

Freelance Social Media Content Creator

Would you like to be part of the Future, the Digital Future of Luxembourg?

We are seeking a dynamic and creative Freelance Social Media Content Creator with interests in technology and science to join our team. You will play a pivotal role in shaping our online presence and supporting our marketing initiatives.

The Luxembourg Tech School (LTS) is an educational concept that was created in September 2016 with the goal of promoting the development of “Future Digital Leaders” in Luxembourg. LTS is a non-profit organization and tightly embedded in the national school system. It offers classes, projects, and research in areas such as Creative Coding, Game Development, A.I., FinTech, Space Resources, and more. More info at www.techschool.lu

Tasks

Your main responsibilities will be to:

- Craft and post original and educational content across our social media platforms, focusing on Instagram, Facebook, and LinkedIn, to engage with our student community, their parents, and our partners.
- Attend classes and events to capture the essence of our vibrant educational environment.
- Produce, edit, and deliver high-quality, creative content that tells our story in a way that resonates with our diverse audiences.
- Provide marketing support by contributing to campaign ideas and execution that align with our school's brand and values.

Requirements

You will be a great fit for the job if you have:

- General Certificate of Secondary Education (BAC).
- Proven experience in social media management and content creation.
- Ability to create content that is engaging, educational, and appropriate for our target audiences.
- Ability to plan and execute a social media content schedule.
- Excellent written and verbal communication skills.
- Self-starter with the ability to work independently and meet deadlines.
- A strong can-do approach and motivation to work in a small team, in a dynamic and agile environment.
- Fluency in English.
- EU/EFTA/USA/CANADA country nationality with EU working authorization.

Considered as an advantage:

- Experience in photography, videography, and editing.
- Experience with social media analytic tools and interests in the latest online trends.

Benefits

At the Luxembourg Tech School you are contributing to a purposeful mission while having the opportunity to develop your skills and professional network. In our dynamic organization, you can bring in your individual expertise and strengths to advance our mission. From day one you will work both independently and as part of the team. We offer a flexible working place with the possibility to work in our LTS Lab space at the House of Startups in Luxembourg City.

Application

Deadline to submit: 10 December 2023

Starting date: As soon as possible.

Please submit a short motivation letter (briefly explain your motivation to join LTS and why you believe your profile is suitable for this job), social media content examples and CV to contact@techschool.lu