

Basically we want a discount coupon and brand promotion website, with the ability to make and carry the following control and service modules.

→ User Registration:

✓ Here there should be a registration of data, in a form and they should be segmented to be used as Big Data.

When the user registers, he/she should receive an immediate email with his/her user and ecosystem rules, as well as his/her assigned user code, which will be no more than the letter M and a numerical correlative of those who have joined, e.g. M1.

✓ For the user to acquire a coupon box, he/she must go to the shopping area and pay the desired coupon.

✓ To pay for the coupon he/she must enter actual data of the transaction number and upload a screenshot or photo of the successful transaction.

✓ At the time of finishing your purchase, we should receive the mail with the user data and the Receipt that I send, and the user should receive an email confirming your purchase indicating that in the next few minutes you will get your coupons.

✓ The. The coupon box must have a unique nomenclature, where the user's personalization can be seen, for example if it is a pizza coupon box, the code must be like this: ally number + day and month of production + day and month of expiration + customer code + coupon number.

It would look something like this AM1 1004 1006 M1 001

The. The idea of the code is that the customer receives his coupon and he just goes to the store and dictate his code or send it by WhatsApp or mail if the service is delivery and the partner, enter it on the web and automatically activated as used that coupon, and so if the customer wants to refuse that coupon, the system will indicate that it has already been used, the day and time, and if possible send an email to the user indicating that he tried to use a coupon already previously used. In this way the customer will be able to buy a coupon box and give several coupons to friends and family.

→ Registration of Business Partners

✓ There must be a data registration here, in a form and they must be segmented to be used as Big data.

✓ This should immediately receive an email with your affiliate code and your username and password. The affiliate code will be nothing more than the AM and the numerical correlative starting with 1 would look something like this AM1

✓ This example will register the pizzeria and automatically gives you access to the coupon manager, where you can activate coupons without going through the purchase process, but the system must show that the coupon code was purchased at the store.

This module will be able to sell coupons without going through the purchase area, but the person to whom it is sold must be previously affiliated.

✓ It must be indicated to the system and must be reflected in the ecosystem of the store, how many coupons are purchased daily through the website and how many are sold in the store.

✓ It must have a module, button or space where to enter the coupon code and automatically see a table with all the codes of that customer and activate it as used, this way you will have security for the user and for the store.

You can only mark the coupon as used in the store from the sales module, you can only activate the coupon with the code that the user receives at the time of acquiring the coupon.

→ Administrator Registration.

This is for the owners of the company

✓ Super Administrator Registration.

This is for the CEO

→ The page must have space for Promotional Banners that are hyperlinked to the coupon book purchase destination.

→ In the allies section each location should have a brief description of the location, a basic menu and the GPS address of where the site is located.

→ We want the page to manage its own currency, so that people can buy balance and have it available there in their account, even that they can make transfers to other users of the same eco system, the currency will have an exact value of \$1.

→ Coupon boxes will bring up to a maximum of 30 coupons and these coupons can be transferred to other users of the ecosystem.

→ The page must have an Amazon or mercadolibre type rating and comments format, where users rate each store, when using the coupon box.

→ The page must have a network marketing resource, unilevel type to develop this strategy automatically, it is necessary to have an invitation link and every time a user invites and gets another user to join and buy a coupon has a payment in the currency of the ecosystem.

→ The. Page must have a statistics module, where you can see the following:

1.- Number of affiliates

2.- Quantity of coupons sold per day, per week, per month, in general and per store.

When we see how many coupons were sold in the store, we must see how many activated all coupons, how many activated 50% of the coupons, how many did not activate a single coupon.

4.- we must see how many users activated different coupons in the same season.

5.- we should see which are the 3 users with the best consumption in the month.

6.-we must see how many coupons were activated, how many were sold in the store and on the web, this must be multiplied by the value of the coupon, making clear the following formula (Value of the voucher x amount sold) - 20% of administrative expenses and the balance should be divided in 2 equal parts.

7.- we must know in each state, from which city more people joined the platform and from which store they bought more coupons.

8.- we must know the first 3 locals in sales, at city, state and national level.

→ The page must have a map of Venezuela to click on the state where there are active stores with coupons, in this case when clicking it must lead to a destination where the user can choose the type of coupons according to the item (we will give you the items to cover).

→ The page must have a job offer module, where people will be able to leave us their credentials to opt to be part of our team.

→ The page must have a module of offers in consulting services in local promotions.

→ The. Page must have a virtual chat module

→ It must have a platform for email marketing, SMS marketing, WhatsApp and telegram.

→ Must have Google analytics service.

→ Must have responsive technology.

- Must have its own hosting and domain.
- Must have a module for eshops only for coupons, coupons and giftcards
- The platform must have a record of visits and we must know how many people visit us per day and how many are women, men, ie a statistics module and daily traffic.
- Must have links to create QR codes to access the page and the premises.
- Must be very intuitive and the algorithm must have the best possible amount of clicks to achieve the purchase.

For now this is more or less what we have in mind for the platform.

Metropolis platform name, /.Com /.Net or /.Web extension.