

Music 15, Fall 2017
Concert Assignment Prompt

Concert Date: Thursday, November 9, 7:00pm at Campbell Hall, UCSB
Concert Assignment Due: November 27—December 1, in section

All students are required to attend the The Knights concert through UCSB Arts and Lectures. In order to receive credit for this assignment, students must:

1. **Attend** the entirety of the concert,
2. Respond to their experiences in a **short, written assignment**, and
3. Attach their **ticket stub** to said report and turn it in **in section** by the above due date.

Format:

Typed, double-spaced, 12-point Times New Roman, standard 1" margins, no more than 1 page.

Prompt:

The topics covered in this course deal heavily at times with issues of venue, patronage, and audiences. Please consider these issues in conjunction with the concert you attended. Below are some ways you might consider these issues. You need not address all of these questions, nor should you feel limited to only these approaches.

1. **Venue:** Consider the location of this concert. Where did it take place? How does the venue position you as an audience member? (Consider seat position, eye-line, lighting.) How were the performers positioned? (Consider staging, seating, stands, mics, audio/visual apparatus, lighting, etc.) What ideas did you associate with the venue when you first arrived and found your seat? Did the experience of the musical concert change any of these associations? How might you describe the sensation of leaving that venue after the concert?
2. **Patronage:** Consider the ways in which this concert was paid for. Look through your program. Who are some of the sponsors? What sort of cultural associations do these sponsors have? Why might they want to be associated with a concert like this? In what ways does this concert further their public image? Now consider some of your fellow audience members (Consider people who sat close to you or who you saw in the lobby, etc.) How do you imagine some of them answering the question of why they bought tickets to that concert? (If you want to be brave, actually ask someone!)

Additionally, you may be asked to address elements of this concert in an exam or paper prompt.

You must attach your ticket stub to your printed answer. If you do not have access to your program, look it up online.