

Sign up

Sign In



Bringing a story to
the coffee since 1995

Forgot Password? Reset



Sign up

Sign In

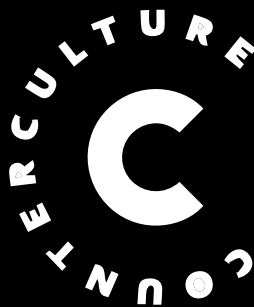
Different style to place a picture on login screen.

Their site has social media icons, should I have an option to log in from social media?



Bringing a story to the coffee since 1995

Forgot Password? Reset



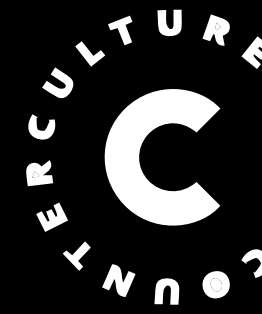
Have text overlaying images similar to site layout.

The whole square will be clickable, making it easier for the user since they are navigating with their thumbs



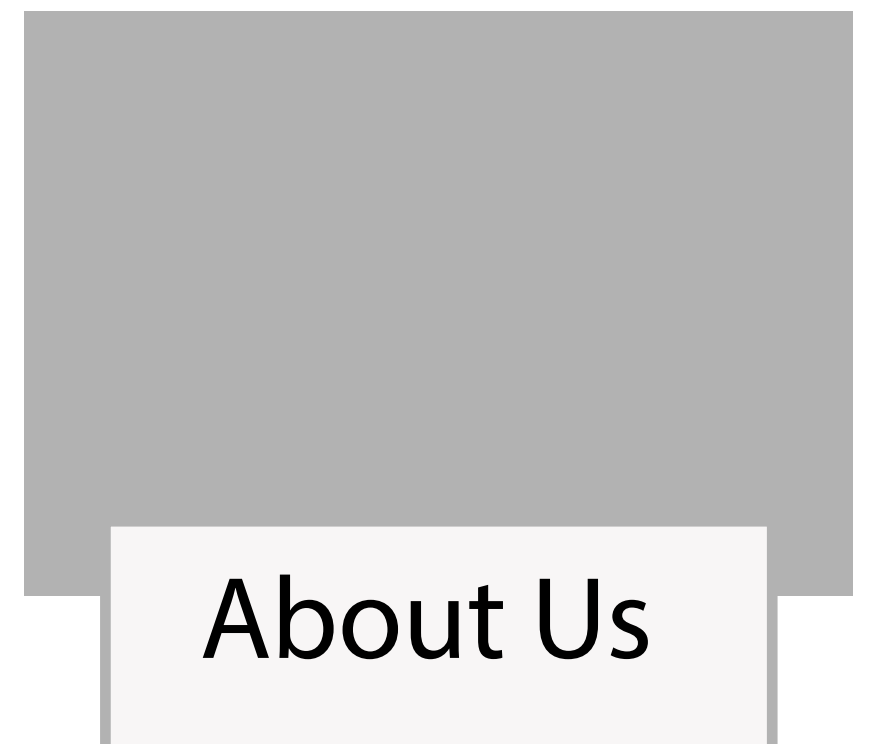
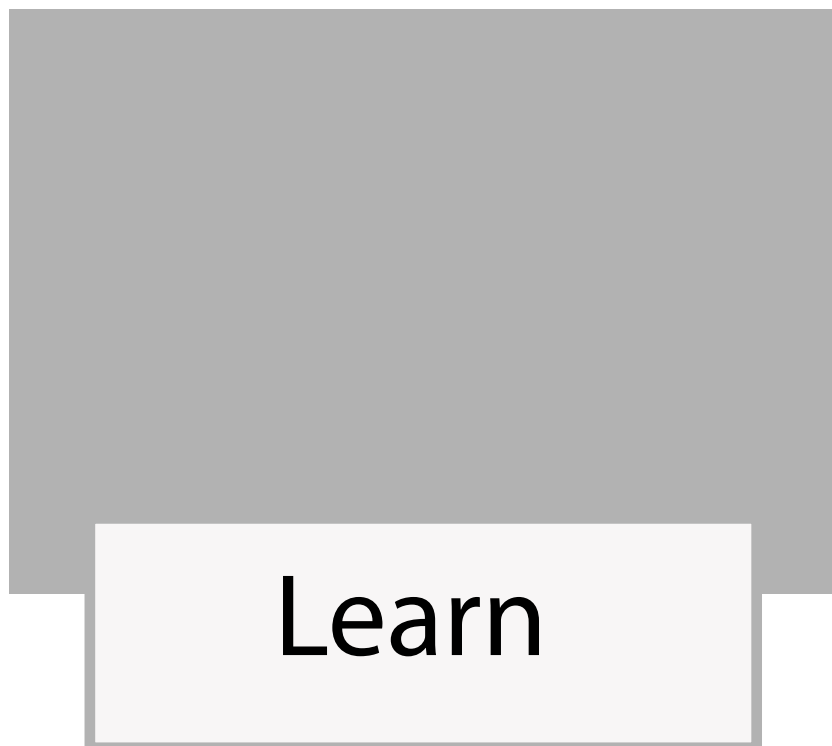
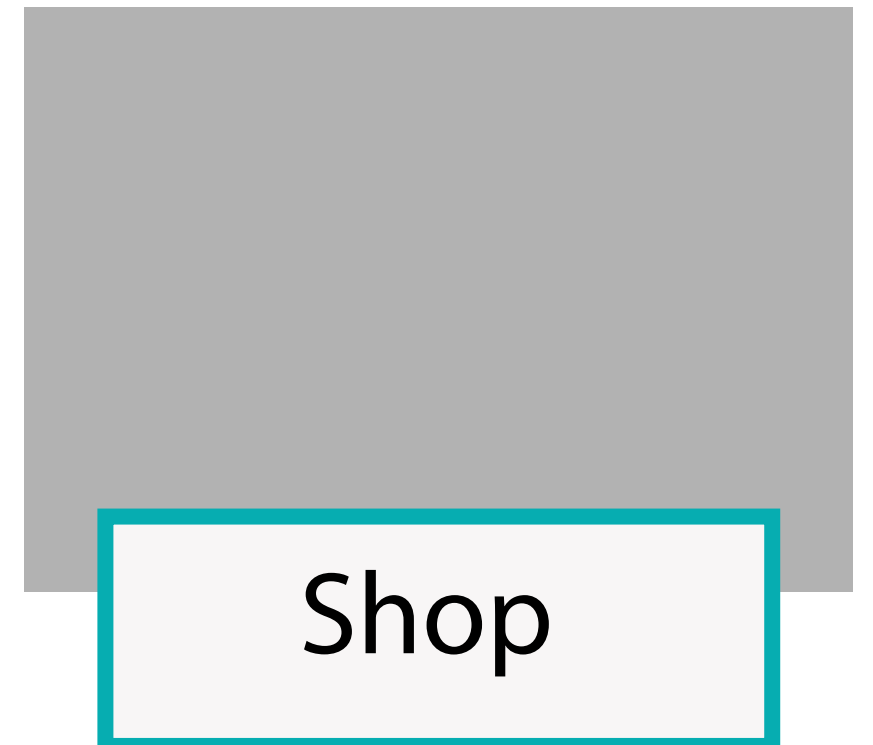


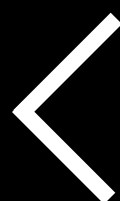
iPhone



Different layout option. Going with flat design. Have pictures and then flat buttons with slight dropshadow and half off the picture.

Counter Culture has a lot of images on their site with square buttons overlaying the pictures





Shop



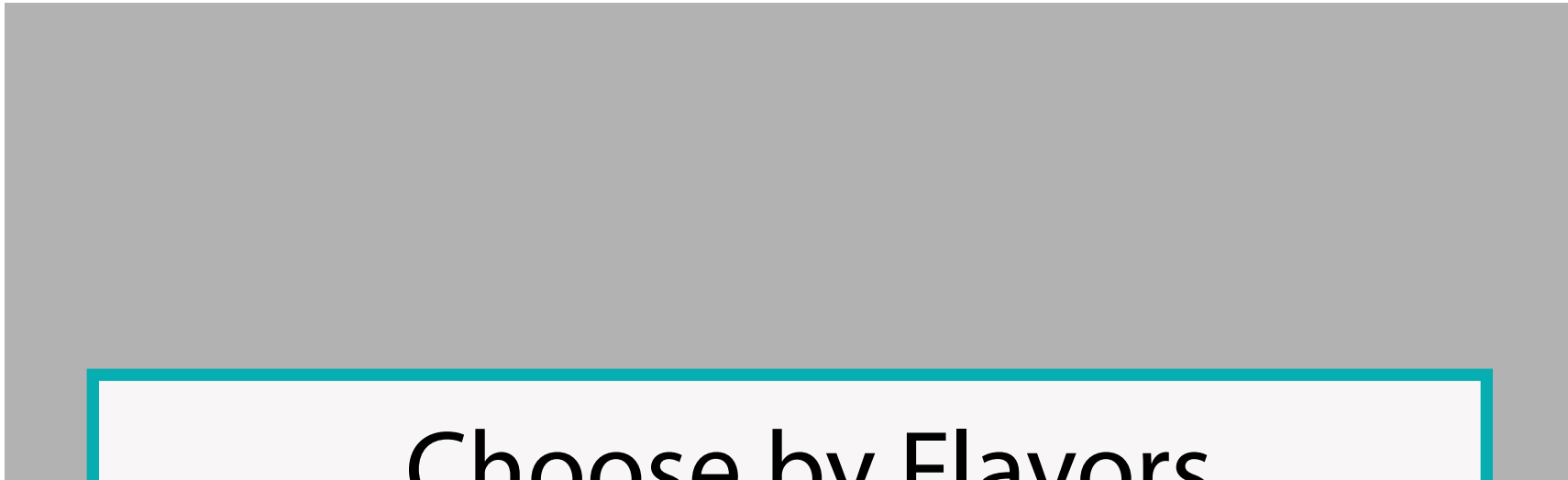
Choose by Flavor

Choose by Story

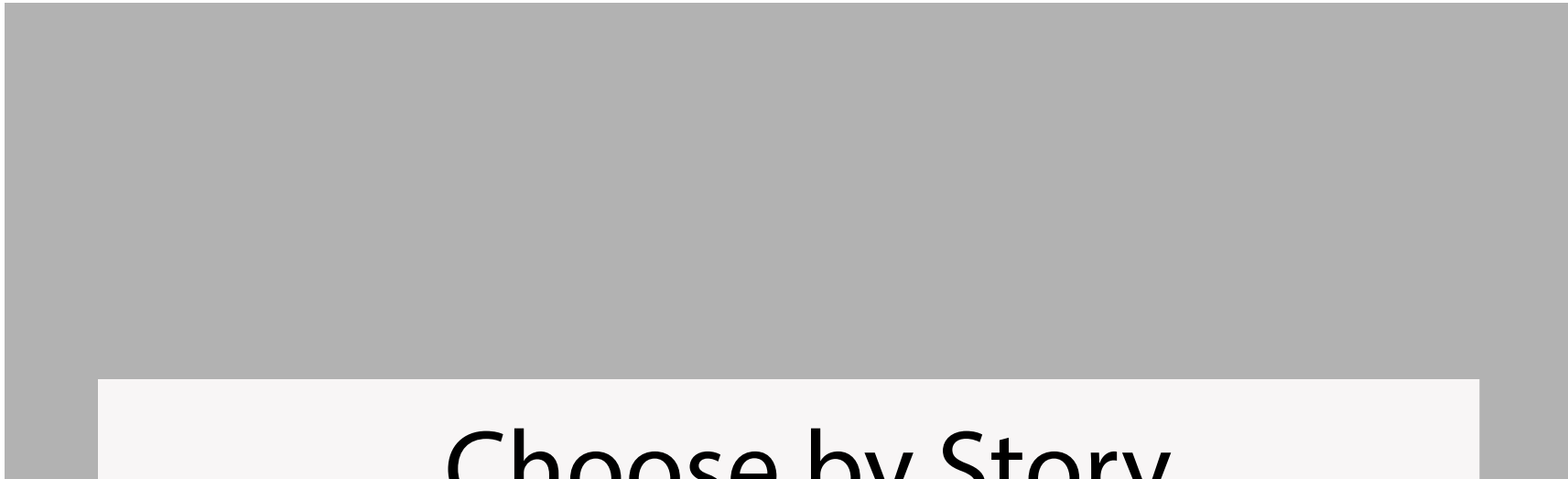
List All Coffee



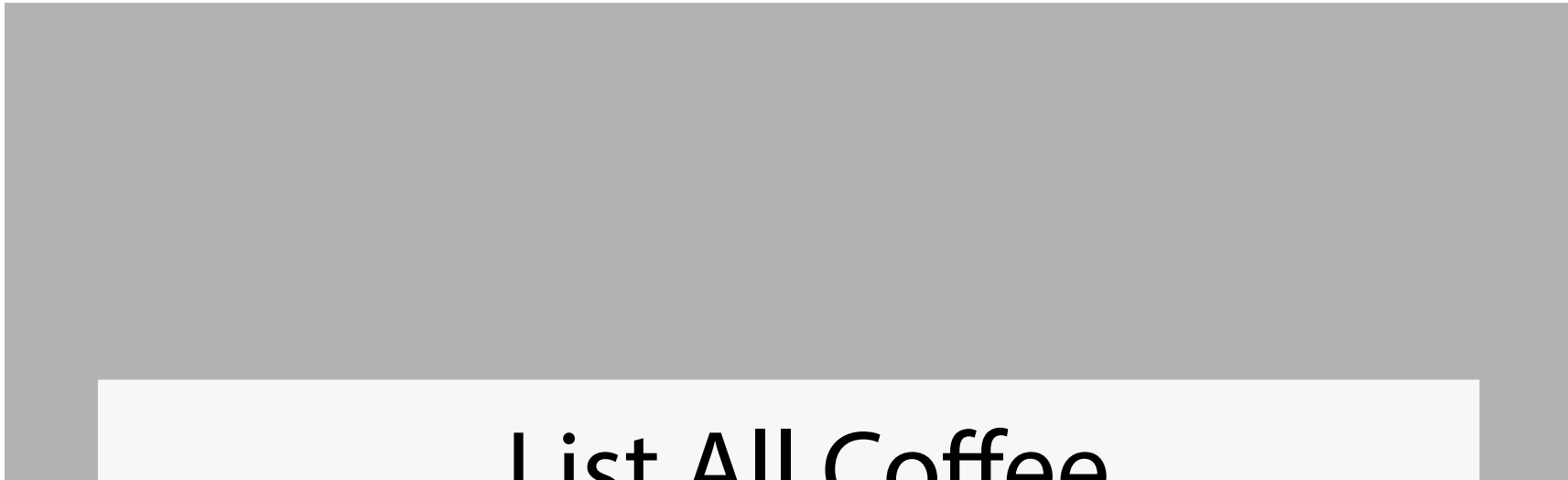
Shop



Choose by Flavors



Choose by Story



List All Coffee

Breadcrumbs
at the top so
user will
know what
steps they
took to get
here



Flavor



Shop > Flavor

Citrus

Stone Fruit

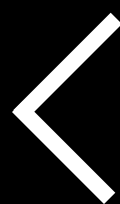
Sweet & Sugary

Home

Shop

Learn

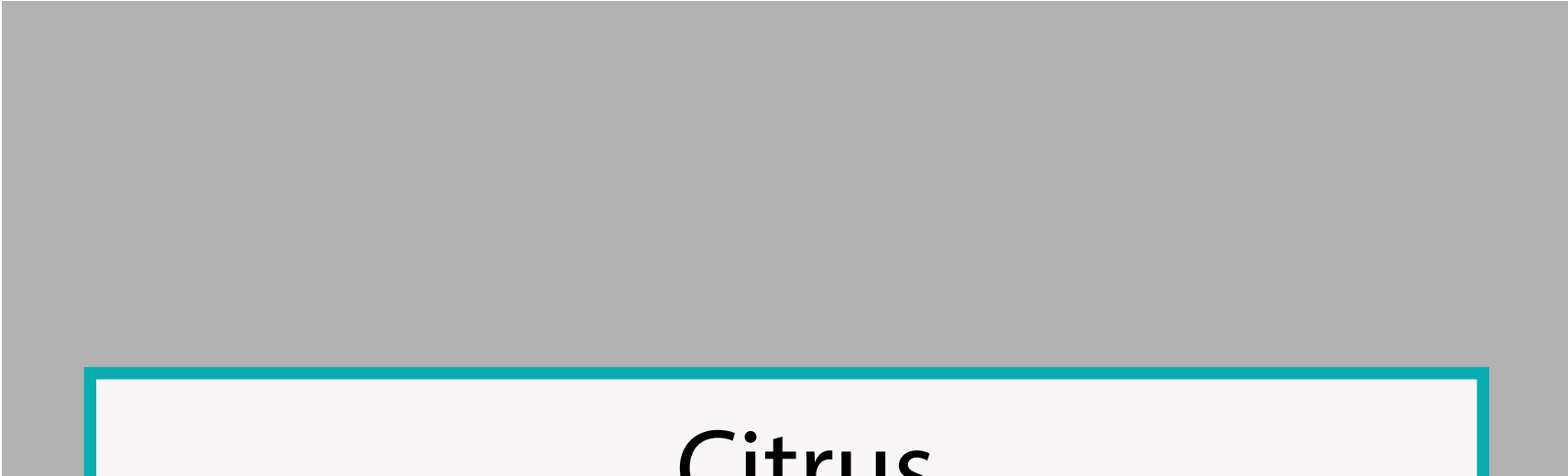
Search



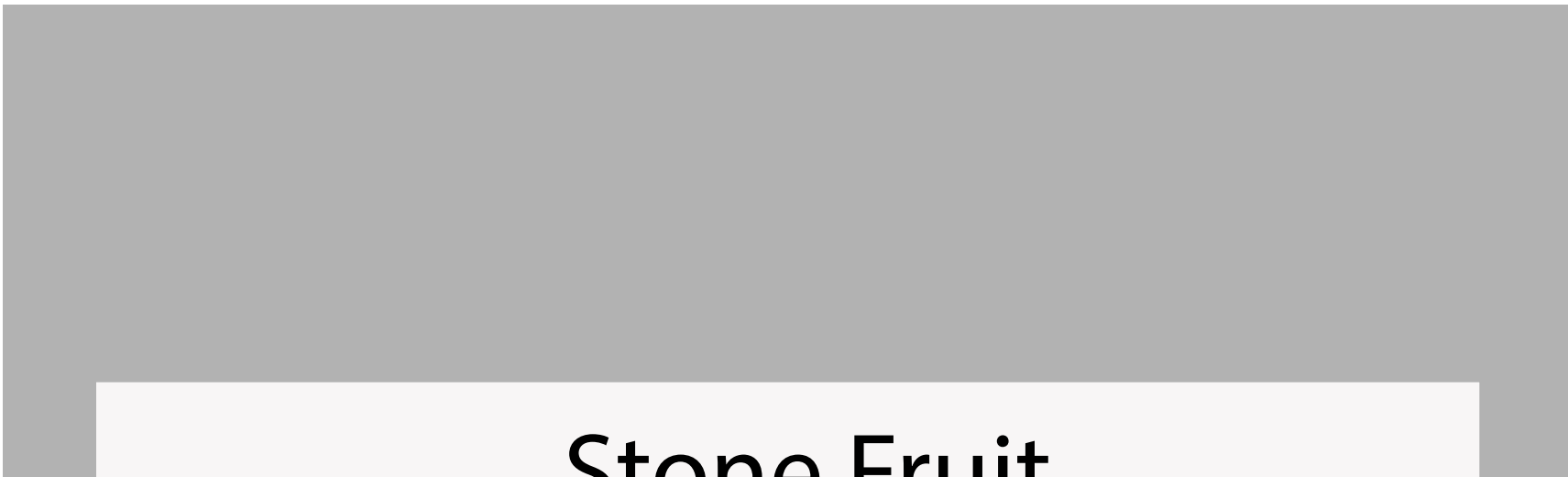
Flavor



Shop > Flavor



Citrus



Stone Fruit



Sweet & Sugary



Citrus



Shop > Flavor > Citrus

Green Apple

Berry

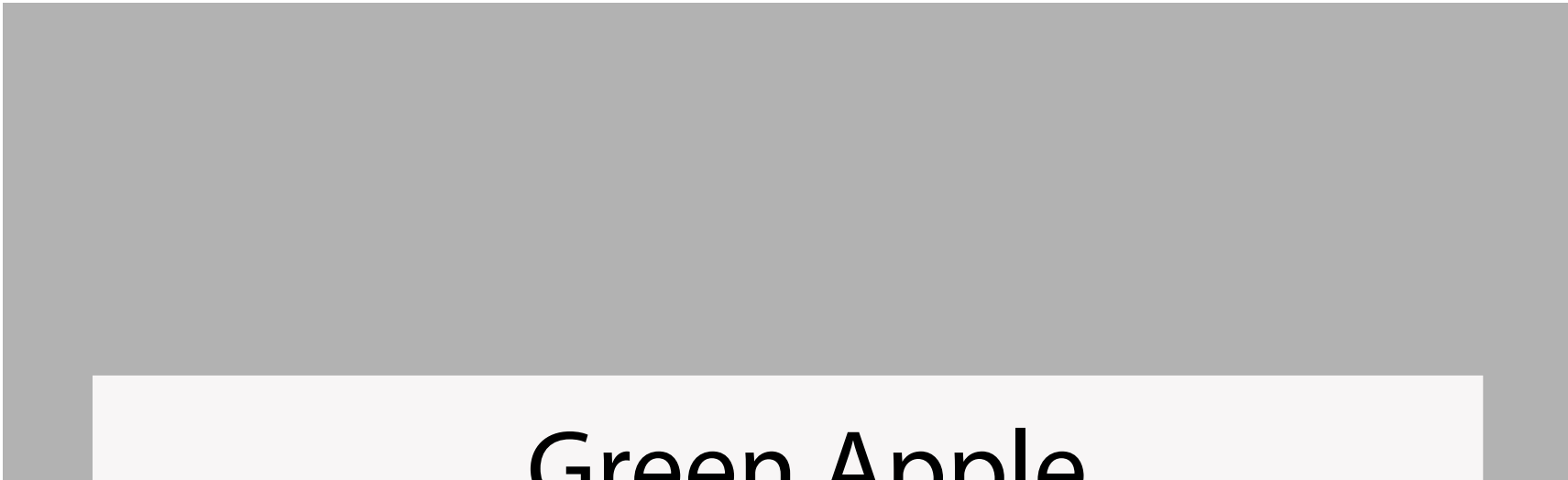
Molasses



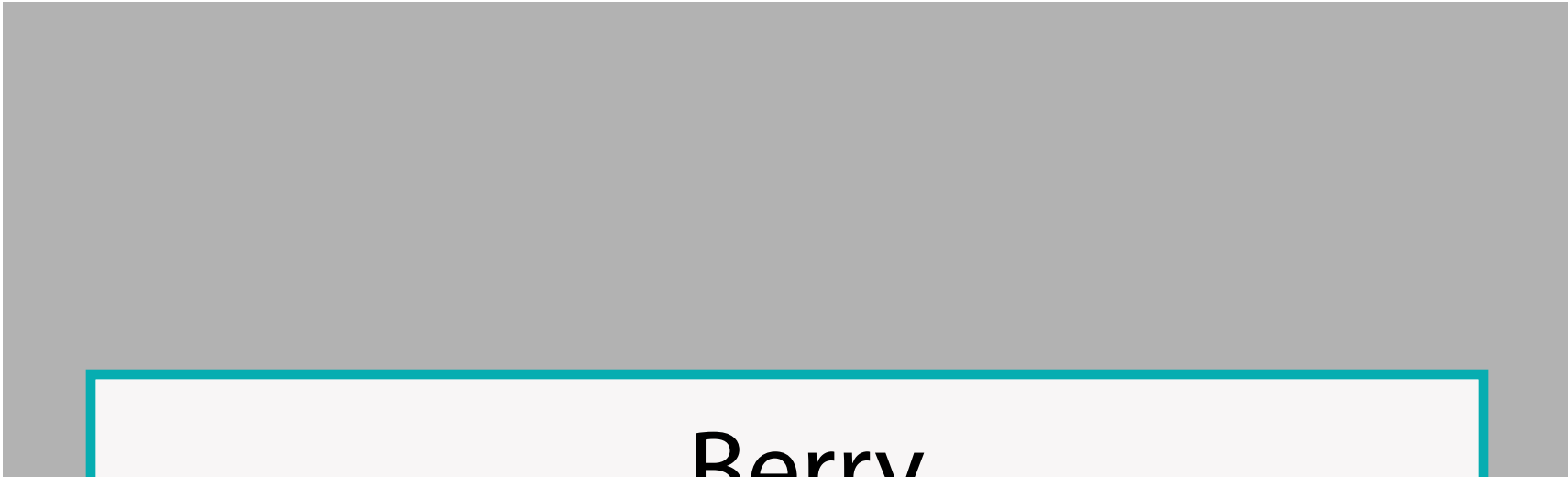
Citrus



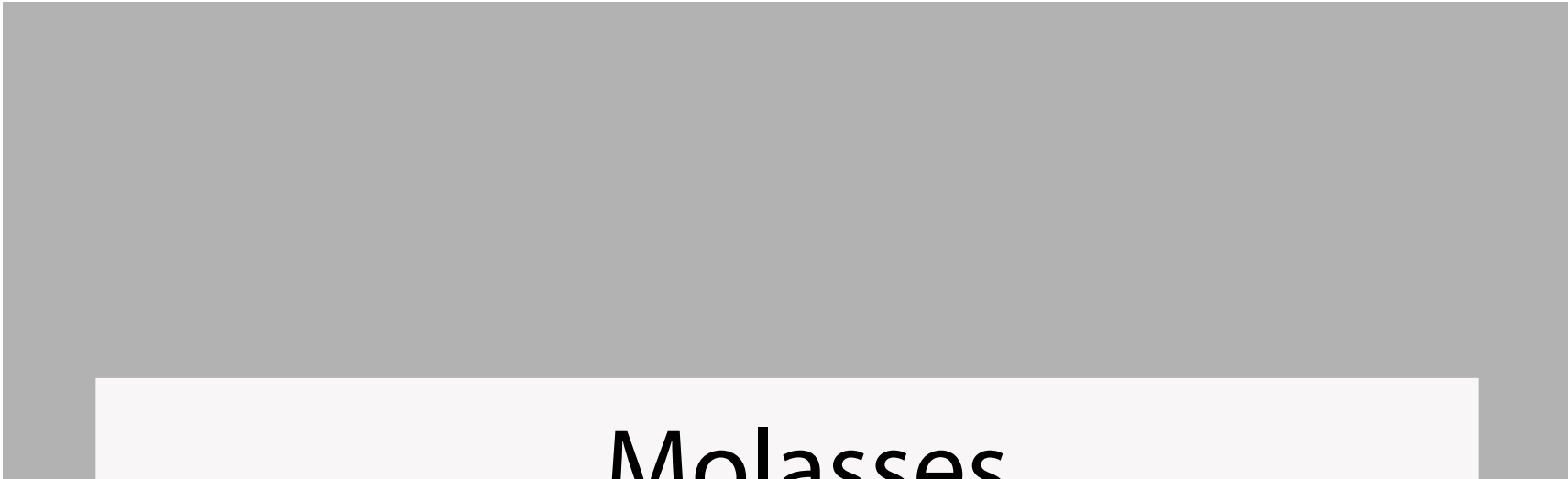
Shop > Flavor > Citrus



Green Apple



Berry



Molasses



Berry

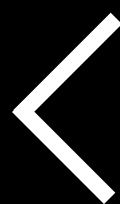


Shop > Flavor > Citrus > Berry

Lemons

OR

Oranges



Berry



Shop > Flavor > Citrus > Berry

Lemons

OR

Oranges

You’ve matched with our Remera coffee. You’re going to love it’smixed flavor of cranberry, mandarin orange and brown sugar!

Remera - 12 oz bag

\$18.00

QUANTITY

ADD TO CART

The Story Behind the Cup

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Learn More About Sustainability



Shop

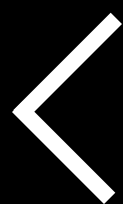


Choose by Flavor

Choose by Story

List All Coffee

Showing a different user-flow to chose a coffee type



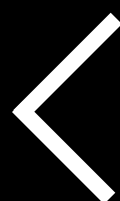
Shop > Story

Choose Hemisphere



Western

Eastern



Western



Shop > Story > Hemisphere > Western

Family Run Farm

Farm Co-Op

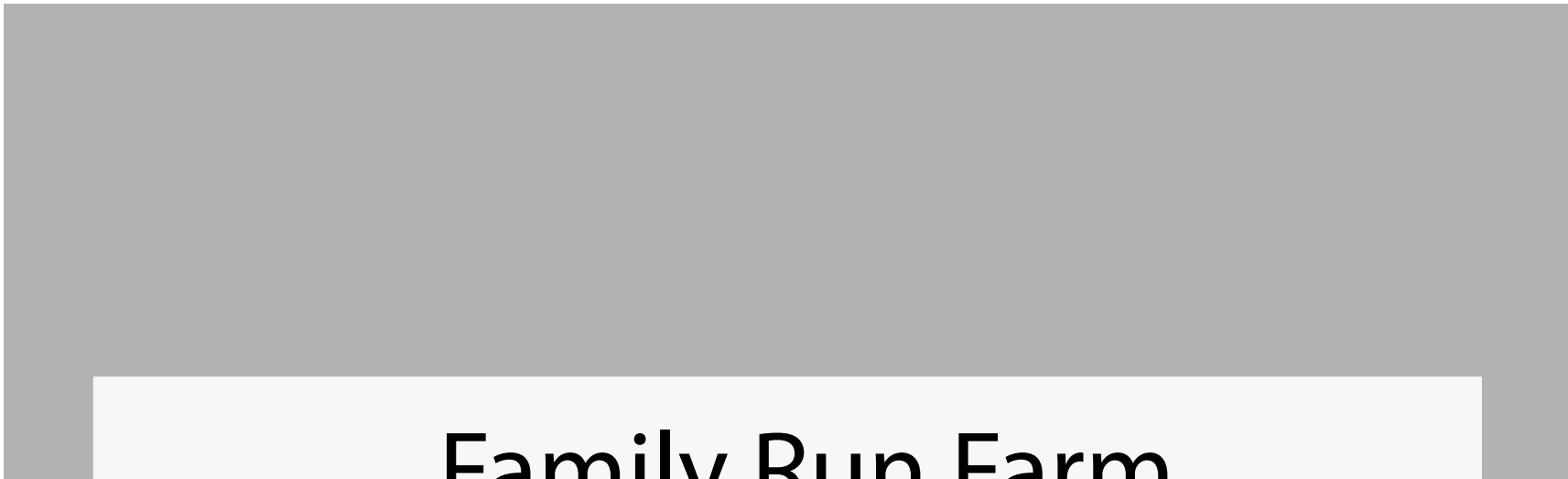
Producers



Western



Shop > Story > Hemisphere > Western



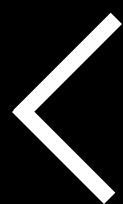
Family Run Farm



Farm Co-Op



Producers



Shop > Story > Hemisphere > Western > Farm Co-Op

Choose by Culture

Community in the
Mountains

Small Family Friendly Town

Indigenous People
of America

5 Neighborhoods
Joined Together

Shop > Story > Hemisphere > Western > Farm Co-Op

Choose by Culture

Community in the
Mountains

Small Family Friendly
Town

Indigenous People of
America

5 Neighborhoods
Joined Together

<

Our Pepe Luis Acha Coffee

≡

You’ve matched with our Pepe Luis Acha coffee. It’s a limited-release coffee and represents the best of the region with notes of almond, nectarine.

Pepe Luis Acha - 12 oz bag

\$18.00

QUANTITY

ADD TO CART

The Story Behind the Cup

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Learn More About Sustainability