



Forecasting Exchange Rates

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Contents

1 Introduction

2 Data

3 Methodology

4 Results

5 Conclusion

6 References

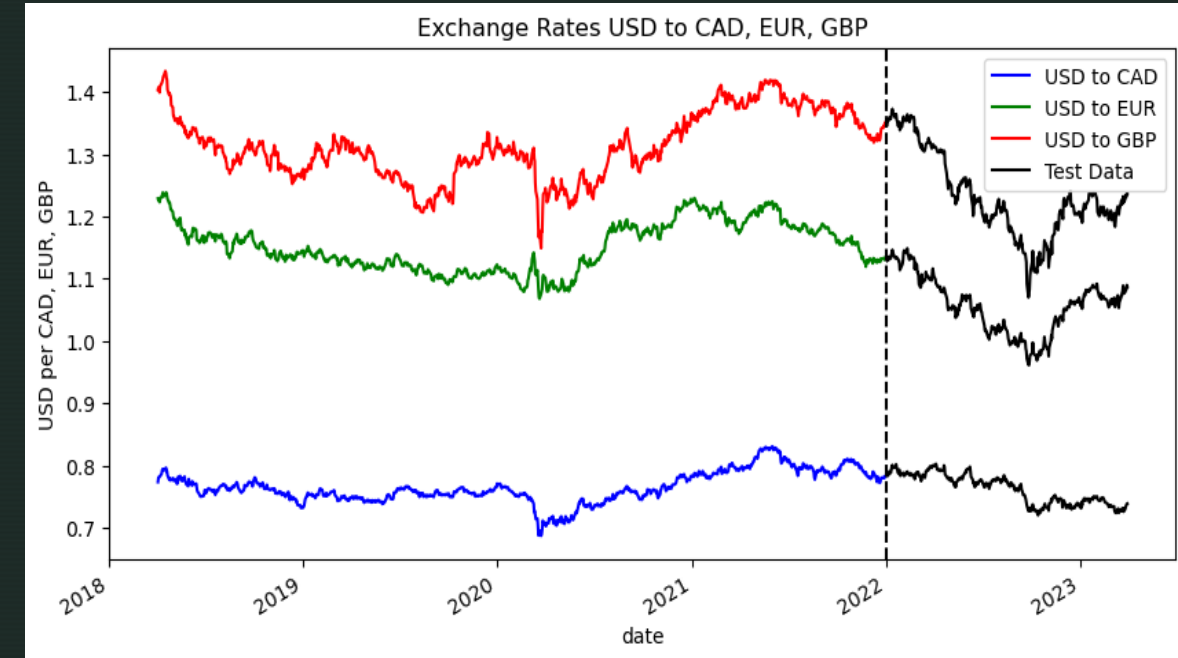
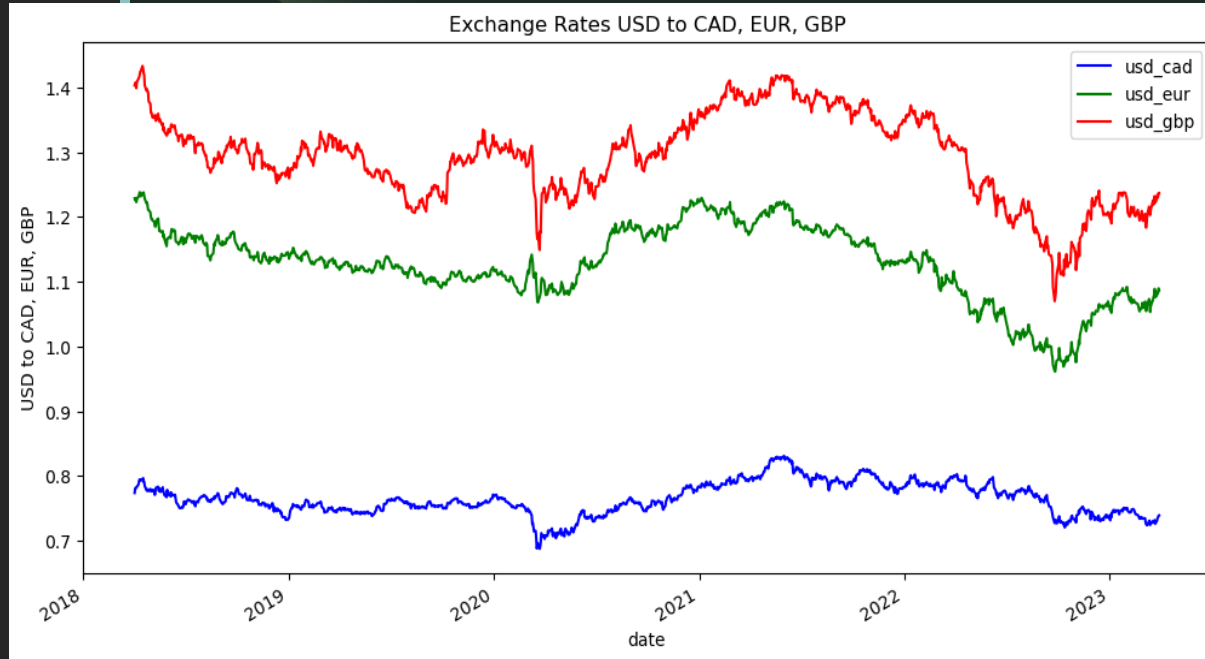


Introduction

- Exchange rates are a critical component of the global economy, impacting businesses, investors, and policymakers => accurate forecasting is **crucial for making informed decisions and managing risks**
- **Main Targets:** Forecasting 3 exchange rates: **USD per EUR, USD per CAD and USD per GBP**
- Machine learning and Deep learning - capture complex patterns and relationships in the data, increased predictive performance
- Two machine learning methods (**Random Forest and eXtreme gradient boosting (Xgboost)**) and one deep learning method (**Long-Short term memory**) are employed in this research

Data

Main dataset: Daily data of 3 exchange rates: 1) USD per CAD, 2) USD per GBP, 3) USD per EUR



Data visualization and descriptive

	USD per CAD	USD per EUR	USD per GBP
Mean	0.765193	1.127909	1.293042
Standard Deviation	0.025135	0.057725	0.067342
Minimum	0.687805	0.9616	1.0703
Maximum	0.831186	1.2384	1.433200

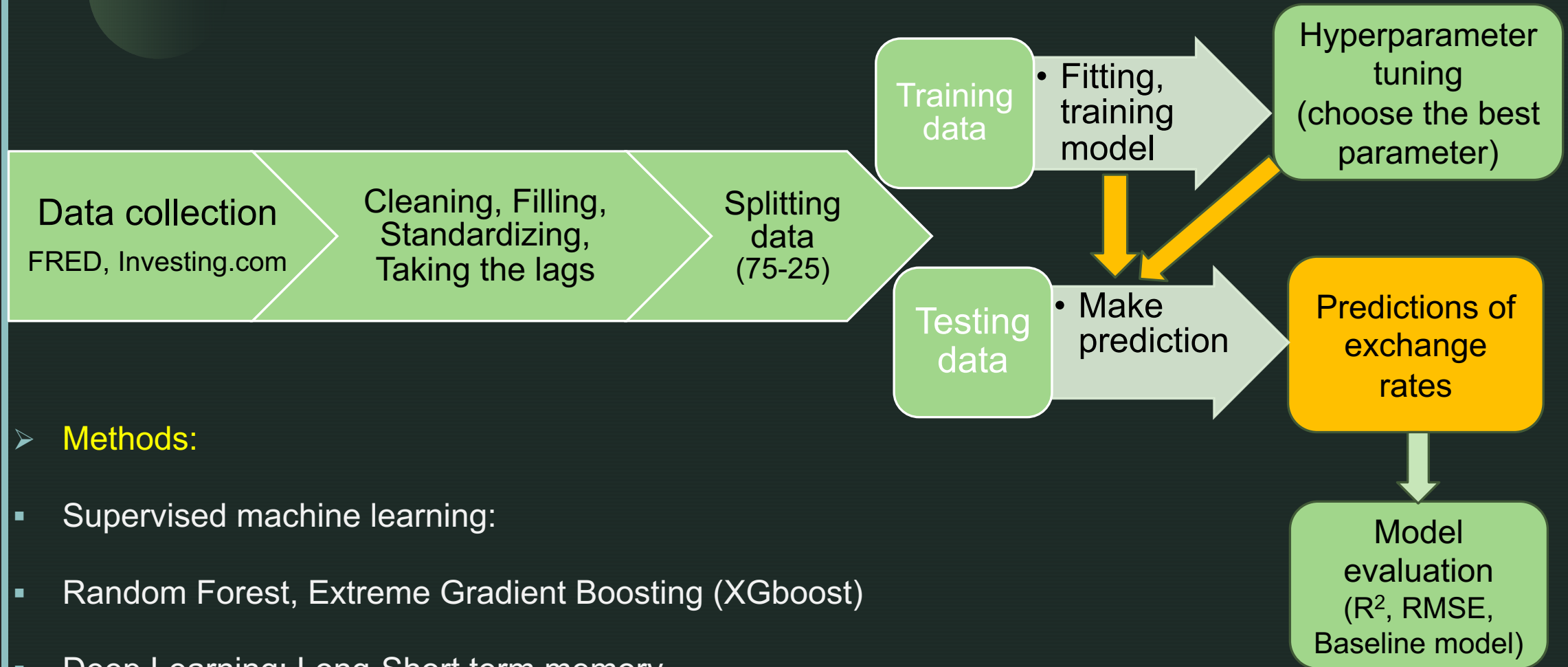
Splitting point at 01.01.2022 (75% training, 25% for testing)

Full sample period: April 02, 2018 to March 31, 2023
(1824 data points)

Fundamental Factors Data

- Exchange rates: Taking lags (1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 19, 20, 21, 22, 23 days lag)
- Stock data: S&P 500 Index (for the U.S.), the S&P TSX Composite Index (for Canada), the STOXX Europe 600 (for Eurozone) and the FTSE 100 (for the U.K.), lags up to 10 trading days. Daily data
- Interest rates: Monthly data
- Money supply: Aggregates M1 and M2 (monthly frequency)
- Macroeconomic indexes: Monthly CPI, Unemployment, and Quarterly GDP data
- Economic Policy Uncertainty Index: Monthly basis
- =>Totally 35-time series with different lengths and frequencies and its lag
- Most of the data taken from FRED and Investing.com (stock indices)

Methodology



➤ **Methods:**

- Supervised machine learning:
- Random Forest, Extreme Gradient Boosting (XGboost)
- Deep Learning: Long-Short term memory

➤ **Evaluation:** R-square and Roots Mean Square error (RMSE) and Baseline model ($Y_t = Y_{t-1}$)

Performance of baseline model



R^2 close to 1 (min 0.975, max 0.983), RMSE small (min 0.003, max 0.47)

Random Forest

3 separate models. Use
RandomForestRegressor()

Random forest
model with 5000
trees, max deep 10

Optimize model's
performance. Use
RandomizedSearchCV()
with 3 fold cv

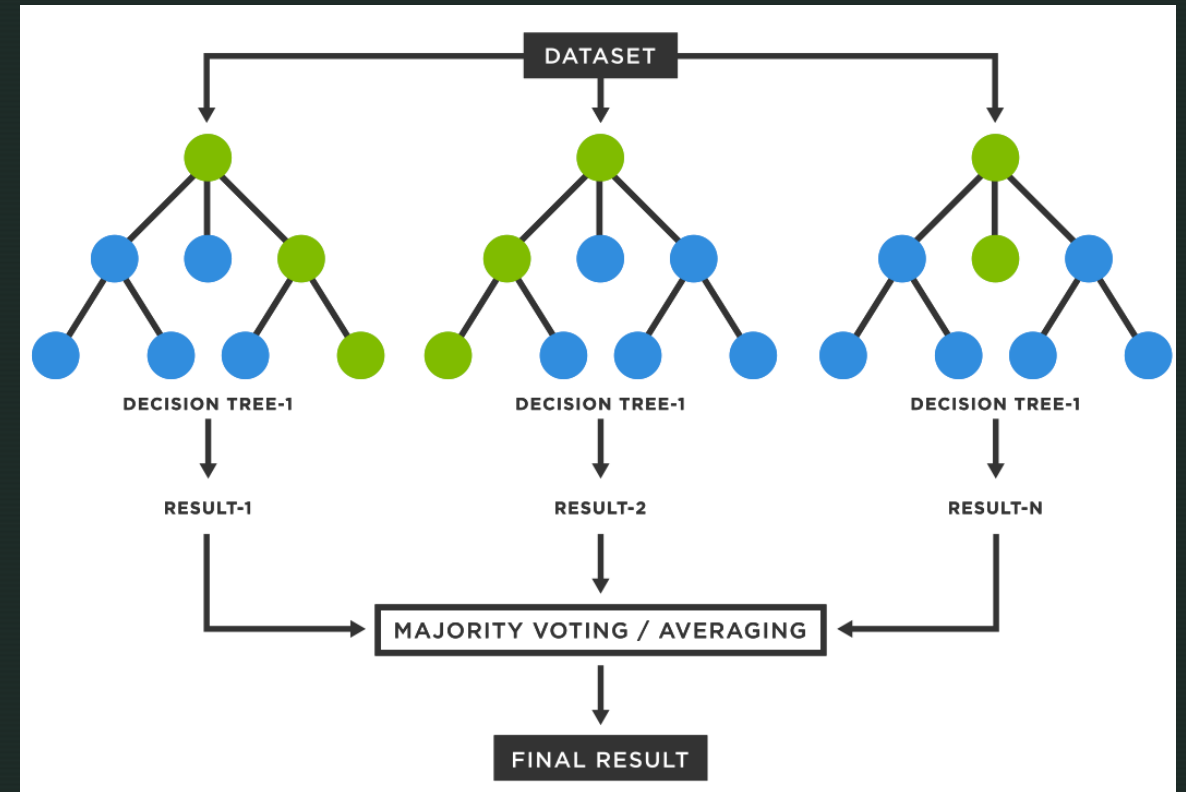
Hyperparameter
tuning

Training the model
using training data

Fit model with
training data

Use trained model with
best hyperparameter for
prediction

Forecasting



Source: Tibco.com, 2023

XGboost

3 separate models
Use XGBRegressor()
for gradient boosting
model

Random model
with 10000 trees,
max deep 10

Optimizing gradient
boosting models
Use RandomizedSearch
CV() with 3 fold cv

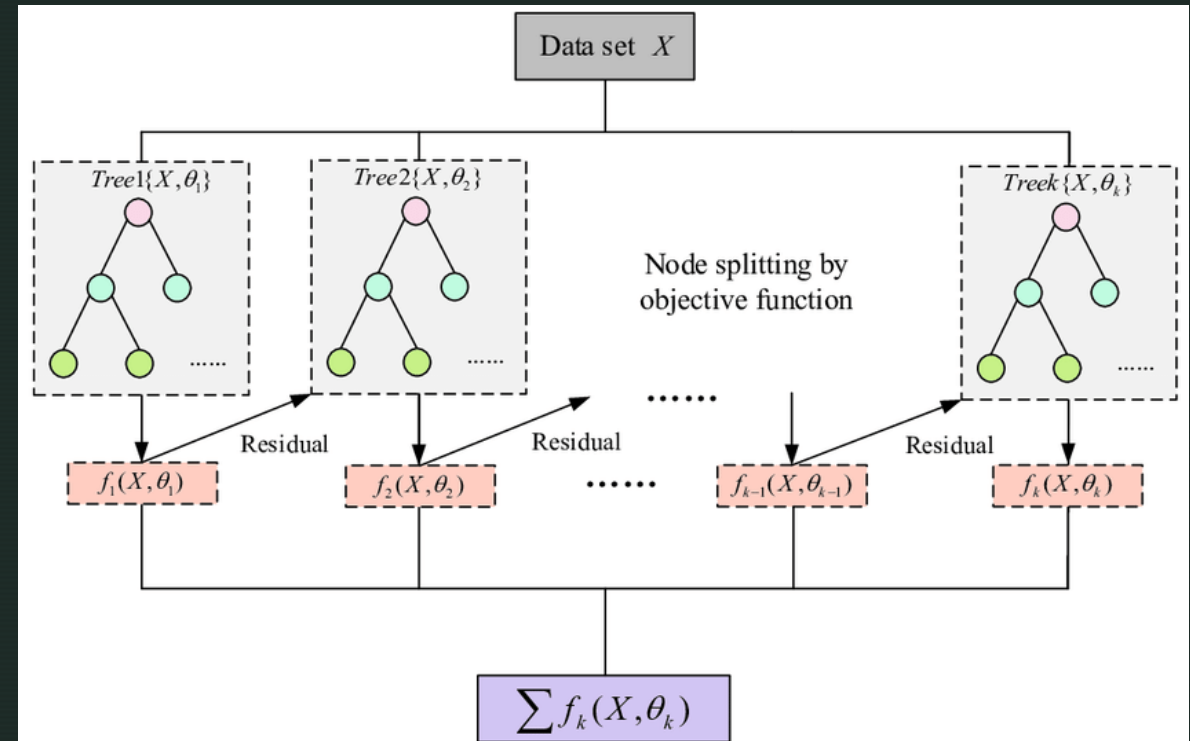
Hyperparameter
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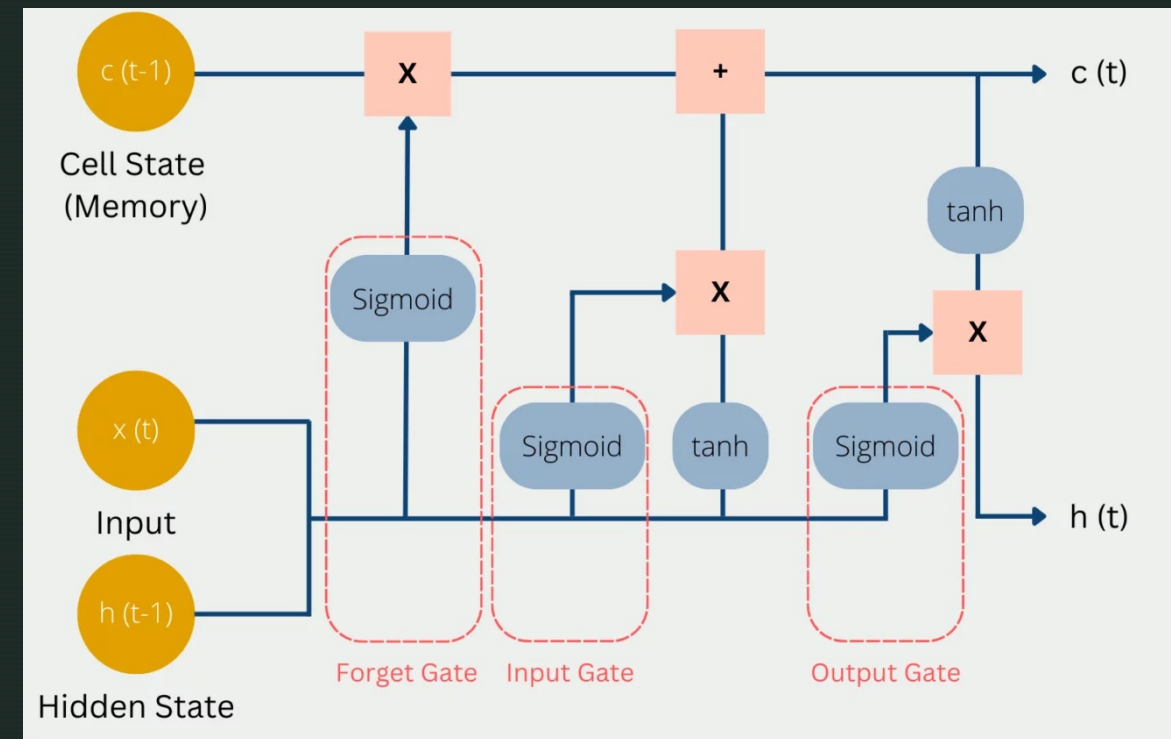
Use trained model with
best hyperparameter for
prediction

Forecasting



Source: (Guo et al., 2020)

Long Short Term Memory



Source: (Brownlee, 2017)

```
# Define your LSTM model using Keras
def build_lstm_model(hp):
    model = keras.Sequential()
    model.add(keras.layers.LSTM(units=hp.Int('units', min_value=32, max_value=512, step=32),
                                input_shape=(X_train_resaped.shape[1], X_train_resaped.shape[2]))) # LSTM layer
    model.add(keras.layers.Dense(1, activation='linear'))
    model.compile(optimizer=keras.optimizers.Adam(learning_rate=hp.Float('learning_rate', min_value=0.001, max_value=0.01, sampling='log')),
                  loss='mean_squared_error')
    return model

tuner_cad = RandomSearch( build_lstm_model, objective='val_loss', max_trials=50, directory='my_dir_cad', project_name='my_lstm_tuning_cad')
tuner_cad.search(X_train_resaped, y_train_cad_lstm, epochs=30, validation_data=(X_val_lstm, y_val_cad_lstm), batch_size=64)
best_model_cad.fit(X_train, y_train_cad, epochs=50, batch_size=64)
```

Hyperparameter results

Random Forest	Optimal Hyperparameter
Model for CAD	{'n_estimators': 5000, 'max_features': 'auto', 'max_depth': 10}
Model for EUR	{'n_estimators': 3666, 'max_features': 'auto', 'max_depth': 20}
Model for GBP	{'n_estimators': 2777, 'max_features': 'auto', 'max_depth': 20}
Xgboost	
Model for CAD	{'n_estimators': 2000, 'max_depth': 1, 'learning_rate': 0.01}
Model for EUR	{'n_estimators': 4000, 'max_depth': 1, 'learning_rate': 0.05}
Model for GBP	{'n_estimators': 2000, 'max_depth': 1, 'learning_rate': 0.01}
LSTM	
Model for CAD	Optimal number of units in the first LSTM layer is 192 Optimal learning rate for the optimizer is 0.005063713408586714.
Model for EUR	Optimal number of units in the first LSTM layer is 480 Optimal learning rate for the optimizer is 0.0012281783364939784.
Model for GBP	Optimal number of units in the first LSTM layer is 384 Optimal learning rate for the optimizer is 0.004325833653269832.

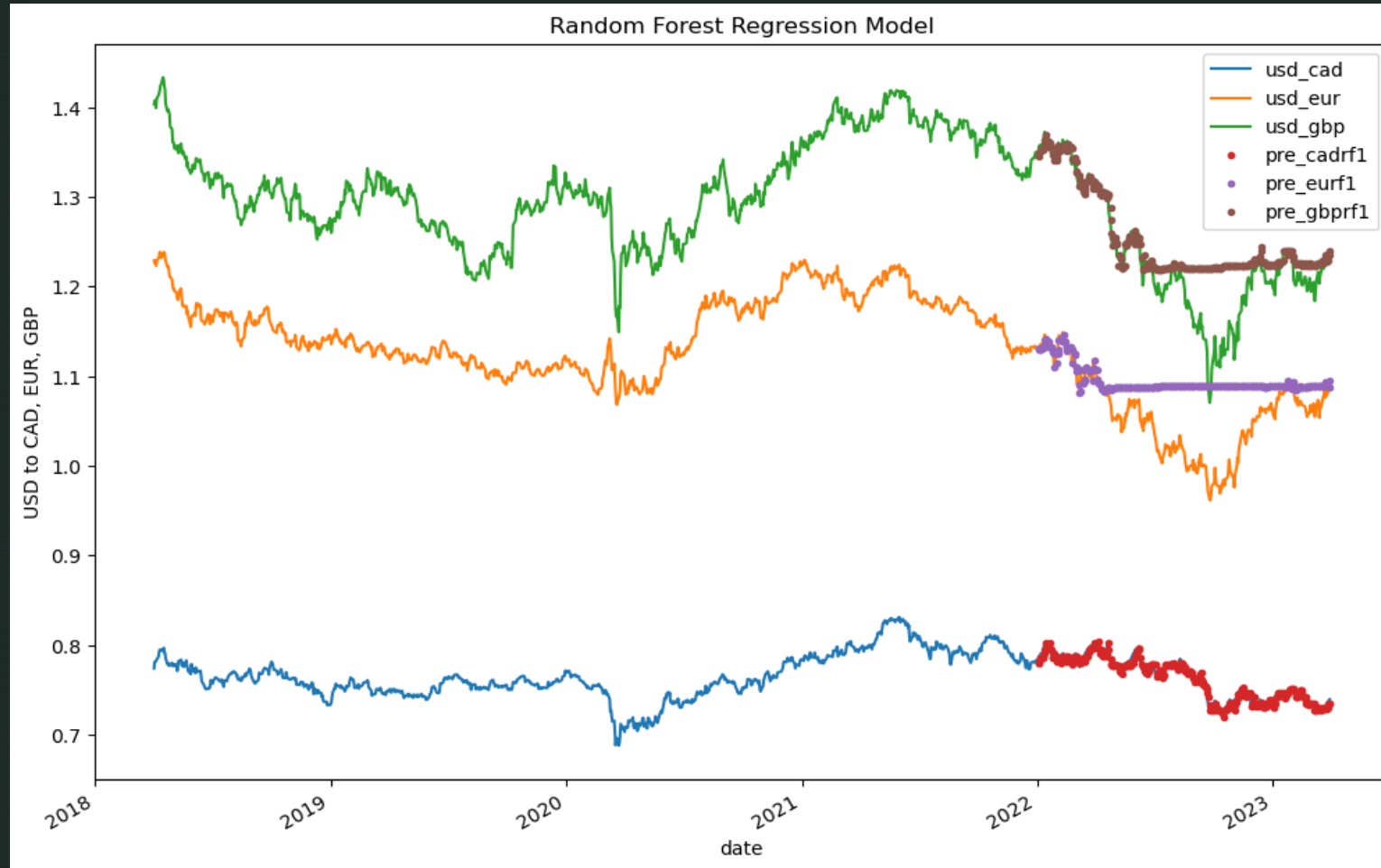
Feature Importance: Historical exchange rates data and Stock market has most contribution. Otherwise, uncertainty of economic policy in U.K., the CPI of U.S. market, Unemployment rates in Europe has large contribution for model also.

Results on Testing data

		USD per CAD	USD per EUR	USD per GBP
R ²	Baseline model	0.9750307713908	0.9796218062956	0.9831046758051
	Random Forest	0.9705185256032	-0.3406085240396	0.6825534239628
	XGboost	0.9641572350851	-0.20346504263931	0.7795793869424
	LSTM	-1.3864030105356	-0.5035408962331	0.5529629576827
RMSE	Baseline model	0.0037738874799093	0.29685244080211	0.47302749630991
	Random Forest	0.004100728193732	0.05259352453577	0.038641199561813
	XGboost	0.004521547904647	0.3297491594942	0.48621161451222
	LSTM	0.0368942153720	0.3413867733888	0.4935872804441

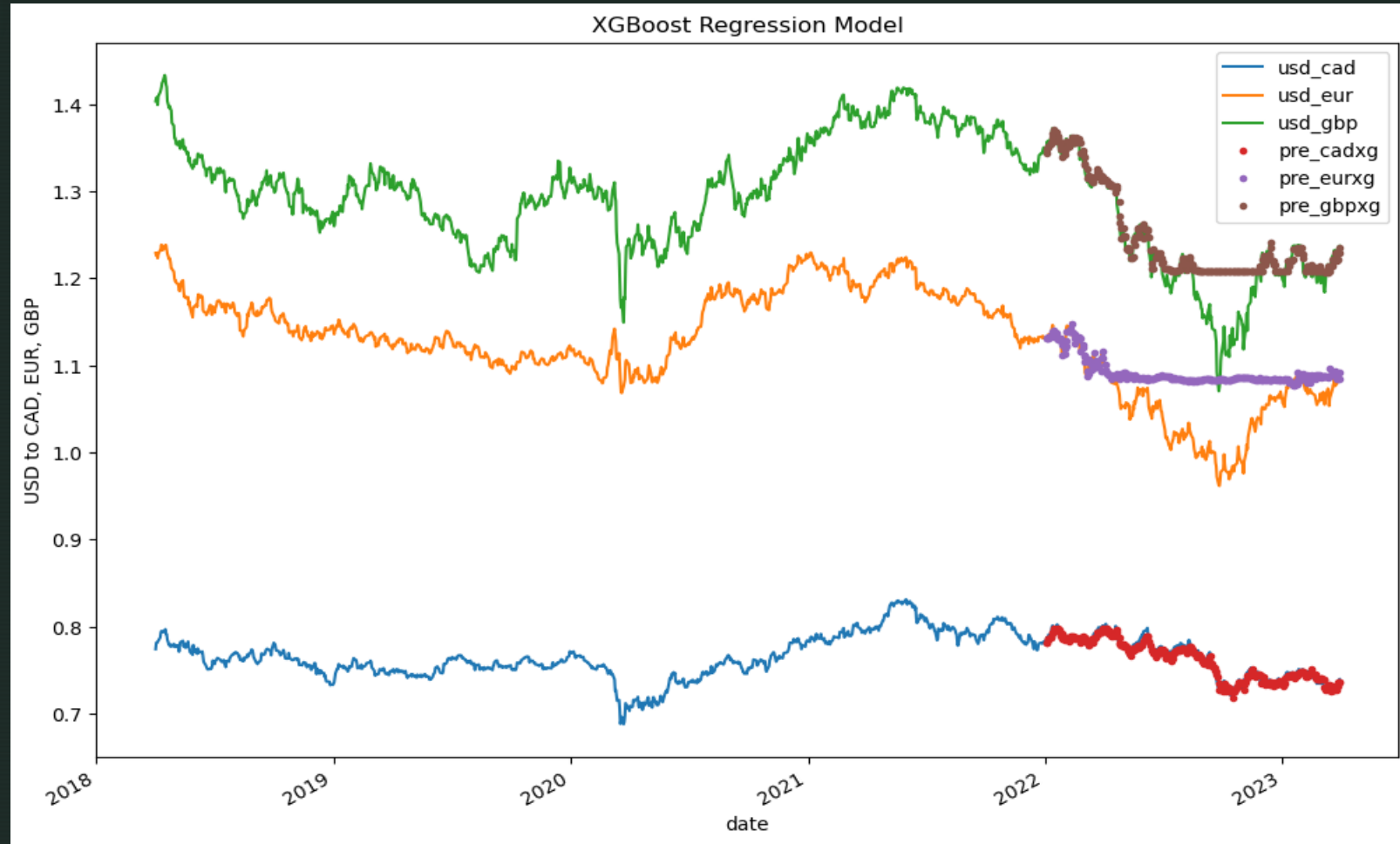
R² is highest for USD-CAD exchange rate comparable with baseline model (Xgboost and random forest , but LSTM perform poorly for USD-CAD. 3 models have average fitting for USD-GBP and poorly performed for USD-EUR.

Visualization Random Forest



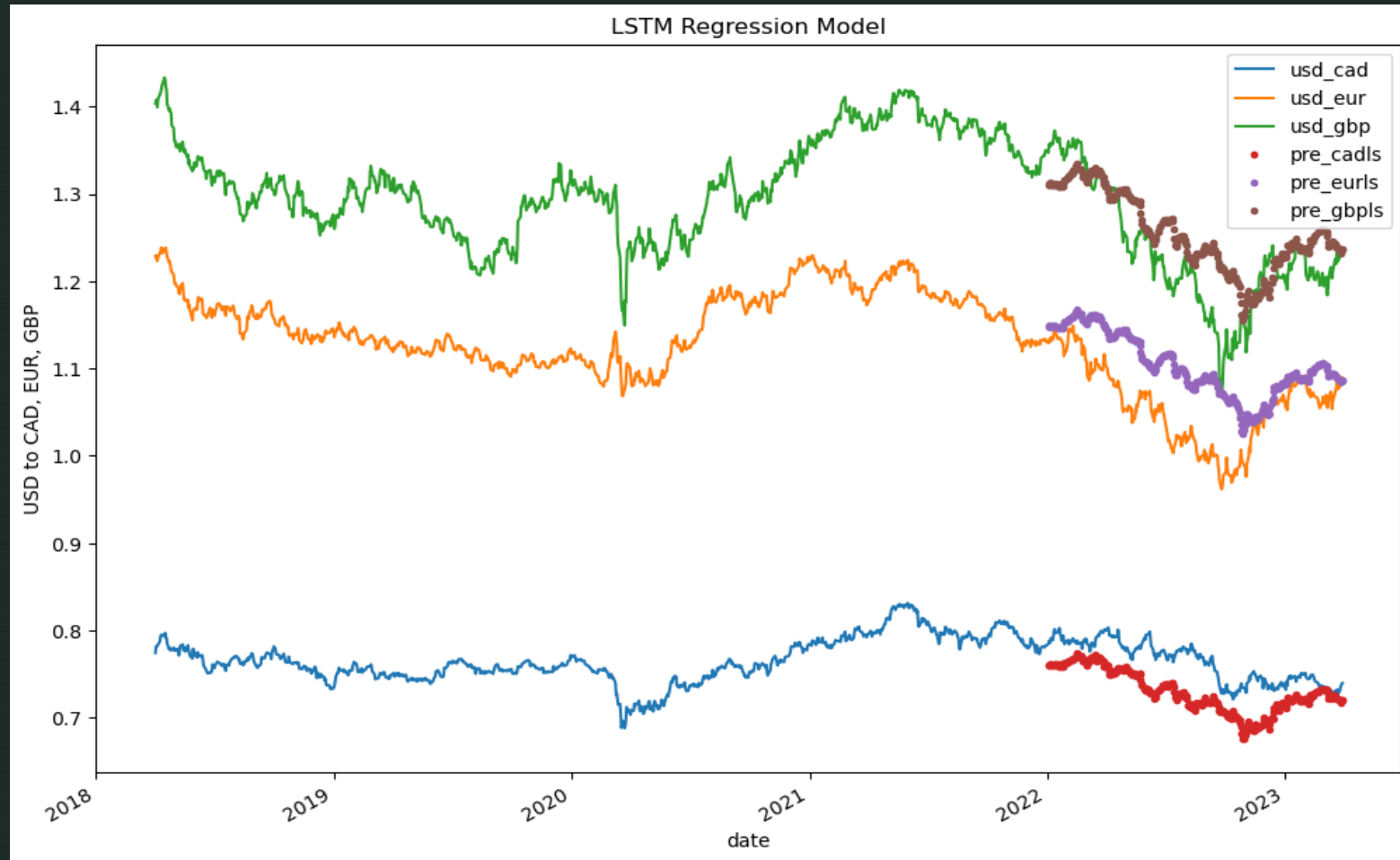
Random Forest can capture pretty precise of Exchange rates movement is CAD-USD and average performance in GBP-USD exchange rates but not quite good in forecasting EUR-USD

Visualization Xgboost



XGboost can capture pretty precise of Exchange rates movement is CAD-USD and average preformance in GBP-USD exchnage rates but not quite good in forecasting EUR-USD. But fitting better than Random forest

Visualization LSTM



LSTM can capture the pattern of exchange rates movement but not precise in forecasting

Limitation of 3 models

Overfitting

For Xgboost and random forest model has strong performance on the training data compare to testing data (higher R^2 (>0.989), and very small RMSE on training set)

Underfitting

For LSTM model has average to poor performance on both testing and training set. Learned the pattern but not precise in prediction

Data Limitation

Lack of data to extend the training set further than the deep dropping point

Conclusion

- XGBoost outperforms the other two models in 3 exchange rate predictions (especially for CAD)
- Historical exchange rates data and Stock market has most contribution for the model, uncertainty of economic policy in UK, the CPI of US market, Unemployment rates in Europe also have large effect.
- 3 machine learning models in the report perform worse than a very simple baseline model
- Future research: explore enhanced cross-validation techniques to time series data, more extensive datasets to bolster the LSTM model's predictive capabilities.



Thanks for your attention

References

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