# VWW: Data Collection and Processing













TensorFlow



TensorFlow Lite Micro

#### Recall: Licenses







## Data Collection and Processing

Someone scraped 40,000 Tinder selfies to make a facial dataset for Al experiments

Natasha Lomas @riptari / 7:21 PM EDT • April 28, 2017

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**Update:** A Tinder spokesperson has now provided the following statement:

We take the security and privacy of our users seriously and have tools and systems in place to uphold the integrity of our platform. It's important to note that Tinder is free and used in more than 190 countries, and the images that we serve are profile images, which are available to anyone swiping on the app. We are always working to improve the Tinder experience and continue to implement measures against the automated use of our API, which includes steps to deter and prevent scraping.

This person has violated our <u>terms of service</u> (Sec. 11) and we are taking appropriate action and investigating further.

#### Recall: **Don't collect** from scratch

Data collection is difficult!

Can we reuse existing data?

What's available?

What's missing?

#### Visual Wake Words Dataset

Aakanksha Chowdhery, Pete Warden, Jonathon Shlens,
Andrew Howard, Rocky Rhodes
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Label: "person"





Label: "person"





Label: "person"



Label: "person"

#### Data collection is **DIFFICULT**

- This dataset and collection process is limited and has bias
- Small number of relevant images
- Large quantity of irrelevant images

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