



# LUCA MARTINEZ

## Vintage Clothing Sales

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I'm Luca Martinez, an adaptable college student with 3 years of work experience in sales, food service, and design. Additionally, I have proven knowledge of customer and team communications. I am skilled at graphic design & 3D modeling. I enjoy short term and long term investments in the stock market with capital I earn from work and freelance jobs. I have dabbled in NFTs, and in the past have designed and minted my own NFT collection. Frequently praised as hard-working by my peers, I can be relied upon to achieve my goals and help my team achieve theirs.

## Professional Experience

### Waiter Larchmont Village Pizzeria,

- Family owned restaurant in the neighborhood I grew up in
- Waited tables
- charismatic traits helped me connect with customers smoothly and have fun.
- Main roles: setting up shop, waiting tables, and occasionally closing shop.
- Food safety and alcohol certified by ServSafe.

May 2022 - September  
2022

### Retail Sales Associate/Assistant

Cherry Vintage,

- Vintage Clothing Showroom manager + Sales Associate
- Shopping and stocking showroom with quality vintage
- Renting and selling clothes and accessories to models, designers, stylists,
- Social Media Management @cherryvintagenyc

May 2022 - Present

### Intern for virtual reality/3D website startup

Muse,

- 3D Website builder startup founded and managed by UCSB students.
- My roles:
- Assistant to the creative director
- Ideation & Graphic design
- 3D modeling
- Jr. Sales Associate
- Additional benefits:
- Became familiar with Slack
- Problem solving skills (with a team)
- learned to 3D model on the job
- Learned how sales work (pitched our service to many people remotely)
- made connections outside of the company

November 2020 - July  
2022

### Writer + Graphic Designer

MutualFundsMagazine,

- Writer + Graphic Designer,
- MutualFundsMagazine. Los Angeles, California
- Organized articles within website and completed writing assignment according to standards set weekly.
- Designed Graphics for articles + main logo
- Select photographs, drawings, sketches, diagrams, and charts to illustrate material.

November 2020 - June  
2022

## Education

September 2022 -  
Present

### Pursuing Bachelor's in Economics and Accounting

University of California Santa Barbara at Santa Barbara

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## Key Skills

- Communication
- Graphic Design
- Creative writing
- 3D modeling