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IASC 1P02

Descriptive Wireframe Document – Lab 7 Example

Website Background color: black

Item #1 Example

Description: Header – contains restaurant name & logo, drop down bar for menus, events and photo

gallery and reservation button

Font: Arial 40px

Box Color: Red (#D92227)

Alignment: Center

Media: Company Logo (left alignment)

Interactivity: N/A

Item #2

Description: Drop down navigation bar

Font: Arial 25px

Color: yellow (#D0B608)

Text alignment: center

Media: N/A

Interactivity: drop down bar to relative links within webpage

Item #3

Description: Reservation button link to online reservation page

Font: Arial 25px Underline

Font color: black and yellow (first black after mouse hover turns yellow)

Box Color: yellow and black (first yellow after mouse hover turns black)

Text alignment: center

Media: N/A

Interactivity: links to reservation page

Item #4

Description: Welcome text

Font: Arial 30px

Font Color: White

Text alignment: left

Media: N/A

Interactivity: N/A

Item #5

Description: Specials/update news pictures, slides with matching text in item #5.1

Font: N/A

Color: N/A (transparent), color of arrows: yellow (#D0B608)

Alignment: left

Media: sliding photos

Interactivity: Sliding arrows

Item #5.1

Description: Specials/update news text matching pictures in item #5

Content title Font: Arial 18px

Content text font: 12-15px

Font Color: white

Alignment: left

Media: sliding text

Interactivity: sliding arrows

Item #6

Description: Location & Hours

Title Font: Arial 20px underline

Content font: Arial 16px

Closed for the summer font: Arial 16px strong

Box Color: yellow (#D0B608)

Box Alignment: right

Text alignment: left

Media: N/A

Interactivity: N/A

Item #7

Description: Reviews, one review per slide (max 5 review/testimonials)

Title Font: Arial 20px underline

Content text font: 18px

Font Color: white

Color: yellow (#D0B608)

Title text alignment left

Content text alignment: center

Media: sliding text

Interactivity: sliding arrows

Item #8

Description: Social media preview

Content title Font: Arial 20px underline

Box Color: yellow (#D0B608)

Box Alignment: right

Text and Picture Alignment: center

Media: icon (next to follow us with link to social media account) and photos (social media photos)

Interactivity: sliding arrows

Item #9

Description: Footer - contains contact information, phone number email, copyright

Content title Font: Arial 20px

Content text font: Arial 18px

Copyright text: 12px

Box Color: red (#D92227)

Alignment: center

Media: N/A

Interactivity: Link to email