



**Citrus-C Co. Ltd.**

# **Business Plan**

**2018**

151 Muralla St., Intramuros  
Manila 1002  
Landline # 527 7693 to 97  
CitrusCSoftDrinks@letran.edu.ph  
Website: <http://adr712.esy.es/~ProductWeb/OrganicSoftdrink/>

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## **Executive Summary**

We are Citrus-C located in Intramuros, Manila. Our company aims to reach our goal to satisfy every costumers with the products the we produce. We produce quality products that will surely enjoy not just by kids but also adults as well. We proudly sell our products not only because of it's taste and price but also because the ingredients that we use are organic fruits that every consumers may enjoy without affecting their health. Soft drinks since then are very popular in the market but we Citrus-C believe that the uniqueness of the product and the goal of the company will help to increase the popularity the of Citrus-C. Sugary drinks are the leading single source of empty calories in young people's diets and directly contribute to diet-related diseases, including diabetes and obesity.

# **Business Description and Vision**

## **Our Mission**

We are Citrus C, established in the year 20\*\*, we are a beverage company that aims to produce a healthy and more sufficient kind of soft drinks. To our customers, it is our aim to make them more health conscious and be able to still drink soft drinks which is organic that won't be dangerous for the health. The company aims to provide a drink which is more subjective in choosing a beverage drink.

## **History**

A lot of millenials today are too addicted on drinking softdrinks. Whenever they feel thirsty, softdrinks are there "on the go" drinks which is really bad for the health. A soft is a drink that typically contains carbonated water, a sweetener, and a natural or artificial flavoring. The sweetener may be sugar, high-fructose corn syrup, fruit juice, sugar substitutes (in the case of diet drinks), or some combination of these. Soft drinks may also contain caffeine, colorings, preservatives, and other ingredients.

So we came up to idea that can make softdrinks organic. That may help the millenials control and stabilize their addiction to softdrinks. We chose pineapple because it is a tropical plant with an edible multiple fruit consisting of coalesced berries, also called pineapples, and the most economically significant plant in the Bromeliaceae family. Also millenials can get lots of benefits and these are the following: Immune system support, Bone strength, Eye health, Digestion, Anti-inflammatory benefits, Blood clot reduction, Relieving Common cold and sinus inflammation.

## **Goal**

The goal of this company is to understand the needs of the consumers. In that we will carry out the satisfaction of the customers by giving them the best quality of our product. The enhancement and refinement of our product will be based on the notion of the buyers.

## **Principles and Beliefs**

"Tasty, healthy, and affordable softdrinks." We believe that our product is affordable, and we maintain quality products without being pricey, unlike others that are likely unhealthy and more expensive.

"The softdrink that is entirely good for yourself and your pockets." Why we said so? Because this product is made from all-natural ingredients that is not only good for your body, but also supplies you with beneficial nutrients, while providing a refreshing and enjoyable taste, at a very affordable cost.

## **Company Vision**

As Citrus-C move towards in reaching our goals on being the most reliant beverage company in choosing to be healthier, we will continue improve our services more efficiently. We will raise higher standards with the greatest quality of products that contains organic ingredients. The company envisions:

- To serve the people beverages that has less chemicals and be mostly organic.
- To introduce the product around the world to comfort the needs of the consumers.
- To be a well-known company with a good reputation that will breakthrough other beverages company.

# **Environmental Analysis**

Soft drinks are really popular. Soft drinks has already made the world a whole large market. Citrus-C Company is certainly one of the best because of many reasons specifically the price and quality of the product. Department of Education has banned the marketing of soft drinks in schools in a bid to promote healthy eating among students and teachers. The product of Citrus-C are distributed around Manila, Philip-pines every consumers has their own different customs, cultures, tastes, and desires. After knowing the needs of the consumers, Citrus-C changed and updated how it han-dles its products by creating a soft drink that uses organic materials to accommodate these costumers. Recently, as the people are becoming more and more educated, the level of their health awareness is increasing. Obesity is becoming more and more ap-parent, leading to people taking good care of their health. Soft drinks are full with empty calories which cause obesity. Many people focuses on their health who would rather pick water and teas rather than sugary drinks because these drinks are better for their health. Citrus- C responded to these needs by producing an all organic soft drinks. Machinery have helped Citrus-C manufacture products in better and higher quantities. Citrus-C has a branch in Intramuros, Manila that ensures fast delivery times and quality product development. The supply of the organic fruits that is the most special material that is used in making the soft drink will be based on how several the number of fruit per season.

## **Definition of the Market**

In the year 2022, Citrus-C aims to expand their products and services particularly giving more satisfaction to the customers or consumers by means of having additional products that they will enjoy. 70% of the population in the Philippines are familiar to soft drinks. People really loves soft drinks without knowing the amount of sugar it has. But since our product is an organic soft drink, the consumers will surely love the product. While 30% of the population are those people who is not really into soft drinks. The main goal of the company is to encourage everyone to consume the product of Citrus-C because it would surely help gain some vitamins from their drinks, particularly Vitamin C. With this situation, the company decided to make them as their target market. Those people who are not in favor of soft drinks will surely be encouraged to try our product but still, if they wouldn't be convinced of it, the company will still look for ways on how they'll be able to encourage the people. Since our main ingredient for our product are fruits rich in Vitamin C, the company ensures trust, comfort, and satisfaction to the customers and would not fail to give enjoyment in their usual drinks.

## Description of the Product

Citrus-C is a small beverage company that sells organic beverages. The company produces healthier beverages that will help the consumers have a healthier lifestyle. However, the company is still in the process of improving the products and services in order to be deserving for the trust that we will gain from our customers. The company prioritizes the efficiency of the product which is mostly what the customers are looking forward for.

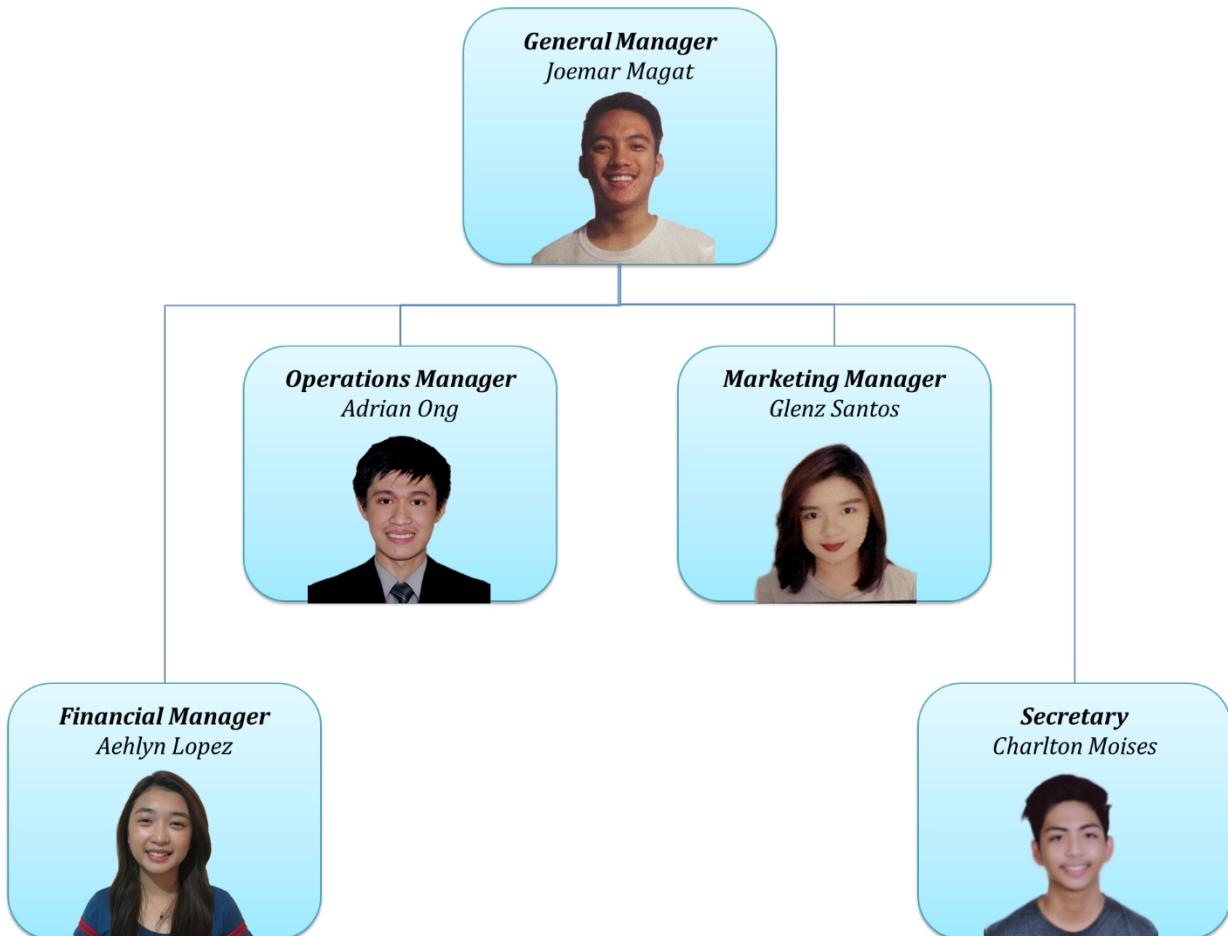
The company get hold of that the ingredients that is used primary in the products is more organic. Carbonated organic fruit juice is the primary content of this business that makes it being sold in the market. It can amazingly help the people to live healthier and to focus on having a healthier lifestyle. Since a large amount of people are addicted to soft drinks, smoothies, milk teas, etc. which may be harmful to our health, we made a new alternative to sugary soft drinks. Citrus-C carbonated organic fruit juice is made of only real fruit juice, a small amount of natural sugar and carbonated water, and the carbonated water without any harmful additives like artificial sweeteners and such. Drinking Citrus-C fruit soft drinks is like eating fresh citrus fruits, without all the sugars and preservatives that other soft drinks have.

# Operations and Production

## Organization Plan

Citrus-C is a partnership formed by five (5) individuals who operate the business and distinguish themselves as co-owners of the business. This business attains the general partnership from which concerns the individuals within Citrus-C as the owners and the operators of the business who also assumes the liability responsibilities of the partners.

### Organization Structure



## **Roles and Responsibilities of the Management**

- **General Manager** - This person will be the driving force behind the company; he or she will make things happen, put together the resources to support the company and take the product to the market place.
- **Operations Manager** - Whether called an organizer, an inside manager or an operations person, this person is the one who will make sure company operations flow smoothly and economically. He or she is responsible for making certain that necessary work is done properly and on time.
- **Marketing Manager** - Few businesses can be successful without marketing their products to the customer. The individual in this slot must have both marketing and industry experience.
- **Financial Manager** - The responsibility of this person is to seek money; that is, to look for investors and deal with banks, lenders, etc. and also to manage money and watch over the assets of the company.
- **Secretary** -The individual filling this role has the responsibility for monthly income statements and balance sheets, collection of receivables, payroll and managing the cash. The key aspect here is managing the cash.

## **Production Plan**

### **Production Schedule**

Days	One	Two	Three	Four	Five	Six	Seven
Forecast (Total number of sales within the day)	50	50	50	50	50	50	50
Number of orders for Citrus-C	20	16	24	22	13	28	17
Expected total of sales for the day	50	53	51	50	55	56	50

### **Production Process**

#### ➤ **Citrus-C**

- Picked some fresh oranges bought from the supplier.

- Squeeze the oranges to be able to get the juice from the fruit.
- Prepare the soda water.
- Combine the fresh orange juice to the soda water. Stir them carefully.
- Put a little sugar on the combined fresh orange juice and soda water.
- Put it in the plastic container.
- Put it in the refrigerator overnight.
- Serve the cold Citrus-C.

### Processing Plant and Equipment-

#### Equipment

Picture	Name	Description
	<b>Measuring Cups</b> ₱395.00	Cups <b>used</b> primarily to measure the volume of liquid or bulk solid cooking ingredients such as flour and sugar, especially for volumes
	<b>Fruit Juicer</b> ₱1,481.10	<b>used</b> to extract juice from <b>fruits</b> , herbs, leafy greens and other types of vegetables in a process called <b>juicing</b>
	<b>Pitcher</b> ₱250.00	a tube or pipe that is wide at the top and narrow at the bottom, used for guiding liquid or powder into a small opening



**Funnel**

₱80.00

a large container, typically earthenware, glass, or plastic, with a handle and a lip, used for holding and pouring liquids.



**Mixing Glass**

₱450.00

**used** to quickly chill cocktail drinks, primarily by stirring with ice **using** a spoon and straining with a strainer.



**Mixing Spoon**

₱150.00

**used** in food preparation to measure, **mix**, stir and toss ingredients.

## Sources of Materials

The composition of materials needed for the product will be coming from a local supermarket store. These are the ingredients that are mainly used to produce the product: orange, carbonated water and sugar that were bought from SM San Lazaro Supermarket.

Our company is known to use organic fruits to produce soft drinks. There is a need of a squeezing equipment that can also be bought from the supermarket to extract the juice from the fruit while the container used for mixing is bought from the wet market.

The packaging of the product is bought from the supplier. The alternative supply for the product will be bought in Divisoria if the supplier failed to comply their supply.

## Operational Plan

Citrus-C is small business operated from the Grade 12 students fo STEM at Colegio de San Juan de Letran. It is a business made from their Entrepreneurship subject. As part of the curriculum, the students need to have a small business that they will put up and manage.

### Evaluation of Supplier

Registered Company Name	Citrus-C Co., Ltd.
Registered Place of Business/Address	151 Muralla St. Intramuros, Manila 1002
Phone Numbers	527 7693
E-Mail Address	CitrusCSoftdrinks@letran.edu.ph
Website	<a href="http://adr712.esy.es/~ProductWeb/organicsoftdrink/">http://adr712.esy.es/~ProductWeb/organicsoftdrink/</a>
Details of your organizations scope of activity/products/services: (Please attach the Organizational Chart of the Company)	<i>See business plan document</i>
Number of Months/Years in the Business:	*The business was just about to start
Overall number of staff:	5
Does the company belong to any Group of Companies?	*No
If Yes, please state the name of the company/organization:	
Does the company have several plans?	*Yes
Does the company have any subsidiaries?	*No
<b>If Yes, please provide details:</b>	
<b>Company Name:</b>	<b>Location:</b>

## **Requisition of Materials**

<b>Ingredient</b>	<b>Market Selling Size</b>	<b>Unit Price</b>	<b>Quantity Required</b>	<b>Raw Cost per Product</b>
Carbonated water	330 ml	P27	100 ml	P 8.18
Fresh orange	1 piece	P8	1 piece	P 8
Plastic bottles (330ml)	12 bottles	P15	1 bottle	P 1.25
White Sugar	¼ kg	P15	5 g	P 0.3
Baking Soda	150 g	P11	2 g	P 0.15
				P 17.88

## **Service Delivery Plan**

The management of the Citrus-C agreed that there would be no service delivery that would be done to the customers. Since the business is just new to the people, they all agreed that everything would be one-step at a time and they would not rush things to get ahead of the competitors. The product could only be avail inside the Colegio de San Juan de Letran. Those people who would like to order the product through online would be suggested to visit the stall at the said location.

## **Financial Plan**

Citrus-C is still on the process of agreement wherein the students who are managing the business will decide whether it would be continued after the school year, 2017-2019, or not. It would depend on the success of the business from its first 3 months of trial.

- **Monthly Budget**

The management of Citrus-C planned to have a 10,000 pesos of monthly budget for every month. See the break down below:

<b>Materials</b>	<b>Amount</b>	<b>Price</b>
Fresh Oranges	250 pcs	2500 pesos
Carbonated Water	250 pcs	6750 pesos
Seal	500 pcs	250 pesos
Container	400 pcs	500 pesos
<b>Total:</b>	1300 pcs of raw materials	10,000 pesos

- Cash flow projection

	<b>Oct</b>	<b>Nov</b>	<b>Dec</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>July(2017)-Nov(2018)</b>	<b>Total</b>
<b>CASH INFLOWS</b>											
Investment	10,000										10,000
Credit Sales	2,500	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	---	242,2500
<b>TOTAL INFLOWS</b>	<b>12,500</b>	<b>10,000</b>	---	<b>252,500</b>							
<b>CASH OUTFLOWS</b>											
Project		3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	---	72,000

Materials											
Sub-contract labour	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	4,000	---	<b>96,000</b>
Marketing	500	500	500	500	500	500	500	500	500	---	<b>12,500</b>
Legal and Accounting	1,250	0	0	0	0	0	0	0	0	0	<b>1,250</b>
Equipment	2,500	0	0	2,500	0	0	2,500	0	0	---	<b>20,000</b>
Salary	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	---	<b>25,000</b>
Other Costs	500	500	500	500	500	500	500	500	500		<b>12,500</b>
										---	
<b>TOTAL OUTFLOWS</b>	<b>9,750</b>	<b>9,000</b>	<b>9,000</b>	<b>11,500</b>	<b>9,000</b>	<b>9,000</b>	<b>11,500</b>	<b>9,000</b>	<b>9,000</b>	---	<b>245,750</b>
<b>NET CASH FLOW</b>	<b>2,750</b>	<b>1,000</b>	<b>1,000</b>	<b>-1,500</b>	<b>1,000</b>	<b>1,000</b>	<b>-1,500</b>	<b>1,000</b>	<b>1,000</b>	---	<b>6,750</b>
Opening Balance	0	2,750	3,750	4,750	3,250	4,250				---	
Closing Balance	2,750	3,750	4,750	3,250	4,250	5,250				---	

### Human Resources Plan

The works in the business would be divided to the 5 students who build the new business named Citrus-C. (See Organization Chart) Each person has their own responsibilities in the business that they need to fulfill within the time frame. There are rules that they need to follow and once they disregard it, they may face a consequence in which they could be suspended from the business for up to 2 weeks depending on their offense.

The committee still doesn't have any plan of hiring personnel who would be in-charge in the business while they are busy on their other important commitments. The business would still run depending on the schedule of the owners and it would be further be discuss.

Everyone who's part of the business would be required to attend for at least 5-10 seminars every year. This would help them improve their views about the business and for them to learn more about the competencies happening in their surroundings. This would help the business to be more balance and stable as the branches of it would be ready for any problems that could be encountered and would be able to take risks.

### **Time Plan**

Start of operation					
File of permits					
Brochures					
Begin adv.					
Business card					
Business plan					
	<b>JULY</b>	<b>AUGUST</b>	<b>SEPTEMBER</b>	<b>OCTOBER</b>	<b>NOVEMBER(2017-2019)</b>

# **Financial Management**

Citrus-C Co., Ltd.  
Income Statement  
As of December 31, 2017

Sales	₱	570400
Less:		
	Cost of Goods Sold	₱ 509937.6
Gross Profit	₱	60462.4
Less:		
	Owner's Equity	₱ 6000
	Salaries Expense	₱ 10000
	Utilities Expense	₱ 9600
	Rent Expense	₱ 12000
Net Income (Loss)	₱	22862.4

Citrus-C Co., Ltd.  
Income Statement  
As of December 31, 2018

Sales	₱	921600
Less:		
	Cost of Goods Sold	₱ 823910.4
Gross Profit	₱	97689.6
Less:		
	Owner's Equity	₱ 6000
	Salaries Expense	₱ 10000
	Utilities Expense	₱ 9600
	Rent Expense	₱ 12000
Net Income (Loss)	₱	60089.6

**Citrus-C Co., Ltd.**  
**Cash Flow Statement**  
**As of Decemeber 31, 2017**

	Sales/day		Days/Wk		Wk/Mo.		Unit Price	
January	60	*	5	*	4	*	20.00	24000
February	74	*	5	*	4	*	20.00	29600
March	84	*	5	*	4	*	20.00	33600
April	94	*	5	*	4	*	20.00	37600
May	108	*	5	*	4	*	20.00	43200
June	134	*	5	*	4	*	20.00	53600
July	144	*	5	*	4	*	20.00	57600
August	146	*	5	*	4	*	20.00	58400
September	144	*	5	*	4	*	20.00	57600
October	134	*	5	*	4	*	20.00	53600
November	144	*	5	*	4	*	20.00	57600
December	160	*	5	*	4	*	20.00	64000
							₱	570400

**Citrus-C Co., Ltd.**  
**Cash Flow Statement**  
**As of December 31, 2018**

	Sales/day		Days/Wk		Wk/Mo.		Unit Price	
January	172	*	5	*	4	*	20.00	68800
February	182	*	5	*	4	*	20.00	72800
March	194	*	5	*	4	*	20.00	77600
April	196	*	5	*	4	*	20.00	78400
May	206	*	5	*	4	*	20.00	82400
June	210	*	5	*	4	*	20.00	84000
July	202	*	5	*	4	*	20.00	80800
August	180	*	5	*	4	*	20.00	72000
September	172	*	5	*	4	*	20.00	68800
October	176	*	5	*	4	*	20.00	70400
November	182	*	5	*	4	*	20.00	72800
December	232	*	5	*	4	*	20.00	92800
							₱	921600

## **Marketing and Sales Strategies**

Soft drinks are really popular. Soft drinks has already made the world a whole large market. Citrus-C Company is certainly one of the best because of many reasons specifically the price and quality of the product. Department of Education has banned the marketing of soft drinks in schools in a bid to promote healthy eating among students and teachers. The product of Citrus-C are distributed around Manila, Philip-pines every consumers has their own different customs, cultures, tastes, and desires. After knowing the needs of the consumers, Citrus-C changed and updated how it han-dles its products by creating a soft drink that uses organic materials to accommodate these costumers. Recently, as the people are becoming more and more educated, the level of their health awareness is increasing. Obesity is becoming more and more ap-parent, leading to people taking good care of their health. Soft drinks are full with empty calories which cause obesity. Many people focuses on their health who would rather pick water and teas rather than sugary drinks because these drinks are better for their health. Citrus- C responded to these needs by producing an all organic soft drinks. Machinery have helped Citrus- C manufacture products in better and higher quantities. Citrus-C has a branch in Intramuros, Manila that ensures fast delivery times and quality product development. The supply of the organic fruits that is the most special material that is used in making the soft drink will be based on how several the number of fruit per season.

Our company, Citrus-C , aims to serve the consumers a fresh and refreshing organic soft drink which is made out of fresh fruits. The said soda will surely give vitamins to the consumer's body. It is because the organic soda will be made out of fruits rich in Vitamin C. To give the consumers more excitement in purchasing our product, we will make two different designs or packaging. It would be for the kids and for the teenagers or adults. The price of the organic soft drink would be ranging from 20-30 pesos depending on the packaging that the company would be able to avail. The said price contains a 250mL or 500mL of organic soft drink. But, once the company find a more stable producers of the raw materials, the price of our product will still increase for up to 15-20 pesos.

The company would be established as a stall that could be seen in the malls or parks. 100% of our product would be sell on a face-to-face appointment or selling. The company is not yet sure if we will sell our product through online. It would depend on the demand of our consumers that would be observe for 2 months. The product would be advertised through online and posters. The company will make an at least 1 minute commercial that would show what is the value and importance of the Citrus-C. It would also help the company gain popularity from the target consumers.

In the first try of Citrus-C, the company have decided to not hire any applicants to do the work for a year or two. The owner of the said business would be the one making the product and will be the ones to sell it to the target consumers. The one who would sell the product should have a pleasing personality and good communication skills so the target consumers would be able to fully understand what would the benefit they can get from Citrus-C. The sales team of the company would be the owners of the said company as well. The company would consider 4 things to achieve the goal of the company, theses are: motivate, measure, train, and reward.

**Motivate:** The sales leader should motivate the sales team the essence of selling the product and why you are doing the business. You should initiate the sales team to do their job properly and support each other.

**Measure:** Know if the strategy is working unless you can collect some actual data. The company would set up new goals and make sure that the sales team is on track of their relevant sales me-trics. The information would allow the team to compare the result of the new approach with the old strategy that is used by other businesses. This new approach could somehow help the com-pany gain mo sales.

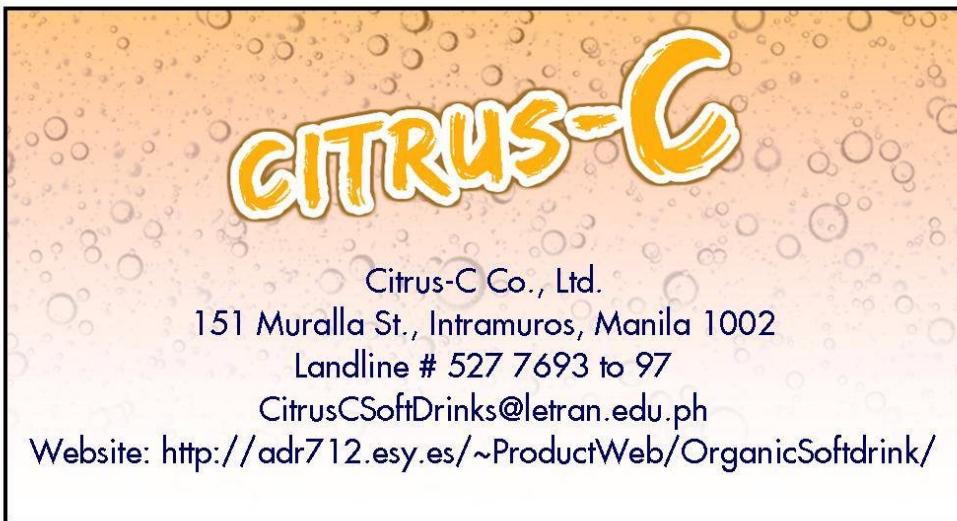
**Train:** As time pass by, every member of the company should be effective enough to contribute something and make the company more successful. Gaining knowledge from with the workmate would somehow improve something to the personality of the individual. The sales team should also keep in mind that whatever tasks or sales skills the new approach emphasizes are the ones that the salespeople will need to master before achieving success.

**Reward:** The company's sales team should know that everything they do is appreciated even if their efforts met with instant success. One approach that the company can do is to set

milestone goals for which the company would provide a small reward( for example, giving a gift card after they've made a big call in a specific time frame). Giving some generous praise could also be done by the company to make a big difference to the morale of the sales team.

# Appendices

Our Calling Card



## Our (sample) business permit

<p><b>REPUBLIC OF THE PHILIPPINES MANILA CITY / METROPOLITAN MANILA BUSINESS PERMITS &amp; LICENSING DEPARTMENT Telephone No.: 988-4242 Loc. 8173</b></p>		No. <b>AMA BRS</b> ISO 9001 GMA72042608K-002 MRENEWAL 2017
<b>BUSINESS PERMIT NO.</b> <b>DATE ISSUED</b> This certifies that with registered trade name as as represented by with business address at		13-000658 September 18, 2017 Magat, Joemar CITRUS-C 151 Muriel St., Intramuros, Manila, 1002 
<p>has been granted a <b>BUSINESS PERMIT</b> to operate the following business/es under ordinance No. SP-91, S-93, otherwise known as the 1993 Quezon City Revenue Code, and the ordinance/s indicated at the back hereof, subject to such other pertinent ordinances, laws and related administrative implementary regulations.</p>		
<b>VALID UNTIL</b> <b>KIND OF BUSINESS</b> <b>RETAILER</b> Carbonated fruit drink NOTHING FOLLOWS		<b>DECEMBER 31, 2017</b> <b>REMARKS</b> COND. # 1 & 16 AS CITED AT THE BACK
<b>TOTAL NO. OF EMPLOYEES</b> 1 <b>SSS No.</b> <b>TIN</b>		<b>AREA OF ESTABLISHMENT</b> 20 237-001-077
<b>SUBJECT TO THE CONDITIONS AT THE BACK HEREOF:</b> <b>PERMIT FEE &amp; CITY TAX TO BE PAID ON OR BEFORE:</b>		
<b>For and by the Authority of the City Mayor:</b>  <b>GARRY C. DOMINGO</b> City Government Department Head III <b>IMPORTANT</b> CP-1-27		
<b>PARTICULARS OF PAYMENT</b> Official Receipt No. B-2017-000-025-0001502 Date of Payment 01/09/2017 Period Covered 1-1-2017 Permit Fee 3,693.70 City Tax Garbage Fee Sanitary Fee Building Insp. Fee Electrical Insp. Fee Plumbing Insp. Fee Signboard Fee Fire Insp. Fee Penalty & Interest Plate / Sticker Total Amount Paid 3,693.70		
THIS PERMIT IS NON-TRANSFERABLE AND VALID ONLY WITH CORRESPONDING OFFICIAL RECEIPTS SHOWING PAYMENT OF PERMIT FEES AND CITY TAXES. ANY ERASURE/ALTERATIONS WILL INVALIDATE THIS PERMIT.		
2017-019112		CATHY

Our brochure

**CITRUS-C**

Citrus-C Co., Ltd.  
151 Muralla St., Intramuros, Manila 1002  
Landline # 527 7693 to 97  
CitrusCSoftDrinks@ltran.edu.ph  
Website: <http://adr712.esy.es/~ProductWeb/OrganicSoftdrink/>

**Start ignoring the sodas, switch to Citrus-C now!**

**NEW**  
**CITRUS-C**  
CARBONATED FRUIT DRINK

A bottle of Citrus-C Carbonated Fruit Drink is shown splashing into water, surrounded by oranges.

## DESCRIPTION OF HEALTH BENEFITS THE PRODUCT

**Citrus-C is a small beverage company that sells organic beverages. The company produces healthier beverages that will help the consumers have a healthier lifestyle.**

**1. Healing Phytonutrients:**  
Oranges have particularly high levels of certain phytonutrients that are thought to be helpful for reducing inflammation, lowering blood pressure and balancing cholesterol!

**2. Daily Value of Vitamin C:**  
We all know that we can't function well without at least some vitamin C in our diets. It does everything from promoting strong and healthy bones and clear skin to strengthening your immune system to fight off infections and viruses.

## ABOUT THE COMPANY

The company get hold of that the ingredients that is used primary in the products is more organic. Carbonated organic fruit juice is the primary content of this business that makes it being sold in the market. It can amazingly help the people to live healthier and to focus on having a healthier lifestyle. Since a large amount of people are addicted to soft drinks, smoothies, milk teas, etc. which may be harmful to our health, we made a new alternative to sugary soft

Our Poster

