LUZANNE BURT

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LinkedIn: https://www.linkedin.com/in/luzanneburt | **Github**: https://github.com/LuzanneB
Portfolio: http://www.luzanneburt.com

Web Developer with a background in strategic development and project management in diverse working environments. Expertise in formulating pivotal turnaround strategies through cost-effective management of resources and quality performance. Dedicated to working with a mission-driven employer who builds applications using leading and current technologies for their customers. Passionate about problem solving and surpassing goals Fluent in Spanish.

TECHNICAL SKILLS

Web Development: HTML, CSS, JavaScript, JQuery, Bootstrap, Materialize, Handlebars.js, Node.js, Express.js, and ReactJS
Databases: MongoDB, MySQL
UI/UX: Adobe Illustrator, Photoshop, Wireframing

APPLICATIONS

Food Decoder: https://luzanneb.github.io/Project1/
Project Manager and Front-End Developer
■ Users can search for products and the app will return results for products and its ingredients as well as a link to the wikipedia site for the manufacturer.
■ **Technologies used**: Javascript, JQuery, Materialize, AJAX & Firebase.

Cuisi: https://arcane-peak-32839.herokuapp.com
Project Manager and converted traditional HTML UI to Express and Handlebars.
■ Allows users to search for a baker in their zip and returns contact info.
■ **Technologies used:** Javascript, MySQL, Express, Handlebars and Bootstrap

Giphy Search: https://luzanneb.github.io/GiphyAPI/
■ Application will search for a meme of your choice, return results as still images, that when clicked, will toggle animate.
■ **Technologies used**: Javascript, AJAX, Bootstrap and Giphy API.

EXPERIENCE

ASHLEY FURNITURE, Central, NJ   2003 – 2018

District Merchandising Manager (2015 – 2018)

Steered and directed overall customer merchandise experience across 6 retail locations with over $20M in annual revenue.
- Worked with developer to create dashboards from SQL databases to analyze KPI data and present to stakeholders.
- Led procurement team in managing $20M in deliveries per year, while meeting customer delivery times and less than 1% of pieces not available on first attempt.
- Reduced accessory merchandise inventory by 40% while maintaining sales and increasing profitability.
- Developed Bedding category merchandise and worked with Sales team to increase the percent of sales from 10% to 22% resulting in increased average ticket, profitability and reduction in processed returns.
- Managed large teams to plan and physically complete 3 major store openings and countless store resets.
- Worked with stakeholders to develop and institute training and culture to increase employee retention and satisfaction across all departments as well as customer satisfaction resulting in increased sales.

Merchandising Manager (2007 – 2015)

Created and maintained retail store signage for all products. Exported and manipulated data from ERP to provide necessary reporting to District Merchandising Manager. Provided analysis and insight on product sales based on data as well as maintaining dashboards.
- Attended buying markets and provided insight on sales trend and met with vendors to review sales and purchases.
- Planned and executed physical inventories at all locations and the DC including spearheading all reconciliations.
- Selected merchandise for marketing campaigns and events.

EDUCATION & PROFESSIONAL DEVELOPMENT

Full Stack Developer Certificate, UCF Continuing Education, Orlando, FL August 2019
Rider University, Lawrenceville, NJ Aug 2020