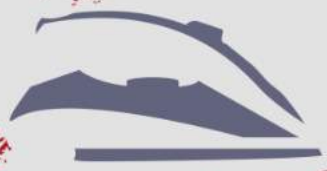


LUCA LEONARDI PORTFOLIO

— 2019 —



IRON DODGE

**THE PERFECT SOLUTION
TO IRON THEM**



THE LOGO



THE CAR



DODGE CHALLENGER SRT DEMON

THE ZOMBIES



Horizontal view

Variations and negatives



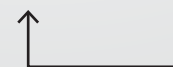
*This was the first proposal for the contest "Torino Città del Cinema 2020".
The objective of this logo was to show the double soul of Turin,
historical and contemporary city.*

→ Courier New Bold

→ Courier New Regular

→ Tulpen One Regular

Colonna MT Regular



Vertical view



#FCE735



#3B54A4



Horizontal view

TO
20

Torino
Città del
Cinema

Variants and negatives

TO
20

Torino
Città del
Cinema



TO
20

Torino
Città del
Cinema

TO
20

Torino
Città del
Cinema

TO
20

*This was the second proposal
for the contest "Torino Città
del Cinema 2020".*

*In this version I tried to keep a
minimalistic style, with an
immediate and clear look.*

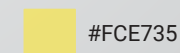
Torino
Città del
Cinema

→ Levenim MT Regular

→ **Levenim MT Bold**



Vertical view





Il futuro appartiene a tutti



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volestem.

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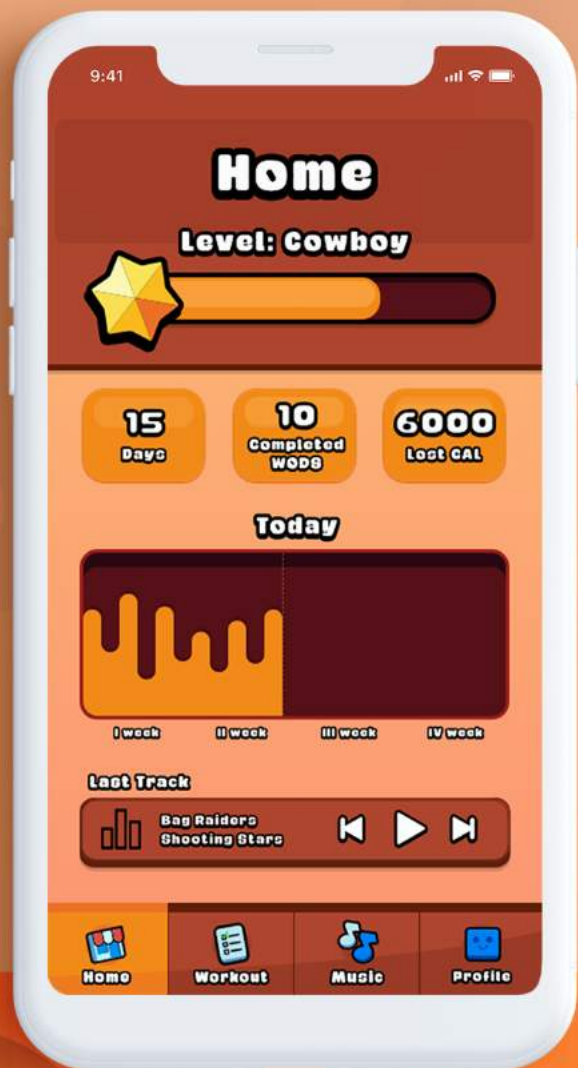
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Cilindrata	1300
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