

Yichi (Lyric) Liu

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Portfolio:
lyricliu.com



Personal Statement

I specialize in **web design & development, illustration, video & animation.**

My design approach roots in strategic thinking that extends to visual designs crafted with intent. I strive to make all my projects beautiful and elegant. Armed with the latest technologies I have a head full of ideas.

My Specialties

01. Computer

Adobe Photoshop ●●●●●●●●●●

Adobe Illustrator ●●●●●●●●●●

CorelDRAW ●●●●●●●●●●

HTML / CSS ●●●●●●●●●●

JavaScript / JQuery ●●●●●●●●●●

D3.js / node.js ●●●●●●●●●●

Adobe After Effects ●●●●●●●●●●

Adobe Premiere ●●●●●●●●●●

Cinema 4D ●●●●●●●●●●

Autodesk Maya ●●●●●●●●●●

Unity 3D ●●●●●●●●●●

02. Knowledge

Grid & Layout

Typograph

Color theory

Animation theory

Prototyping

Image editing

Web usability

Interface Design

Experience

Oct. 2015 - July. 2016

Cowwoof Application Development

Participated in a social networking application development as a freelancer. Cowwoof is a California company for dog lovers.

Jun. 2015 - Aug. 2015

HiMedia Company (Shenzhen) UI design Internship

Designed web UI for side projects. Planned an online marketing activity which engaged more than ten thousands participants.

Oct. 2012 - July. 2014

Non-profit Organization Enactus Involvement

Participated in a female assistant project supported by Walmart. Received Elite Student 2013 Award from Enactus - China.

Education

Aug. 2016 - May. 2018

Georgia Institute of Technology

MS. in **Digital Media**

Sep. 2012 - Jun. 2016

Huazhong University of Sci. & Tech.

BA. in Communication BE. in Computer Science

Major **GPA: 3.91 / 4.0**, Rank: **No.1 / 30**

Jan. 2015 - May. 2015

University of California Berkeley

Visiting Student in Sociology

Recognitions

10 %

Jun. 2016

Outstanding Graduate

Huazhong U. of Sci. & Tech.

1 %

Sep. 2014

National Scholarship

Ministry of Education of China

1 st

Nov. 2014

Grand Prize Winner

Wuhan HTML5 Game Design Contest

Language Skills

Chinese

Mother Language

English

Advanced Level

German

Basic Level

My hobbies

