

LUX ANT DIGITAL

# ONE PAGE

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V.1.0 (DEFINITIVE) - LAST UPDATE 18TH JUNE 2018

# ¿About Lux Ant Digital?

Lux Ant Digital is formed by a team of professionals with extensive experience in alternative investment strategies, in which we seek to improve day by day in many of the operations already known and apply them in the new era of digitalization.

Lux Ant Digital aims to reach the scale to offer traditional services and emerging banking products encompassing the environment of the Blockchain era. Our trained infrastructure of experts specialized in heritage management, we offer a wide range of solutions for the most studied diversification and analyzed every detail.

The project is focused on the creation of a electronic banking using Blockchain technology to reduce costs in third-party services, and thus reduce the efforts for the final consumer. To compete in a market of this type, operations will be carried out efficiently, giving importance to the identification of the client and the transmission of the best and most optimal solutions.

## Problems

- A third part of the world population is unbanked.
- We can observe how the poorest population or with a lower standard of living have since been excluded financially , since the costs of giving them a bank service are superior to their income that they generate.
- Nowadays, if you are without a bank (unbanked), you can only operate with cash, which limits you in many negotiations such as the sending of money, requesting micro- lendings, saving and even the management of big purchases.
- Many people have lost the control over their heritage, thus being limited by the Central Banks.
- The Central/Main Banks are unable to end with the previous problems due to its high costs.

It is not a question of a new discovery, but of a reality. Every day we face thousands of monetary disadvantages worldwide, from accounts being blocked due to irrelevant reasons, excesses of commissions for any type of account maintenance or cards, high interest rates in loans and/or mortgages, even for any movement of the balance or transfer, an abuse of charges is generated by the Central Banks. And because of all this, and because there isn't an alternative, we see ourselves obliged to continue using the financial system set.

The real threat to the financial traditional sector is neither the new technological companies, nor regulation or the negative interest rates. The new habits of the users are the ones that can knock down the current business models.

## **Solution**

The banking system is directly related to the meaning of incorporation. A major access of the population of minor income to the financial services can be turned into a decrease of poverty, allowing them to take part in activities to improve their income and to promote saving.

The function to create an EDE, allows the user to be able to operate in a decentralized way, without depending on a third one who executes their operations, to link this on-line account with an official bank account, gives the user the power to work with FIAT to continue supporting/managing with the use of cash.

To give this main function services, a series of added products, the App linked to the account of the user which will allow people to work from their telephone, in which they will be able to manage to send money (Euro, dollar, tokens, etc.), to make payments of any type (receipts, lists, etc.), to make on-line purchases, to save, to request micro-lendings and above all. Everyone will be able to make operations such as dealing with any type of currency by means of our platform. To all this, it is allowed to add the Alux Bank's own totally secure payment card.

The society wants to create a secure network of local collaborators as a service point of Alux Bank, to be able to make any sort of transaction. At the same time, we also want to establish ATM machines for such services. All this will be integrated by means of a Smart Contract.

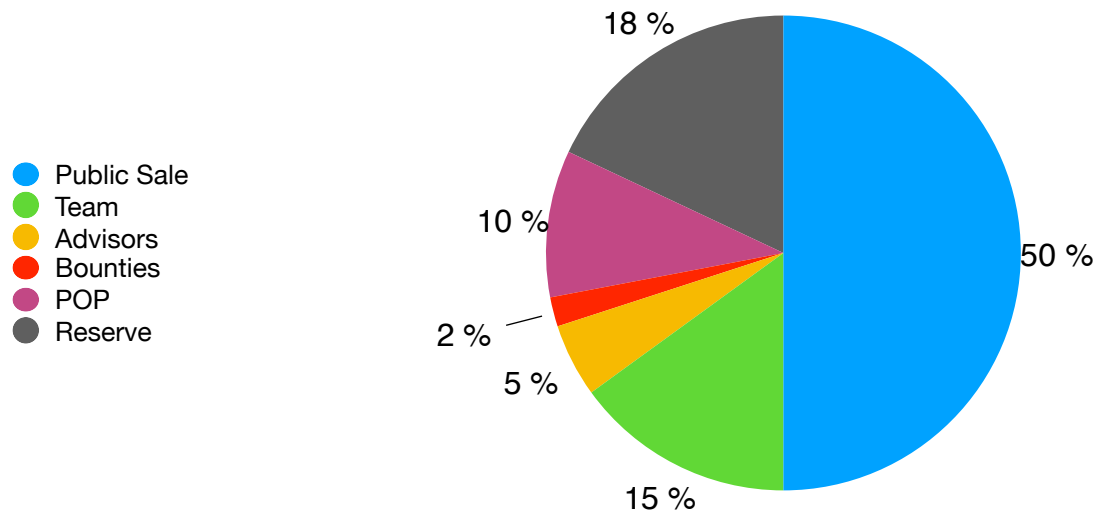
# Token Alux

The proposal for the creation of the Tokens ALUX aims to provide Lux Ant Digital with liquidity and be able to carry out the purposes. In this way, the sale of the Tokens ALUX can be negotiated after the pre-sale period, in several exchanges. The buyer of tokens, in order that the company recognises him as a quality partner and that he may be able to make usage of his rights and mostly the special payments of dividends will have to be justified in the corporate web of the company. Proving the compliance of all the existing legal requirements established by the country that holds the company.

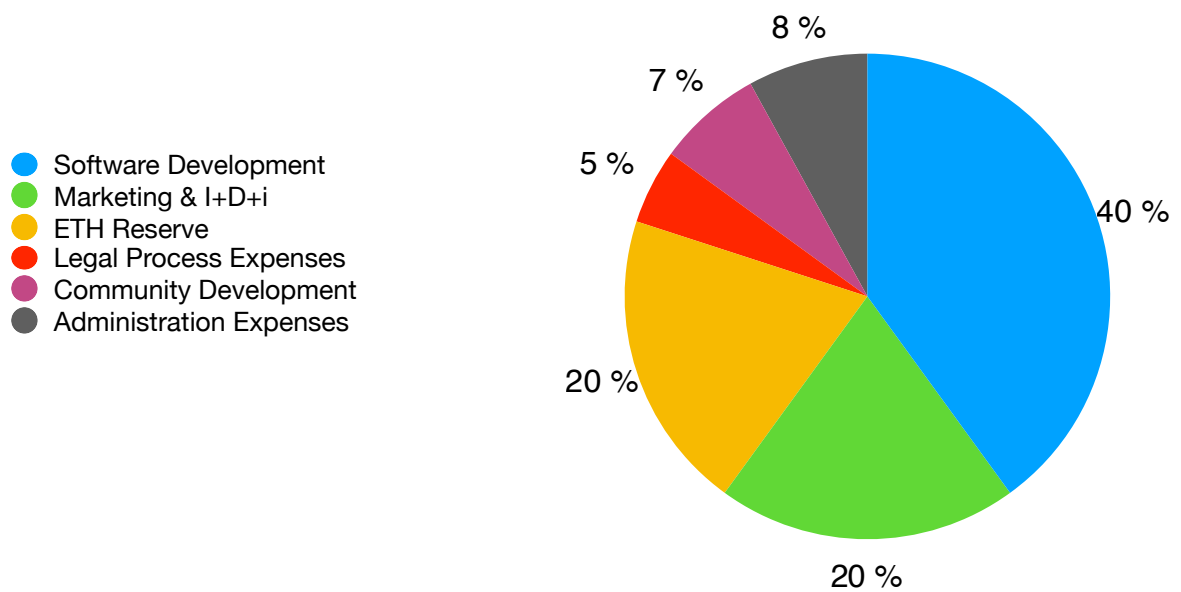
## Technical Specifications

Description of the project	Development of an EDE
Description of ALUX	Token created by Lux Ant Digital to poses the necessary liscenses to create the final project.
Symbol Ticket	ALUX
History of Token	Token ERC-20 in the Blockchain of Ethereum
Start date	Private pre sale: 20th June - 31th August Public pre sale: 1th September 2018 - 31th October 2018
Final date	Public sale: 1th November 2018
Price of the Token ALUX	Announced at pre-sale
Total number of Token ALUX issued	1 Billion tokens
Limit of usage of Ethereum	Once the pre-sale has ended
Transaction of tokens not sold	Will be burnt
Cryptocurrencies accepted for the sale of Token ALUX	Ethereum (ETH) & Bitcoin (BTC)

## Token Allocation



## Use of Proceeds



# Roadmap

