



Cookies Policy

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1. INTRODUCTION

The Policy is based on the categorization of cookies, their functions and what they are used for. Initially four categories have been identified:

- (1) strictly necessary cookies,
- (2) performance cookies,
- (3) functionality cookies, and
- (4) targeting or advertising cookies

There are two types of cookies based on life time: session cookies and persistent cookies. Session cookies are created temporarily in users browser's subfolder while user is visiting a website. Once user leaves the site, the session cookie is deleted. On the other hand, persistent cookie files remain in browser's subfolder and are activated again once user visits the website that created that particular cookie. A persistent cookie remains in the browser's subfolder for the duration period set within the cookie's file.

Cookie files are automatically lodged into the cookie file - the memory of the browser - and each one typically contains:

- The name of the server the cookie was sent from
- The lifetime of the cookie
- A value - usually a randomly generated unique number

The website server which sent the cookie uses this number to recognize user when he returns to a site or browse from page to page. Only the server that sent a cookie can read, and therefore use, that cookie.

A cookie is a text-only string of information that a website transfers to the cookie file of the browser on the hard disk of computers so that the website can remember who users are.

A cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a value, usually a randomly generated unique number. Two common types of cookies are used on most websites - session cookies, which are temporary cookies that remain in the cookie file of your browser until user leaves the site, and persistent cookies, which remain in the cookie file of the browser for much longer (though how long will depend on the lifetime of the specific cookie).

Cookies can help a website to arrange content to match user's preferred interests more quickly.

2. PURPOSE

The purpose of this policy is to provide requirements for cookies usage and establish the steps that the IT department should follow to implement, support, and use of cookies from company's web page. These requirements must be followed as documented in order to protect company systems and data from unauthorized access or misuse.

Implementation of this policy will create expectations in the minds of users and it is important that website will use this guide consistently and properly, in particular by not miscataloging or mis-describing cookies. This guide is therefore a useful tool to aid compliance.