Contoso, Inc

January 31, 2011

Dear <ContentZ Select="./Name" />,

On the Insert tab, the galleries include items that are designed to coordinate with the overall look of your document.

*Important note: Your new customer* ID: <Content Select="./CustomerID" />.

When you create pictures, charts, or diagrams, they also coordinate with your current document look.

<Table Select="./Orders/Order" />

|  |  |  |
| --- | --- | --- |
| Description | Quantity | Order Date |
| ./ProductDescription | ./Quantity | ./OrderDate |

<Repeat Select="./Orders/Order"/>

The description for your first line item is <Content Select="./ProductDescription"/>.

The Quantity for this line item is <Content Select="./Quantity"/>.

The Date is <Content Select="./OrderDate"/>.

<EndRepeat/>

<Conditional Select="./HighValueCustomer" Match="True"/>

Because you are one of our largest customers, we are inviting you to an open house next Tuesday in our main office. This can be formatted as desired. This content can include **Select**, **Table**, or other **Conditional** content controls.

*Don’t forget: Your new customer ID* is <Content Select="./CustomerID"/>

<EndConditional/>

We really appreciate your business.

Eric White  
Director of Customer Relations