



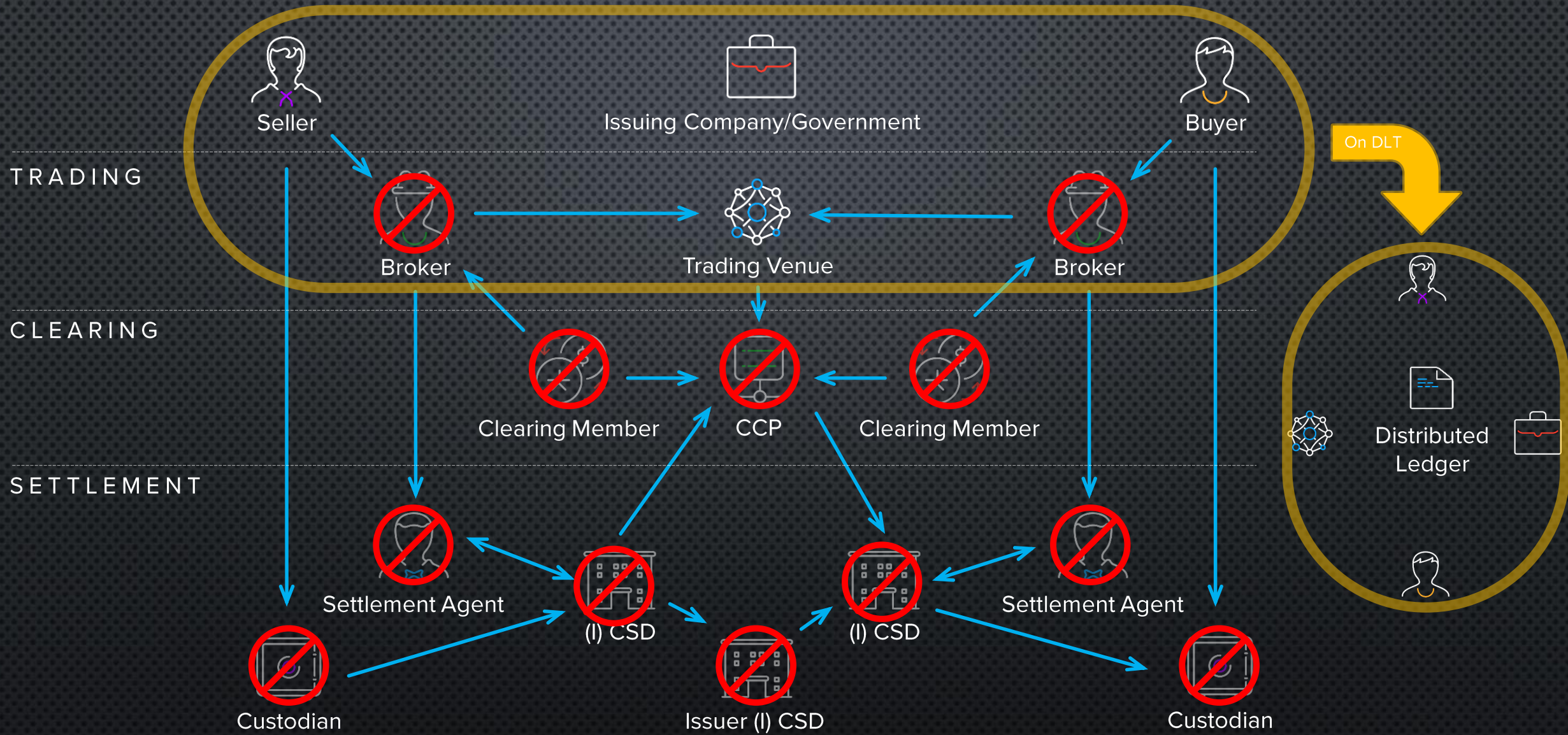
# The Future of Financial Markets

# Markets today





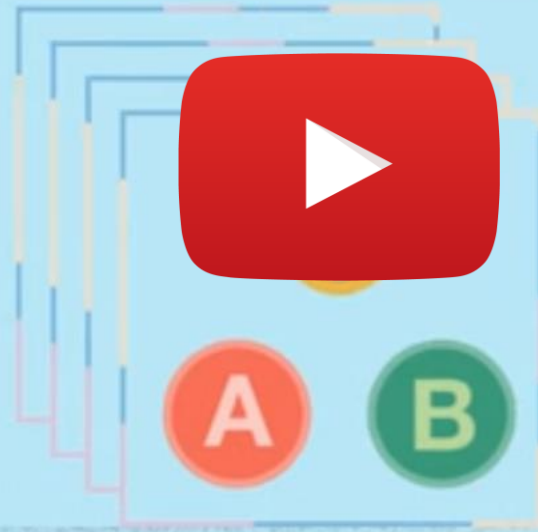
**Let's rethink how markets are working.**





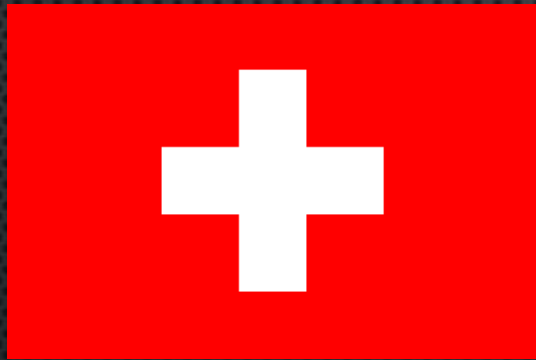
**Blockchain is the biggest invention  
since the creation of the Internet.**

# BLOCKCHAIN



BLOCKCHAIN TECHNOLOGY IS CHALLENGING  
THE STATUS QUO IN A RADICAL WAY

# Lykke Company in Brief



**Swiss based  
but fully global**



**Cutting edge  
technology**



**Lean & digital  
No overhead**



# Founders



**Richard**

CEO

Long time serial entrepreneur.  
Founded Oanda

PhD in Economics.  
Father of 3.



**Sergey**

COO

20yr+ IT profi. Risk manager of the year in Russia & CIS in 2016

PhD in Economics.  
Father of 3.





# Vision

**One global marketplace to issue  
and trade digital assets.**



# Lykke Team

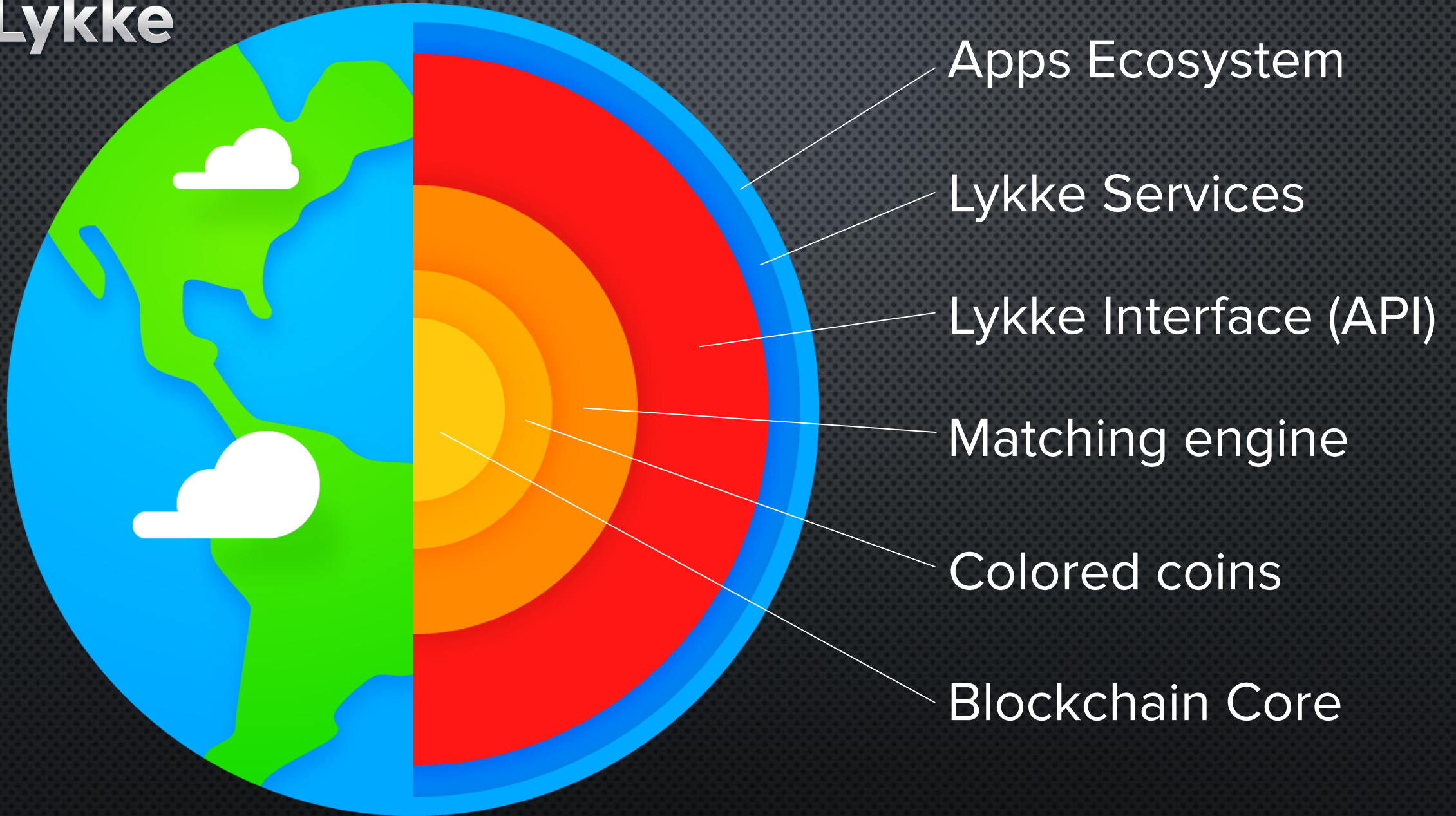


**20**  
core members

**10**  
countries

**1**  
dream

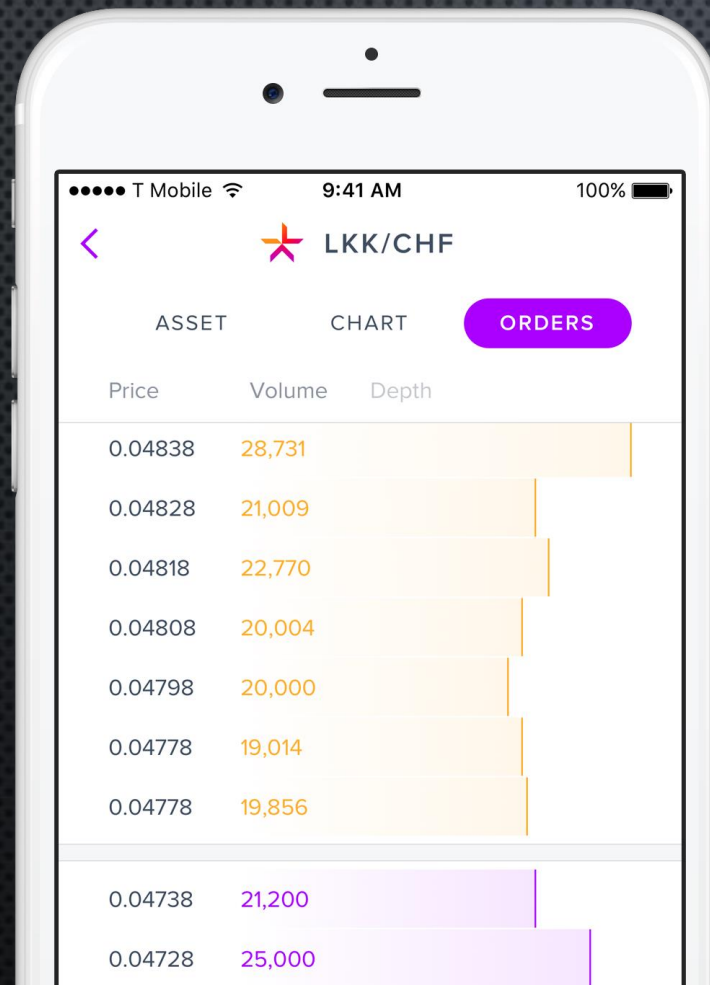








# Lykke Wallet: all in one



Pay for things

Manage assets

Borrow & lend

Invest

Trade





# Innovations

24/7 global access

Blockchain settlement

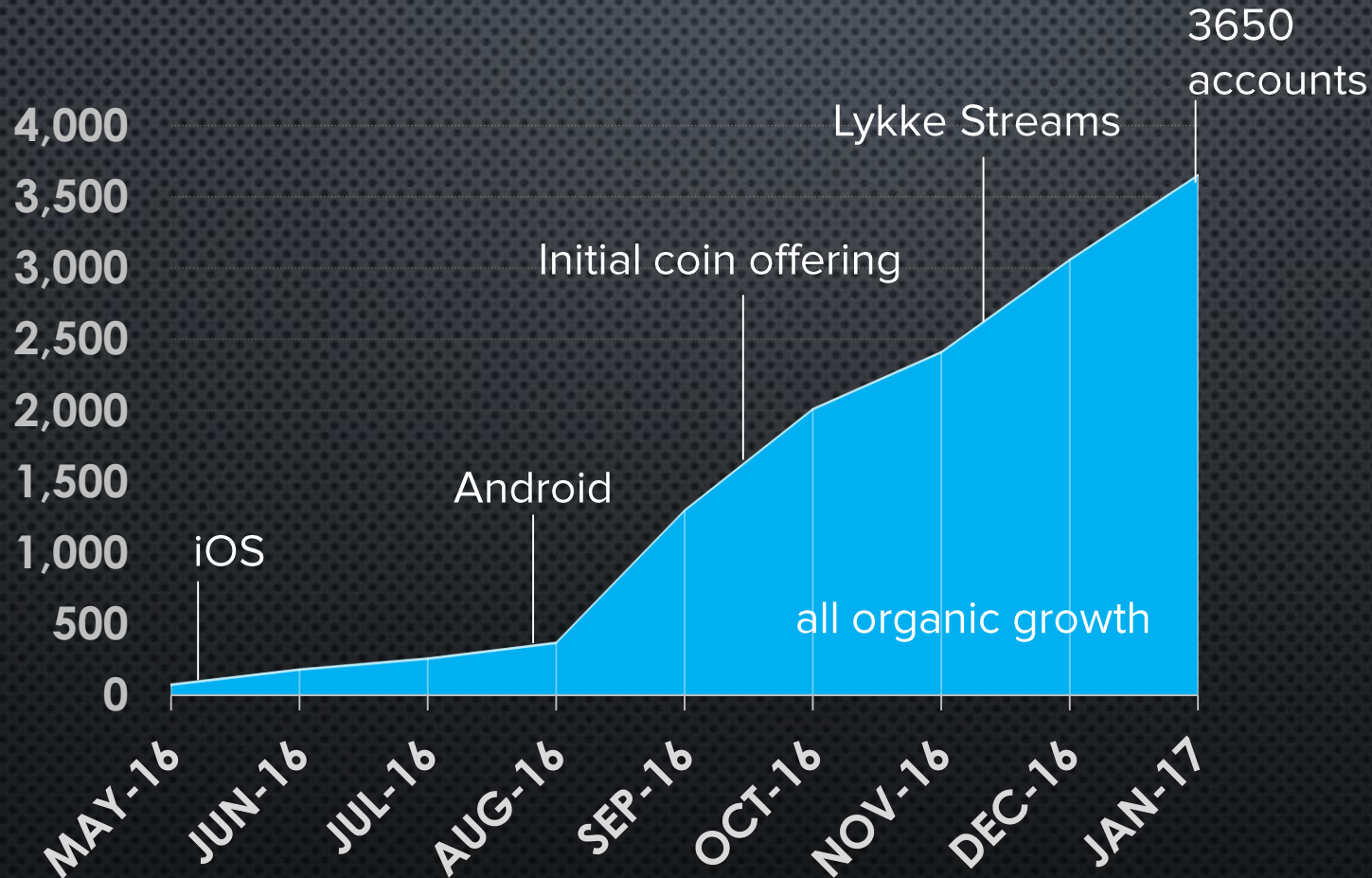
0% commission

Micro transactions

Matching engine: price, time + spread queue

Second-by-second interest

# First 8 months...



**\$45M**

traded

**12'500**

transactions

settled



# Meet Miki



**\$83k**

traded last month

“It has been a great experience, and I will definitely use Lykke again, especially for dealing in Swiss francs. I love the platform.”

# Roadmap 2017/2018

## Markets

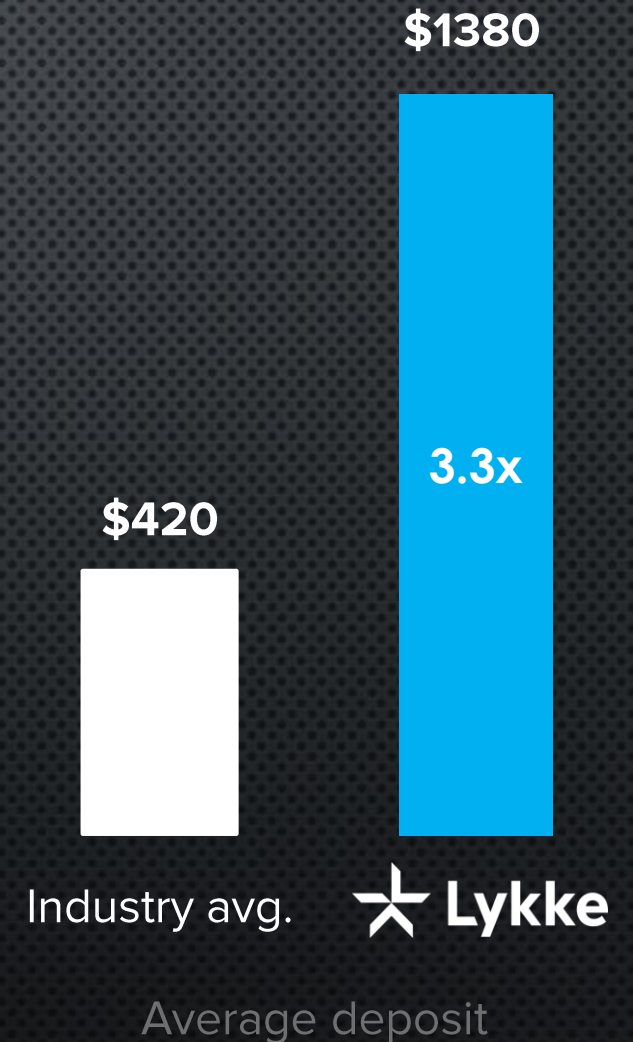
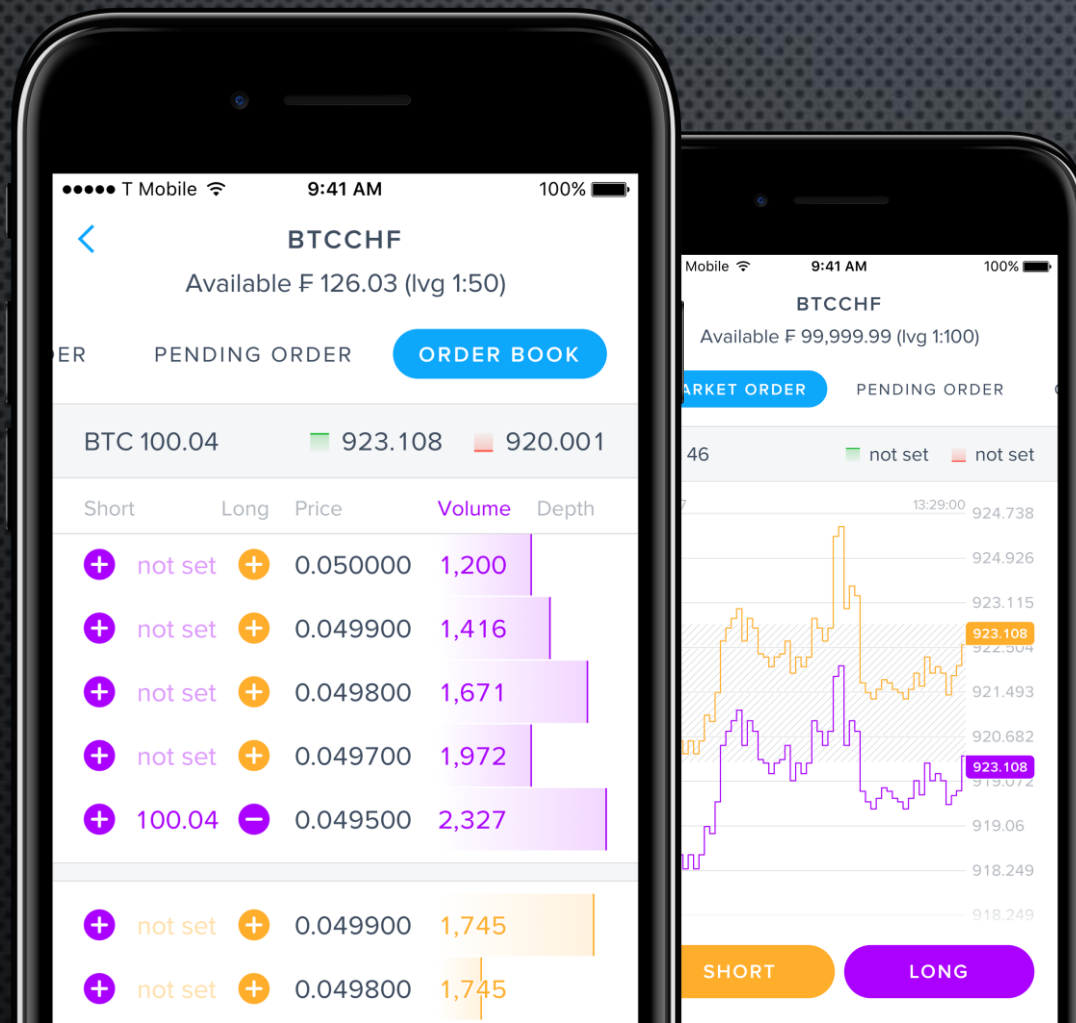
Margin-based trading  
Securities lending  
Lykke Payments  
New asset classes  
Regulation EU/CH/US/UK

## Technology

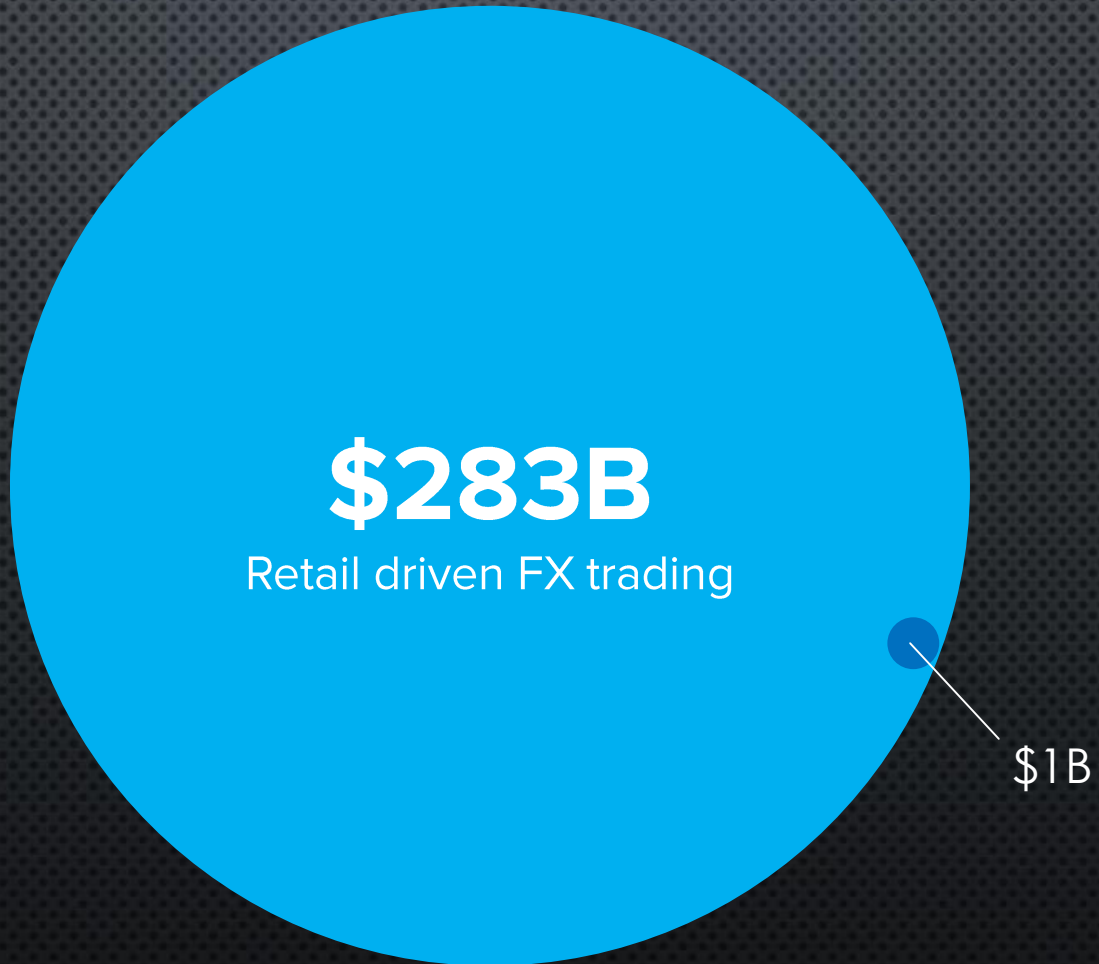
Offchain settlement  
Web-based terminal  
Debit cards  
Ethereum integration  
Hyperledger integration



# Better product makes users happier.



# Market size



Average daily traded volume



# Revenue streams

## Markets

Market making

Margin based trading

Asset listing / ICOs

Payment services

## Accelerator

B2B-projects

Whitelabeling

Partners ecosystem

Advice

\$66k

2016

**\$8M**

2017

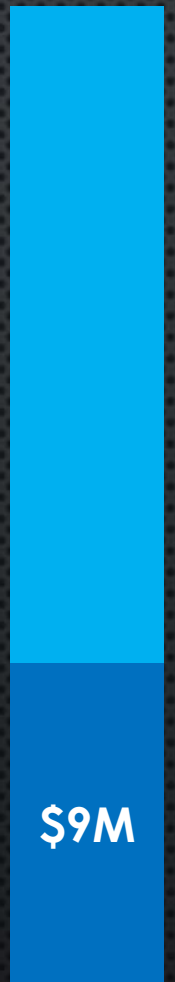
Revenue

**\$6M**

**\$27M**

2018

**\$9M**



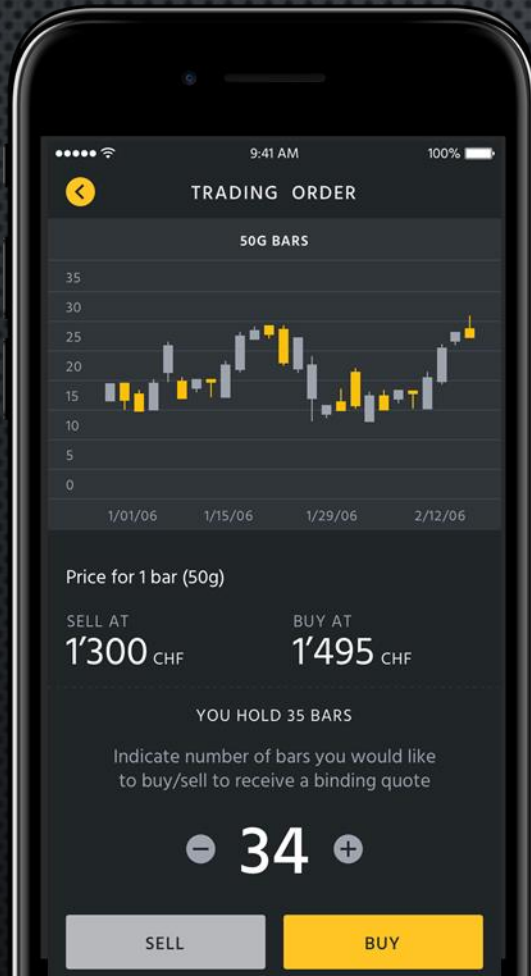
# Lykke Accelerator

**Lykke accelerates global industry adoption  
of the Blockchain by providing its  
Platform, Wallet and Expertise.**

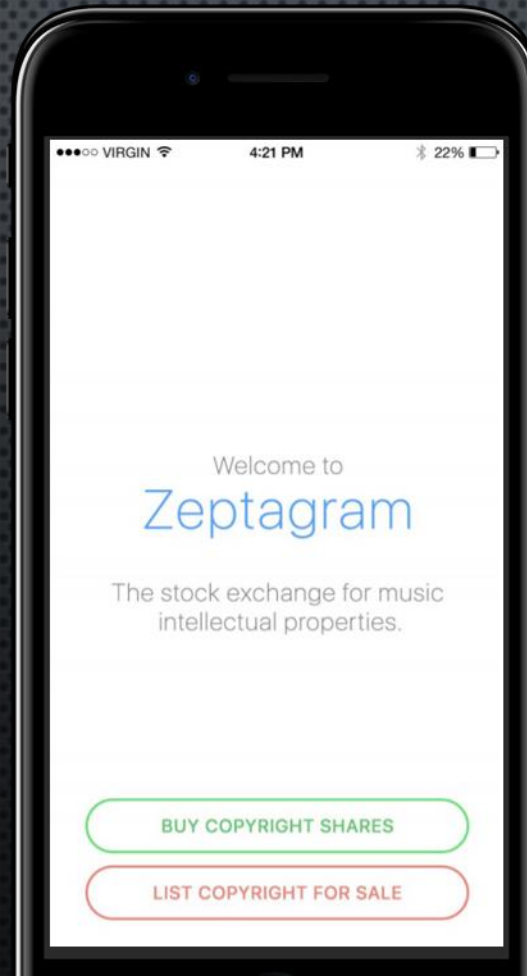


# Lykke Accelerator

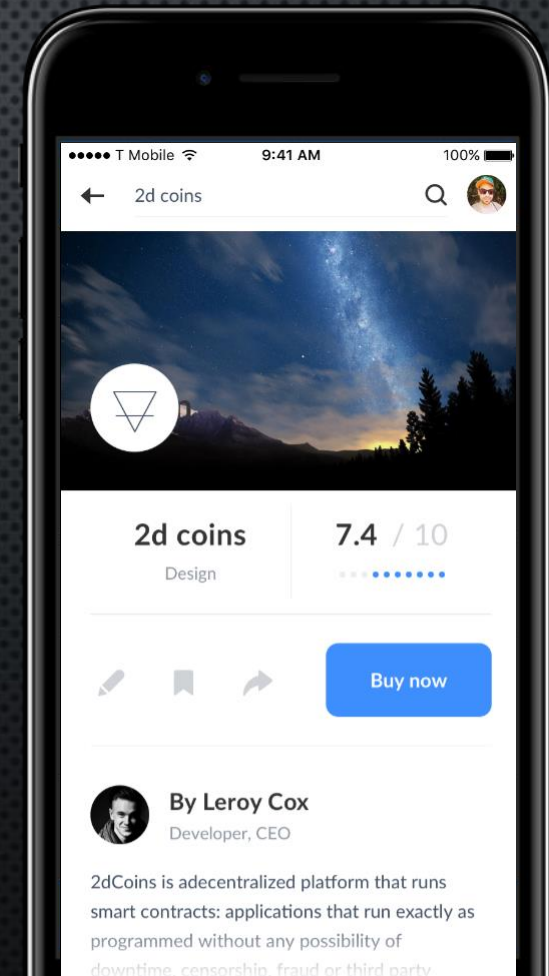
## Physical gold



## Music IP



## Millennial wealth



# Lykke Accelerator: B2B

Global bank: blockchain-enabled trading

Regional bank: digital banking

Fintech firm: lending automation

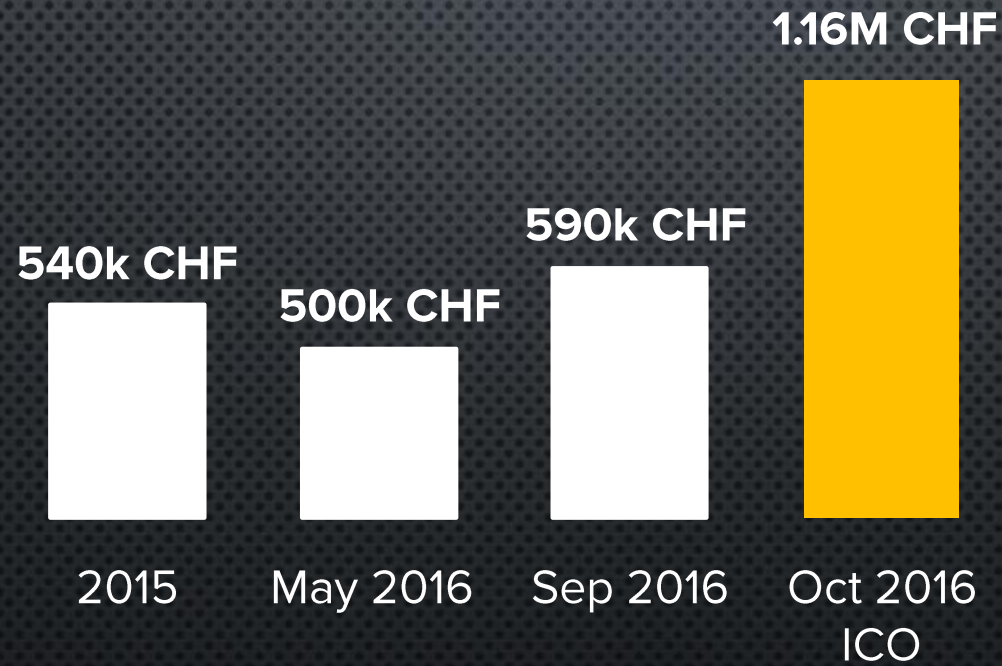
Transport industry: settlement coin

Cybersecurity firm: cash-free zones / IoT





# Funding rounds

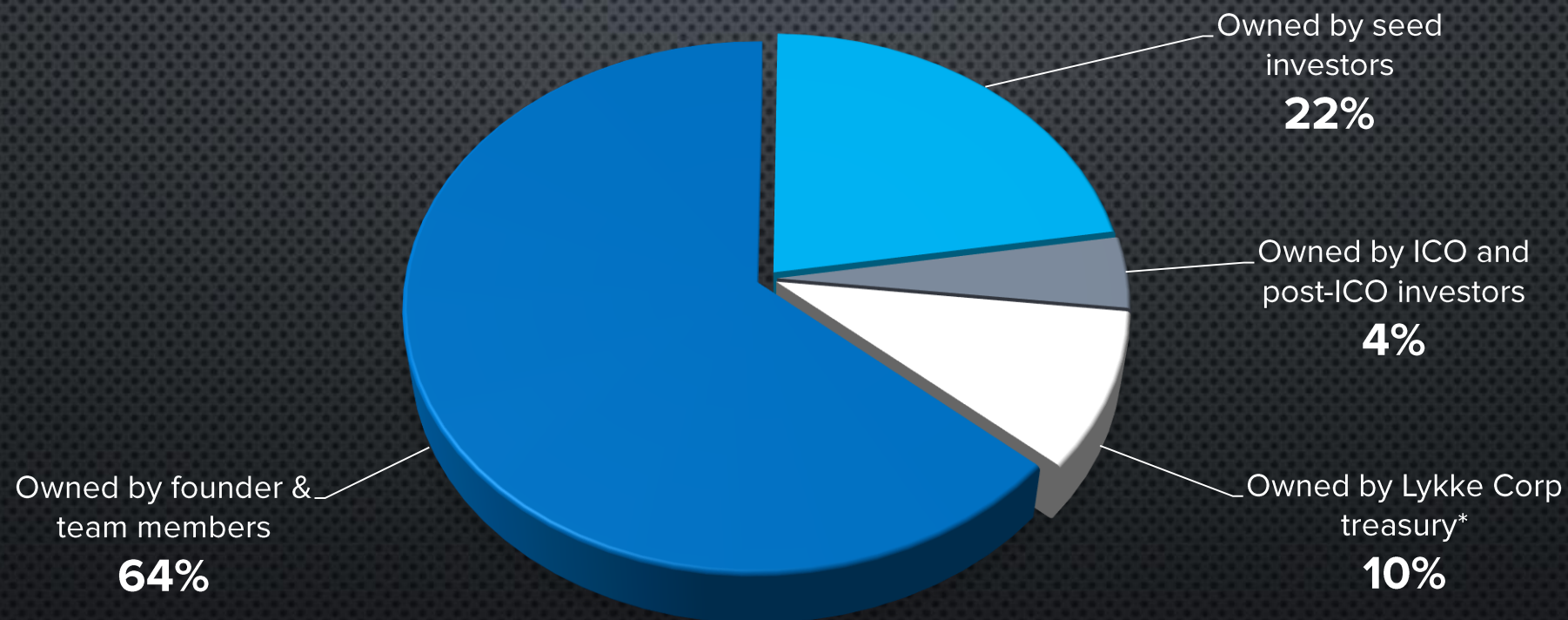


**\$2.8M**  
raised

Funding received



# Ownership Structure



# Lykke Coin Trading



**\$58M**  
mcap



# Limited offer: 1-year Lykke forward

**CHF 2M**

Amount offered

**CHF 0.04**

Forward price

**T+365**

Settlement date

(T=date of trigger event)

**9-28 FEB**

Offer period

# One Global Marketplace

**\$5 trillion**  
daily volume



Today

**1 bln**  
assets

**\$1000 trln**  
daily volume

**Ample**  
**Liquidity**

In the future





**The Future has started.**

**#shifthappens #bepartofit**