

Guest WiFi Pricing - LAGOS

GUEST WIFI		
License Fee (Per annum)*	30,000	
Internet Access		
Concurrent Users	Monthly	
7	25,000	
14	40,000	
20	50,000	
25	55,000	
35	65,000	
45	80,000	
60	103,000	
80	135,000	
100	165,000	
150	240,000	
200	315,000	
250	355,000	
300	405,000	
350	435,000	
400	465,000	

GUEST WIFI		
Marketing		
Item	Monthly	
Newsletter		
Social Media		
Admin Access (Monitoring & Marketing Analysis	35,000	
Remove Legend WiFi on Splash page	150,000	

Advertising - 100,000 Impressions			
Item	Monthly	Cost per Impression	
**Landing Page Image	2,500,000	25	
Banner on Landing page	1,800,000	18	
Brought to you by	7,000,000	70	
**SSID (FREE WIFI)	5,000,000	Fixed	
Advertising (Page)	2,000,000	20	
Advertising (Video 15 secs)	5,000,000	50	

^{*}License Fee is per access point
**This is available only at certain locations