





Dados e Aprendizagem Automática Intro to Data Science & Python/Scikit-learn

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Major Types of Data:

- Numerical
- Categorical
- Ordinal

Numerical

- Represents some sort of quantitative measurement
 - Heights of people, page load times, stock prices, etc.

Discrete Data

- Integer based; often counts of some event.
 - How many purchases did a customer make in a year?
 - How many times did I flip "heads"?

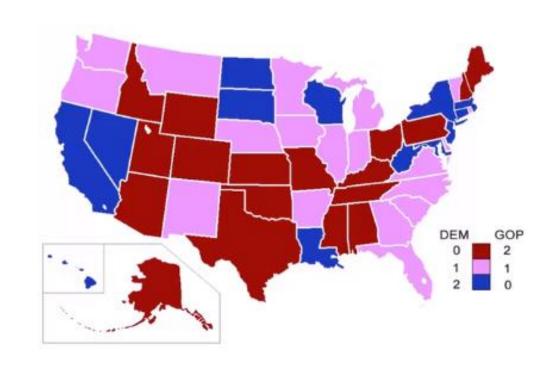
Continuous Data

- Has an infinite number of possible values
 - How much time did it take for a user to check out?
 - How much rain fell on a given day?

0980	567	780,8 110,6	178	10,4	13	08	0/0/0/0	123 164
3451	22	120,5	109	10,5	0,4	10	10 th	10 U
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2246	918	56,8	104	10.3	03	106	01 01 01 U	0 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2

Categorical

- Qualitative data that has no inherent mathematical meaning
 - Gender, Yes/No (Binary Data), Race, State of Residence, Product Category, Political Party, etc.
- You can assign numbers to categories in order to represent them more compactly, but the numbers don't have mathematical meaning



Ordinal

- A mixture of numerical and categorical
- Categorical data that has mathematical meaning
- Example: movie ratings on a 1-5 scale.
 - Ratings must be 1,2,3,4 or 5
 - These values have mathematical meaning; 1 means it's a worse movie than a 2.



Quick Quiz:

- Are the following types of data numerical, categorical, or ordinal?
 - How much gas is in your gas tank?
 - A rating of your overall health where the choices are 1,2,3 or 4, corresponding to "poor", "moderate", "good" and "excellent"
 - The nationalities of your classmates
 - Ages in years
 - Money spent in a store



Mean

- □ aka Average
- □ Sum/number of samples
- □ Example:
 - Number of children in each house on my street:

The MEAN is
$$(0+2+3+2+1+0+0+2+0) / 9 = 1.11$$

Median

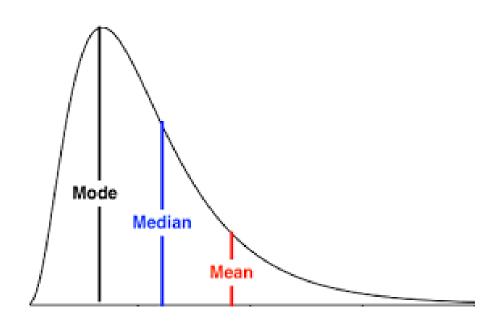
□ Sort the values, and take the value at the midpoint.

□ Example:

□ If you have an even number of samples, take the average of the two in the middle.

Median

- Median is less susceptible to outliers than the mean
 - Example: mean household income in the USA is \$72,641, but the median is only \$51,939 – because the mean is skewed by a handful of billionaires.
 - Median represents better the "typical" American in this example.

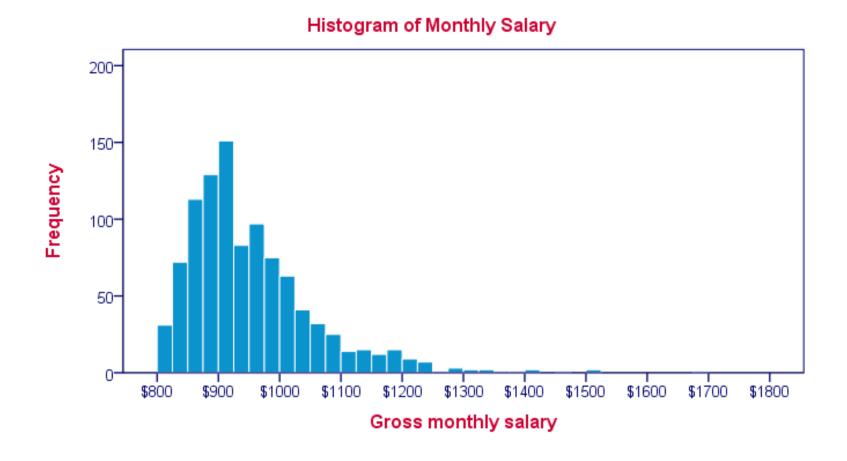


Mode

- □ The most common value in a dataset
 - Not relevant to continuous numerical data
- □ Number of kids in each house example:

0, 2, 3, 2, 1, 0, 0, 2, 0 How many of each value are there? 0: 4, 1: 1, 2: 3, 3: 1 The MODE is 0

An example of a histogram...



Variance measures how "spread-out" the data is

 \Box Variance (δ^2) is simply the average of the squared differences from the mean

□ Example:

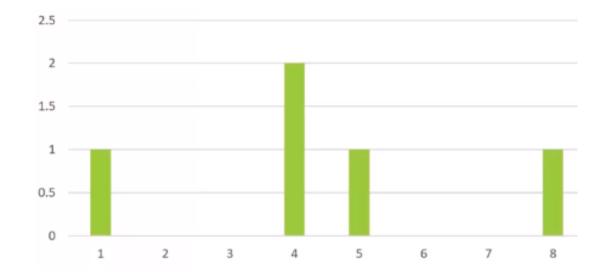
What is the variance of the data set (1, 4, 5, 4, 8)?

- o First find the mean: (1+4+5+4+8) / 5 = 4.4
- o Now find the difference from the mean: (-3.4, -0.4, 0.6, -0.4, 3.6)
- o Find the squared differences: (11.56, 0.16, 0.36, 0.16, 12.96)
- Find the average of the squared differences:

$$\delta^2 = (11.56 + 0.16 + 0.36 + 0.16 + 12.96) / 5 = 5.04$$

Standard Deviation, δ , is the square root of the variance

- Case study = (1,4,5,4,8)
- Mean = 4.4
- $\delta^2 = 5.04$
- $\delta = 2.24$
- Standard Deviation is usually used as a way to identify outliers.
- Data points that lie more than one standard deviation from the mean can be considered unusual.
- You can talk about how extreme a data point is by talking about "how many sigmas" away from the mean it is.

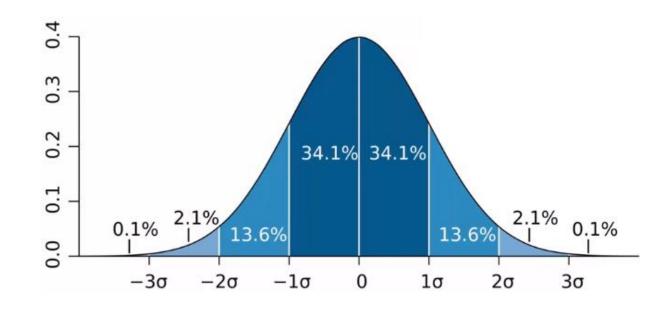


Probability Density Functions

Probability Density Functions

Example: a "normal distribution"

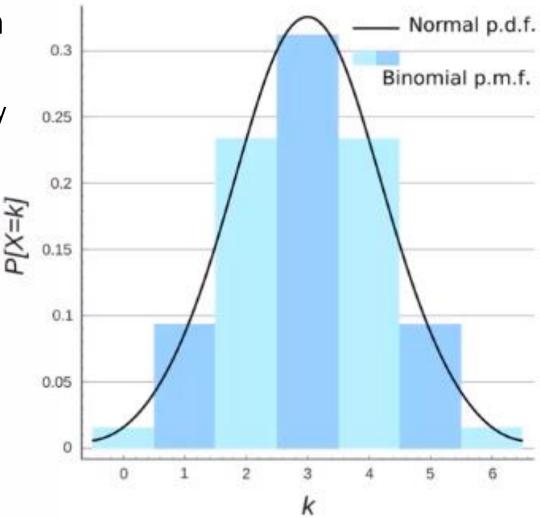
- Gives you the probability of a data point falling within some given range of a given value
- Based on histogram values, a normal probability density function can be calculated



Probability Density Functions

Example: Probability Mass Function

- Used for discrete data
- Based on histogram values, a normal probability density function can be calculated

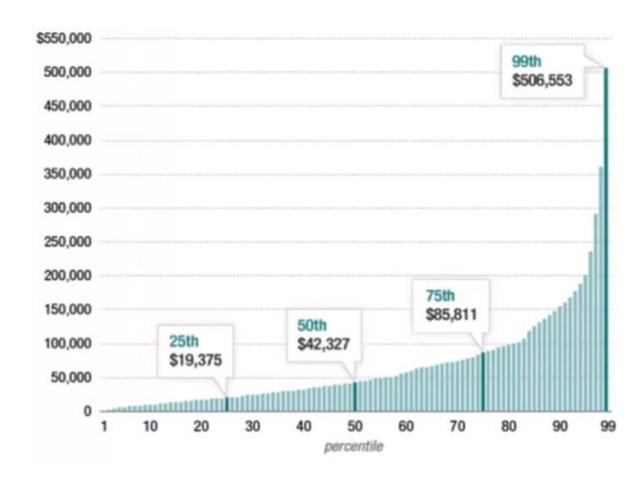


Percentiles

Percentiles

Percentiles

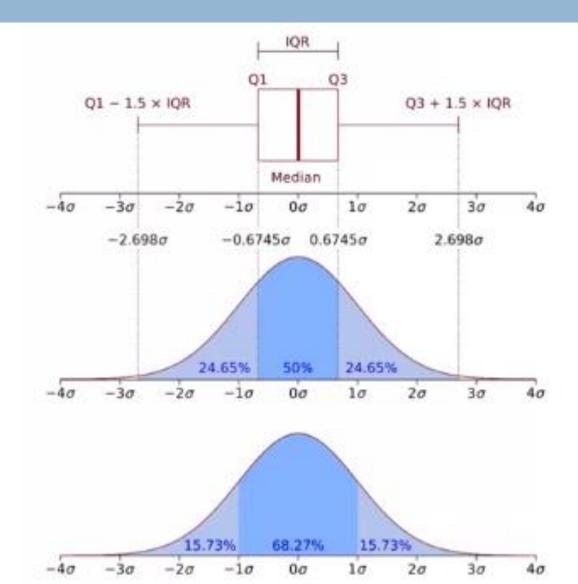
- In a dataset, what's the point at which X% of the values are less than that value?
- Example: income distribution
 - Take all incomes from a country's population and sort them
 - 99th percentile represents the income amount in which 99% of the population gains less then that value (i.e., \$506,553)



Percentiles

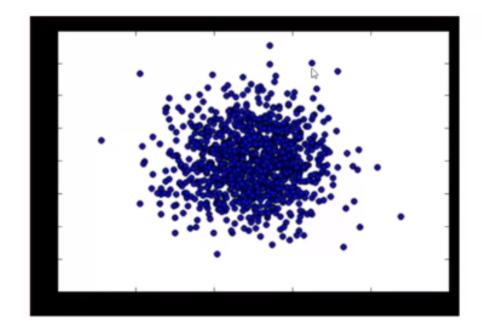
Percentiles in a normal distribution

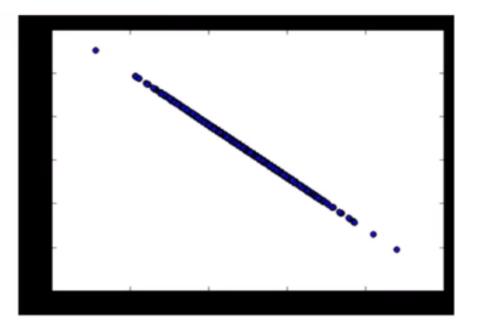
- Between Quartil 1 & Quartil 3 represents 50% of the data distribution
- □ IQR (Inter-Quartil Range) represents the area in the middle of the distribution (where data is more focused)



Covariance

- Measures how two variables vary in tandem from their means.
- i.e., how 2 attributes depend on each other
 (left plot low covariance / right plot high covariance)





Measuring covariance

- ☐ Think of the datasets for the two variables as high-dimensional vectors
- Convert these to vectors of variances from the mean
- □ Take the dot product (cosine of the angle between them) of the two vectors
- Divide by the population size

Population Covariance Formula

$$Cov(x,y) = \frac{\sum(x_i - \overline{x})(y_i - \overline{y})}{N}$$

Sample Covariance

$$Cov(x,y) = \frac{\sum (x_i - \overline{x})(y_i - y)}{N-1}$$

Interpreting covariance is hard

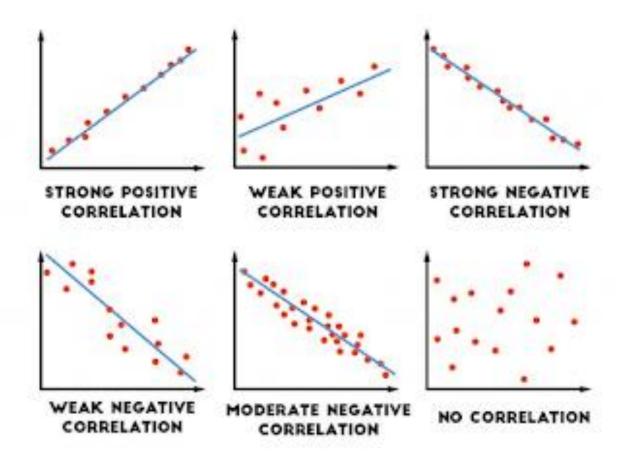
- □ Small covariance (close to 0) means there isn't much correlation between the two variables
- □ Large covariance (far from 0 can be negative for inverse relationships) means that there is a correlation

Interpreting correlation is easier

- Normalization value of covariance divided by the standard deviations of both variables
 - Correlation of -1: perfect inverse correlation
 - Correlation of 0: no correlation
 - Correlation of 1: perfect correlation

Correlation does not imply causation!

- □ Only a controlled, randomized experiment can give you insights on causation.
- □ Use correlation to decide what experiments to conduct!



- Virtual Environments allow you to set up virtual installations of Python and libraries on your computer
- You can have multiple versions of Python or libraries and easily activate or deactivate these environments
- □ Let's see some examples of why you may want to do this

- Sometimes you'll want to program in different versions of a library
- For example:
 - You develop a program with SciKit-Learn 0.17
 - SciKit-Learn 0.18 is released
 - You want to explore 0.18 but don't want your old code to break
- Sometimes you'll want to make sure your library installations are in the correct location
- For example:
 - You want multiple versions of Python on your computer
 - You want one environment with Python 2.7 and another with Python 3.6

- Anaconda (conda) has a built-in virtual environment manager that makes the whole process really easy
- Since we don't need the everything that conda provides, we will use Miniconda
- Check out the resource link for the official documentation:
 - https://docs.conda.io/projects/miniconda/en/latest/
- Miniconda is a free minimal installer for conda. It is a small bootstrap version of Anaconda that includes only conda, Python, the packages they both depend on, and a small number of other useful packages (like pip, zlib, and a few others)
- If you need more packages, use the conda install command to install from thousands of packages available by default in Anaconda's public repo

□ Command Prompt Example (create env. and activate it):

```
conda list
conda create --name mypython3version python=3.10 numpy
conda info --envs
conda activate mypython3version
python
import numpy as np
quit()
conda install pandas
conda deactivate
```

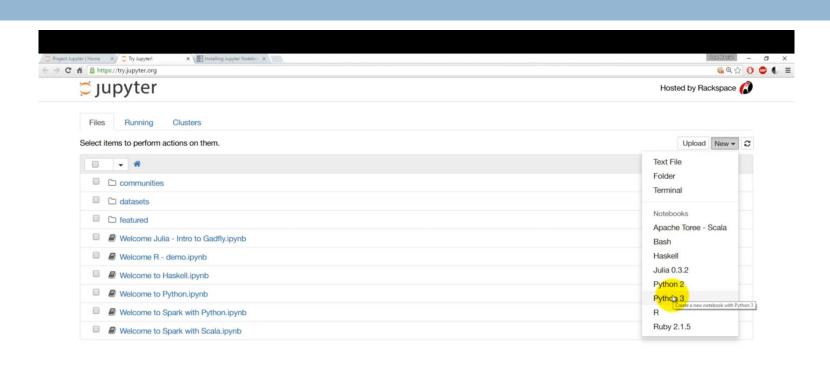
- This course will use Jupyter Notebooks/spyder for teaching and to provide notes
 - Note: you are free to use whatever development environment you prefer (e.g., Spyder, PyCharm, ..)

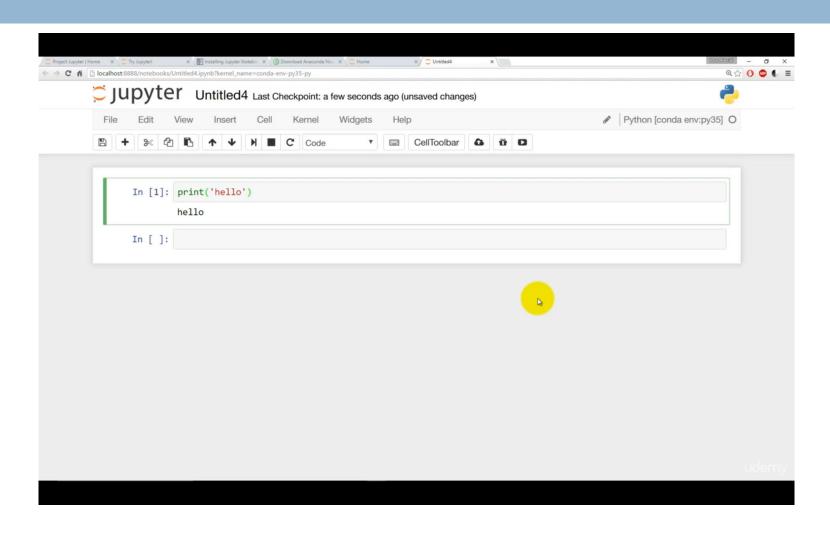
- We will be using the Python 3.10 for this course through the Miniconda Distribution
- Now let's go over your installation options for Jupyter Notebook!

- □ For experienced users who already have Python
 - As an existing Python user, you may wish to install Jupyter and required APIs using Python package manager pip, instead of Miniconda
 - Just go to your command prompt or terminal and use:

pip install jupyter

- □ For new users, we highly recommend installing Miniconda or Anaconda
 - They conveniently installs Python, the Jupyter Notebook, and other commonly used packages for scientific computing and data science
 - Let's go to <u>www.jupyter.org</u> to walkthrough the installation steps!





T1

- We will use scikit-learn/sklearn. Download and install the Miniconda package for your respective platform (Windows, Mac OS, Linux). The platform is available at https://docs.conda.io/projects/miniconda/en/latest/
 - Miniconda Python 3.10
 - Deep Learning Libraries not required (Theano, Tensorflow, Keras)
 - Required to install Python IDE
 - https://machinelearningmastery.com/setup-python-environment-machinelearning-deep-learning-anaconda/

T2

- Start Miniconda prompt and create a virtual Python3.10 environment:
 - Open Terminal & Execute:

```
conda create --name envNAME python==3.10 numpy pandas xlrd xlwt
matplotlib seaborn scikit-learn jupyterlab
```

- To install packages, enter the env. and execute: conda install PACKAGENAME
- To work inside the python environment, execute: conda activate envNAME
- To exit python environment, execute: conda deactivate

T2

- In this environment, the following libraries must be installed:
 - a. Numpy
 - b. Pandas
 - c. Xlrd
 - d. Xlwt
 - e. Matplotlib
 - f. Seaborn
 - g. Scikit-learn
 - h. Jupyterlab

T3

 Activate the created virtual environment and check the installed libraries; validate the installation of the set of libraries presented in T2

T4

 Briefly check the documentation for each library mentioned in question T2. Identify its relevance in the context of Machine Learning algorithm development.