Familiar

Stranger

Survey

Gehl Institute

FOR SURVEYORS

DIRECTIONS

- 1 Approach people in this space, with priority given to people engaging in stationary activities.
- 2 Identify yourself as a public life researcher and state who you are working or volunteering for. Ask if the person has three minutes to answer an anonymous survey about the social life of this space.
- 3 Note the age & gender of surveyed people and people who decline your survey (see table on right).
- 4 You may deliver survey questions verbally, or hand the surveyee the form—especially the questions that relate to income, age, race, or gender.
- 5 Have the person place the form in a manila folder to ensure anonymity.
- 6 If you survey groups, indicate which surveys you give them by circling the appropriate numbers (see below).
- 7 Note hour (see below).
- 8 Obtain 20 surveys through the course of your shift.

SURVEY DEMOGRAPHICS

Tally people who decline to particpate in the survey in this table.

15-24 Male	
15-24 Female	
15-24 Other/Unsure	
25-44 Male	
25-44 Female	
25-44 Other/Unsure	
45-64 Male	
45-64 Female	
45-64 Other/Unsure	
65+ Male	
65+ Female	
65+ Other/Unsure	

SURVEYED GROUPS

Each survey has a unique number found on the bottom left of the back page. If you distribute surveys to a group, circle the appropriate numbers below and note the time you distribute the surveys.

1	20	40
2	21	41
3	22	42
4	23	43
5	25	44
6	26	45
7	27	46
8	28	47
9	29	49
10	30	50
11	31	51
13	32	52
14	33	53
15	34	54
16	35	55
17	37	56
18	38	57
19	39	58

FAMILIAR STRANGER SURVEY

Thank you for participating in our survey about this public space! Your responses will be kept strictly confidential.

If you **recognize** any of these people but do not know their names, please **write an "R"** in the corresponding blank circle and use the connected box to tell us how you recognize them or anything else you want to tell us about them.

If you **know** the names of any of these people, please **write a "K"** in the blank circle and use the connected box to tell us how you know them or anything else you want to tell us about them.

If you **do not recognize** a person, please leave their circle blank. If you have any questions, just ask me!

I see her during my morning commute





PLACE PHOTO HERE
PLACE PHOTO HERE

	PLACE PHOTO HERE
	PLACE PHOTO HERE
LET US KNOW HOW YOU FEEL ABOUT THIS PLACE! 1 How often do you visit this place? Daily Weekly Every few months Rarely (once per year) First time 2 How much time do you typically spend here? Walk through 10 min. 20 min. 30 min. 1 hour or more	3 How do you use this place? Just passing through Shopping Work nearby Hanging out Public transit Lunch Meeting up with friends Other Other Strongly Somewhat Neutral Somewhat Strongly positive positive