

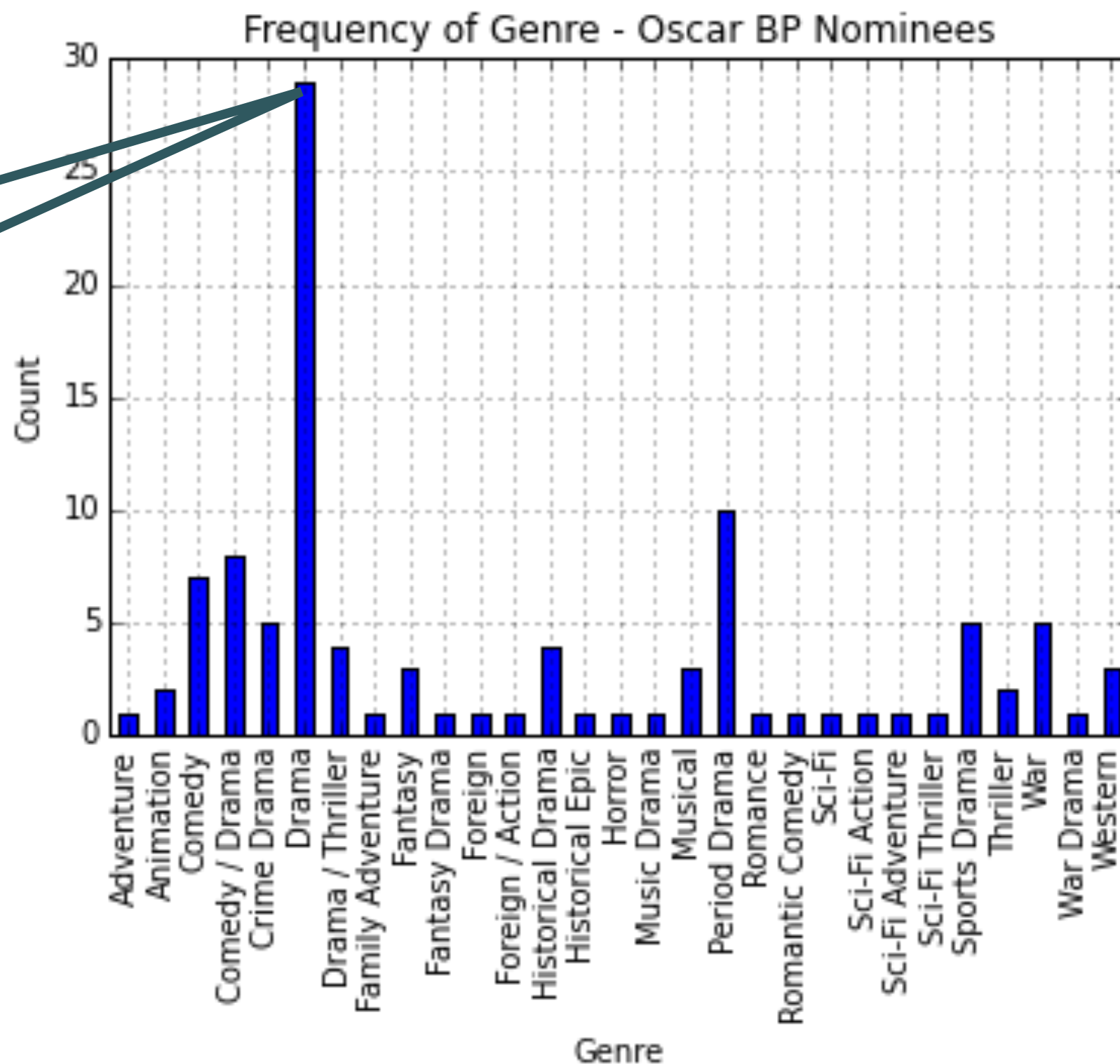
# OSCAR NOMINEES

EXPLORATORY ANALYSIS OF DISTRIBUTORS OF BEST  
PICTURE NOMINATIONS



# Best Picture category is dominated by “Drama” genre

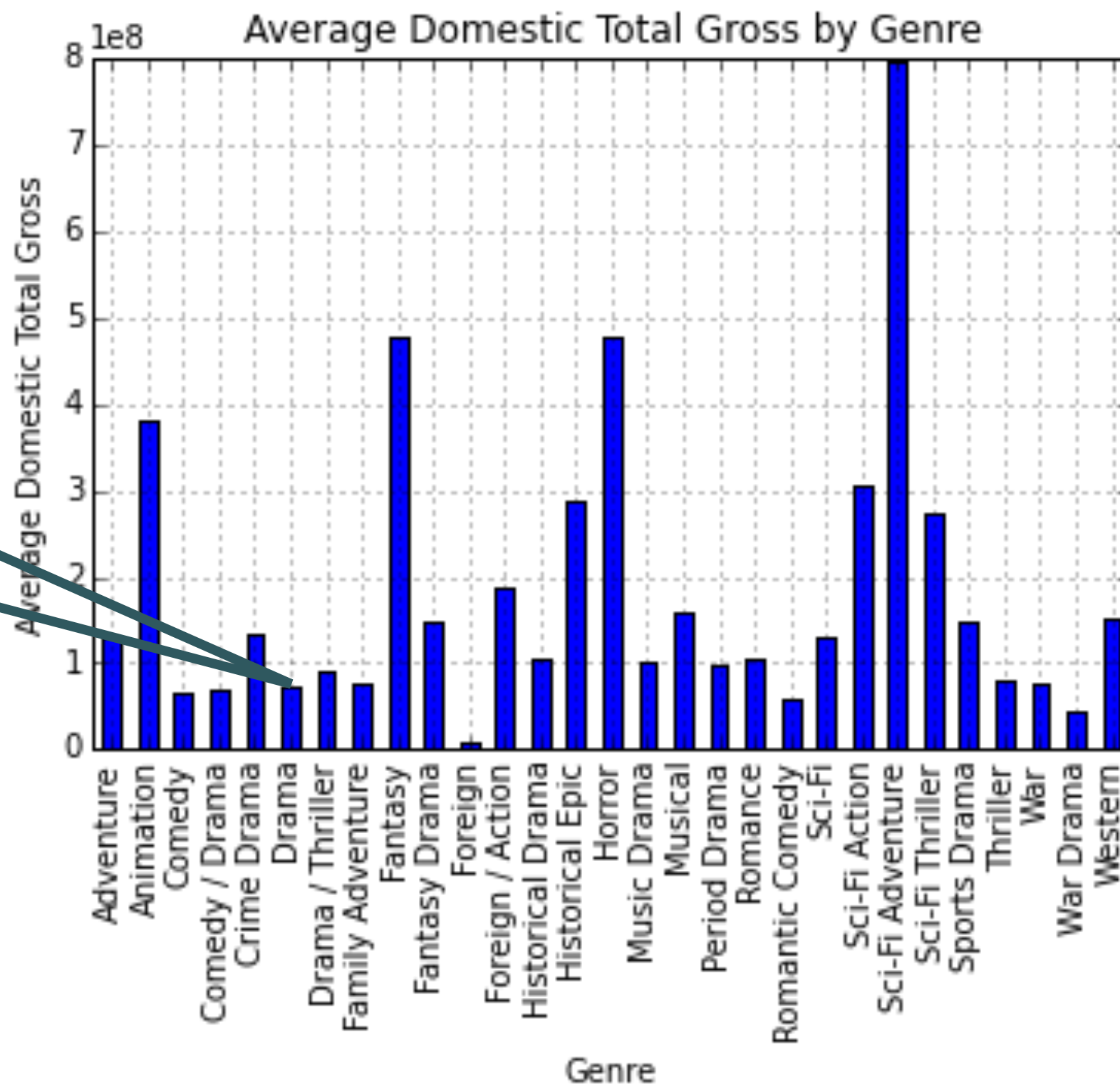
Drama genre dominates “Best Picture” nominees over past 15 years; in 2014 6 out of 8 movies were “dramas”





In average domestic gross, drama is outperformed by multiple categories

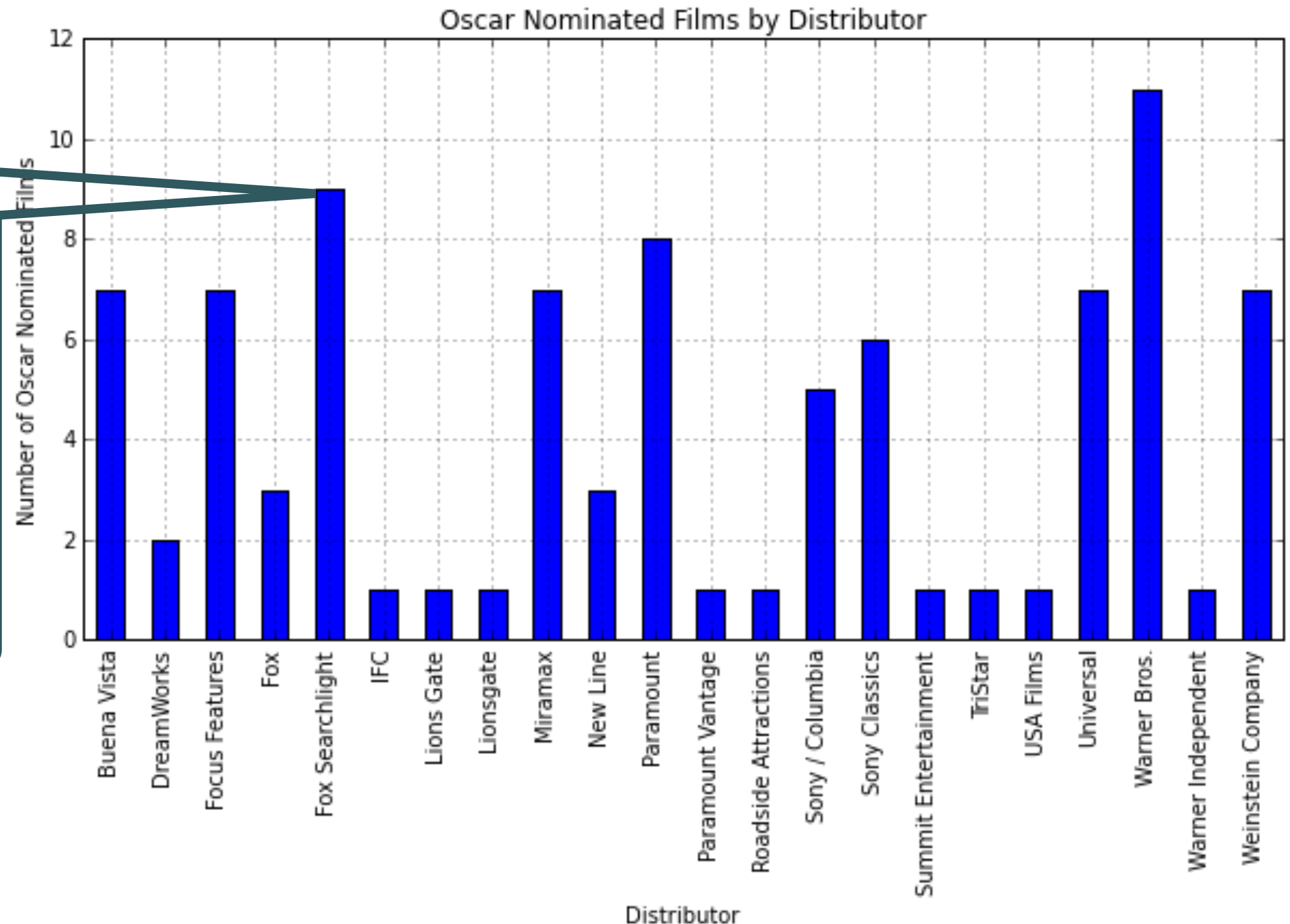
Drama isn't as strong of a category in terms of average domestic gross





# Warner Bros. & Fox Searchlight have distributed highest number of nominees

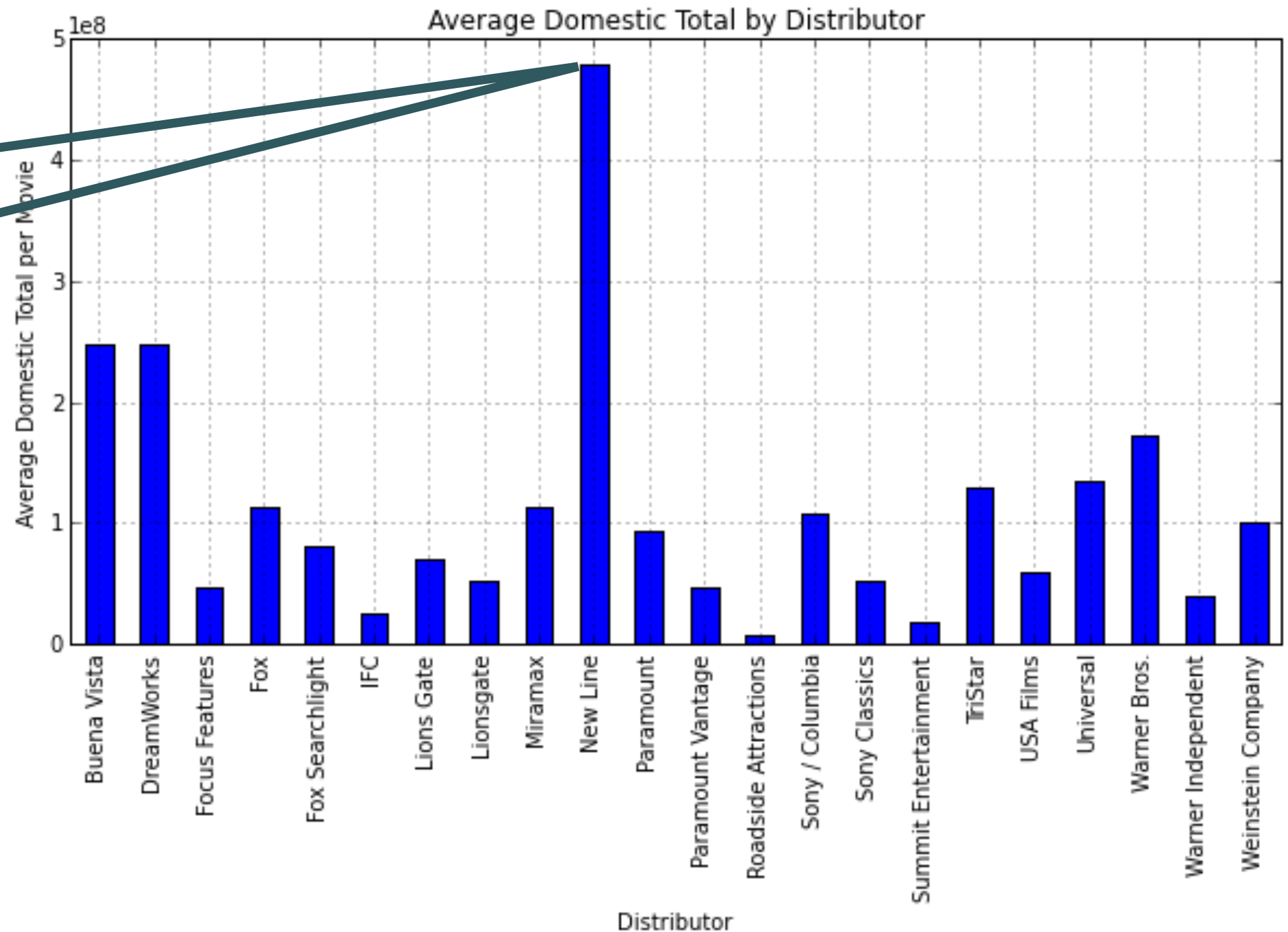
Fox Searchlight distributes independent films; getting nominations for movies such as “Little Miss Sunshine” and “The Descendents”





But New Line earns the largest average domestic gross

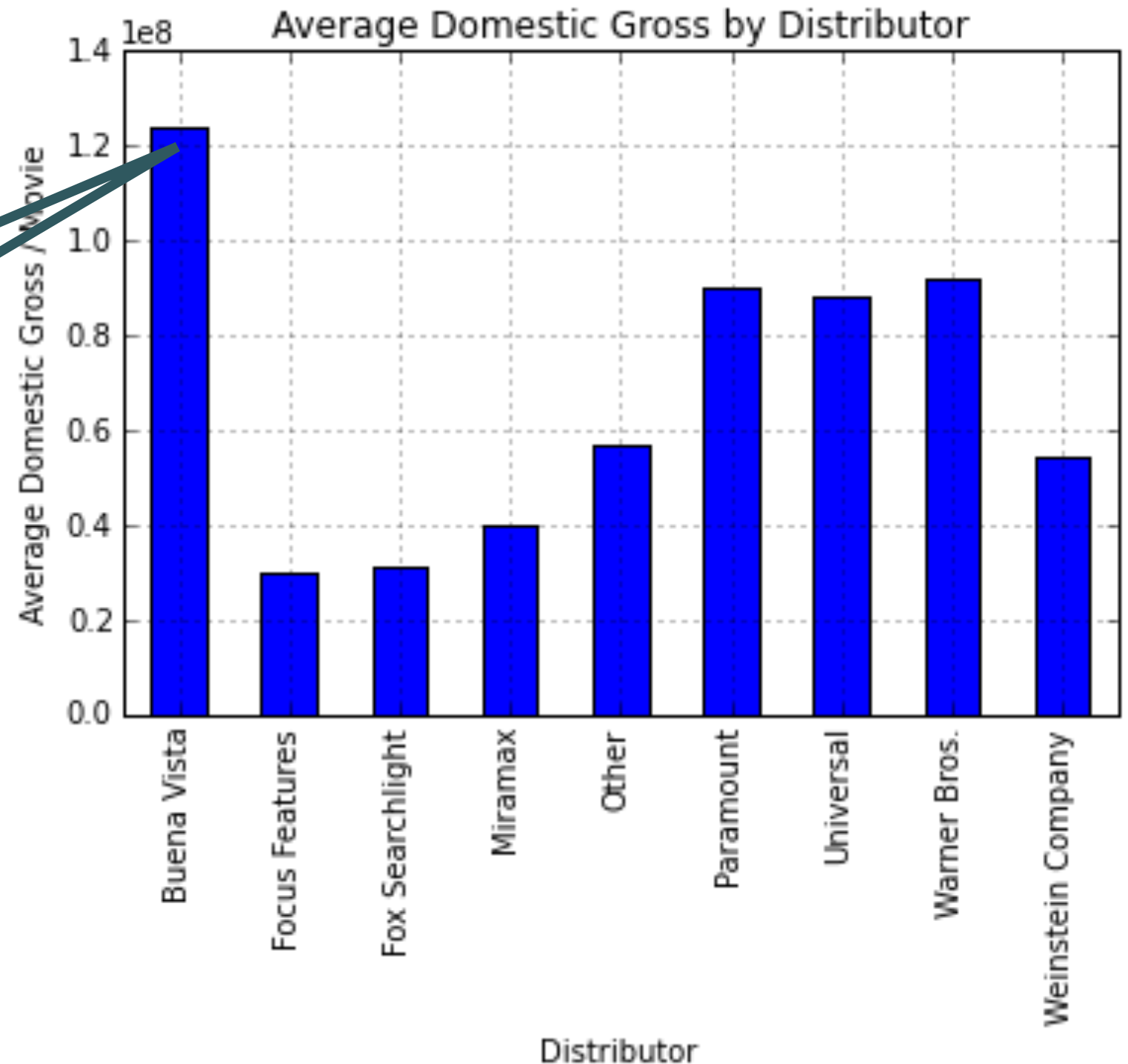
New Line's three Oscar Best Picture nominations have earned the highest average domestic gross





In the sample set, Buena Vista has highest average domestic gross

Example franchise hit - “Pirates of the Caribbean”, first three each earned over \$300m

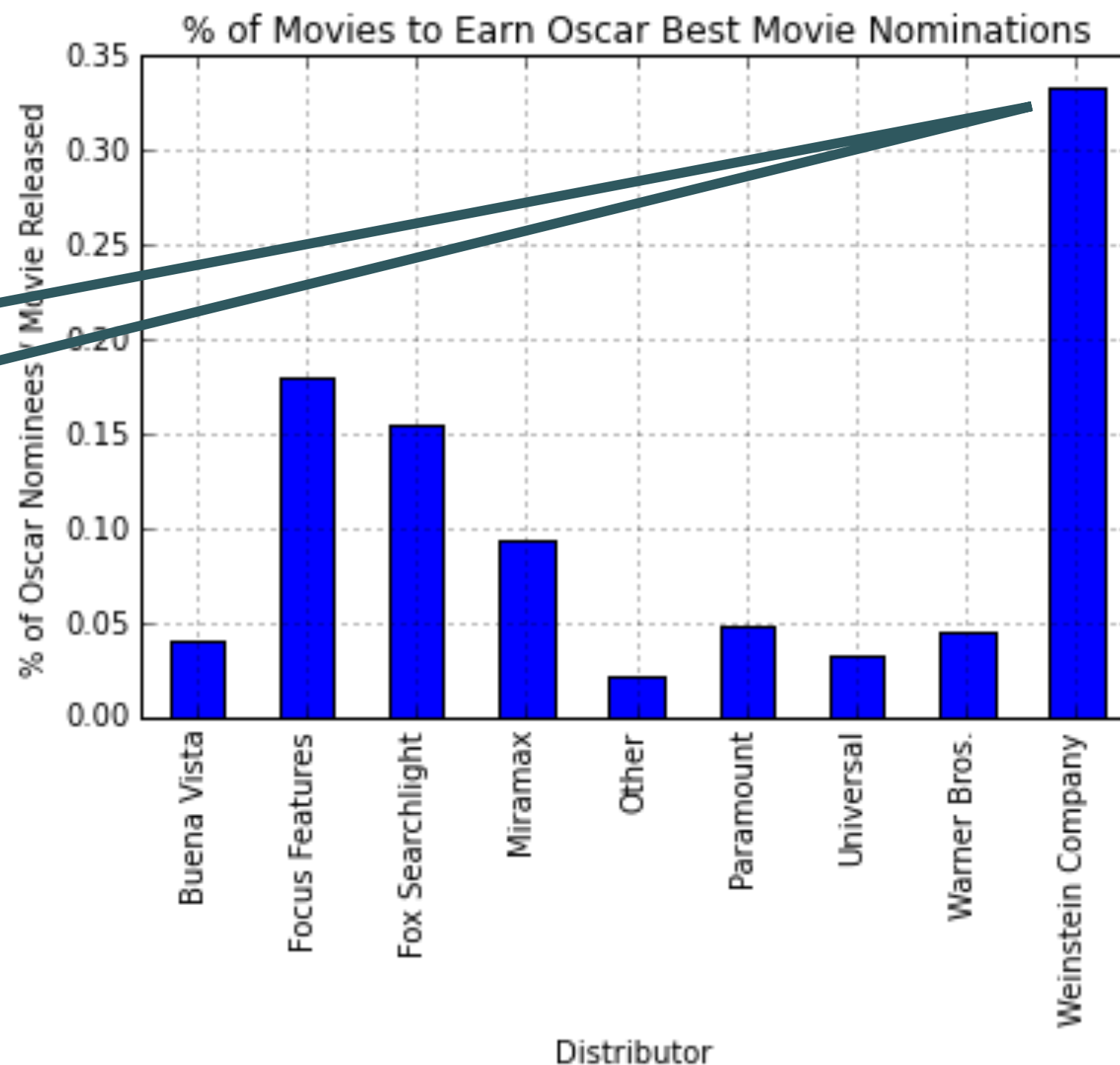






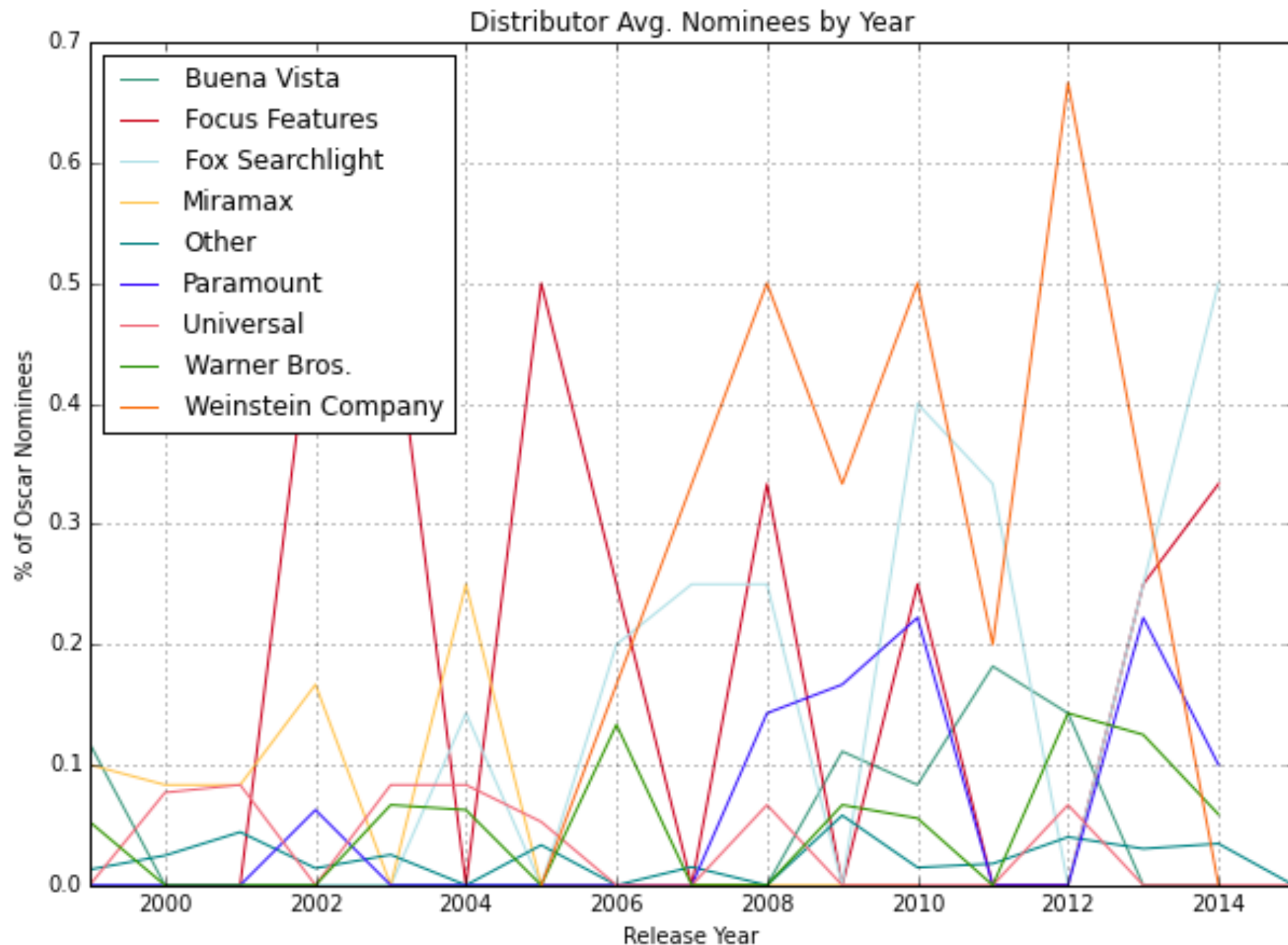
# Weinstein Co. has had the highest average rate of Oscar nominations

Weinstein has distributed 21 movies in the past 15 years; 7 have been nominated for Oscar Best Picture





In early 2000s, Focus Features had the highest % of nominees, now outpaced by Weinstein







# Next Steps

- Continue to gather data, specifically around critic ratings
- Continue to experiment with logistic regression to try and find more significant indicators