An Educator’s Guide to the Open Case Studies

December, 2021

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# About this guide

The [Open Case Studies project](https://www.opencasestudies.org), developed at the [Johns Hopkins Data Science Lab](https://jhudatascience.org/), is an education platform that provides self-contained, multimodal, peer-reviewed, and open-source guides for real-world examples for active experiences of complete data analyses.

Case study guides can be used 1) in the classroom (either onsite or online) by engaging students to actively participate in a hands-on problem-solving experience, and 2) outside of the classroom by providing an archive of stand-alone examples of best practices.

To help guide educators on how to most effectively use the Open Case Studies (either in or outside of the classroom), this guide documents examples of how to use the case studies, various entry points to using the case studies (including an R package to enable modular use of the case studies), how to modify and adapt components of the case studies for the classroom, and how to contribute new case studies.

# 1 Introduction

## 1.1 Motivation

The [Open Case Studies project](https://www.opencasestudies.org), developed at the [Johns Hopkins Data Science Lab](https://jhudatascience.org/), is an education platform that provides self-contained, multimodal, peer-reviewed, and open-source guides for real-world examples for active experiences of complete data analyses. The intention of this guide is to provide instructors more information about how to make the most of our case studies.

## 1.2 Target Audience

This guide is intended for educators who are interested in using the Open Case Studies for instruction.

Elements of the Case studies can be helpful for instructors who teach:

* High school students
* Undergraduate students
* Graduate students

Elements of the case studies can assist with teaching courses about the following topics:

* Data science
* Statistics
* Public health
* Programming
* Technical writing

… and more

## 1.3 Curriculum

This guide documents:

* The open case studies philosphy
* Various entry points to using the case studies (including an R package to enable modular use of the case studies)
* Examples of how to use the case studies
* How to modify and adapt components of the case studies for the classroom
* How to contribute new case studies.

## 1.4 Open Case Studies Philosophy



## 1.5 Open Case Studies Anatomy

# 2 Open Case Study Infastructure

## 2.1 Learning Objectives

In this chapter we will discuss the overall infrastructure of the Open Case Studies platform, which includes: - our website - an open case studies search tool - our GitHub organization - an R package called OCSdata

sessionInfo()

## R version 4.0.2 (2020-06-22)  
## Platform: x86\_64-pc-linux-gnu (64-bit)  
## Running under: Ubuntu 20.04.3 LTS  
##   
## Matrix products: default  
## BLAS/LAPACK: /usr/lib/x86\_64-linux-gnu/openblas-pthread/libopenblasp-r0.3.8.so  
##   
## locale:  
## [1] LC\_CTYPE=en\_US.UTF-8 LC\_NUMERIC=C   
## [3] LC\_TIME=en\_US.UTF-8 LC\_COLLATE=en\_US.UTF-8   
## [5] LC\_MONETARY=en\_US.UTF-8 LC\_MESSAGES=C   
## [7] LC\_PAPER=en\_US.UTF-8 LC\_NAME=C   
## [9] LC\_ADDRESS=C LC\_TELEPHONE=C   
## [11] LC\_MEASUREMENT=en\_US.UTF-8 LC\_IDENTIFICATION=C   
##   
## attached base packages:  
## [1] stats graphics grDevices utils datasets methods base   
##   
## loaded via a namespace (and not attached):  
## [1] bookdown\_0.24 crayon\_1.3.4 digest\_0.6.25 R6\_2.4.1   
## [5] lifecycle\_1.0.0 magrittr\_1.5 evaluate\_0.14 pillar\_1.4.6   
## [9] leanbuild\_0.1.2 rlang\_0.4.10 stringi\_1.5.3 fs\_1.5.0   
## [13] ellipsis\_0.3.1 vctrs\_0.3.4 rmarkdown\_2.10 tools\_4.0.2   
## [17] stringr\_1.4.0 readr\_1.4.0 hms\_0.5.3 xfun\_0.26   
## [21] yaml\_2.2.1 compiler\_4.0.2 pkgconfig\_2.0.3 htmltools\_0.5.0  
## [25] knitr\_1.33 tibble\_3.0.3

# 3 Use of open case studies

## 3.1 Learning Objectives

\*Every chapter also needs Learning objectives that will look like this:

This chapter will cover:

## 3.2 Libraries

For this chapter, we’ll need the following packages attached:

\*Remember to add [any additional packages you need to your course’s own docker image](https://github.com/jhudsl/OTTR_Template/wiki/Using-Docker#starting-a-new-docker-image).

library(magrittr)

# 4 Topic of Section

You can write all your text in sections like this!

## 4.1 Subtopic

Here’s a subheading and some text in this subsection!

### 4.1.1 Code examples

You can demonstrate code like this:

output\_dir <- file.path("resources", "code\_output")  
if (!dir.exists(output\_dir)) {  
 dir.create(output\_dir)  
}

And make plots too:

hist\_plot <- hist(iris$Sepal.Length)



You can also save these plots to file:

png(file.path(output\_dir, "test\_plot.png"))  
hist\_plot

## $breaks  
## [1] 4.0 4.5 5.0 5.5 6.0 6.5 7.0 7.5 8.0  
##   
## $counts  
## [1] 5 27 27 30 31 18 6 6  
##   
## $density  
## [1] 0.06666667 0.36000000 0.36000000 0.40000000 0.41333333 0.24000000 0.08000000  
## [8] 0.08000000  
##   
## $mids  
## [1] 4.25 4.75 5.25 5.75 6.25 6.75 7.25 7.75  
##   
## $xname  
## [1] "iris$Sepal.Length"  
##   
## $equidist  
## [1] TRUE  
##   
## attr(,"class")  
## [1] "histogram"

dev.off()

## png   
## 2

### 4.1.2 Image example

How to include a Google slide. It’s simplest to use the leanbuild package:



But if you have the slide or some other image locally downloaded you can also use html like this:

### 4.1.3 Video examples

You can use knitr::include\_url() like this:

knitr::include\_url("https://www.youtube.com/embed/VOCYL-FNbr0")

## PhantomJS not found. You can install it with webshot::install\_phantomjs(). If it is installed, please make sure the phantomjs executable can be found via the PATH variable.

OR this works:

### 4.1.4 Links to files

This works:

Or this:

[This works](https://www.messiah.edu/download/downloads/id/921/Microaggressions_in_the_Classroom.pdf).

Or this:

### 4.1.5 Links to websites

Examples of including a website link.

This works:

knitr::include\_url("https://yihui.org")

OR this:

![Another link](data:text/html; charset=utf-8;base64,)

Figure : Another link

OR this:

### 4.1.6 Citation examples

We can put citations at the end of a sentence like this ([Allaire et al. 2021](#ref-rmarkdown2021)). Or multiple citations Xie, Allaire, and Grolemund ([2018](#ref-Xie2018)).

but they need a ; separator ([Allaire et al. 2021](#ref-rmarkdown2021); [Xie, Allaire, and Grolemund 2018](#ref-Xie2018)).

In text, we can put citations like this Allaire et al. ([2021](#ref-rmarkdown2021)).

## 4.2 Print out session info

sessionInfo()

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##   
## Matrix products: default  
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##   
## locale:  
## [1] LC\_CTYPE=en\_US.UTF-8 LC\_NUMERIC=C   
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##   
## attached base packages:  
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##   
## other attached packages:  
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##   
## loaded via a namespace (and not attached):  
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# 5 Modifying and creating open case studies

## 5.1 Learning Objectives

\*Every chapter also needs Learning objectives that will look like this:

This chapter will cover:

* {You can use <https://tips.uark.edu/using-blooms-taxonomy/> to define some learning objectives here}
* {Another learning objective}

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# 7 Contribution guidelines

In this chapter we will discuss the guidelines for creating new case studies as well as how to publish your own new case study as part of our project.

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## [25] rmarkdown\_2.10 stringi\_1.5.3 compiler\_4.0.2 pillar\_1.4.6   
## [29] pkgconfig\_2.0.3

# About the Authors

These credits are based on our [course contributors table guidelines](https://github.com/jhudsl/OTTR_Template/wiki/How-to-give-credits).

| Credits | Names |
| --- | --- |
| **Pedagogy** |  |
| Lead Content Instructor(s) | [FirstName LastName](link%20to%20personal%20website) |
| Lecturer(s) (include chapter name/link in parentheses if only for specific chapters) - make new line if more than one chapter involved | Delivered the course in some way - video or audio |
| Content Author(s) (include chapter name/link in parentheses if only for specific chapters) - make new line if more than one chapter involved | If any other authors besides lead instructor |
| Content Contributor(s) (include section name/link in parentheses) - make new line if more than one section involved | Wrote less than a chapter |
| Content Editor(s)/Reviewer(s) | Checked your content |
| Content Director(s) | Helped guide the content direction |
| Content Consultants (include chapter name/link in parentheses or word “General”) - make new line if more than one chapter involved | Gave high level advice on content |
| Acknowledgments | Gave small assistance to content but not to the level of consulting |
| **Production** |  |
| Content Publisher(s) | Helped with publishing platform |
| Content Publishing Reviewer(s) | Reviewed overall content and aesthetics on publishing platform |
| **Technical** |  |
| Course Publishing Engineer(s) | Helped with the code for the technical aspects related to the specific course generation |
| Template Publishing Engineers | [Candace Savonen](https://www.cansavvy.com/), [Carrie Wright](https://carriewright11.github.io/) |
| Publishing Maintenance Engineer | [Candace Savonen](https://www.cansavvy.com/) |
| Technical Publishing Stylists | [Carrie Wright](https://carriewright11.github.io/), [Candace Savonen](https://www.cansavvy.com/) |
| Package Developers ([Leanbuild](https://github.com/jhudsl/leanbuild)) | [John Muschelli](https://johnmuschelli.com/), [Candace Savonen](https://www.cansavvy.com/), [Carrie Wright](https://carriewright11.github.io/) |
| **Art and Design** |  |
| Illustrator(s) | Created graphics for the course |
| Figure Artist(s) | Created figures/plots for course |
| Videographer(s) | Filmed videos |
| Videography Editor(s) | Edited film |
| Audiographer(s) | Recorded audio |
| Audiography Editor(s) | Edited audio recordings |
| **Funding** |  |
| Funder(s) | Institution/individual who funded course including grant number |
| Funding Staff | Staff members who help with funding |

## ─ Session info ───────────────────────────────────────────────────────────────  
## setting value   
## version R version 4.0.2 (2020-06-22)  
## os Ubuntu 20.04.3 LTS   
## system x86\_64, linux-gnu   
## ui X11   
## language (EN)   
## collate en\_US.UTF-8   
## ctype en\_US.UTF-8   
## tz Etc/UTC   
## date 2021-12-18   
##   
## ─ Packages ───────────────────────────────────────────────────────────────────  
## package \* version date lib source   
## assertthat 0.2.1 2019-03-21 [1] RSPM (R 4.0.3)   
## backports 1.1.10 2020-09-15 [1] RSPM (R 4.0.2)   
## bookdown 0.24 2021-12-18 [1] Github (rstudio/bookdown@88bc4ea)   
## callr 3.4.4 2020-09-07 [1] RSPM (R 4.0.2)   
## cli 2.0.2 2020-02-28 [1] RSPM (R 4.0.0)   
## crayon 1.3.4 2017-09-16 [1] RSPM (R 4.0.0)   
## desc 1.2.0 2018-05-01 [1] RSPM (R 4.0.3)   
## devtools 2.3.2 2020-09-18 [1] RSPM (R 4.0.3)   
## digest 0.6.25 2020-02-23 [1] RSPM (R 4.0.0)   
## ellipsis 0.3.1 2020-05-15 [1] RSPM (R 4.0.3)   
## evaluate 0.14 2019-05-28 [1] RSPM (R 4.0.3)   
## fansi 0.4.1 2020-01-08 [1] RSPM (R 4.0.0)   
## fs 1.5.0 2020-07-31 [1] RSPM (R 4.0.3)   
## glue 1.6.0 2021-12-17 [1] CRAN (R 4.0.2)   
## htmltools 0.5.0 2020-06-16 [1] RSPM (R 4.0.1)   
## knitr 1.33 2021-12-18 [1] Github (yihui/knitr@a1052d1)   
## lifecycle 1.0.0 2021-02-15 [1] CRAN (R 4.0.2)   
## magrittr 1.5 2014-11-22 [1] RSPM (R 4.0.0)   
## memoise 1.1.0 2017-04-21 [1] RSPM (R 4.0.0)   
## pkgbuild 1.1.0 2020-07-13 [1] RSPM (R 4.0.2)   
## pkgload 1.1.0 2020-05-29 [1] RSPM (R 4.0.3)   
## prettyunits 1.1.1 2020-01-24 [1] RSPM (R 4.0.3)   
## processx 3.4.4 2020-09-03 [1] RSPM (R 4.0.2)   
## ps 1.3.4 2020-08-11 [1] RSPM (R 4.0.2)   
## purrr 0.3.4 2020-04-17 [1] RSPM (R 4.0.3)   
## R6 2.4.1 2019-11-12 [1] RSPM (R 4.0.0)   
## remotes 2.2.0 2020-07-21 [1] RSPM (R 4.0.3)   
## rlang 0.4.10 2021-12-18 [1] Github (r-lib/rlang@f0c9be5)   
## rmarkdown 2.10 2021-12-18 [1] Github (rstudio/rmarkdown@02d3c25)  
## rprojroot 1.3-2 2018-01-03 [1] RSPM (R 4.0.0)   
## sessioninfo 1.1.1 2018-11-05 [1] RSPM (R 4.0.3)   
## stringi 1.5.3 2020-09-09 [1] RSPM (R 4.0.3)   
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## testthat 3.0.1 2021-12-18 [1] Github (R-lib/testthat@e99155a)   
## usethis 2.1.5.9000 2021-12-18 [1] Github (r-lib/usethis@6c2e204)   
## withr 2.3.0 2020-09-22 [1] RSPM (R 4.0.2)   
## xfun 0.26 2021-12-18 [1] Github (yihui/xfun@74c2a66)   
## yaml 2.2.1 2020-02-01 [1] RSPM (R 4.0.3)   
##   
## [1] /usr/local/lib/R/site-library  
## [2] /usr/local/lib/R/library

# References

Allaire, JJ, Yihui Xie, Jonathan McPherson, Javier Luraschi, Kevin Ushey, Aron Atkins, Hadley Wickham, Joe Cheng, Winston Chang, and Richard Iannone. 2021. *Rmarkdown: Dynamic Documents for r*. <https://github.com/rstudio/rmarkdown>.

Xie, Yihui, J. J. Allaire, and Garrett Grolemund. 2018. *R Markdown: The Definitive Guide*. Boca Raton, Florida: Chapman; Hall/CRC. <https://bookdown.org/yihui/rmarkdown>.