

Yichi (Lyric) Liu

• lyricliu@gatech.edu • +1 (770) 769 - 7254

Portfolio: <https://lyricliu.com>

 <https://dribbble.com/YICHILIU>

 <https://vimeo.com/lyricliu>

Experience

May. 2017 - Aug. 2017 | San Bruno, CA

Google Inc. UX design Intern

- Responsible for Youtube Live Lightweight Engagement Design.
- Worked collaboratively and creatively with PM and Eng to define key user needs, product goals and concepts.
- Created wireframes, user flows, motion prototypes.

July. 2014 - July. 2016 | China

UI / Visual design Freelance

- Involved in a social networking application interface design for Cowoof LLC, CA.
- Participated in VI design for Nightdream Organization.
- Designed a company official website for MeiQi Co.

Jun. 2015 - Aug. 2015 | Shenzhen, China

HiMedia Tech Co. UI design Intern

- Performed website planning through researching and analyzing.
- Implemented marketing efforts and drove users creatively and efficiently

Oct. 2012 - July. 2014 | Wuhan, China

Non-profit Organization Enactus Involvement

- Participated in a female assistant project supported by Walmart.
- Received Elite Student 2013 Award from Enactus - China.

My Specialties

I specialize in **web design & development**, **illustration**, **video** & **animation**.

01. Computer

Adobe Photoshop ●●●●●●●●●●
Adobe Illustrator ●●●●●●●●●●
Sketch / Indesign ●●●●●●●●●●

HTML / CSS ●●●●●●●●●●
JavaScript / JQuery ●●●●●●●●●●
D3.js / node.js ●●●●●●●●●●

Adobe After Effects ●●●●●●●●●●
Adobe Premiere ●●●●●●●●●●

Cinema 4D ●●●●●●●●●●
Autodesk Maya ●●●●●●●●●●
Unity 3D ●●●●●●●●●●

02. Knowledge

Grid & Layout
Typograph
Color theory
Motion graphics
Prototyping
Image editing
Web usability
Interface design
User research

Education

Aug. 2016 - May. 2018

Georgia Institute of Technology

MS. in **Digital Media** GPA: 3.87 / 4.0

Sep. 2012 - Jun. 2016

Huazhong University of Sci. & Tech.

BA. in Communication BE. in Computer Science
Major GPA: 3.91 / 4.0, Rank: No.1 / 30

Jan. 2015 - May. 2015

University of California Berkeley

Visiting Student in Sociology

Recognitions

100% Jun. 2016
Outstanding Graduate
Huazhong U. of Sci. & Tech.

100% Sep. 2014
National Scholarship
Ministry of Education of China

1st Nov. 2014
Grand Prize Winner
Wuhan HTML5 Game Design Contest

Language Skills

Chinese
Mother Language

English
Advanced Level

German
Basic Level

My hobbies

