



# BOTANEYA

Botanical Beauty

**CHARTRE GRAPHIQUE**



# Logo principal

 BOTANEYA  
Botanical Beauty

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Botanical Beauty





# Logo secondaire





# Logomark





# Palette de couleurs

## Couleurs principales



## Couleurs secondaires





# Typographie

## Police principale

Aa

Dream Avenue

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*()

## Police secondaire

Aa

Amaranth

ABCDEFGHIJKLMNOPQRSTUVWXYZ

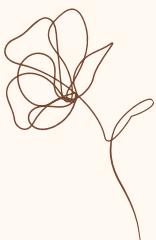
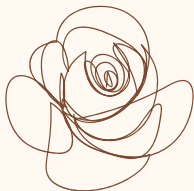
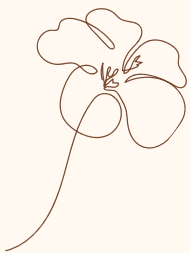
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# Illustrations







# Motifs











