

The “Growth & Visibility” Package

Premium Hospitality Management & Digital Positioning

By Spaceminds Agency

This package is crafted for guest houses, lodges, and standalone restaurants that want to stand out locally **and** attract global visibility. We handle your digital operations, compliance, online travel platforms, and marketing—so you can focus entirely on delivering an unforgettable guest experience.

Investment

- **K4,000 per month**
or
- **K10,000 for 3 months (Save K2,000)**

Includes: Full HMS Subscription, OTA Management, and Social Media Management.

1. Full HMS & Compliance Suite (Your Digital Backbone)

Powered by Spaceminds’ Hospitality Management System

- **ZRA Smart Invoice Automation**
Every guest checkout is automatically reported to ZRA—zero paperwork, zero stress, zero fines.

- **Offline-First Dashboard**

Manage rooms, bookings, walk-ins, and kitchen orders even during loadshedding.

- **Direct Booking Engine**

A dedicated link for your website/WhatsApp/Facebook/TikTok bio to capture direct reservations and save up to **15% in OTA commissions**.

- **QR Digital Menu**

Guests can browse and order from an interactive menu right from their rooms.

2. OTA Profile Dominance (Your Global Reach)

We don't just list your property—we optimize it for performance.

Platforms Managed: Airbnb, Trip.com, Booking.com

- **Unified Pricing & Availability**

No rate mismatches, no double bookings. We maintain your pricing and sync availability across all platforms.

- **Guest Vetting on Airbnb**

We review incoming profiles to help protect your property and upscale your guest quality.

- **Ranking & Visibility Optimization**

Monthly updates of your photos, descriptions, and tags to

keep your listings at the top of search results.

3. Social Media & Community Engagement (Your Local Buzz)

Platforms: Facebook & TikTok

A social presence built to attract local guests and increase walk-ins.

- **3 Professionally Designed Posts per Week**

Clean visuals, modern layouts, and engaging copy.

- **2 Short-Form Reels/Videos per Month**

Property tours, food highlights, guest experiences, or “Chef’s Special.”

- **DM & Comment Response Service**

We attend to inquiries on Facebook and TikTok and push serious leads straight to your booking link.

Why This is the Smartest Deal in Zambia

A breakdown of what you’d normally pay *if you hired separate providers*:

Service	Typical Monthly Cost

ZRA-Compliant HMS Software	K1,000
Social Media Freelancer	K2,500
OTA Management Specialist	K2,000
Virtual Assistant (DMs)	K1,500
Total Value	K7,000
Spaceminds Bundle Price	K4,000
You Save K3,000 Every Month	

Terms of Service

Content Access

Client must provide high-quality photos or videos monthly. (If local, Spaceminds can shoot on-site upon request.)

Ad Budget

Paid promotions budget is **5%–10% of the monthly service fee**, depending on campaign goals.

Response Policy

We respond to general inquiries.

Any operational issues (e.g., room changes, complaints, maintenance requests) are escalated directly to the on-site manager.