
1. ¿Who is this company?



Lux Ant Digital is formed by a team of professionals with extensive experience in alternative investment strategies, in which we seek to improve day by day in many of the operations already known and apply them in the new era of digitalization.

The philosophy of the company is based on the following principles:

- We are the future: the palpable coin we use on a daily basis will soon disappear from our pockets.
- The exclusion of a mediator: during an economic transaction of two it isn't necessary to have a third member.
- The efficiency is on the increase: pay instantly without delays.
- Improves the economy: we back up the alternative economy which gives back the power to the people.

2. Objective



Creation of an innovative Electronic Banking within reach of any individual and anywhere worldwide. We give the power back to the people!

3. Problems



- Many people have lost the control over their heritage, thus being limited by the Central Banks.
- We can observe how the poorest population or with a lower standard of living have since been excluded financially, since the costs of giving them a bank service are superior to their income that they generate.
- More than a fourth of the world population is without a bank (unbanked).
- Nowadays, if you are without a bank (unbanked), you can only operate with cash, which limits you in many negotiations such as the sending of money, requesting micro-lendings, saving and even the management of big purchases.
- The Central/Main Banks are unable to end with the previous problems due to its high costs.

4. Solution



- The creation of an Entity specialized in Electronic Deposits this puts end to so many problems.
- Open a new market niche in the financial business that in the beginning were vetoed to the small and medium investors and entrepreneurs. This way giving the opportunity, to the stagnant microeconomy, a way of opening new horizons to our innovative decentralized banking system.
- The base to this electronic banking is the Blockchain, which allows us to include this part which the Central Banks cannot due to its high management costs.
- Lux Ant Digital, through the new technology of "Smarts Contracts", replaces the traditional contracts. Minimizing this way, the high costs of commissions of third parties, in a simpler, quicker and secure way. The smart contracts execute any sort of agreement between two or more intermediaries in an autonomous way, decentralizing the management between both parts.

5. Products & Services



- Platform of Electronic Banking with your official bank account.
- App to manage your funds.
- Totally/completely secure Card payments.
- Service of sending money with the minimal cost in commission and maximum speed, without the need of intermediaries.
- ATM's cashiers worldwide.
- Insured Micro-lendings.
- Personalized Development Tokens.
- Own Trading robots.
- ATM's manufacture.
- Custody of digital assets in the surest and most transparent form.
- Consultancy and Advice of the Digital Assets.

6. Token ALUX sale

The proposal for the creation of the Tokens ALUX aims to provide Lux Ant Digital with liquidity and be able to carry out the purposes. In this way, the sale of the Tokens ALUX can be negotiated after the pre-sale period, in several exchanges.

The buyer of tokens, in order that the company recognises him as a quality partner and that he may be able to make usage of his rights and mostly the special payments of dividends will have to be justified in the corporate web of the company. Proving the compliance of all the existing legal requirements established by the country that holds the company.

Description of the project	Development of an EDE
Description of ALUX	Token created by Alux Ant Digital to have the necessary license to create an en project.
Symbol	ALUX
History of Token	Token ERC-20 in the Blockchain of Ethereum
Start date	Private pre sale: 20th June - 31th August Public pre sale: 1th September 2018 - 31th October 2018
Final date	Public sale: 1th November 2018
Price of the Token ALUX	Announced at pre-sale
Total number of Token ALUX issued	1 Billion tokens
Limit of usage of Ethereum	Once the pre-sale has ended
Transaction of tokens not sold	Will be burnt
Cryptocurrencies accepted for the sale of Token ALUX	Ethereum (ETH) & Bitcoin (BTC)
Currencies accepted for the sale of Token ALUX	All the currencies



Lux Ant Digital, SL

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