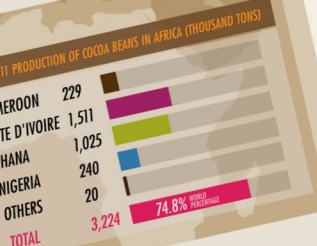


AN AVERAGE OF 39 KG EACH YEAR, OR THE EQUIVALENT OF EARLY 1.87 MAN'S



ANOTHER NAME FOR CHOCOLATE IS THEOBROMA CACAO, WHICH MEANS "DIVINE FOOD". THIS ILLUSTRATES THE HIGH PLACE THAT CHOCOLATE HOLDS IN OUR HEARTS AND MINDS.

LET'S PUT CHOCOLATE IN A HIGH PLACE BY RAISING THE BAR ON HOW IT IS PRODUCED AND SOURCED.

## THE BITTER TRUTH BEHIND CHOCOLATE

### THE ISSUE:

APPROXIMATELY 95 PERCENT OF THE CHOCOLATE SOLD TODAY IS NOT CERTIFIED TO BE FREE FROM THE USE OF FORCED, CHILD OR TRAFFICKED LABOUR.

MUCH OF THE WORLD'S COCOA IS HARVESTED IN WEST AFRICA (APPROX. 2.6 MILLION TONS ANNUALLY). IN COTE D'IVOIRE AND GHANA, AN ESTIMATED 1.8 MILLION CHILDREN WORK ON COCOA-RELATED ACTIVITIES—SOME IN THE WORST FORMS OF CHILD LABOUR.

ABOUT 10,000 CHILD LABOURERS ARE TRAFFICKED FROM NEIGHBOURING COUNTRIES LIKE MALI AND BURKINA FASO AND SOLD INTO SLAVE LABOUR FOR LITTLE OR NO WAGES.

POVERTY AND ECONOMICS ARE THE HEART OF THIS PROBLEM. FOR FARMERS, FEW OTHER JOB OPPORTUNITIES FOR PARENTS OR SAFE AFTER-SCHOOL WORK FOR CHILDREN.

CHILDREN AS YOUNG AS SIX YEARS OLD WORK ON COCOA FARMS UNDER EXTREMELY HAZARDOUS CONDITIONS.

**CHILD WORK VS. CHILD LABOUR**

CHILD WORK: WHEN A CHILD WORKS WITH SAFE, AGE-APPROPRIATE TASKS AT HOME OR IN THE COMMUNITY FOR A REASONED REWARD, THAT IS A FORM OF CHILD SUPPORT.

CHILD LABOUR: WHEN A CHILD WORKS WITH DANGEROUS, UNHEALTHY, OR UNREASONABLE TASKS AT HOME OR IN THE COMMUNITY FOR A REASONED REWARD, THAT IS A FORM OF CHILD SUPPORT.

**A CHILD SLAVE'S DAILY EXISTENCE**

WORKS IN EXTREME HEAT FOR VERY LOW WAGES, WITHOUT BASIC SAFETY EQUIPMENT.

HARVESTS COCOA BEANS AND SUGAR BEETS UNDER SUPERSTITION, HARASSMENT, AND ABUSE.

LITTLE CHILD CARRIES HEAVY LADS OF COCOA BEANS.

POVERTY PREVENTS THE CHILD FROM GOING TO SCHOOL.

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**SWEET SOLUTIONS**

HERE'S WHAT YOU CAN DO TO LIVE ON CHOCOLATE:

# GOOD CHOCOLATE GUIDE

