

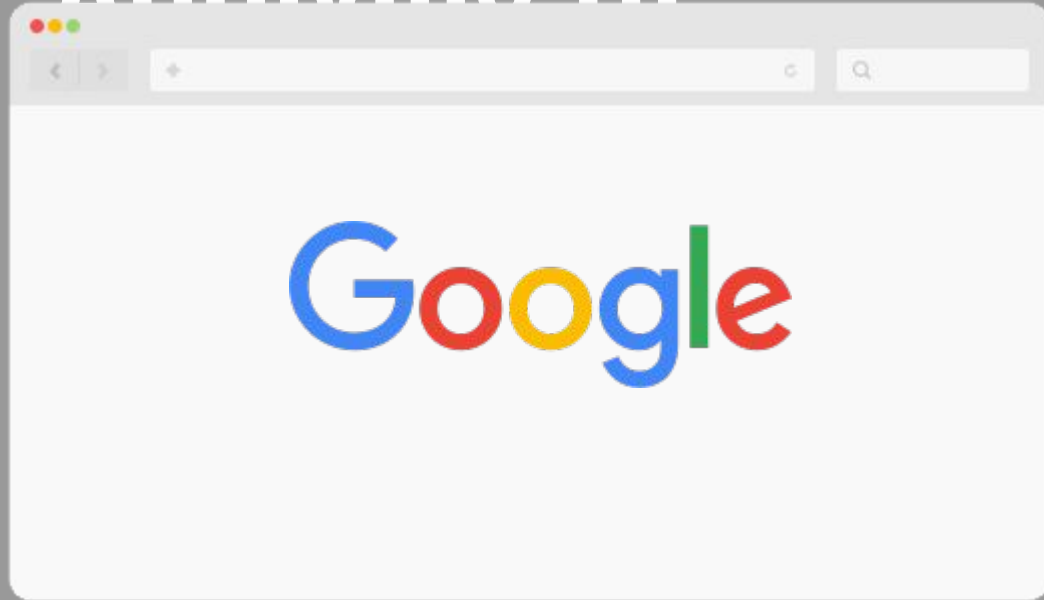
# Cintern

Heeyoon, Jennifer, Lynda, Maddie  
Project Pitch  
November 12, 2015

Applying to  
internships is **hard.**



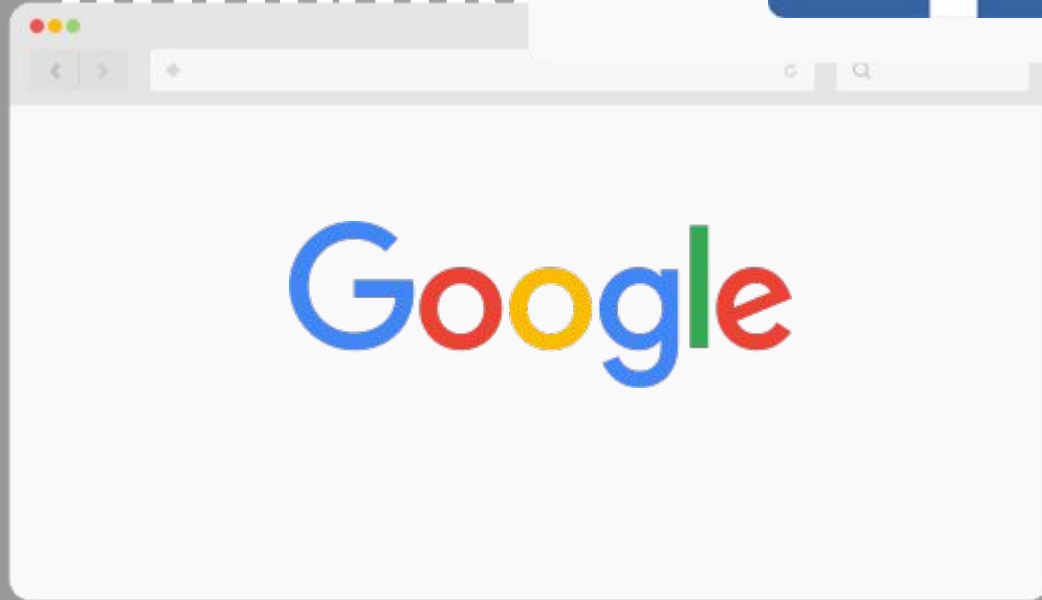
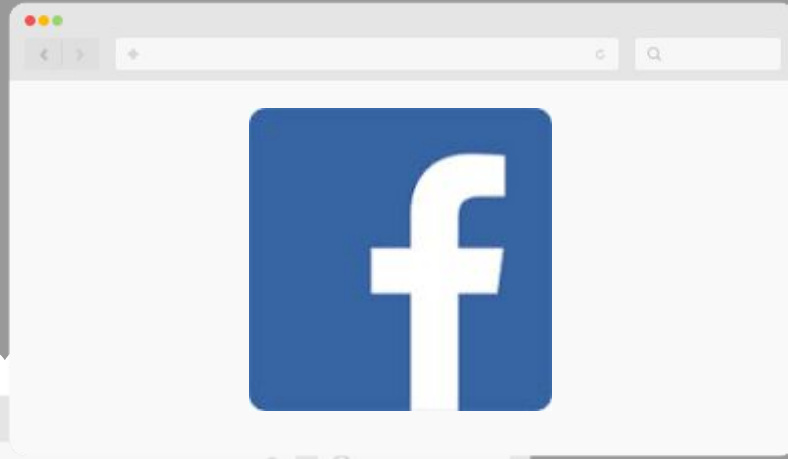
# Applying to



d.

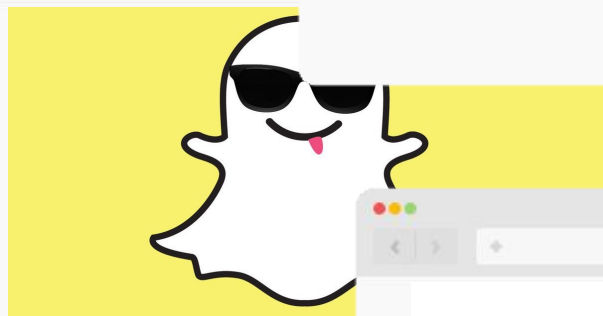


Applying



d.





U B E R



# Complicated



U B E R



**Complicated**

**Repetitive**

**Complicated**

amazon

**Repetitive**

twitter

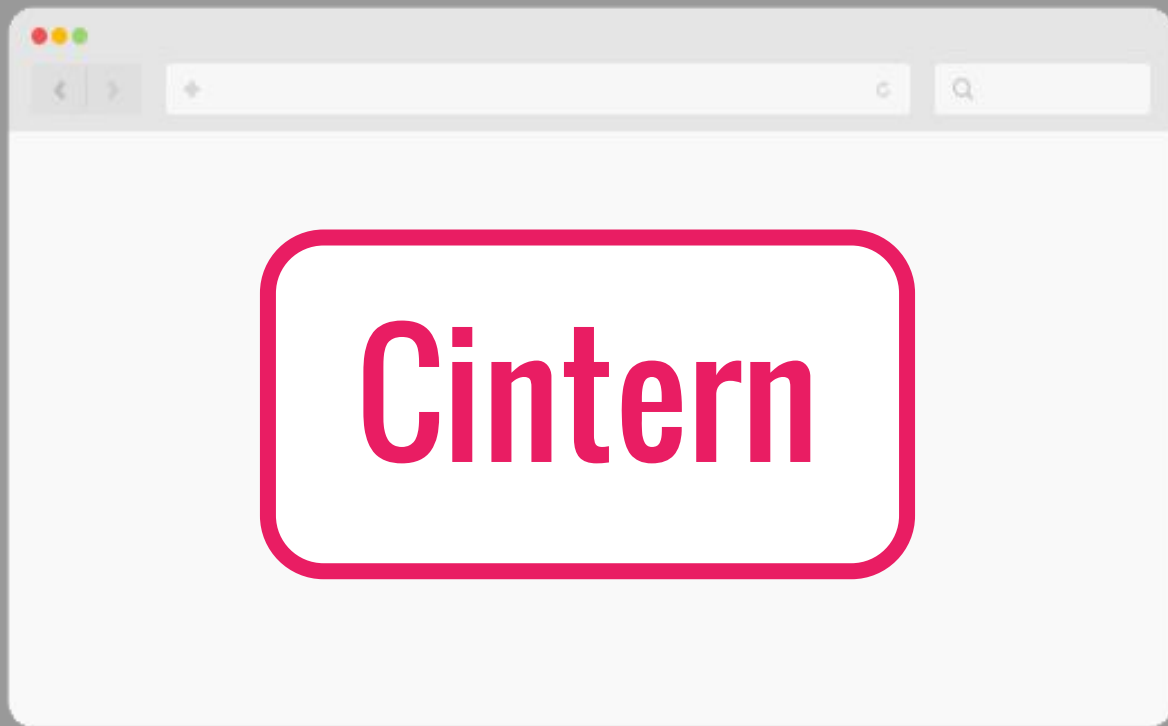
**Confusing**

UBER



Applying to  
internships is **easy**.





# Purpose

**Provide a centralized location for student internships.**





## Common Application

**Name**

**Email**

**Major**

**School**



## Common Application

Name	Alyssa P. Hacker
Email	aphacker@mit.edu
Major	Computer Science
School	MIT



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## Listings

Google

Facebook

Dropbox

Snapchat

Goldman Sachs



## Common Application

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Email aphacker@mit.edu  
Major Computer Science  
School MIT

## Listings

Google

Facebook

Dropbox

Snapchat

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## Common Application

Name

Email

Major

School

## Listings

Google

Facebook

Dropbox

Snapchat

Goldman Sachs

## Custom Application

### Facebook

Why Facebook?

Biggest accomplishment?

Submit



## Common Application

Name

Email

Major

School

## Listings

Google

Facebook

Dropbox

Snapchat

Goldman Sachs

## Custom Application

### Facebook

Why Facebook?

It's really cool

Biggest accomplishment?

Making Cintern

Submit

# Risks and Mitigations

Not enough employers	Promise website that attracts a strong student userbase
Fake employers	Verify employers by company email
Users sending in duplicate applications	Users can only apply to a job posting once
Attacker gaining user information	Use SSL encryption

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