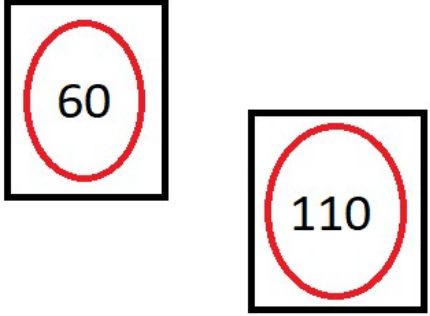


<p>ColourTech</p> <p>Computerised Accelerator Safety Device CASD</p> <p>Background Picture</p> <p>Names</p>	1
-----------------------------------------------------------------------------------------------------------------	---

Script:
Intro Music
Length: 10 seconds

	2
------------------------------------------------------------------------------------	---

Script:
Do you creep above the speed limit?
Do you not have time to slow down?
Are you always in a hurry?
Are you above the law?
Length: 10 seconds

<p>slides of car crash scences</p>	3
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Script:
Too many lives have been lost on
Australian roads, 30% of these are
due to speed related.
Why don't we do more to reduce
this number?
Length:

<p>slides of car crash scences</p>	4
------------------------------------	---

Script:
In the last 24 months 2431 people
have being in crashes relating to
speed.
In 2019 there were 4.7% more
deaths then the previous year.
Length: 15 seconds

Picture of CASD device

5

Script:

ColourTech has designed a speed limiting device that is will restrict yours car speed to the limit on the road you are travelling on, keeping everyone safer on the roads

Scene of speeding car crashing

6

Script:

"noise of car speeding"

"load crash sounds"

Length:

Car Crash Scence

7

Script:

Too many times scences like these appear on the news, social media and sometimes right in front of our eyes

Hospital scene
Coma patient
surrounded by family

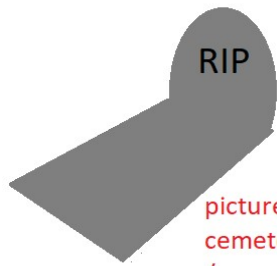
8

Script:

Why risk it all for the need to get somewhere a tiny bit faster?
Don't make your family have to go through this for a foolish decision.

Length: 15 seconds

Length: 15 seconds



RIP

picture of
cemetery/funeral
/cross on side of
road

9

Script:

Speeding increases the risk
of a crash being fatal!

slides of car crash scences

Leng

Video of car being able to
brake in time to avoid
accident

10 |

Script:

Research shows that a reduction in
travel speed of just 5km/hr
significantly reduces the combined
reaction and breaking distance
in the event of an emergency,
reducing collision velocity and
sometimes avoiding collision at all.

Length: 18 seconds

Modern car speedo,
moving up and down

11

Script:

The computer acceleration safety device will aid drivers to stay within the speed limits.

Vehicles with a CASD device will be unable to accelerate more than 10km/10% over the limit

Length: 15 seconds

Map with speed zones

12

Script:

The CASD systems works with GPS
mapping systems to know the speed
limit where ever you are travelling
and will update you as you go
through different speed zones.

Length: 15 seconds

Roadworkers
CASD Cones

13

Script:

Roadworkers or emergency services
will place out CASD cones which
show the reduced speed restrictions
travelling between these cones till
trigger the CASD, slowing
the vehicle to the designated
speed.

Length: 15 seconds

Person telling story
scenes from
-incident
-recovery

14

Script:

Personal story of loss due to
crash caused by speed - urging
people to take on this technology
so others don't have to suffer

Length: 30 seconds

Show website address
show website being used
installation centre

15

Script:

Visit our
website will help your
determine if our device is
compatiable with your car.
Contact one of our installation
centresto get a quote for you vehicle

Length: 15 seconds

Display catchphrase:
IT'S NOT WORTH DYING FOR A DEADLINE

16

Script:

Together you and ColourTech,
can help make Australians roads
safer.
Install a ColourTech CASD today
today.
Because it's not worth dying
for a deadline.

Length: 15 seconds

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