

Syed Akbar Abbas Jafri

Product/ Project Manager, CSM®



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Certified ScrumMaster (CSM)		Green Belt -Lean Six Sigma Certified		National Case Comp Semifinalist			
PROFESSIONAL EXPERIENCE							
Product/Project Manager			IRIS Business Services Ltd.		July,2024- Present		
Roles & Responsibilities	<ul style="list-style-type: none">Successfully led a cross-functional team of 20+ People across 7 projects & products including leading FinTech SAAS Software, Govt. of Karnataka MSME Portal that enhanced efficiency along with 300% revenue growthLed IRIS LMS version upgrade with AI/ML enhancements for seamless adaptability from concept to deploymentImplemented Agile project management practices, enabling the team to deliver incremental improvementsUtilized JIRA/MS Planner to manage user stories, backlog grooming, sprint execution, & tracking of project progress outlining scope, objectives, timelines, & resource allocation, ensuring alignment with business goalsActed as the primary point of contact for stakeholders/clients, facilitating communication & managing requirements throughout the product lifecycle while formulating business documents/ RFPs/ presentationsIdentified potential product risks & developed mitigation strategies resulting in a 20% reduction in delaysMonitored product acceptance using key performance indicators(KPIs) providing regular updates to stakeholdersManaged end-to-end recruitment and campus placement processes, utilizing platforms such as Keka HRMS and LinkedIn Sales Navigator/Job Portals for sourcing, tracking, and onboarding candidates; ensured smooth coordination of candidate workflows, compliance documentation, and stakeholder communication across internal HR teams and external partners.						
	Associate (Consultant Analyst /Full-Stack Developer)			Cognizant		July,2019- May,2022	
	Roles & Responsibilities	<ul style="list-style-type: none">Co-ordinated the Product deployment and regression test planning activities for E-Commerce and BFSI sectorMaintain documentation related to product plans, processes, and key decisions on Confluence, Rally & JIRASupervised the international database migration for the BFSI Credit sectorResponsible for resource management, knowledge & mentoring of 6 employees onboarded on the teamOrchestrated the architectural & data flow diagram for the application which stores the data for 100 million+ usersModerated Client governance calls on operational performance, risk & challenges for adaptive CI/CD requestsDesigned and developed end-to-end web applications using ReactJS, Java & MySQL with Jest testing					
		Sales Specialist Intern			IBM		April,2023- June,2023
		Project Title	Initiation of pipeline creation for future by assisting in converting opportunities using existing client interest				
		Highlights	<ul style="list-style-type: none">Orchestrated compelling client engagement models and delivered demos for IBM's Product offeringsLeveraged tools like Salesforce cloud CRM, Seismic & ZoomInfo for conducting Market ResearchLed a competitive analysis, pinpointing vulnerabilities and providing actionable items via industry trend initiatives based on Regression Analysis, Predictive Analysis & Forecasting using SPSSReviewed & analyzed all the client interests of Top 28 companies accounts responsible for 50% revenue in India				
			EDUCATION BACKGROUND				
			MBA (BM)	2024	Xavier Institute of Management, Bhubaneswar		
B. Tech (IT)			2019	Galgotia's College of Engineering & Technology, Greater Noida (AKTU)			75.56 %
XII (CBSE)	2014	St Fidelis School, Aligarh			88.20 %		
PROFESSIONAL CERTIFICATION							
Scrum Alliance®	<ul style="list-style-type: none">Attained Certified ScrumMaster (CSM) certification with 98% marks				2025		
Microsoft	<ul style="list-style-type: none">Completed Career Essentials in Project Management certification				2025		
Microsoft	<ul style="list-style-type: none">Completed Career Essentials in Business Analysis certification				2024		
Bloomberg	<ul style="list-style-type: none">Completed Bloomberg Market Concepts certification				2023		
IBM	<ul style="list-style-type: none">Attained AI Product Management certification with 85% marks				2023		
ACADEMIC ACHIEVEMENTS/PROJECTS							
Double Dose Digital	<ul style="list-style-type: none">Engaged in Digital Transformation consulting to oversee the orchestration of the business's landing page and successfully implemented data collection and payment gateway solutions				2022, 2024		
Published Research Paper	<ul style="list-style-type: none">Research paper published on “A New User Identity Based Authentication, Using Security and Distributed for Cloud Computing” in an International Journal with 600+ downloads & 8 citations				2019		
Case Competitions	<ul style="list-style-type: none">National Semifinalist among 19000 Teams in Reliance T.U.P. Corporate case competition1st Runner up in "Save Life and Transform Healthcare of India" in international case competition by University of Bath (UoB), Bath, United Kingdom				2024		
					2023		
Certifications	<ul style="list-style-type: none">Completed a virtual internship in “Data Science” offered by BCGXAchieved a certification on virtual internship in "Data Analytics", offered by AccentureCompleted a virtual internship in “Strategy Consulting” offered by Accenture				2024		
					2024		
					2023		
EXTRACURRICULAR ACHIEVEMENTS							
Placement Committee	<ul style="list-style-type: none">Coordinator, Student Placement Committee (CAS), XIMB<ul style="list-style-type: none">Responsible for preparedness, logistics and placements for 1000+ students & 200+ Companies				2023-24		
Leadership	<ul style="list-style-type: none">Co-head & Chief Coordinator of Hockey Club representing Galgotias Educational Institutions				2018-19		
Philanthropy	<ul style="list-style-type: none">Child Welfare Specialist & Event coordinator for Rotary R.I. Distinct 3011 & WINGS				2016-17		
Govt. Of India	<ul style="list-style-type: none">Awarded “Zila Baal Viqyani” at district level and progressed till pre-state level at NCSC				2012		
Interest	Fitness/Nutrition	Solo Travelling	Blockchain	GeoPolitics			