

NOVEMBER 2019

Write what you like



PROPOSAL & MOODBOARD

This is a proposal and mood board for Stephen
Bantu Biko

Proposed by: Luxolo Kentane

Stephen 'Steve' Bantu Biko

Steve Biko is a hero for many South Africans for being an anti-apartheid activist, student activist and the father of black consciousness in South Africa. Growing up in the dusty, yet beautiful streets of King Williams Town he changed the world in many significant ways. In an era where you had to accept the realities of black South Africans, Steve decided to stand up for what he believed to be right. So this site will seek to acknowledge him in the role he's played in many Africans hearts. This site will also seek to encourage people to be who they want, how they want no matter what the world says or does.

You can also write what you like. Be how you like. And love yourself the way you are.

Domain name

- www.writelikesteve.co.za
- www.bikolegacy.co.za
- www.stephenbiko.co.za

Key phrases (SEO)

- Write what I like
- Write like Steve

Competitors

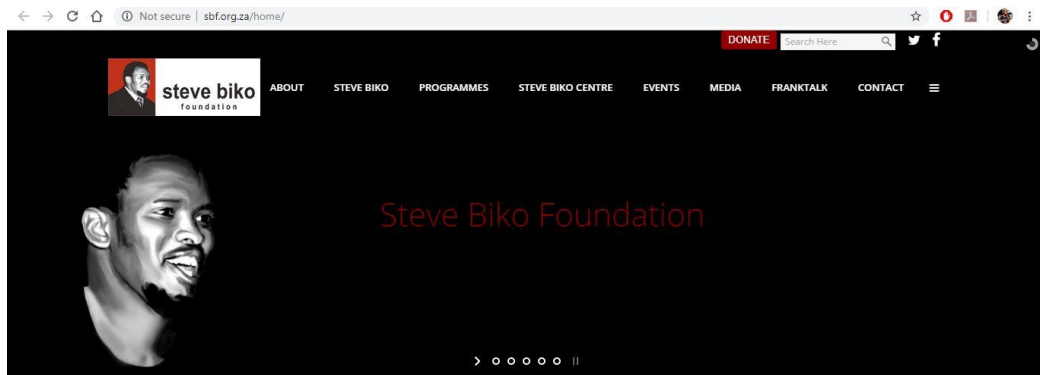
1. South African History Online - <https://www.sahistory.org.za/people/stephen-bantu-biko>



The screenshot shows the South African History Online (SAHO) website. At the top is the SAHO logo with the tagline 'South African History Online towards a people's history'. Below the logo is a navigation menu with links: Home, Society and Politics, Art and Culture, Biographies, Africa, Classroom, Places, Timelines, Archives, Publications, and a search bar. The main content area features a large yellow banner with a portrait of Steve Biko and the text 'STEVE BIKO 1946 - 1977' and 'Stephen Bantu Biko'. Below the banner is a section titled 'Introduction' which describes Biko as a popular voice of Black liberation in South Africa between the mid 1960s and his death in police detention in 1977. To the right of the introduction is a sidebar with four red links: 'Articles', 'People', 'Organisations', and 'Archive', each with a downward arrow. A small portrait of Biko is also visible on the left side of the introduction section.

This site is: easy to navigate, sleek, heavily informative and not grabbing.

2. Steve Biko Foundation - <http://www.sbf.org.za/home/>



The Steve Biko Foundation

Established in 1998, the Steve Biko Foundation is a community development organization inspired by the legacy of Bantu Stephen Biko. Its vision is to be the premier independent promoter of the values Steve Biko lived and died for: restoring people to their true humanity. The Foundation focuses its work on reducing inequality, strengthening democracy and promoting the intangible aspects of development: history, identity, culture and values - the issues that speak to the soul of the nation.

[Read More](#)

Our Programs

Given the multiple challenges poverty, inequality, leadership and consolidation of democracy, the Steve Biko Foundation works extensively around the programmatic areas of International Dialogues, Arts, Culture & Heritage, Education, Economic Justice and Sports Development. Accordingly, the Foundation's programmatic interventions focus on: Consciousness, Community and Core Skills, developing a cadre of citizens whose mandate extends beyond the boundary of the individual.

[Read More](#)

The Steve Biko Centre

Launched on 30th November 2012, the Steve Biko Centre is located in Ginsberg Township in King William's Town, Eastern Cape. The Steve Biko Centre translates global interest in the legacy of Black Consciousness leader, Bantu Stephen Biko, into an intellectual, economic and heritage resource for the local and regional economy. Forming part of the Biko Heritage Trail, the Steve Biko Centre is a living monument that utilises memory to channel local energies towards contemporary development challenges.

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SUPPORT OUR WORK

"Power Waxes in the Hands of the Oppressor is the Mind of the Oppressed"
— Steve Biko

The Steve Biko Foundation is a community development organization inspired by the legacy of Bantu Stephen Biko. An examination of the leading South African institutions that have contributed to shaping national discourse highlights the void that exists in promoting the intangible aspects of development...
[Click here to read more »](#)

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THE STEVE BIKO CENTRE

Located in the Ginsberg Township of King William's Town in the Eastern Cape, the Centre focuses on translating global interest in the legacy of anti-apartheid activist Bantu Stephen Biko...
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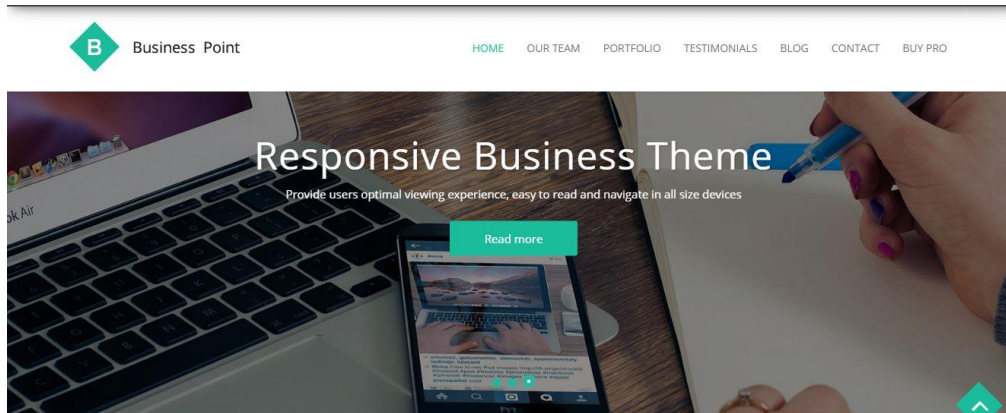
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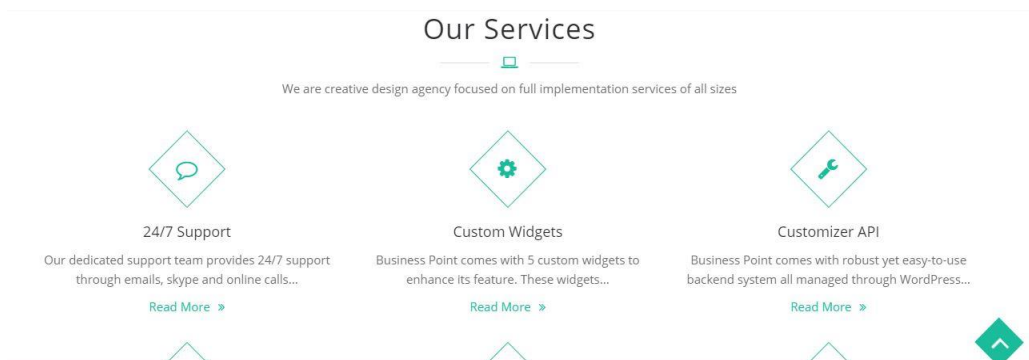
This site is: Modern with slides and symbols, easy to navigate and grabs your attention. The colors used are white, red and black.

My site features and technologies

Landing page with slide show with nice pictures. Slide show will link to latest news, event or article.



Use of explaining history symbols and not too word driven. History bullet points. When you click on one of the symbols it will lead to a specific part of Steve's history eg. Birth place, kids.



Maintaining of website

- Monthly articles (connected with the slider on home page).
- Once a month, when submitting article check and maintain the website.

Mood board



- Keeping inline with Steves first book.
- Black and white
- Inviting but authentic to Bikos time.