

Assignment 4 Descriptive Wireframe Document

Rationale: The website I decided to create was a blog. The color scheme I chose were complementary colors between the #E2EDF1 and #F1E6E2 in the about page for example, with the profile colour and choosing tones such as #989B9C. I wanted to keep the blog simple and in unison which I maintained through repeating the format keeping most text left aligned, pictures centered, same button functions, even space in between paragraphs, pictures, header/footer and boxes. I brought contrast to the website in the about page by changing the format to the picture and paragraph being side by side and having a Topic box that the other pages didn't. In terms of proximity the items that are grouped together belong in its relative category such as the travel section, lifestyle section and about page.

Item #1: Header

Description: Header- logo and links to other pages of the website.

Font: "Helvetica Neue", Helvetica, sans-serif

Alignment: center

Media: Logo (left aligned)

Interactivity: links that are different pages of the website.

Item #2: Banner

Description: Website banner, visual pictures

Font: "Helvetica Neue", Helvetica, sans-serif

Alignment: center

Media: image

Interactivity: N/A

Item #3: Post Links

Description: Recent Posts, wanted to bring attraction to the most recent post published therefore placed in the home page with the links to the actual page.

Font: "Helvetica Neue", Helvetica, sans-serif

Alignment: center

Media: images

Interactivity: links that are different pages of the website for easy access to the other sections of the website in the header.

Item #4: Footer

Description: links the top of the page

Font: "Helvetica Neue", Helvetica, sans-serif

Alignment: center

Media: n/a

Interactivity: link to the top of the page.

Item #5: Title

Description: repeating the same title format for each page

Font: "Helvetica Neue", Helvetica, sans-serif

Alignment: left

Media: n/a

Interactivity: n/a

Item #6: content

Description: content text with relative images and links.

Font: "Helvetica Neue", Helvetica, sans-serif

Alignment: center, text - left

Media: images

Interactivity: links that are different websites for viewers to reference.

Item #7: Back to main page button

Description: back to main page button

Font: "Helvetica Neue", Helvetica, sans-serif

Alignment: right aligned

Media: n/a

Interactivity: links to return to main page to view other recent posts.

Item #8: Topic box

Description: to gain topics from viewers on what they want to see more on the page, a concept of FAQ.

Font: "Helvetica Neue", Helvetica, sans-serif

Alignment: center

Media: n/a

Interactivity: form box