

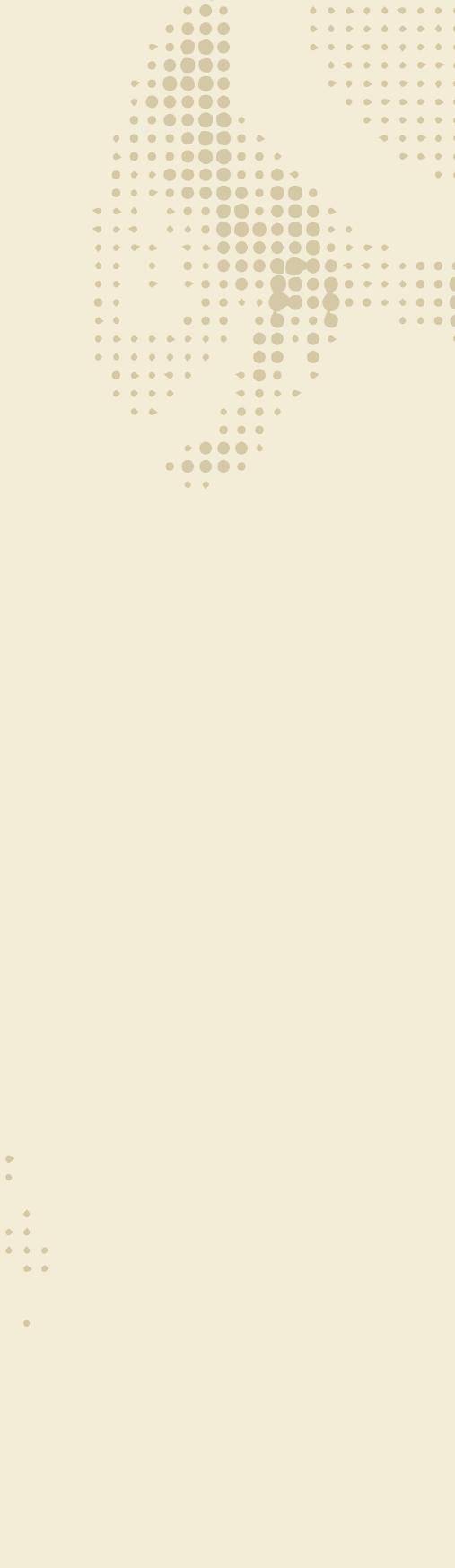


RECRUIT YOUR FIGHTERS, COACH THEM AND TRIUMPH IN HIGH STAKES TOURNAMENTS

SIGN UP

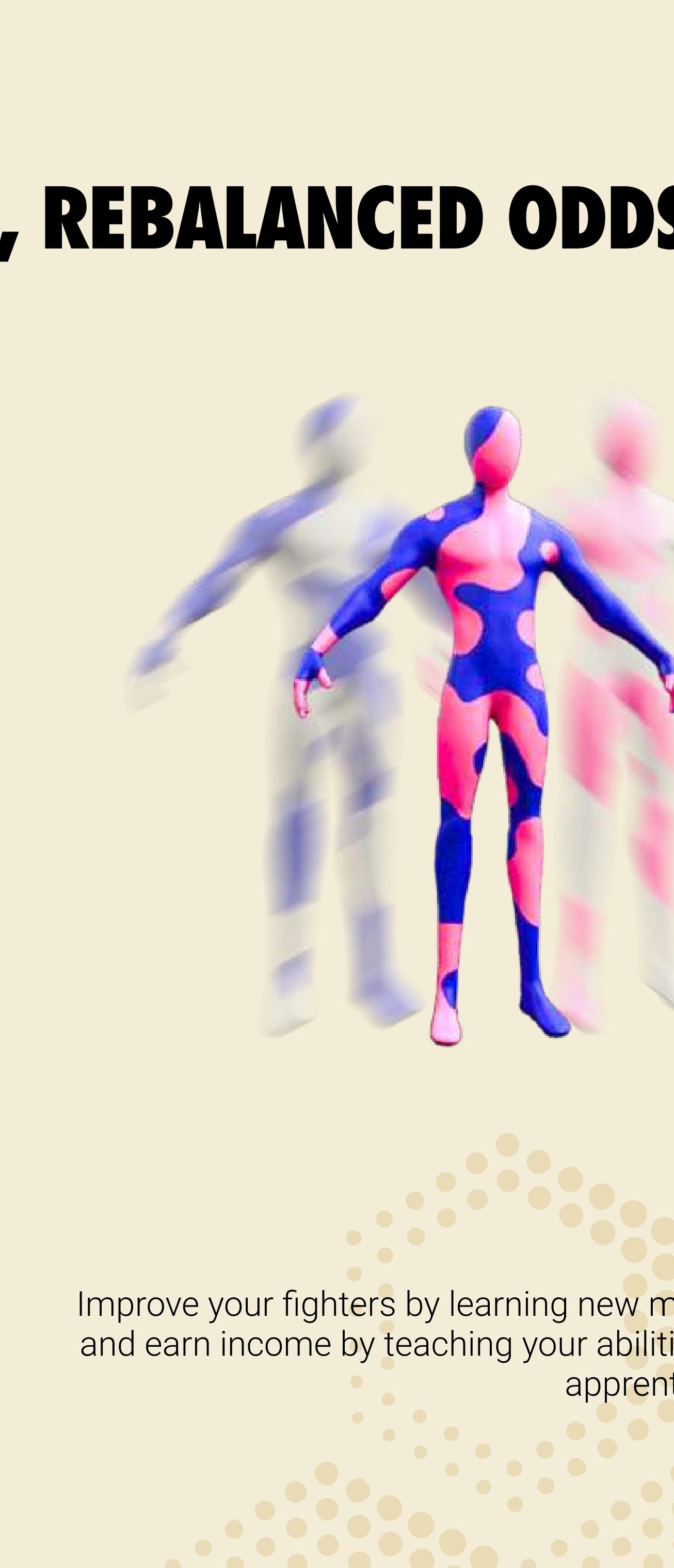
## EASY TO LEARN, HARD TO MASTER GAMEPLAY

The strongest will lose against the smartest. Coach your fighter, choose the best strategy for their skills and exploit your opponents weaknesses. See your strategy unfold in breathtaking simulated PVP fights



## REWARDING THE COMMITTED

Compete in provably fair tournaments with real stakes. The more you fight, the more you learn, the more you earn.



## UNCOVER YOUR FIGHTER'S HIDDEN POWER

In KAYO!, fighters have undisclosed strengths, weaknesses, abilities, and personality.

Analyze their performances to unleash their full potential.



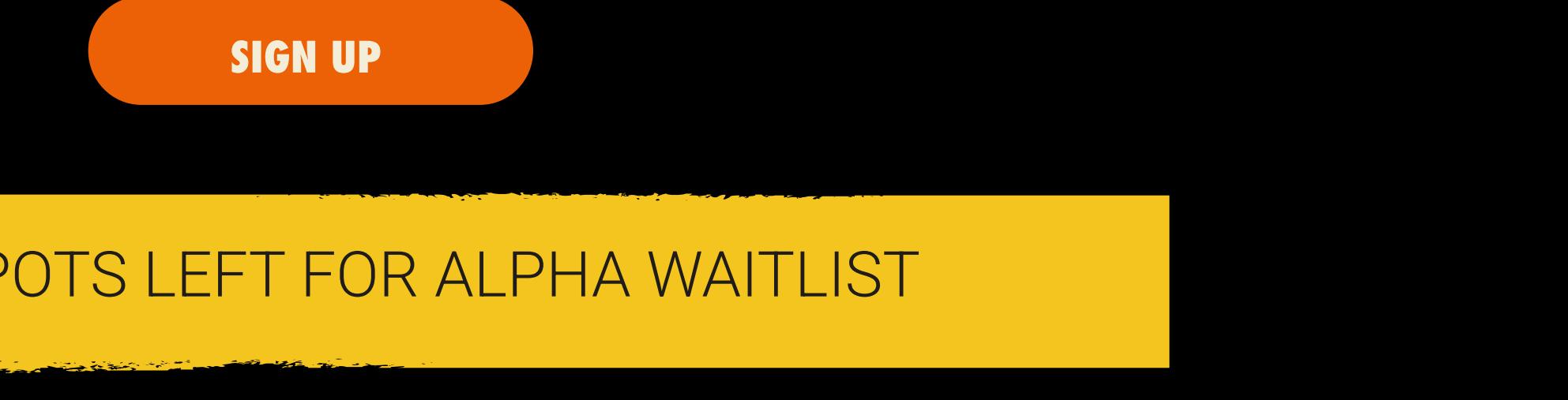
A stylized fighter in a dynamic pose, standing on a path.

Sacrifice two fighters to merge them and create never-seen-before abilities and procedurally crafted skins.

Improve your fighters by learning new moves and earn income by teaching your abilities to apprentices.

## UNIQUELY CRAFTED, UNIQUELY POWERED

Stunning digital 3D cards representing fighters' distinctive patterns and rarity levels, powered by inalterable blockchain attributes, abilities and personality.



THE ROAD  
TO VICTORY  
STARTS HERE

SIGN UP

7,896 SPOTS LEFT FOR ALPHA WAITLIST



# KAYO

## Sign in to KAYO

Email address

admin@kayo.com

Password

\*\*\*\*\*

[Forgot Password?](#)

[Sign In](#)

OR

 Continue with Facebook

 Continue with Google

Don't have an account? [Sign up now](#)

# KAVO



## HIRE A FIGHTER

### LISTED FIGHTERS

1,256 FIGHTERS ON THE MARKETPLACE



[MARKETPLACE](#)

### UNPACK A NEW FIGHTER

UNLOCK A NEW FIGHTER AND ADDITIONAL REWARDS

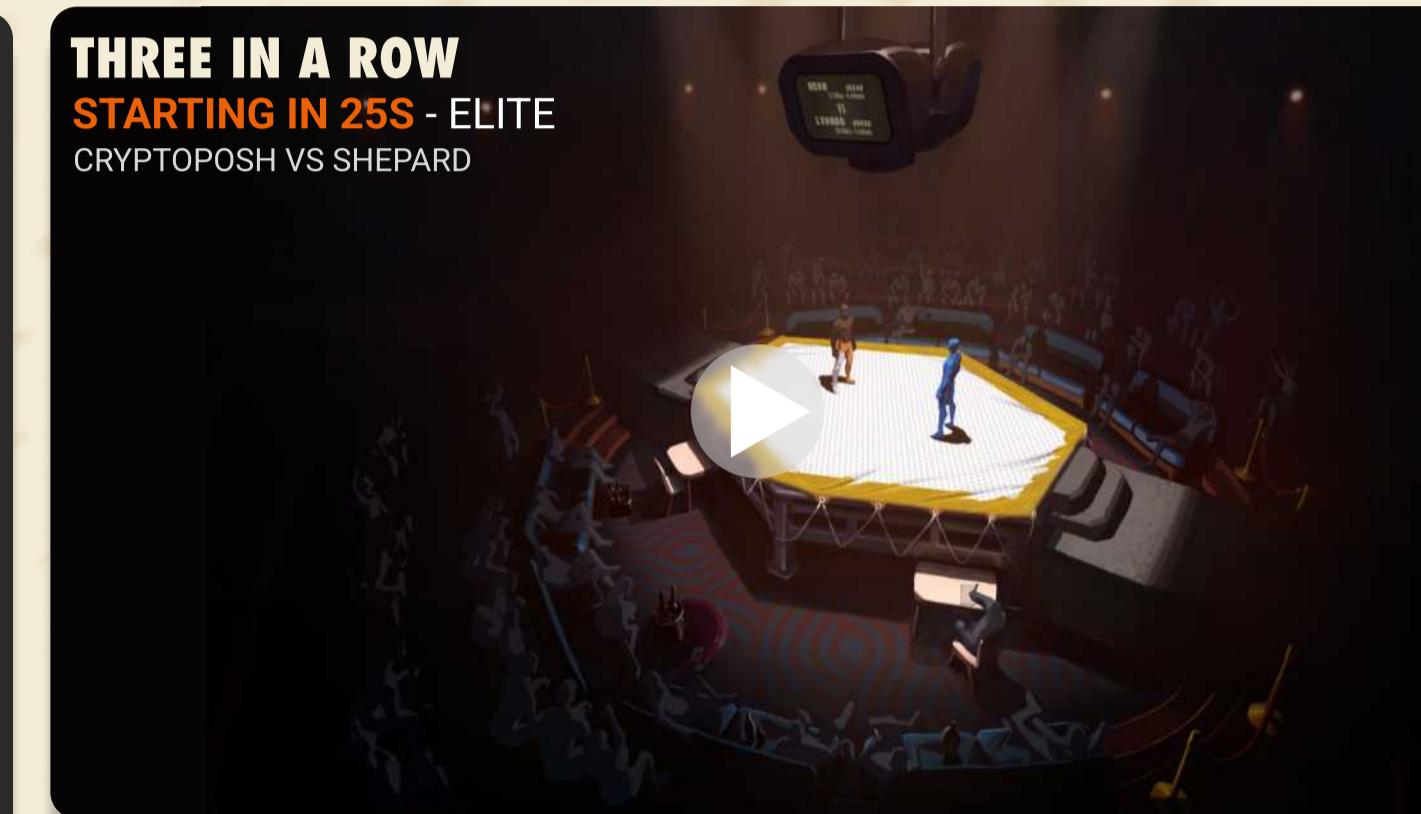


[MARKETPLACE](#)

## LIVE FIGHTS

### THREE IN A ROW

STARTING IN 25S - ELITE  
CRYPTOPOSH VS SHEPARD



## FIGHTERS OF THE DAY

	<b>LOREM</b>	16 W - 2 L	\$1,526 EARNED
	<b>NEON</b>	12 W - 0 L	\$1,106 EARNED
	<b>CRYPTOPOSH</b>	22 W - 8 L	\$926 EARNED

## PRIZE POOL OF THE DAY

**\$12,567** (10,9 SOL)

TOTAL PRIZE POOL SHARED WITH PLAYERS TODAY

## FIGHTERS MARKETPLACE

In the marketplace you can check fighters that were listed by other players and buy them.

PRICE RANGE

\$15.00  \$150.00

NUMBER OF FIGHTS

10+ Fights

WIN RATE

50%+

RETURN ON INVESTMENT

15%+

ABILITIES

All abilities

[Clear Filters](#)

Search Fighter

1,560 items

Sort By

### NEW LISTINGS



**\$25.00** (0.1 SOL)

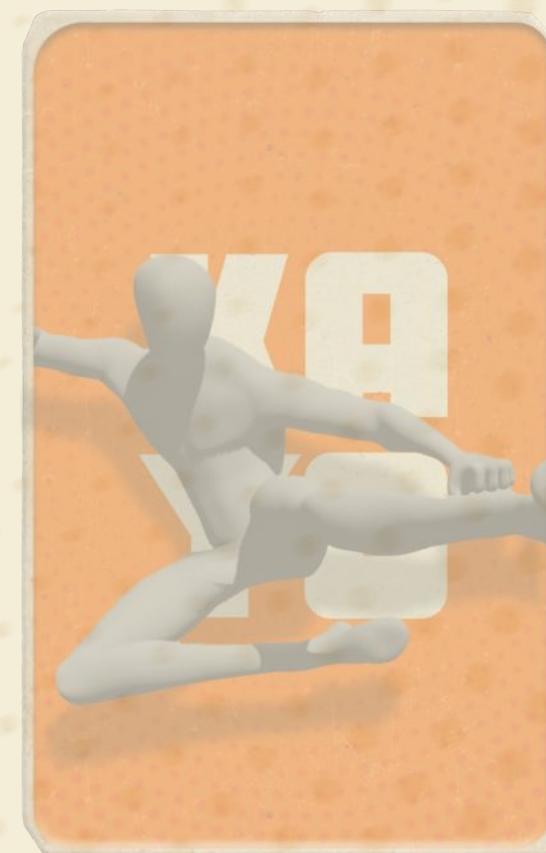
BUY NOW



**\$25.00**

3d 04h 12m

See more info



**\$25.00**

3d 04h 12m

See more info



**\$25.00**

3d 04h 12m

See more info



**\$25.00**

3d 04h 12m

See more info



**\$25.00**

3d 04h 12m

See more info



**\$25.00**

3d 04h 12m

See more info



**\$25.00**

3d 04h 12m

See more info

Marketplace • Neon #1340

 Owned by  
Ilan Nabeth
Blockchain Details  
6623..7456

# NEON

#1340



Wins 22 Defeats 5

Earnings \$1,268

## Abilities



Front Kick



Jab



Spinning Kick



Leg Sweep



Hook



Flying Kick

\$ 25,00 (0.1 SOL)

[Buy Now](#)

Sale ends in 3d 04h 12m

## FIGHTING PERFORMANCE

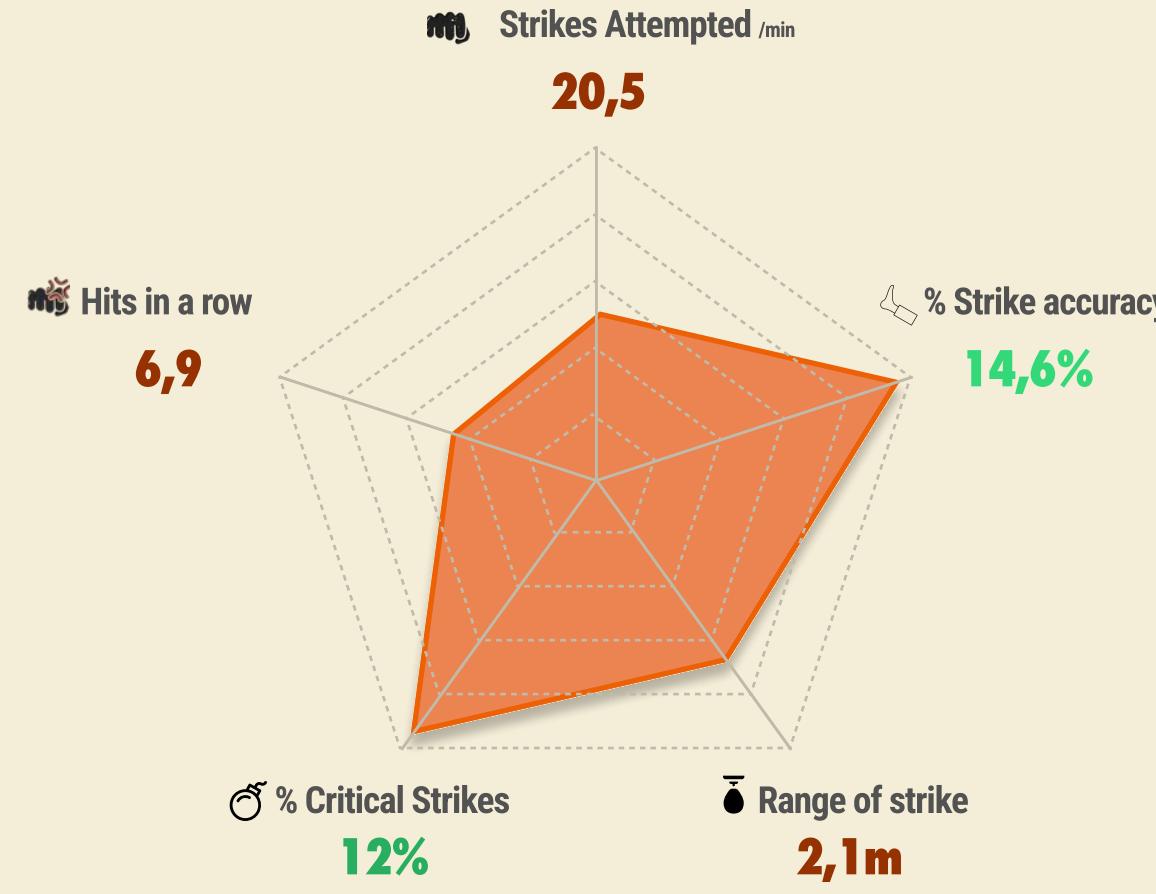
## FINANCIAL PERFORMANCE

## HISTORY

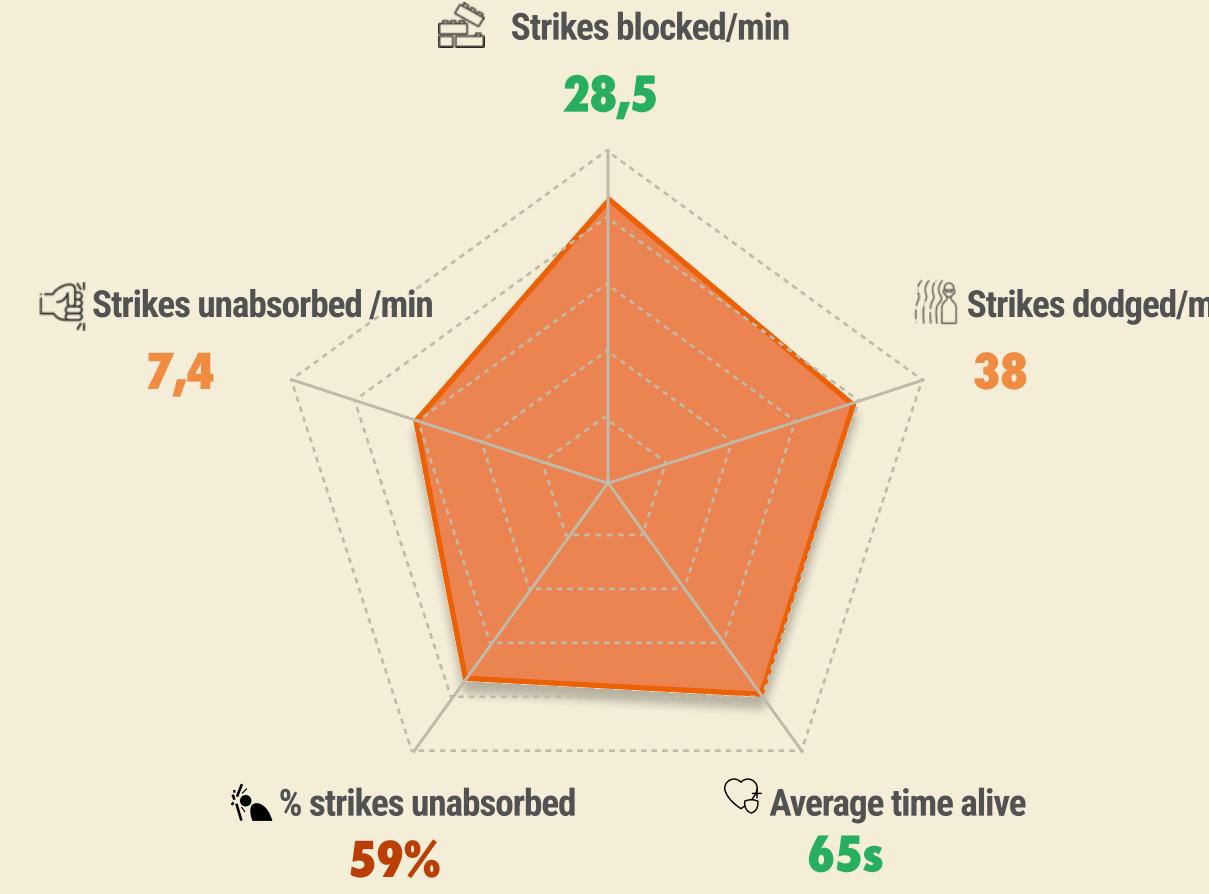
Per game

Sort by ability type

## Attack



## Defense



## Performance Yearly Evolution

## % Dodges

**36,8%**

Offensive strike dodged per game

Avg of other fighters (30%)

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

 % Strike accuracy
 % Critical Strikes
 Range of strikes
 % Dodges
 % Blocks

## Similar Listings



\$25.00

3d 04h 12m

[See this fighter](#)[See this fighter](#)[See this fighter](#)[See this fighter](#)[See this fighter](#)

Marketplace • Neon #1340

Owned by  
Ilan NabethBlockchain Details  
6623..7456

# NEON

#1340



Wins 22

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Flying Kick

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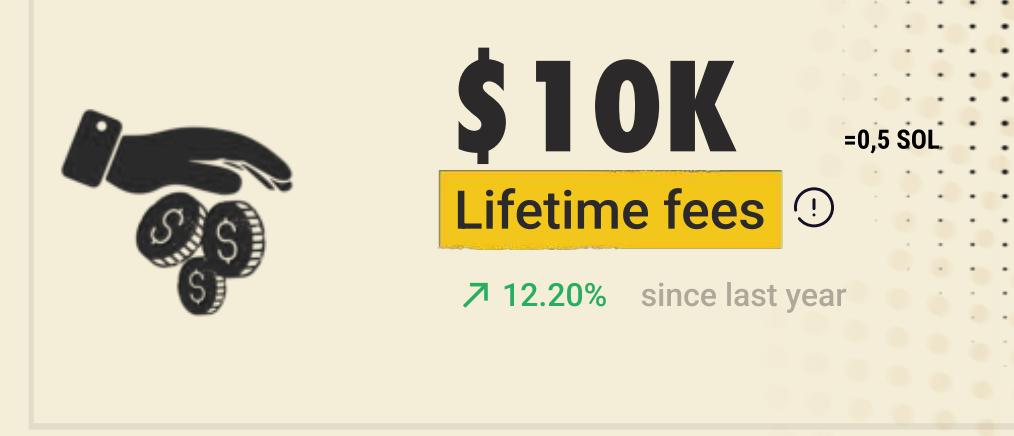
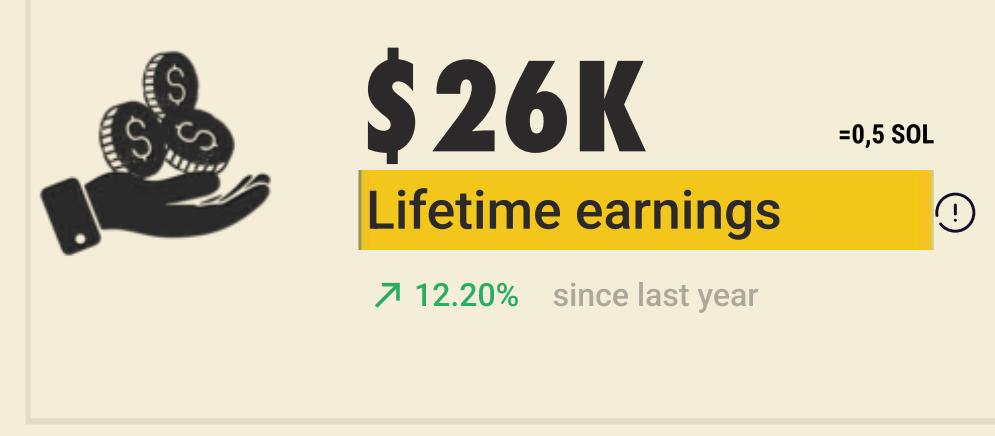
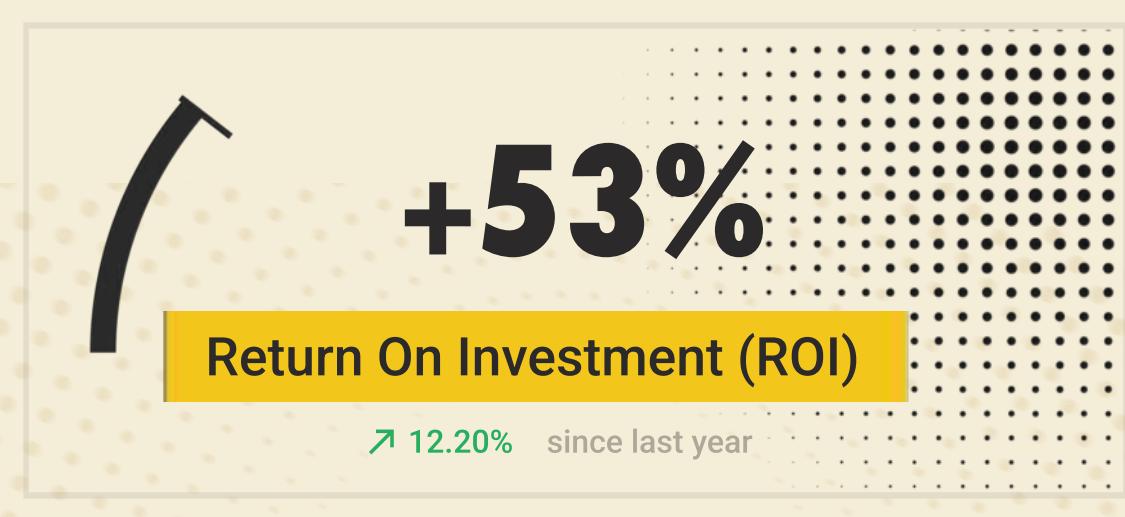
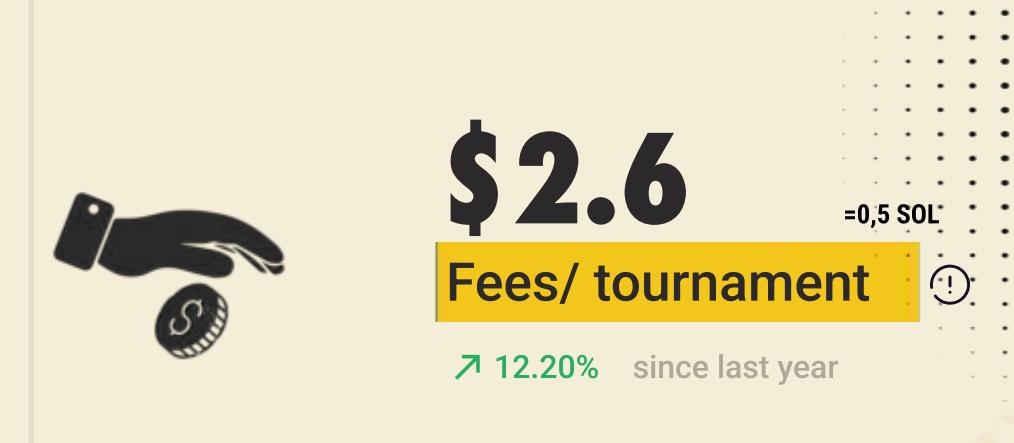
Buy Now

Sale ends in 3d 04h 12m

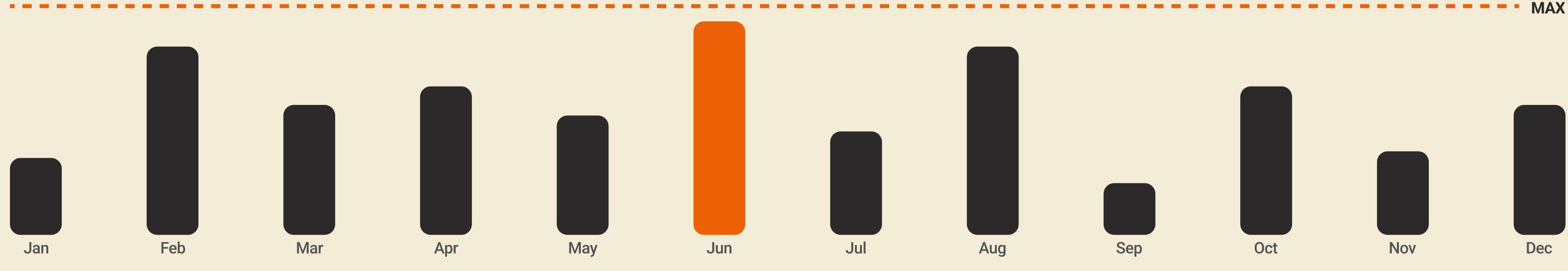
## FIGHTING PERFORMANCE

## FINANCIAL PERFORMANCE

## HISTORY



Monthly earnings

**\$ 18k**

## Similar Listings



\$25.00

3d 04h 12m

See this fighter



\$25.00

3d 04h 12m

See this fighter



\$25.00

3d 04h 12m

See this fighter



\$25.00

3d 04h 12m

See this fighter



\$25.00

3d 04h 12m

See this fighter

Marketplace • Neon #1340

Owned by  
Ilan NabethBlockchain Details  
6623..7456

# NEON

#1340



Wins 22 Defeats 5

Earnings \$1,268

## Abilities



Front Kick



Jab



Spinning Kick



Leg Sweep



Hook



Flying Kick

\$ 25,00 (0.1 SOL)

Buy Now

Sale ends in 3d 04h 12m

## FIGHTING PERFORMANCE

## FINANCIAL PERFORMANCE

## HISTORY

## Fights History

View all fights (8)

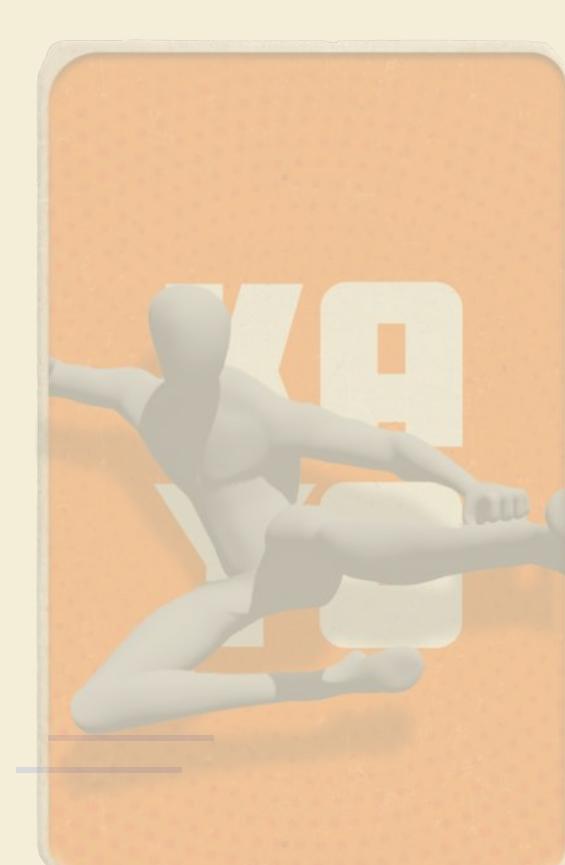


## Transactions History

EVENT	ACQUIRED BY	PRICE	WIN RATE WHEN SOLD	TIME	DETAILS
⌚ Listing	You	\$600.00	-	3 days ago	<a href="#">View</a>
⌚ Listing	Costa	\$871.00	46%	3 days ago	<a href="#">View</a>
⌚ Listing	Andy	\$650.00	56%	3 days ago	<a href="#">View</a>
⌚ Listing	Viktor	\$88.00	45%	3 days ago	<a href="#">View</a>
⌚ Listing	Lola	\$153.00	22%	3 days ago	<a href="#">View</a>
☀ Mint	Nikita	-	26%	3 days ago	<a href="#">View</a>

## Similar Listings

1 2 ... 5 6

[←](#) [→](#)

\$25.00

3d 04h 12m

See this fighter

## MY FIGHTERS (2)

This is your collection of fighters. You can play with them in **Tournaments**.

Go to the **Marketplace**. to acquire new fighters



**NEON** #1340

[See fighter profile](#)



**LOREM** #1340

[See more info](#)



## NEON

Wins **22**

Defeats **5**

Earnings **\$1,268**

Suggested selling price

**\$ ~25.00**

=0.34 ETH

List Now

Join a Fight



PERFORMANCE

EARNINGS

HISTORY

Attack

Defense

Evolution

Strikes Attempted /min

**20,5**

Hits in a row

**6,9**

% Strike accuracy

**14,6%**

% Critical Strikes

**12%**

Range of strike

**2,1m**

Per match

Per min



## NEON

Wins **22**Defeats **5**

Earnings

\$1,268

Suggested selling price

\$ ~25.00

= 0.34 ETH

List Now

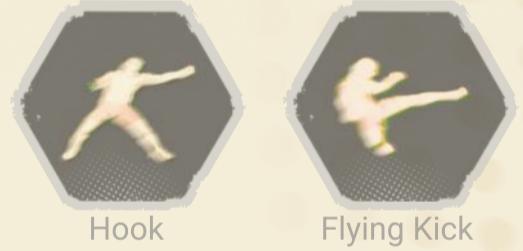


Front Kick

Jab

Spinning Kick

Leg Sweep



Hook

Flying Kick

**Join a Fight****PERFORMANCE****EARNINGS****HISTORY****\$26K**

Lifetime earnings

= 0.5 ETH

= 0.5 ETH

↗ 12.20% since last year

**\$40**

Earnings/tourna.

= 0.5 ETH

↗ 12.20% since last year

**\$11K**

Lifetime fees

= 0.5 ETH

↗ 12.20% since last year

**\$26**

Fees/tournament

= 0.5 ETH

↗ 12.20% since last year

**+53%****Return On Investment (ROI)**

↗ 12.20% since last year



# NEON

Wins **22**Defeats **5**Earnings **\$1,268**

Suggested selling price

**\$ ~25.00**

=0.34 ETH

List Now


[Join a Fight](#)

## PERFORMANCE

## EARNINGS

## HISTORY

### Fight History



### Transactions

EVENT	ACQUIRED BY	PRICE	WIN RATE WHEN SOLD	TIME	DETAILS
⌚ Listing	You	\$153.00	-	3 days ago	<a href="#">View</a>
⌚ Listing	Costa	\$153.00	45%	3 days ago	<a href="#">View</a>
⌚ Listing	Andy	\$153.00	12%	3 days ago	<a href="#">View</a>

## FIGHT

Choose your fighter and register to a tournament. Set up your strategy and watch it unfold in tournaments with real stakes

### SELECT FIGHTER



## NEON

#1340

123 W - 43 L

Record

\$123,565

Earnings

[View full profile](#)

### AVAILABLE TOURNAMENTS

Elite

Rookie

Standard

Duels

Exclusive

**KAYO**  
\$65.00 (0.1 SOL)  
**"THREE IN A ROW"**  
Win 3 times in a row  
**JOIN FOR \$5.00**

**KAYO**  
\$5.00 (0.021 SOL)  
**"BEST OF 5"**  
Win 3 times with maximum 2 defeats  
**CONTINUE**

## FIGHT

Choose your fighter and register to a tournament. Set up your strategy and watch it unfold in tournaments with real stakes

### SELECT FIGHTER



## NEON

#1340

123 W - 43 L

Record

\$123,565

Earnings

[View full profile](#)

### AVAILABLE TOURNAMENTS

All tournaments

Tournaments only available for fighters with less than 25% winning rate. The fighter selected doesn't respect this rule.

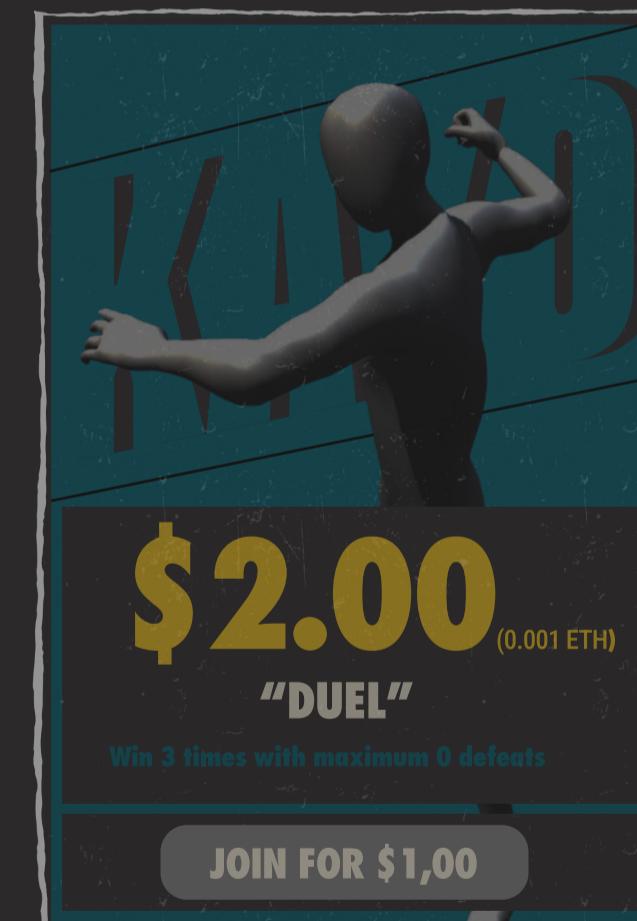
Elite

Rookie

Standard

Duels

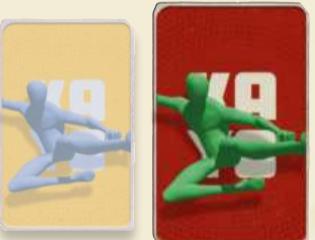
Exclusive



## FIGHT

Choose your fighter and register to a tournament. Set up your strategy and watch it unfold in tournaments with real stakes

### SELECT FIGHTER



### LOREM

#1340

32 W - 12 L

Record

\$6,180

Earnings

[View full profile](#)

This fighter needs rest, it will be available in 00:22:13



### AVAILABLE TOURNAMENTS

Elite

Rookie

Standard

Duels

Exclusive

**KAYO**  
\$65.00 (0.1 ETH)  
"THREE IN A ROW"  
Win 3 times with maximum 0 defeats  
JOIN FOR \$5.00

**KAYO**  
\$5.00 (0.021 ETH)  
"BEST OF 5"  
Win 3 times with maximum 2 defeats  
CONTINUE

# THREE IN A ROW

SEMI-FINAL 1 LIVES LEFT



**NEON #1340**



Finding you a fair opponent

# THREE IN A ROW

SEMI-FINAL 1 LIVES LEFT



**NEON #1340**



**COACHING****YOUR OPPONENT****Fight Now**  
(Starting In 1min59s)**1. BUILD YOUR STRATEGY****MENTALITY**

Aggressive

**ATTACK****DEFENSE****TEMPO**

Slow tempo

Med tempo

High tempo

**HIT RANGE**

Close range

Mid range

Long range

**GROUND WORK**

Stay on feet

Balanced

Submission

**TARGET ZONE****Lower body**

High

**Upper body**

Medium

**Head**

Low

**2. PICK 4 ABILITIES (4/4)**

Jab



Leg Sweep



Flying Kick



Front Kick



Spinning Kick

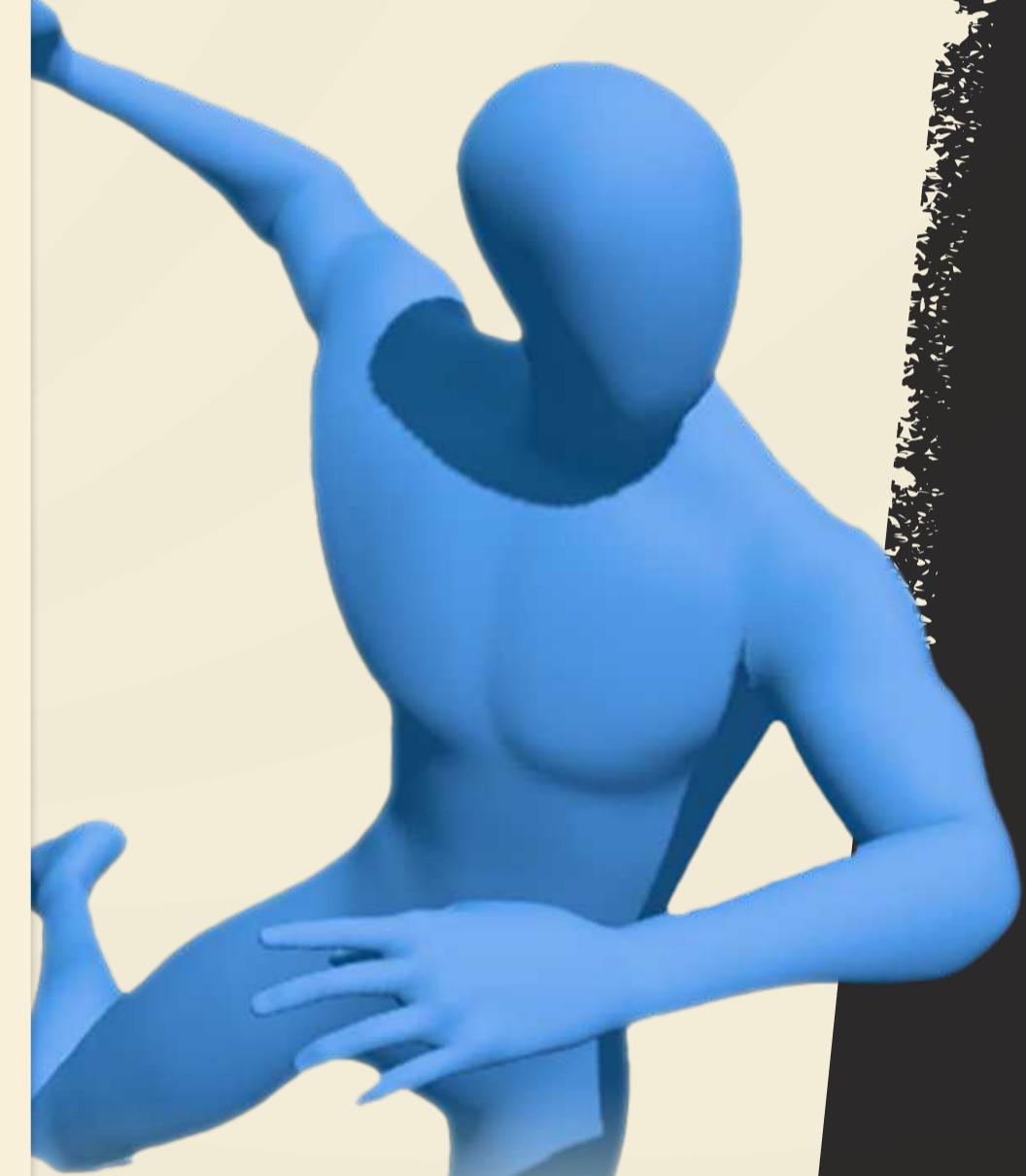


Hook

**Jab**Rarity: **Ultra Rare (1.3%)**

Type: Aikido - Punch

Straights are utilized mostly as an intercepting strike or a start to a combination. Use your Straight to intercept an opponent who is throwing Hooks or Overhands. Straights are easy to land, and cause minor damage.

**52% win rate when you used this ability****Efficient: one of your opponent's weaknesses is avoiding punches.****YOUR FIGHTER  
NEON #1340**

**COACHING****YOUR OPPONENT****Fight Now**  
(Starting In 1min59s)**YOUR FIGHTER**  
**NEON #1340****1. BUILD YOUR STRATEGY****MENTALITY**

Aggressive

**ATTACK****DEFENSE****DEFENSIVE FOCUS**

Blocks

Dodges

Counters

**RISKS** (risky counter attack attempts)

Low risks

Med risks

High risks

**ENERGY MANAGEMENT**

Stop attacking on low energy

**2. PICK 4 ABILITIES (4/4)**

Jab



Leg Sweep



Flying Kick



Front Kick



Spinning Kick

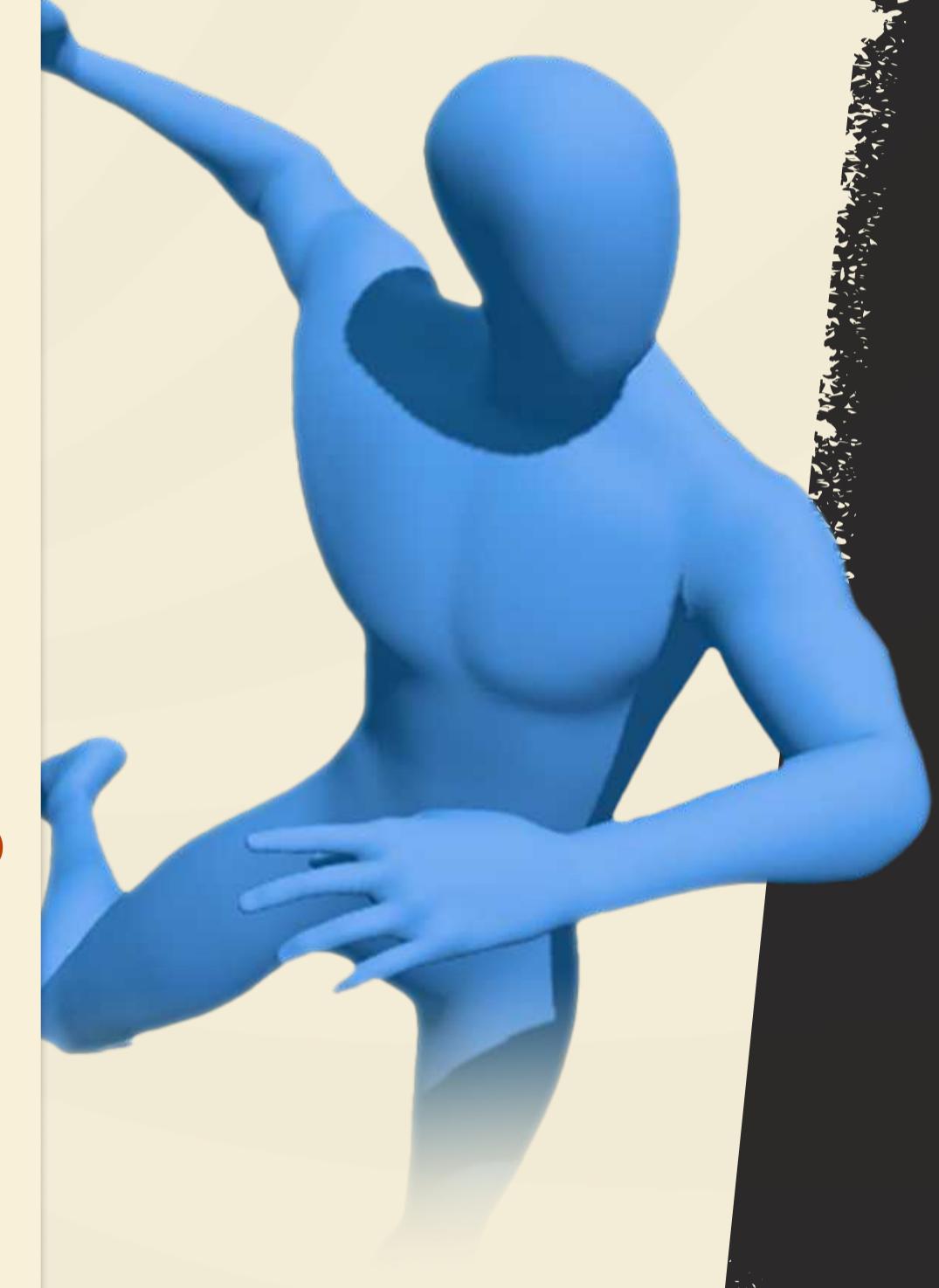


Hook

**Jab**Rarity: **Ultra Rare (1.3%)**

Type: Aikido - Punch

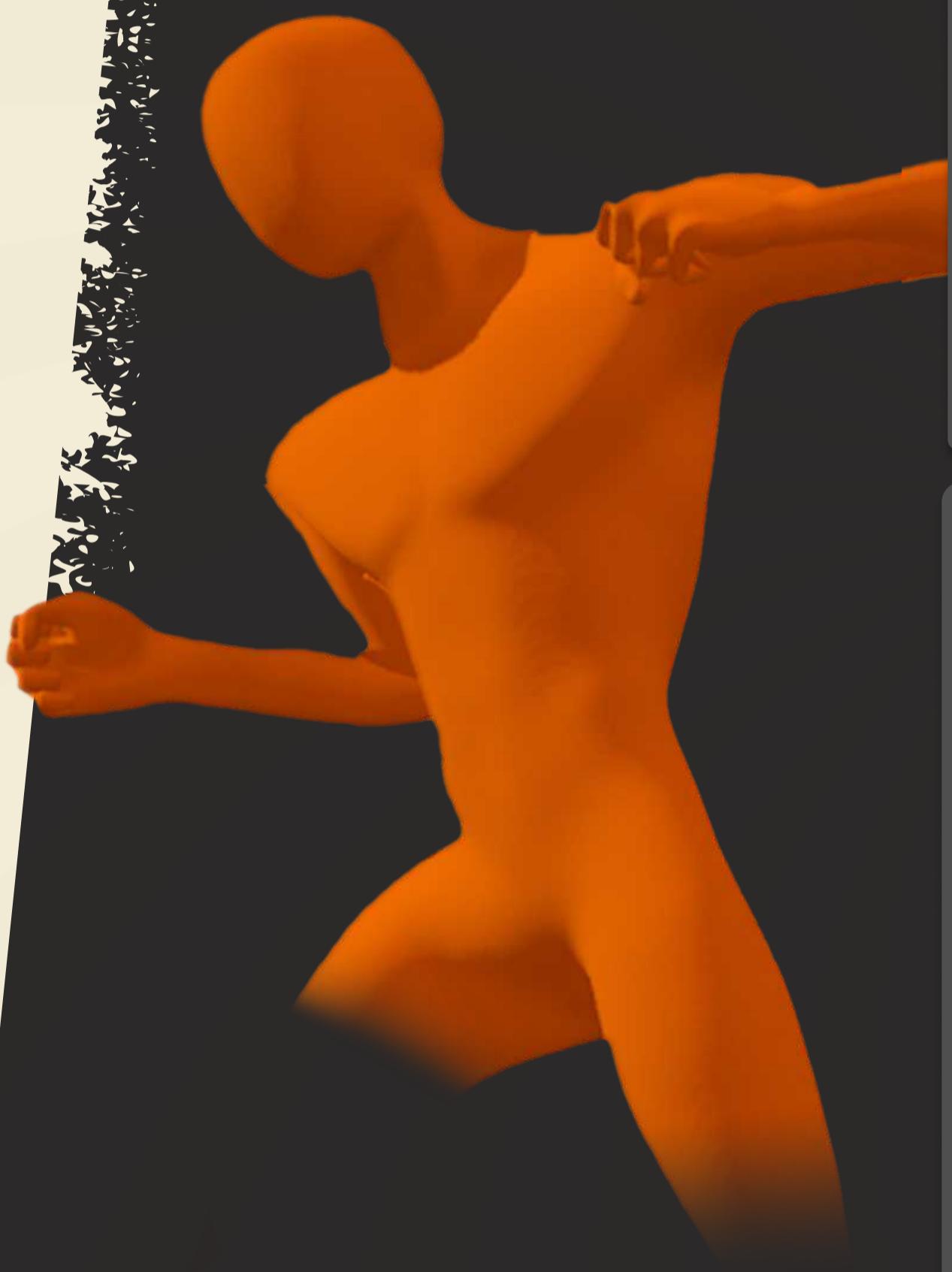
Straights are utilized mostly as an intercepting strike or a start to a combination. Use your Straight to intercept an opponent who is throwing Hooks or Overhands. Straights are easy to land, and cause minor damage.

**52% win rate when you used this ability****Efficient: one of your opponent's weaknesses is avoiding punches.**

COACHING

YOUR OPPONENT

YOUR FIGHTER  
COLA #1340



Fight Now  
(Starting In 1min59s)

Tactical Advice

TOP STRENGTH

Kick Accuracy



TOP WEAKNESS

Avoiding Punches



Aikido

favourite fight style

top 12%

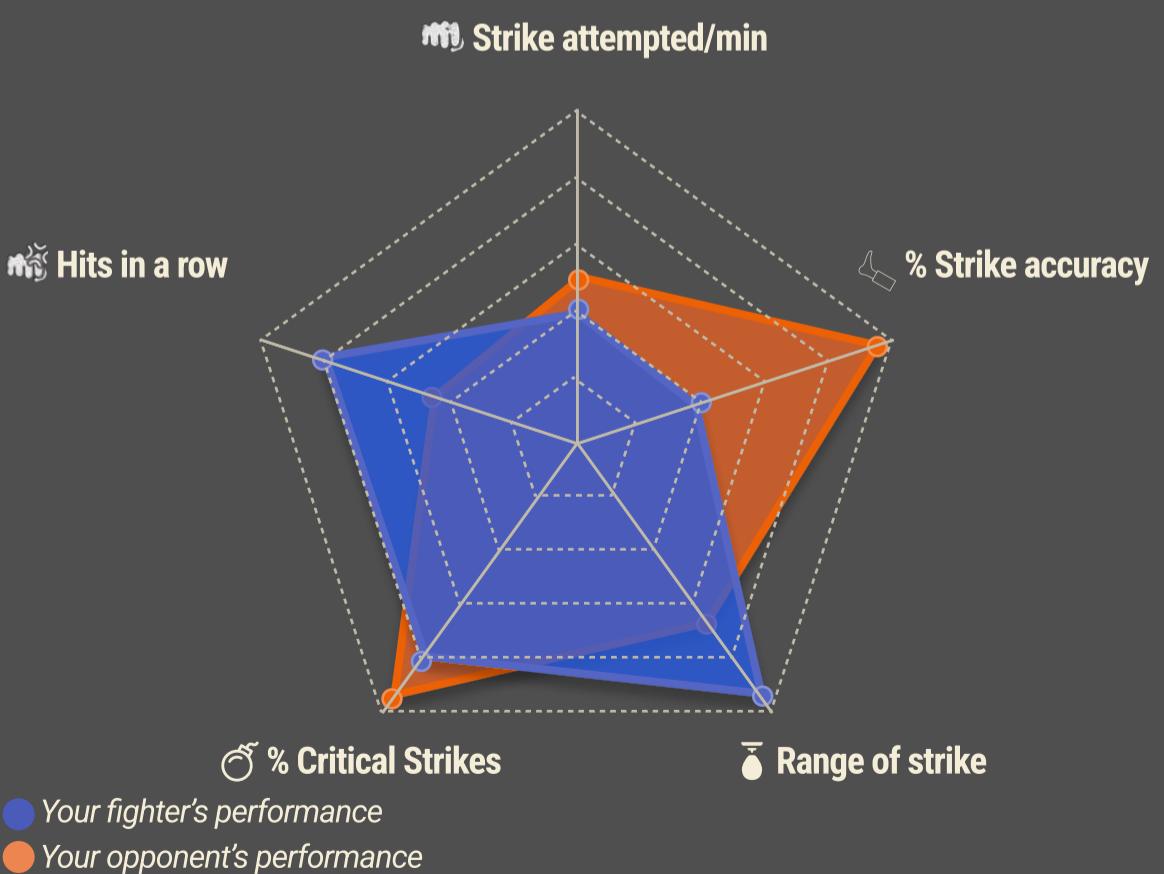
of all the fighter you ever met

Performance

All abilities

ATTACK

DEFENSE



Track record

45 W - 13 L

\$112

Record

Earnings

Abilities



Illegal Knee



Jab



Front Kick



Superman  
Punch



Spinning  
Kick



Hook

Fight History

Last 3

Aster  
Owned by Costa

Juicy  
Owned by Digidix

Gamy  
Owned by Diablo



Won



Won

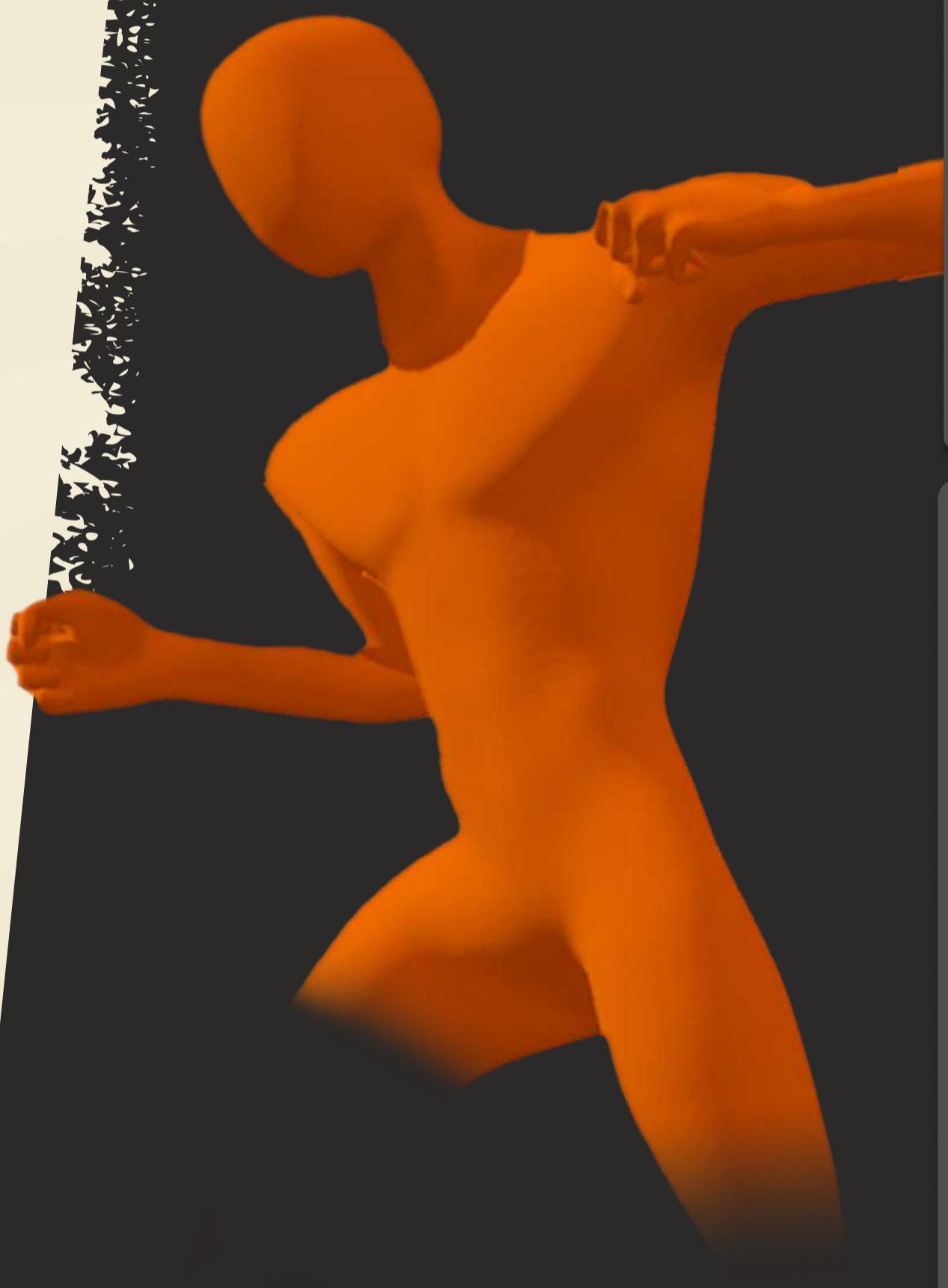


Lost

COACHING

YOUR OPPONENT

YOUR FIGHTER  
COLA #1340



Fight Now  
(Starting In 1min59s)

Tactical Advice

TOP STRENGTH

Kick Accuracy



TOP WEAKNESS

Avoiding Punches



Aikido

favourite fight style

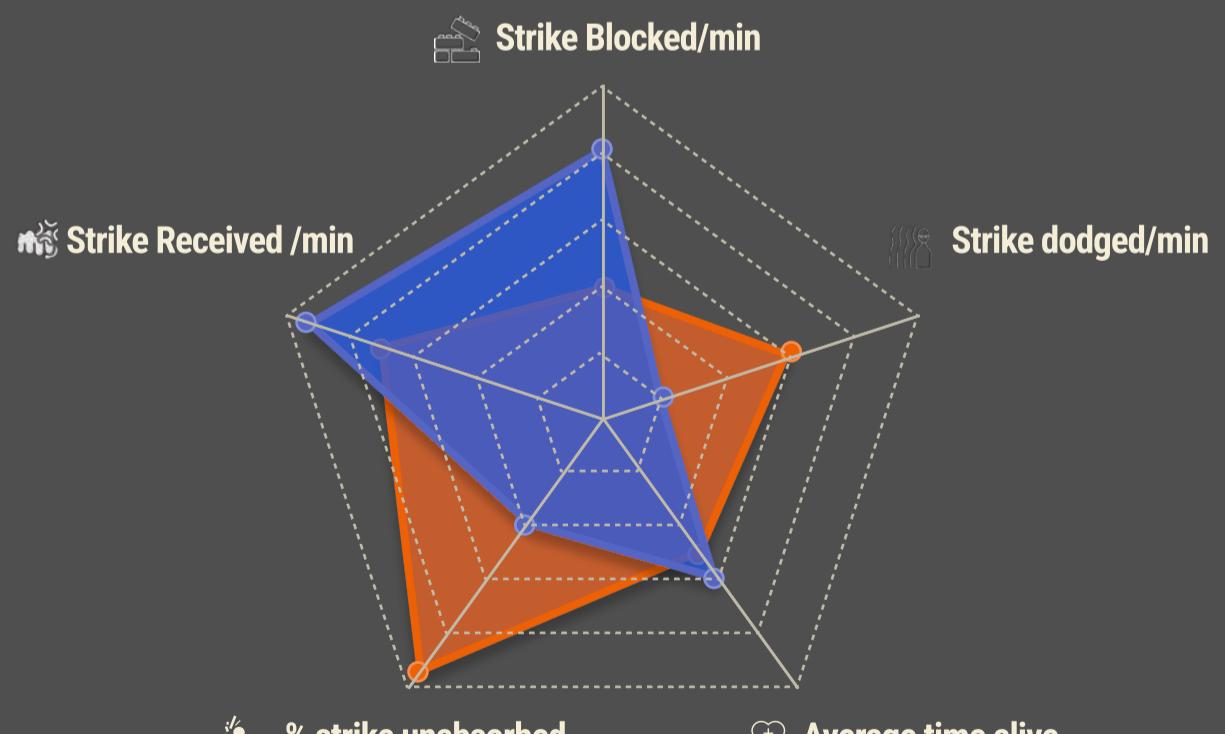
top 12%

of all the fighter you ever met

Performance

All abilities

ATTACK DEFENSE



● Your fighter's performance  
● Your opponent's performance

Track record

45 W - 13 L

\$112

Record

Earnings

Abilities



Illegal Knee



Jab



Front Kick



Superman  
Punch



Spinning  
Kick



Hook

Fight History

Aster  
Owned by Costa

Juicy  
Owned by Digidix

Gamy  
Owned by Diablo



Won



Won



Lost

## THREE IN A ROW

## ELITE | MAIN ARENA

Reach three wins, with maximum 3 defeats



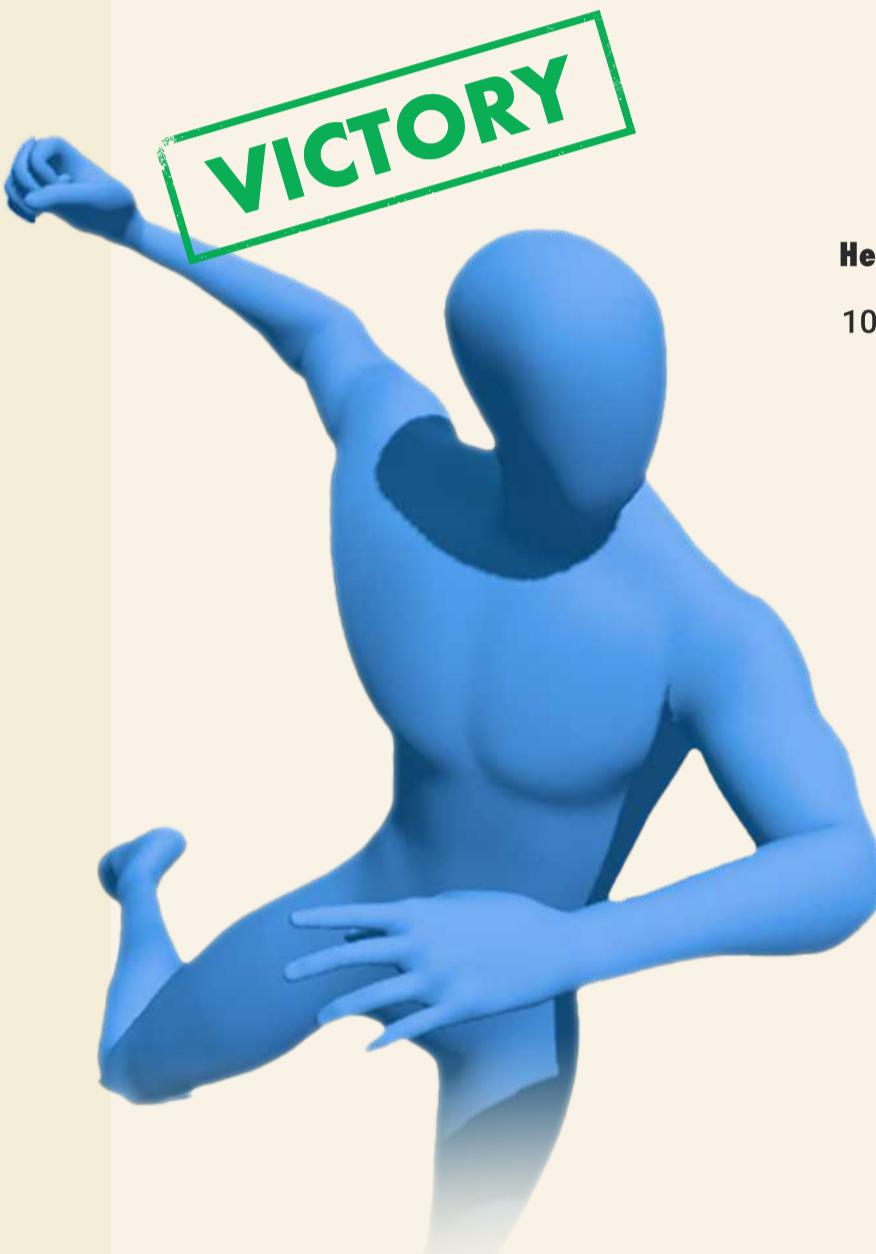
Neon #1340 (you) VS Cola #1340



Skip the fight

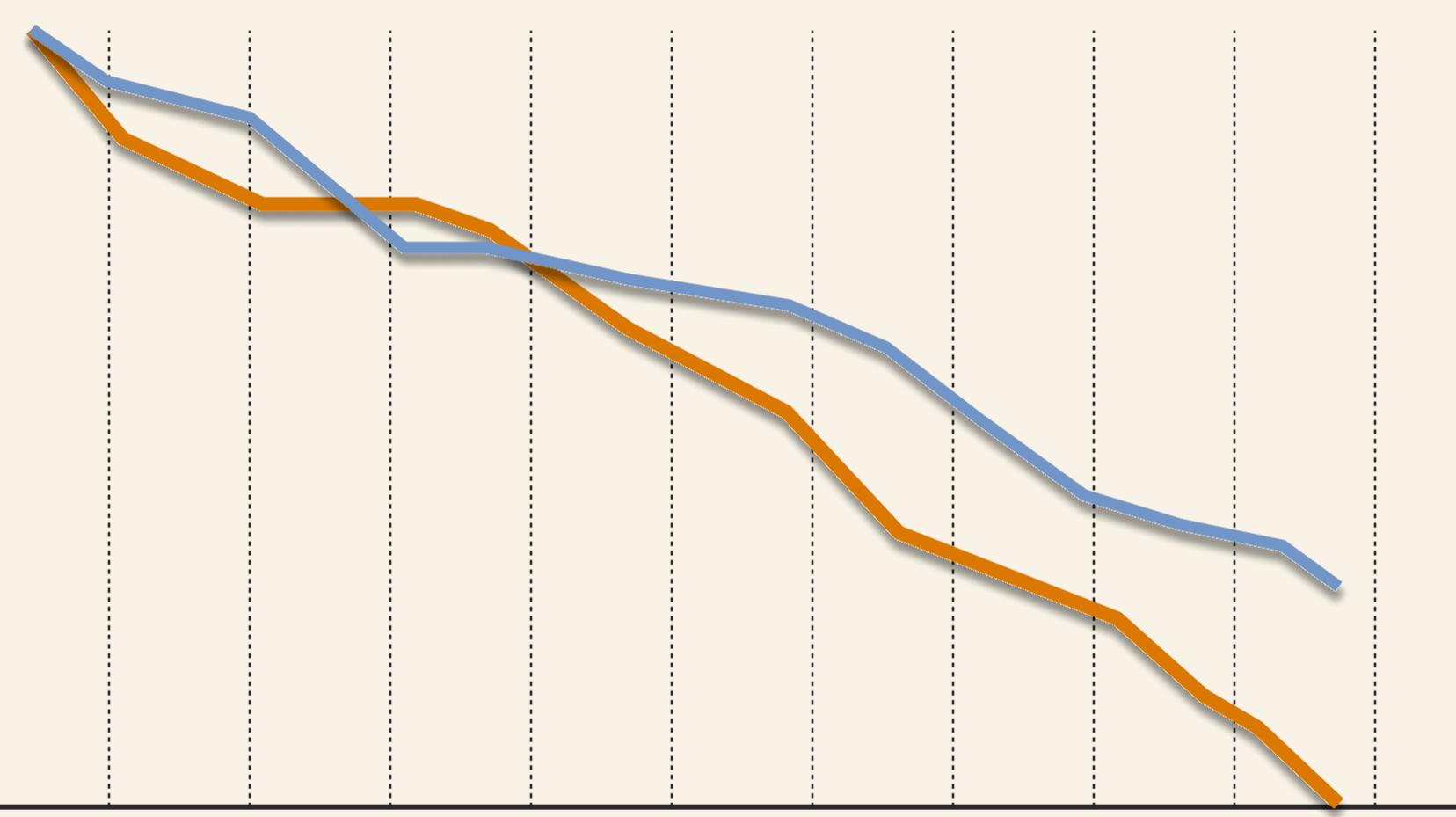
# THREE IN A ROW

ELITE Semi-Final | September 16th 2022 14h32 UTC+1

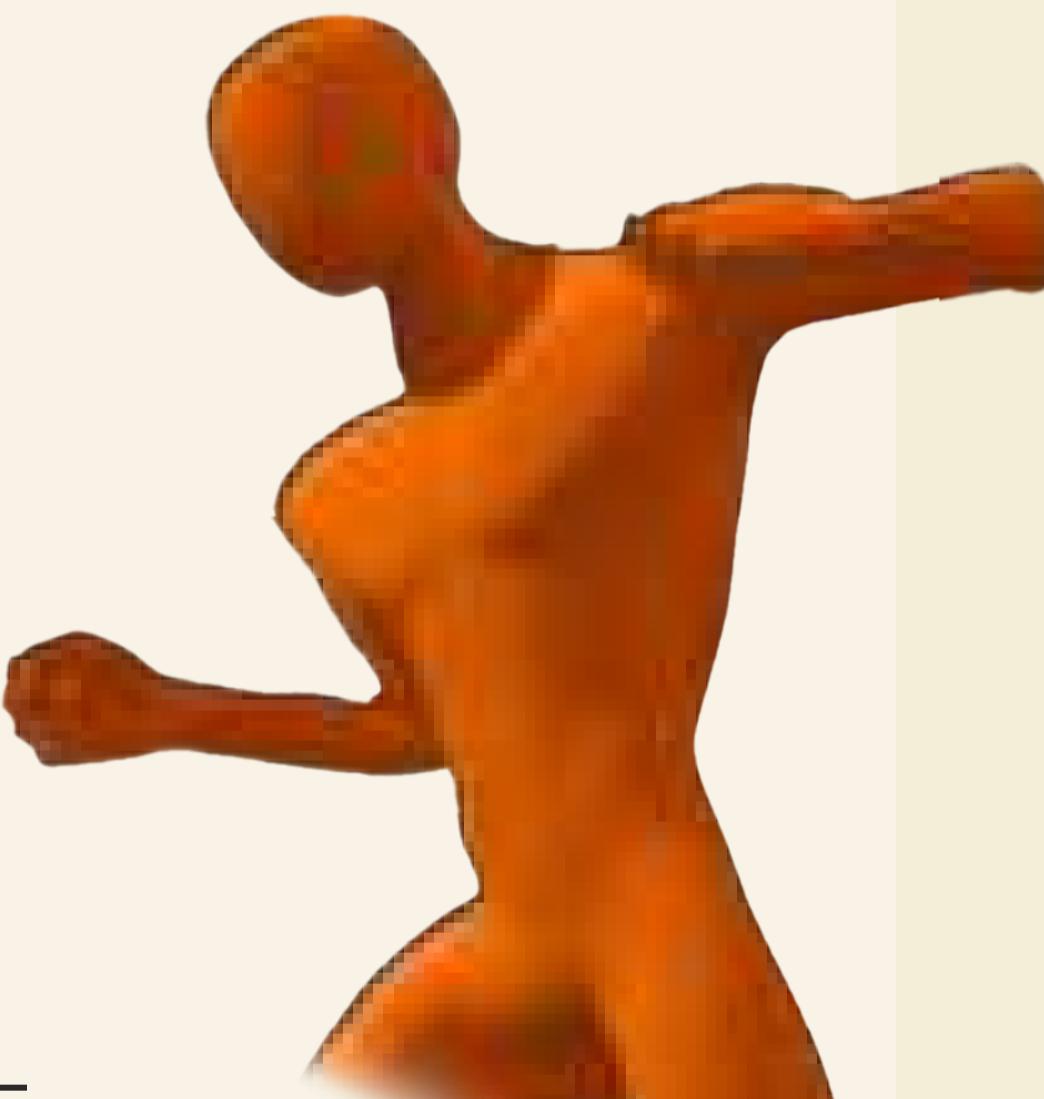


Health

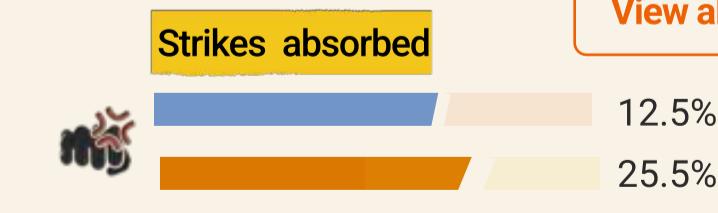
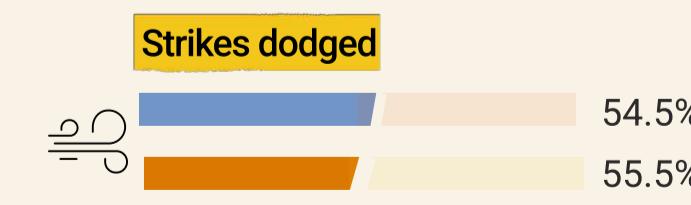
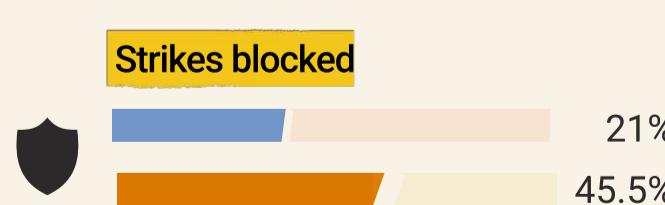
100%



1m53s Fight Length



- Your fighter
- Your opponent



[View all stats \(20+\)](#)

[Continue Tournament](#)



# DETAILED OVERVIEW

## Moves used



VS



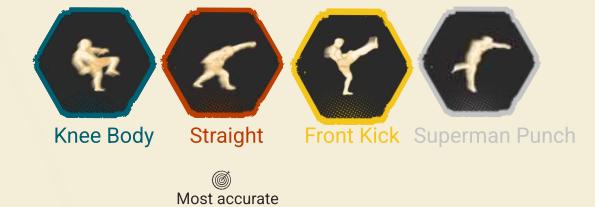
## Most hit area

Chest

## Life remaining

16%

## Moves used



## Most hit area

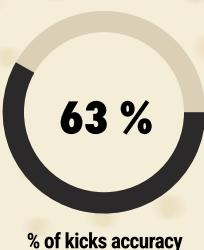
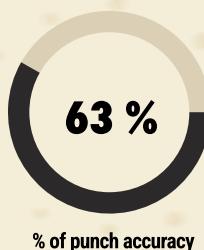
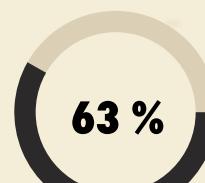
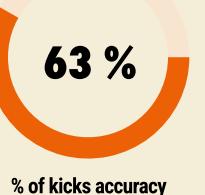
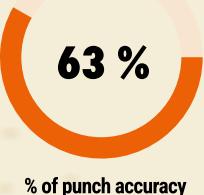
Chest

## Life remaining

0%

## Attack

46.5		Strike landed	86.5
46.5		Punch landed	86.5
46.5		Kick landed	86.5
46.5		% strike accuracy	86.5
46.5		% punch accuracy	86.5
46.5		% kicks accuracy	86.5



## Defense

46.5		Strike absorbed	86.5
46.5		Punch absorbed	86.5
46.5		Kick absorbed	86.5
46.5		Strike blocked	86.5
46.5		Punch blocked	86.5
46.5		Kick blocked	86.5

# Testimonials

**We led 27 user calls to challenge our game mechanics, UI, and art-direction**

**Undisclosed****Solana Influencer | 23,7k Followers**

"Kayo is a great coaching game with an accessible, look, and feel and yet SUPER exciting strategy layers. The managed to balance the amount of data nicely, to keep the game casual for new users, and rich enough for highly-engaged players. I definitely imagine engaged users spending their days analysing data to perfect their strategy. I can't wait to see what the team has in store."

**Jon Hook****Entrepreneur & Investor | Infinite Arcade**

"The team came to me because they wanted brutally harsh feedbacks. Upon talking with the team, I was impressed with the way they were building their game. The team showed me a new version of the game, based on my game design feedbacks, less than 24 hours later. The team behind the project has been very dedicated. While it's still early in their development, I believe the team managed to focus on the right priorities for this hackathon. I believe they have something quite promising in their hands!"

**Haroon Razak****Partnership Director, ex-Lead Producer | DisruptionX**

"Discovering Kayo for the first time was great: the inspired comic book art-style meets martial arts, intertwined with strategy clicked with me. I look forward to seeing the game grow until I can start playing it again, and seeing how far my fighters can go!"

**Shandy Sulen****Entrepreneur & P2E player | Microsoft**

"They woke up the gamer inside me. Buying a fighter takes me back me when I was 12 years old, opening Pokemon packs for the first time, and discovering if I had finally the right pokemon for my team! I'm incredibly excited to see the future of this project! Wen mint ?!"

# The Team

**Lola**

Ex-Lead Marketing at Homa Games

**HOMA**  
GAMES    L'ORÉAL

**Costa**

Ex-VP Product at Tapnation

**HOMA**  
GAMES    BOOMBIT

**Ilan**

Ex-Producer at Homa Games

**HOMA**  
GAMES    Headline

# THANK YOU

RECRUIT COACH FIGHT TRIUMPH

# KAYO

