

ColourTech

Computerised Accelerator Safety Device
CASD

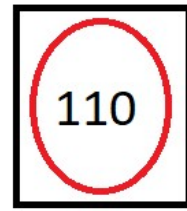
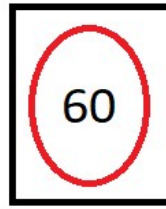
Background Picture

Names

Script:

Intro Music

Length: 10 seconds



Script:

Do you creep above the speed limit?

Do you not have time to slow down?

Are you always in a hurry?

Are you above the law?

Length: 10 seconds

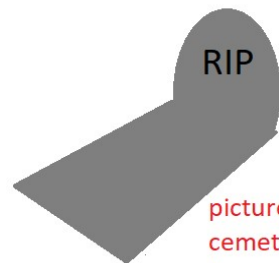
Scene of speeding car
crashing

Script:

"noise of car speeding"

"load crash sounds"

Length:



picture of
cemetery/funeral
/cross on side of
road

Script:

Speeding increases the risk
of a crash being fatal!

Length:

slides of car crash scences

Script:

In the last 24 months 2431 people have being in crashes relating to speed.

In 2019 there were 4.7% more deaths then the previous year.

Length: 15 seconds

Script:

Research shows that a reduction in travel speed of just 5km/hr significantly reduces the combined reaction and breaking distance in the event of an emergency, reducing collision velocity and sometimes avoiding collision at all.

Length: 18 seconds

Modern car speedo,
moving up and down

Script:

The computer acceleration safety device will aid drivers to stay within the speed limits.

Vehicles with a CASD device will be unable to accelerate more then 10km/10% over the limit

Length: 15 seconds

Script:

The CASD systems works with GPS mapping systems to know the speed limit wherever you are travelling to and will update you as you go through different speed zones.

Length: 15 seconds

