

# Yichi (Lyric) Liu

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Portfolio: <https://lyricliu.com>

 <https://dribbble.com/YICHILIU>

 <https://vimeo.com/lyricliu>

## Personal Statement

I specialize in **web design & development, illustration, video & animation.**

My design approach roots in strategic thinking that extends to visual designs crafted with intent. I strive to make all my projects beautiful and elegant. Armed with the latest technologies I have a head full of ideas.

## My Specialties

### 01. Computer

Adobe Photoshop ●●●●●●●●●●

Adobe Illustrator ●●●●●●●●●●

CorelDRAW ●●●●●●●●●●

HTML / CSS ●●●●●●●●●●

JavaScript / JQuery ●●●●●●●●●●

D3.js / node.js ●●●●●●●●●●

Adobe After Effects ●●●●●●●●●●

Adobe Premiere ●●●●●●●●●●

Cinema 4D ●●●●●●●●●●

Autodesk Maya ●●●●●●●●●●

Unity 3D ●●●●●●●●●●

### 02. Knowledge

Grid & Layout

Typograph

Color theory

Animation theory

Prototyping

Image editing

Web usability

Interface Design

## Experience

Oct. 2015 - July. 2016

### Cowwoof Application Development

Participated in a social networking application development as a freelancer. Cowwoof is a California company for dog lovers.

Jun. 2015 - Aug. 2015

### HiMedia Company (Shenzhen) UI design Internship

Designed web UI for side projects. Planned an online marketing activity which engaged more than ten thousands participants.

Oct. 2012 - July. 2014

### Non-profit Organization Enactus Involvement

Participated in a female assistant project supported by Walmart. Received Elite Student 2013 Award from Enactus - China.

## Education

Aug. 2016 - May. 2018

### Georgia Institute of Technology

MS. in **Digital Media** GPA: 4.0 / 4.0

Sep. 2012 - Jun. 2016

### Huazhong University of Sci. & Tech.

BA. in Communication BE. in Computer Science

Major GPA: 3.91 / 4.0, Rank: No.1 / 30

Jan. 2015 - May. 2015

### University of California Berkeley

Visiting Student in Sociology

## Recognitions

100% Jun. 2016  
**Outstanding Graduate**  
Huazhong U. of Sci. & Tech.

100% Sep. 2014  
**National Scholarship**  
Ministry of Education of China

1st Nov. 2014  
**Grand Prize Winner**  
Wuhan HTML5 Game Design Contest

## Language Skills

**Chinese**  
Mother Language

**English**  
Advanced Level

**German**  
Basic Level

## My hobbies

