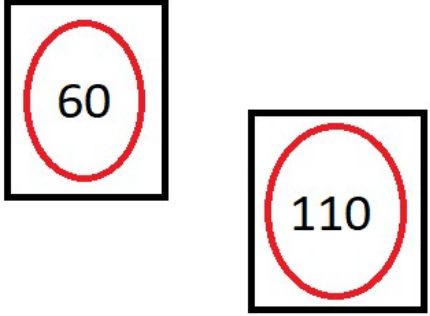


|   |   |
|---|---|
| <p>ColourTech</p> <p>Computerised Accelerator Safety Device<br/>CASD</p> <p>Background Picture</p> <p>Names</p> | 1 |
|---|---|

|                    |
|--------------------|
| Script:            |
| Intro Music        |
|                    |
|                    |
|                    |
|                    |
|                    |
|                    |
|                    |
|                    |
| Length: 10 seconds |

|  |   |
|--|---|
|  | 2 |
|--|---|

|                                     |
|-------------------------------------|
| Script:                             |
| Do you creep above the speed limit? |
| Do you not have time to slow down?  |
| Are you always in a hurry?          |
| Are you above the law?              |
|                                     |
|                                     |
|                                     |
|                                     |
|                                     |
| Length: 10 seconds                  |

|                                    |   |
|------------------------------------|---|
| <p>slides of car crash scences</p> | 3 |
|------------------------------------|---|

|   |
|---|
| Script:   |
| Too many lives have been lost on Australian roads, 30% of these are due to speed related. |
| Why don't we do more to reduce this number?   |
|   |
|   |
|   |
| Length:   |

|                                    |   |
|------------------------------------|---|
| <p>slides of car crash scences</p> | 4 |
|------------------------------------|---|

|  |
|--|
| Script:  |
| In the last 24 months 2431 people have being in crashes relating to speed. |
| In 2019 there were 4.7% more deaths then the previous year.                |
|  |
|  |
| Length: 15 seconds   |

Picture of CASD device

5

Script:

ColourTech has designed a speed limiting device that is will restrict yours car speed to the limit on the road you are travelling on, keeping everyone safer on the roads

Scene of speeding car crashing

6

Script:

"noise of car speeding"

"load crash sounds"

Length:

Car Crash Scence

7

Script:

Too many times scences like these appear on the news, social media and sometimes right in front of our eyes

Length: 15 seconds

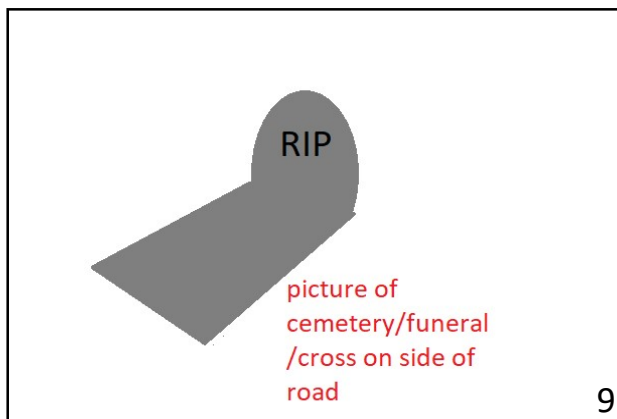
Hospital scene  
Coma patient  
surrounded by family

8

Script:

Why risk it all for the need to get somewhere a tiny bit faster?  
Don't make your family have to go through this for a foolish decision.

Length: 15 seconds



9

Script:

Speeding increases the risk  
of a crash being fatal!

Length:

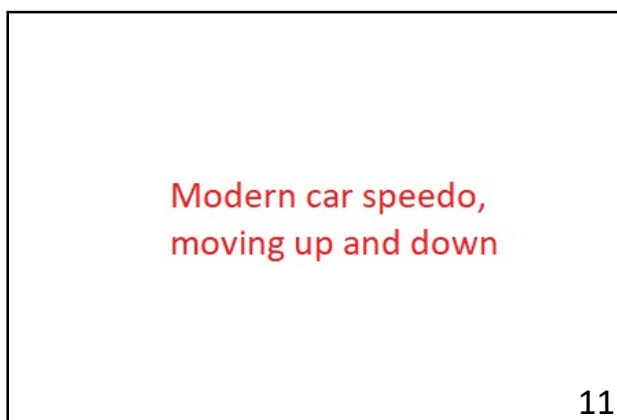


10

Script:

Research shows that a reduction in  
travel speed of just 5km/hr  
significantly reduces the combined  
reaction and breaking distance  
in the event of an emergency,  
reducing collision velocity and  
sometimes avoiding collision at all.

Length: 18 seconds

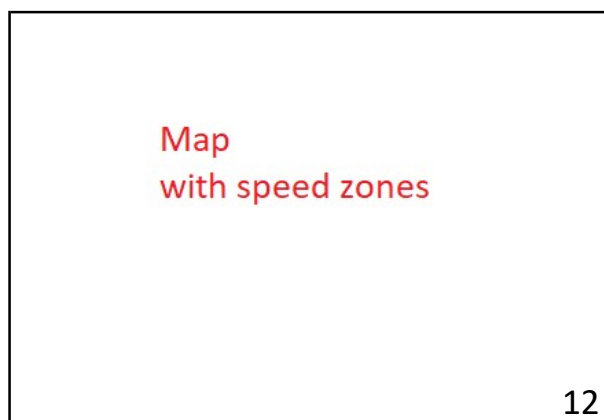


11

Script:

The computer acceleration safety  
device will aid drivers to stay  
within the speed limits.  
Vehicles with a CASD device will  
be unable to accelerate more than  
10km/10% over the limit

Length: 15 seconds



12

Script:

The CASD systems works with GPS  
mapping systems to know the speed  
limit where ever you are travelling  
and will update you as you go  
through different speed zones.

Length: 15 seconds

Roadworkers  
CASD Cones

13

Script:

Roadworkers or emergency services will place out CASD cones which show the reduced speed restrictions travelling between these cones till trigger the CASD, slowing the vehicle to the designated speed.

Length: 15 seconds

Person telling story  
scenes from  
-incident  
-recovery

14

Script:

Personal story of loss due to crash caused by speed - urging people to take on this technology so others don't have to suffer

Length: 30 seconds

Show website address  
show website being used  
installation centre

15

Script:

Visit our website will help your determine if our device is compatible with your car.  
Contact one of our installation centres to get a quote for your vehicle

Length: 15 seconds

Display catchphrase:  
IT'S NOT WORTH DYING FOR A DEADLINE

16

Script:

Together you and ColourTech, can help make Australians roads safer.  
Install a ColourTech CASD today today.  
Because it's not worth dying for a deadline.

Length: 15 seconds