



# SMILE FOR THE CAMERA!

PRESENTATION

YU-AN LIN  
(ANN)

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# BASIC SHOTS

01

Introduce the client  
and brief.

02

Who's this for,  
anyway?

# UNIQUE SHOT

03

There are some big  
contenders.

# SPECIALITY SHOT

# BASIC SHOT 1: WIDE SHOT



# BASIC SHOT 2: MEDIUM SHOT





# BASIC SHOT 3: CLOSE UP SHOT

# BASIC SHOT 4: EXTREME CLOSE UP



# SPECIALTY SHOT: TWO-SHOT OR THREE-SHOT





**UNIQUE SHOT  
ANGLE**