

Innovation isn't a one-time event, nor can it be captured in a single template. Thus we've created the Innovation Framework template to help you navigate your innovation journey, and reference useful templates to guide you.

Need more help? Reach out to our Lucid Professional Services to master Creative Facilitation, develop innovation programs, and get executive coaching to drive a culture of innovation at your company.

Cost centers

Key partners

Who should be involved as you produce and deliver your solution?

Firmy vyvíjející sowlare pro publikacie vědeckých článků

Vysoké školy

Vědci, odborná veřejnost

Key activities

What do you need to do to produce, market, and deliver your solution?

Nabízení kontraktů na vývoj softwaru pro publikaci článků

Key resources

What do you need to have in order to produce, market, and deliver your solution?

Firmy vyvíjející sowlare pro publikacie vědeckých článků

Value propositions

What problems do you have and how do you solve them?

User friednly design

Dlouhodobá podpora

Profit centers

Customer relationships

How do you talk to your market about your solution? How do you acquire customers?

Cílená reklama

Marketing

Channels

How do you deliver your solution to customers and where can they find it?

Cloudové služby

Customer segments

Who needs your solution? How many people need your solution right now or will eventually need it?

Vysoké školy

Odborná veřejnost

Vědecké instituce

Cost structures

Zaměstanci


Licence

Nečekané výdaje

Revenue streams

Prodej softwaru

"Business Model Canvas" by Strategyzer is licensed under Attribution-ShareAlike 4.0 International.



Strategyzer