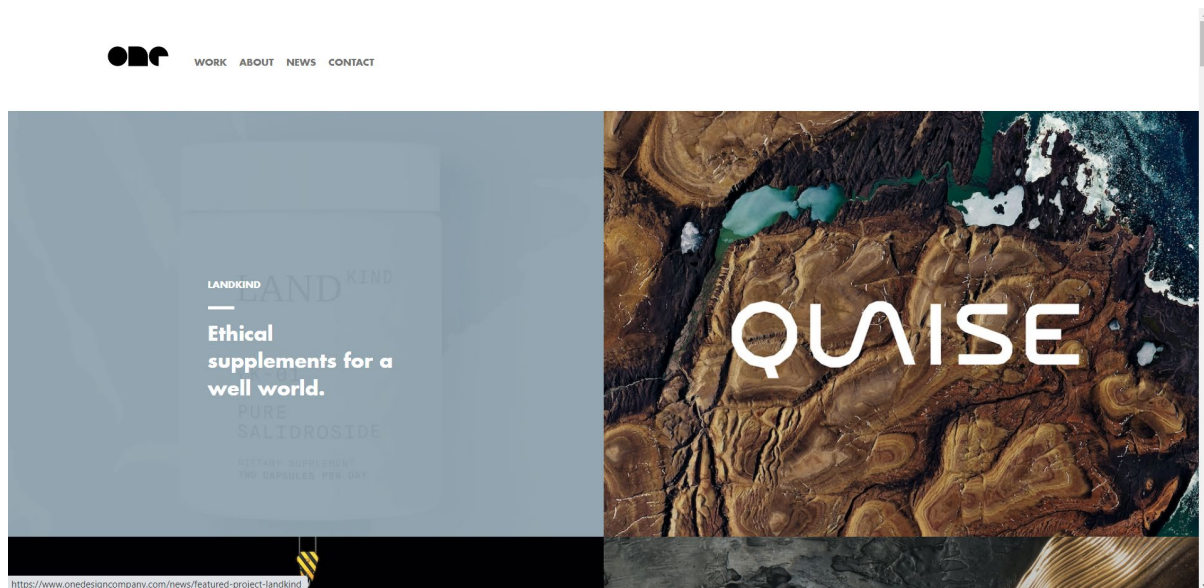


Figure 5: <https://www.onedesigncompany.com/>

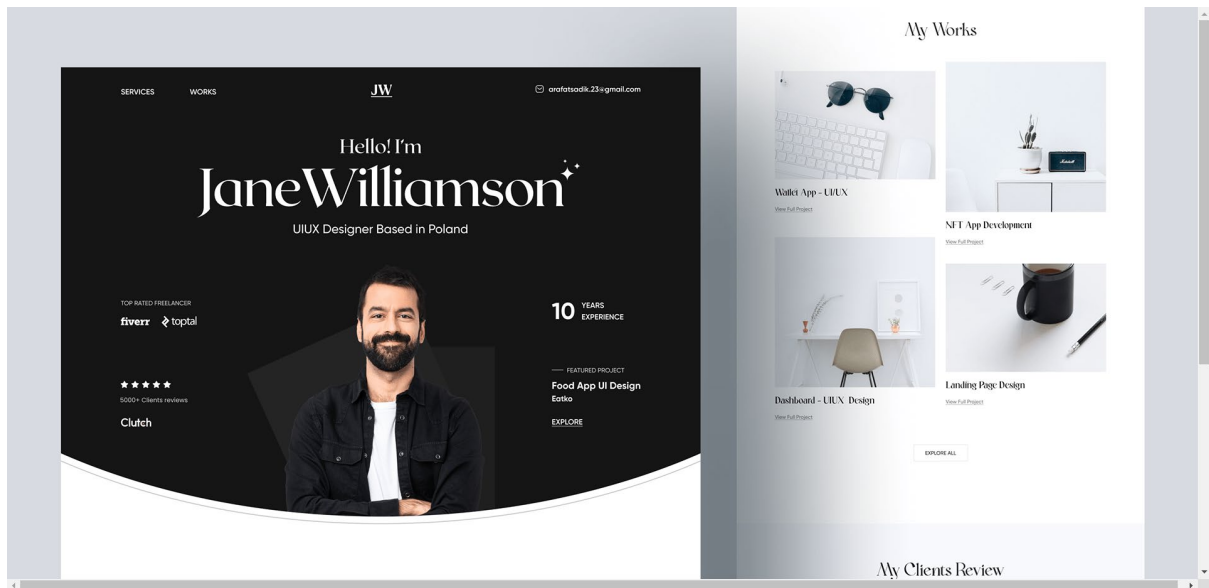


Figure 6: [https://www.behance.net/gallery/159935299/Personal-Portfolio-Website-Landing-Page?tracking\\_source=search\\_projects%7Cportfolio+developer](https://www.behance.net/gallery/159935299/Personal-Portfolio-Website-Landing-Page?tracking_source=search_projects%7Cportfolio+developer)

**Interesting colors/very frontend based:**



Figure 7: [https://www.behance.net/gallery/147520385/Developer-Portfolio-design?tracking\\_source=search\\_projects%7Cportfolio+developer](https://www.behance.net/gallery/147520385/Developer-Portfolio-design?tracking_source=search_projects%7Cportfolio+developer)

## References

- Cousins, C. (2022, November 7). *25+ Portfolio Design Trends in 2023*. Design Shack. Retrieved February 14, 2023, from <https://designshack.net/articles/trends/portfolio-design/>