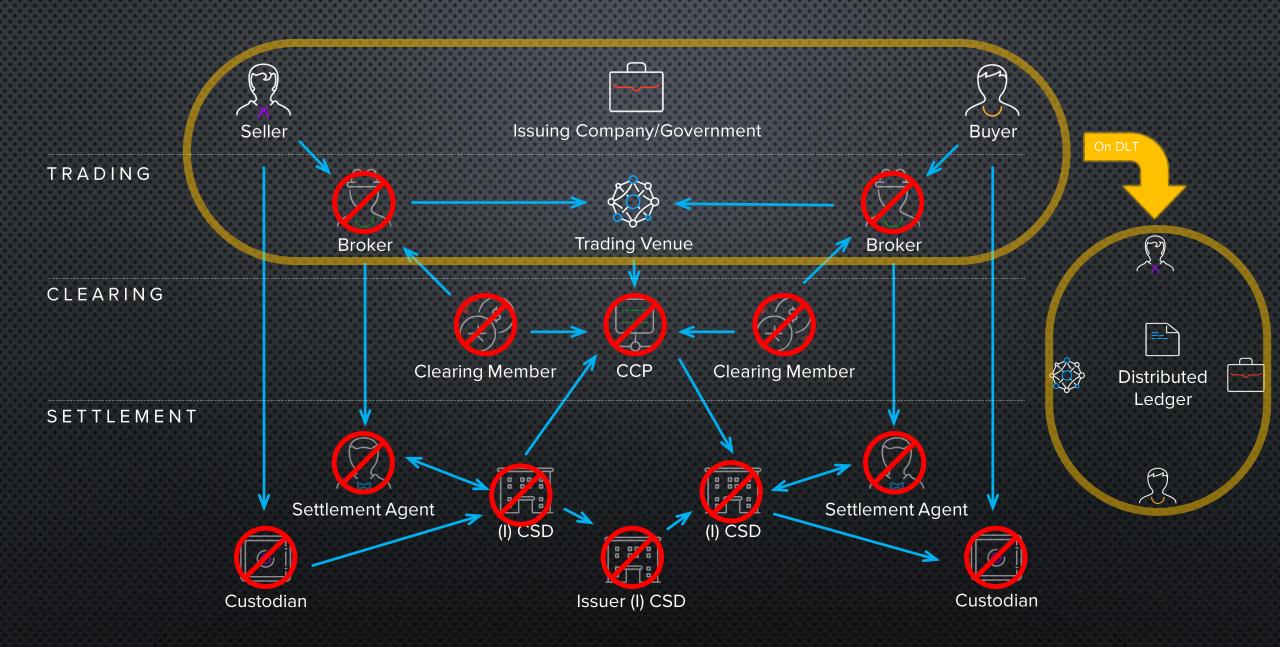


# The Future of Financial Markets

#### Markets today Buyer Seller TRADING Broker Trading Venue **Broker** CLEARING CCP Clearing Member **Clearing Member** SETTLEMENT 8 88 8 لتاتنا Settlement Agent Settlement Agent (I) CSD (I) CSD Issuer (I) CSD Custodian Custodian

Issuing Company/Government



## Blockchain gives us the possibility to do it.

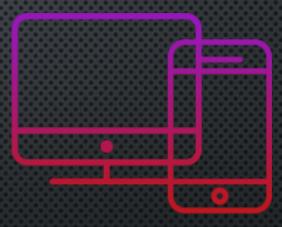
## Lykke Company in brief



Cutting edge technology



Swiss based but fully global



Lean & digital No overhead

#### **Founders**



Richard Olsen
CEO

Long time serial entrepreneur.

Co-Founder of OANDA

FX Person of the year by FXStreet 2016



Sergey Ivliev COO

IT Expert & Risk manager of the year in Russia in 2016 by Risk Management Society of Russia

Professor at Perm State University, PhD

## Vision

One global marketplace to issue and trade digital assets.

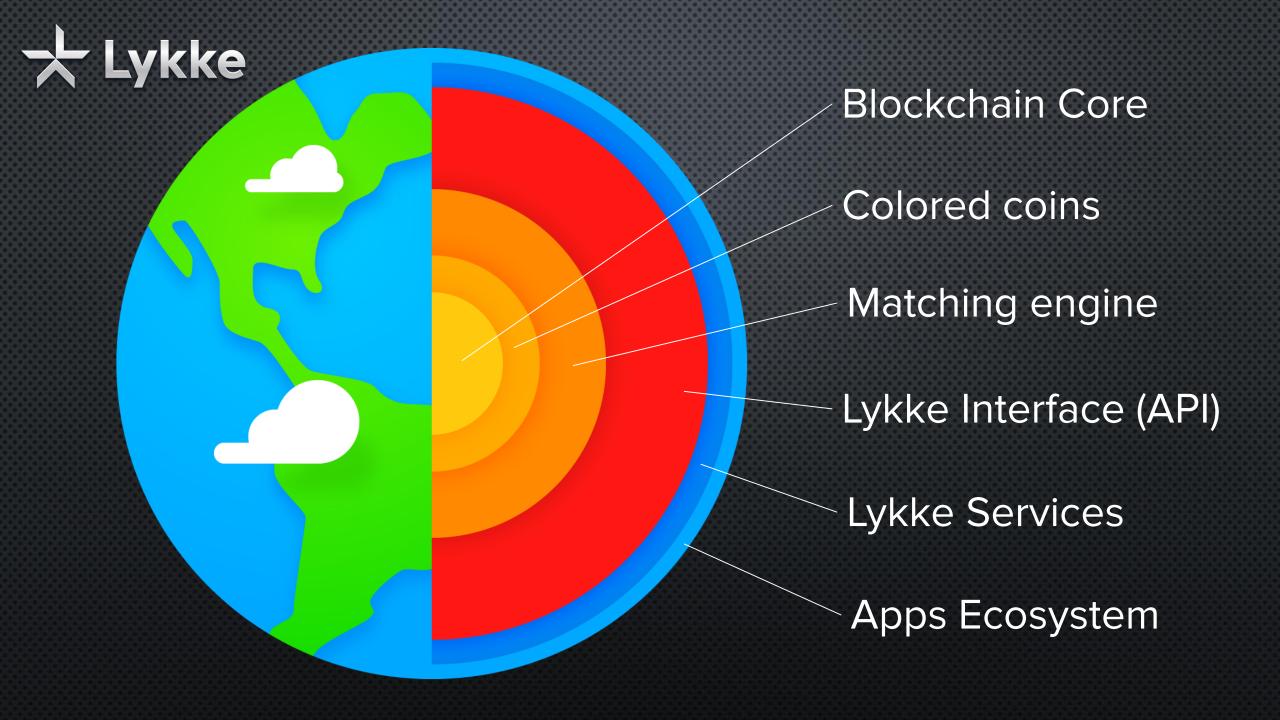
## Lykke Team



20 core members

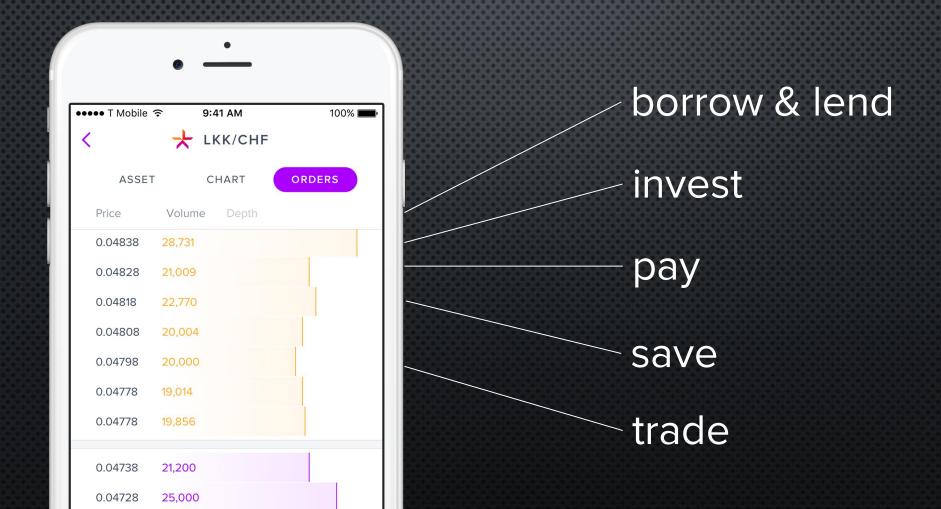
10 countries

1 dream





### Lykke Wallet: all in one





#### **Benefit for customers**

- Immediate settlement
- 0% commission
- 24/7 global access
- Microtransactions



#### First 8 months...



\$45M traded

12'500 transactions settled



#### **Meet Miki**



\$83k traded last month "It has been a great experience, and I will definitely use Lykke again, especially for dealing in Swiss francs. I love the platform."

#### Roadmap 2017/2018

#### **Markets**

Margin-based trading

Securities lending

Lykke Payments

New asset classes

Regulation EU/CH/US/UK

#### **Technology**

Offchain settlement

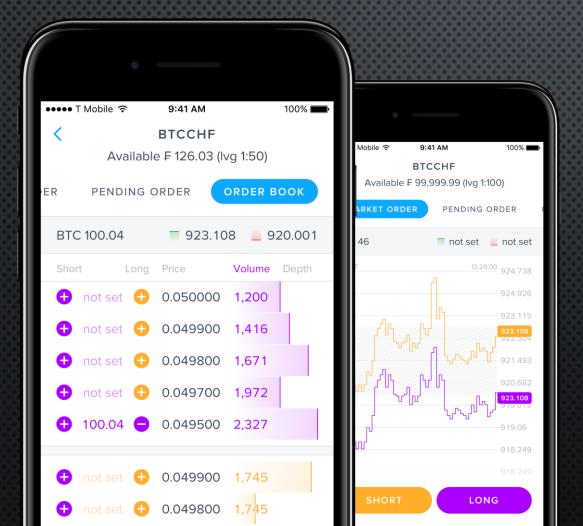
Web-based terminal

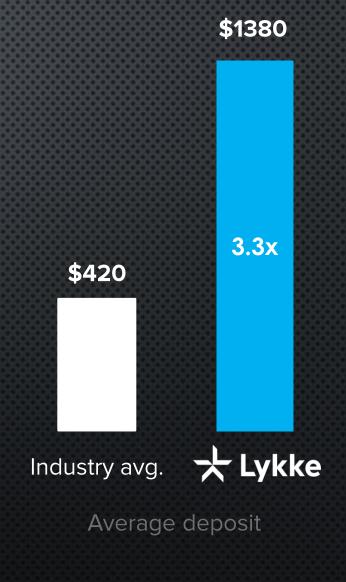
Debit cards

Ethereum integration

Hyperledger integration

## Better product makes users happier.





#### **Market size**



Average daily traded volume

#### Revenue streams

**CHF 27M** 

#### **Markets**

Market making

Margin based trading

Asset listing / ICOs

Payment services

#### **Accelerator**

B2B-projects

Whitelabeling

Partners ecosystem

Advice



2018

CHF

9M

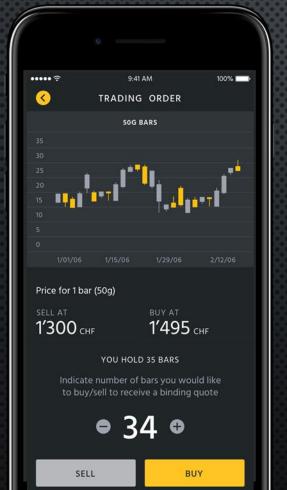
Revenue

#### Lykke Accelerator

Lykke accelerates global industry adoption of the Blockchain by providing its Platform, Wallet and Expertise.

### Lykke Accelerator

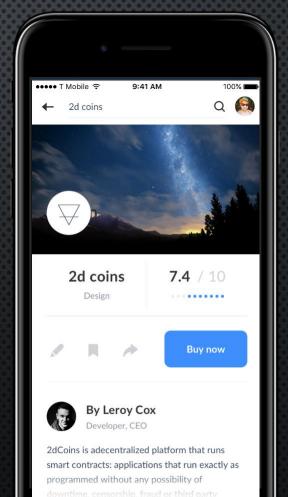
#### **Physical gold**



#### **Music IP**



#### Millennial wealth

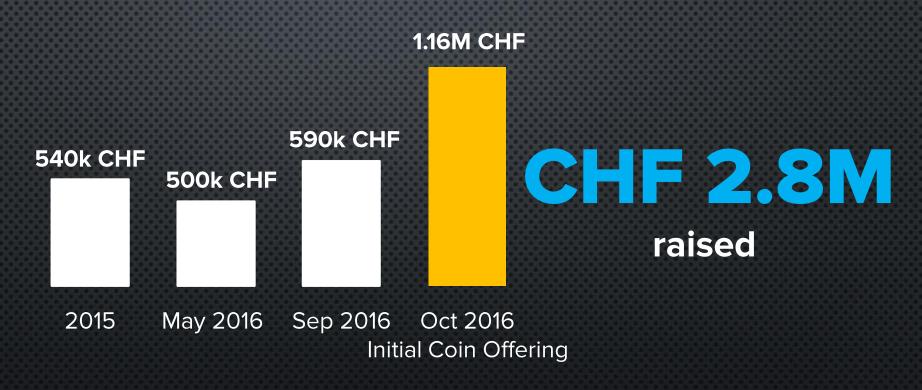


#### Lykke Accelerator: B2B

Global bank: blockchain-enabled trading
Regional bank: digital banking
Fintech firm: lending automation
Transport industry: settlement coin

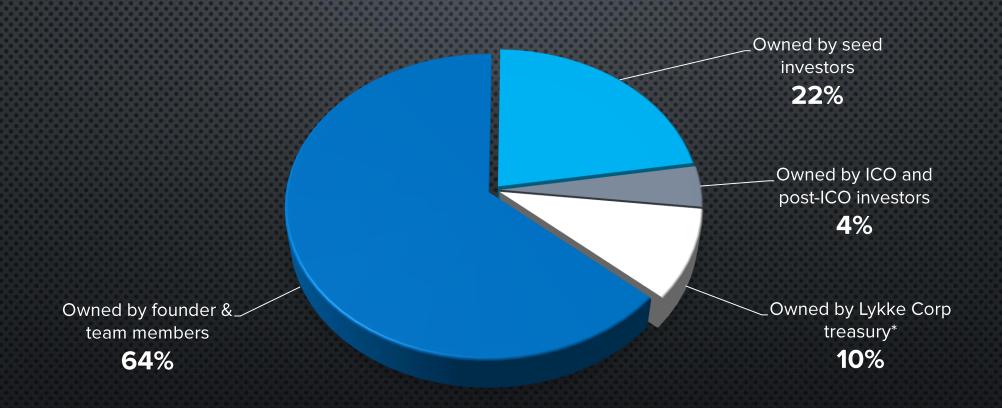
Cybersecurity firm: cash-free zones / IoT

### Funding rounds



Funding received

## **Ownership Structure**



## Lykke Coin Trading





## Limited offer 20% discount 1 year holding period

CHF 2M

**Amount offered** 

**CHF 0.04** 

Forward price

T+365

**Settlement date** 

(T=date of trigger event)

9.-28. FEB

Offer period

### How we will use your investment

50%

Regulatory & Legal Fees

20% Team Built up 30%

**Marketing Invest** 



The Future has started.

#shifthappens #bepartofit