

Client:	TD Canada Trust	Created:	6/22/10
Project:	2010 FIC Script 2.0	Updated:	7/22/10
Docket:	TDB01-060	Version:	4

2.0 Start Early

Visuals/Copy	Voice
ERICA SITTING AT HER DESK IN FRONT OF HER WEBCAM/LAPTOP SCREEN.	Okay, so if there's one thing I'll say, it's this: start saving early in life.
[COPY] The longer it's invested, the bigger it can grow.	Why? Because you've got time on your side, which means that if you consistently invest money over the long haul, you'll keep earning interest on top of interest.
IMAGE OF COMPARATIVE CHART ANIMATING AS SHE SPEAKS.	In other words, the longer it's invested, the bigger it can grow.
[COPY] \$56,000	Let's just say I started saving \$100 a month when I was 25 years old. Now, if I continue to invest that same amount each month 'til I retire, I could save about \$195,000 dollars. Pretty sweet, huh?
	But if I wait and start saving at age 30, then, I'll probably only save around \$139,000. That's a difference of \$56,000! Big difference, huh? So, you can see that it pays to start saving early.
	Okay, so you may be thinking, "Yeah, but how am I going to save \$100 each month?" Well, sure it can be tough, but at the same time, it's important to look at what you're choosing to spend your

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<p>DRAWING OF A STEAMING LATTE</p> <p>ERICA SMILING, ABOUT TO TAKE A SIP OF HER HOMEMADE CUPPA JOE.</p>	<p>money on.</p> <p>Hey, lattes add up, and as tasty as they are, do you really need to buy one every day? Or do you want to save towards your dreams?</p> <p>So, if you're wanting more ideas on how to save, check out the savings tips, here.</p>
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