



Lyndsey Mitchel

FRONT END WEB DEVELOPER

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About Me

I'm captivated with two divergent fields: coding and history. Time disappears when I'm discovering new ideas or learning from the past. I spend everyday trying to live by the motto, be who you are and be it well.

A perfect day involves coding, laughing, napping and eating popcorn.

Education

The Iron Yard

Intensive 12 week UI Design Course | May 2017

Gardner-Webb University

BA degree | May 2012.

- Majored in Communications, specializing in Graphic Design
- Deans list; Division I athlete

Skills and Tools

Development

- CSS3 • Fundamentals of jQuery and Vanilla JavaScript
- Handlebars • HTML5 • SASS
- Skeleton • Sketch

Design

- Illustrator • Indesign • InVision
- Photoshop • UI Design

Other Skills

- Agile Methodology • Design Thinking • Email Marketing
- Pardot

Project Experience

The Iron Yard - Raleigh NC (February - May 2017)

Saving Grace Redesign - Development

- Worked with two peers on creating a logo, branding guide, git repository and sketches for a five page site.
- Was the Lead developer on navigation (header and footer), Home Volunteer and Adoption pages.

TOOLS USED: AJAX, GIT COLLABORATION, HTML, JQUERY, SASS, SKETCH

Harry Potter Trivia - Development and UI Design

- Designed a mobile responsive game using javascript to hold the questions, along with a counter to track the number of correct answers.

TOOLS USED: GIT/GITHUB, HTML, JQUERY, PHOTOSHOP, SASS,

Graphic Design Experience

E-Commerce Production Specialist (October 2014 to October 2016)

Graphic Designer (February 2013 to September 2014)

Southern Anesthesia and Surgical, Inc. - Columbia SC

- Collaborated in launching an e-commerce site in June 2014. (SASrx.com) and integrated a new email segmentation system
- Web graphics and product images
 - Took over 4,000 product images-in house in preparation for a website launch
 - Maintained and designed web banners to stay in sync with current promotional mailers
- Dental email marketing. This included special blasts, service information, and drug status alerts.
- Sent anywhere from 3-9 emails a week with an average open rate of 18%.
- Created marketing materials for mailers, trade-show promotions and company internal forms

Graphic Designer (June 2012 to December 2012)

Hometown News - Woodruff, SC

- Laid out copy for three of the weekly newspapers
- Created ads for customers and sale representatives