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# WEDE5020

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#### 1. Organization overview:

**Name:** Vhashumi Internet café

**Company history:**

This company was established by Raymond Vhashumi in 2010. It was created to provide basic internet services to customers and as time passed the company grew to what it is today. Today we provide a number of services ranging from printing to basic browsing services.

**Mission and vision statements**

Our mission is to provide innovative solutions to any printing related issues, while seeking to maintain a standard of professionalism that will outweigh our competitors. We maintain a strong presence and create strong relationships with business partners and customers.

Our Vision is to set leading trends that will ensure that the technological environment is innovated by us in the printing industry.

Target Audience

Our target audience is broad, meaning that we interact with all types of customers, this can range from a small child doing their homework to government organizations.

## 2. Website goals.

Our first goal is to improve the way our customers interact with the business and simple transactions.

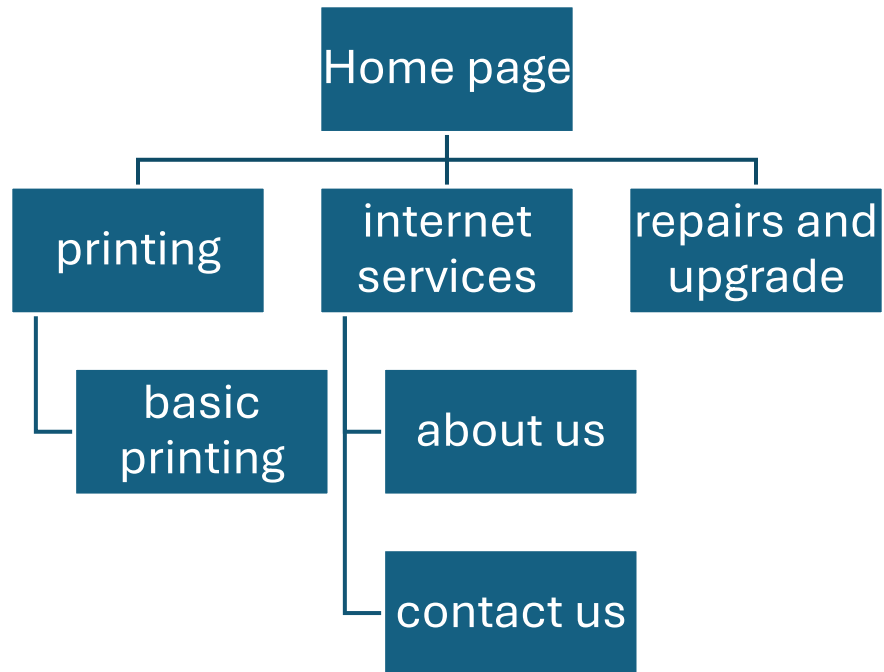
- User experience  
First, we want to automate transactions between customers and our business, thus we must create a system that will allow for this. We must improve the way things are done between the customer and our business.
- We are going to offer all our services thus ensuring that the customers have met all their needs. We all also offer a way in which the customer can contact us directly and receive specialized services.

## 3. Web functionality

The website is supposed to function as a virtual assistant and automatically provide printing services to customers, it will include pages like

- i. Home Page
- ii. About us
- iii. Order page
- iv. Payment page
- v. Special services page

#### Hierarchical relationships between web pages



#### 4. Design and user experience.

The design is to follow uncomplicated design principles and make access to services easy and simple to understand.



Color Scheme



**iColorpalette**

<https://icolorpalette.com/p/203745>

This will follow the electricity principle which will reflect the continuing strive for growth in the technological sphere.

Typography will be basic and provide easily understandable content.

Layout and design will follow a top-down structure allowing for customization and future improvements.

5. Users are going to be taken through the website by interacting with our core business functions such as printing and copying. Users must be able to understand the system and be able to make orders in a straightforward way and in an efficient manner.

6. Hosting and domain

For hosting we will consult on cheap yet efficient manners to host the website while maintaining fast, efficient use of all resources available. The entire coded will be written in HTML, CSS, and JavaScript.

HTML will manage the basic structure of the website and will be the building blocks for the entire website.

CSS will style the website making sure that it is presentable and easy to understand for the viewer.

JavaScript will make the website respondent, and every transaction is processed, and the website runs properly.

7. Timeline

- Design the website.
- Build the website using Html.
- Style the website using CSS.
- Build JavaScript backbone to maintain and make sure that the website is functional and is working.
- Test the website.
- Market website to customers
- Deploy websites to hosting services.
- Maintain and upgrade code where necessary.

## Budget

Due to limited resources the website will be personally funded.

Developing the budget will cost R5000.

Hosting the website will be managed once app has been properly built.

The website will use Host Africa to host the website. This will cost R100 per month. It allows for better hosting for an affordable price

